ABOUT THE AMERICAN ADVERTISING AWARDS

The American Advertising Awards is the advertising industry's largest and most representative competition, attracting over 40,000 entries every year in local AAF Club competitions.

The American Advertising Awards supports the entire advertising industry through various programs including student scholarships and advocacy groups.

The mission of the American Advertising Awards is to recognize and celebrate the creative spirit of excellence in the art of advertising. Conducted annually by the American Advertising Federation (AAF) with three-tiers, local, district and national competition.

Oklahoma AAF averages more than a thousand entries representing dozens of ad agencies and in-house marketing departments from across Oklahoma and Wichita Falls, Texas area, the American Advertising Awards competition and gala has achieved the status of "must-attend" event.

The following sponsorship packages offer considerable publicity and reach for organizations seeking to connect with Oklahoma's top advertising influencers.

The American Advertising Federation advances the business of advertising as a vital and essential part of the American economy and culture. This club allows professionals to network and build relationships with other individuals in the advertising industry and provides a gateway for young professionals entering their careers.

AAF Oklahoma also invests in students and young professionals through scholarships:

- Three $2,000 scholarships to undergraduate and graduate students through the JAC Awards
- One $2,000 Jeanie Ruedy Commercial Art/Graphic Design Scholarship to one undergraduate student majoring or minoring in advertising, commercial art, or graphic design

THE IMPACT YOUR SPONSORSHIP MAKES

73+ Companies

115+ AAF Oklahoma Members

1,080+ Professional Submissions

680+ Attendees at the Annual American Advertising Awards Gala

360+ Student Submissions

SPONSORSHIP OPPORTUNITIES

VIP LOUNGE SPONSOR | $5,000 (1 AVAILABLE)

Pre-Gala

- Company name and logo placement on all American Advertising Awards e-blasts
- Social media highlights

Gala

- 1 extra People's Choice voting ticket per attendee from your company
- Premier recognition during the gala
- 1/2 page ad in the Winners Book

Post Gala

- Company logo and link on okcadclub.com in 2026

AFTER-PARTY SPONSOR | $4,500 (1 AVAILABLE)

Pre-Gala

- Company name and logo placement on all American Advertising Awards e-blasts
- Social media highlights

Gala

- Opportunity to co-host the after-party
- Ability to include any signage at the after-party (sponsor responsible for creating & bringing)
- 1 extra People's Choice voting ticket per attendee from your company
- 1 extra drink ticket per person
- Premier recognition during the gala
- Exclusive feature in gala program slides
- 1/2 page ad in the Winners Book

Post Gala

- Company logo and link on okcadclub.com

PHOTO BOOTH SPONSOR | $3,500 (1 AVAILABLE)

Pre-Gala

- Company name and logo placement on all American Advertising Awards e-blasts
- Social media highlights

Gala

- Ability to include any signage at photo booth (sponsor responsible for creating & bringing)
- Exclusive feature in the gala program slides

Post Gala

- Company logo and link on okcadclub.com

BAR SPONSOR | $4,500 (0 AVAILABLE)

Pre-Gala

- Company name and logo placement on American Advertising Awards e-blasts
- Social media highlights

Gala

- Ability to craft a custom cocktail featured on all program menus
- Ability to include any signage at bar (sponsor responsible for creating & bringing)
- Opportunity to create a custom cocktail
- Exclusive feature in gala program
- Full-page ad in the Winners Book
- 2 additional People's Choice voting tickets per person
- 1 extra drink ticket per person

Post Gala

- Company logo and link on okcadclub.com

CENTERPIECE SPONSOR | $1,500 (3 AVAILABLE)

Pre-Gala

- Company name and logo placement on all American Advertising Awards e-blasts
- Company name and logo placement on centerpieces

Gala

- Premier recognition during the gala program slides

Post Gala

- Company logo and link on okcadclub.com

WEBSITE SPONSOR | $1,000 (10 AVAILABLE)

Pre-Gala

- Company name and logo placement on all American Advertising Awards e-blasts

Gala

- Premier recognition during the gala program slides

Post Gala

- Company logo and link on okcadclub.com

WINNERS BOOK AD SPECS

$300
1/4 Page Ad (4.625" x 3.5")

$500
1/2 Page Ad (4" x 5.25")

$850
Full Page Ad (8" x 5.25")

$1,000
Full Spread (8.75" x 11.25")

Specs due 5 p.m. CST January 20, 2026

INTERESTED IN SPONSORING?

Want to sponsor but don't see something that fits your needs? We are happy to customize a sponsorship package to fit your budget.

Email us at info@okcadclub.com

Payment

Oklahoma City Advertising Club c/o Michele Boatman
8070 Glade Avenue, Suite B
Oklahoma City, OK 73132

For more information about the AAF Oklahoma American Advertising Awards, please visit **okcadclub.com**.

CONTACT US!

Contact Scott Munz for table reservations by February 9, 2027.
405-948-6737 / smunz@okstatefair.com

Please note if you have any specific meal requirements (vegan or vegetarian) at the time of your table purchase.