

THE 60<sup>TH</sup> ANNUAL  
AMERICAN ADVERTISING AWARDS

DIA MOND  
SOIRÉE

2026 WINNERS BOOK



**aaf**® oklahoma



THE 60<sup>th</sup>  
ANNUAL

2026

WINNERS BOOK

For six decades, advertising in Oklahoma has sparkled with ideas that move people, shift culture and shape the future. We gather not just to celebrate the years that have passed, but the enduring brilliance of an industry that remains as relevant today as it was the day it began. Like a diamond, our work is forged under pressure, refined with intention and admired for its ability to captivate. The magic wasn't just in big budgets or the slogans. It was in napkin sketches turned national campaigns. It was in the midnight edits that went live the next day. This year, we celebrate the unsung, the art directors with a sixth sense, the interns who cracked the brief and the producers who some how pulled it off, yet again. What makes this industry shine has never just been what's polished, it's what's real, what we craft and how we pushed through with grit and grace to create magic. It's a nod to the sparkle behind the scenes. A toast to the diamonds in the rough. And a reminder that the best ideas?

**They never lose their shine.**

HERE'S TO THE

WORK

THAT TRULY

DAZZLED

FROM YOUR CREATIVE SPONSOR

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creative + experience + strategy

A LITTLE STARGAZING NEVER HURT.



SCAN THE QR CODE TO WATCH  
THE KICKOFF VIDEO AND SEE  
WHO LIT UP THE ROOM.

TheFreestyleAgency.com

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# PRESIDENT'S LETTER

I'm beyond elated and humbled to welcome you to the 60th Anniversary of the Oklahoma American Advertising Awards!

Quintessentially, our theme matches our diamond anniversary of this prestigious competition and recognition ceremony – a Diamond Soirée. Unapologetically, we gather in the spirit of celebration and reflection on some of the best work of not only this year, but of every year on record.

Utmost gratitude and recognition go to the dedicated people who worked tirelessly to bring the American Advertising Awards Competition and Gala to life— Kelley Gann, Joel Richardson, Bethany Scott, and the entire team at Freestyle.

It's a true honor to be in the company of many talented individuals and companies, and to be empowered to make this a statewide awards show. This year we received another record number of entries which makes us one of the most competitive shows in our District. For perspective, our district is made up of 17 other clubs throughout Texas, Arkansas, Louisiana, and Arkansas. We look forward to seeing the representation brought to us from OKC, Tulsa, and Wichita Falls! As always, the gold winners from tonight will go on to compete in the District 10 competition, followed by the National AAF American Advertising Awards. It is an exciting and challenging process that truly highlights the best creative work in our state.

Thanks, and appreciation, on behalf of myself and our Board of Directors, to our sponsors and partners for their steadfast support of AAF Oklahoma. However, the sincerest gratitude is reserved for you, our members and attendees. Your invaluable contributions have a profound impact on our industry, enabling us to offer professional development and networking opportunities, scholarships, public service projects, diversity initiatives, and advocacy efforts. It is because of your dedication and commitment that we can continue to grow and make a meaningful difference in the world of advertising!



## Sean Rose

PRESIDENT OF THE BOARD  
GOVERNMENT RELATIONS CHAIR  
AMERICAN ADVERTISING FEDERATION OF OKLAHOMA

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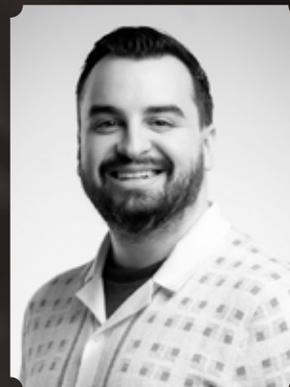
# AMERICAN ADVERTISING AWARDS AWARDS COMMITTEE



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# The AI Advertising Platform The Best Marketers Rely On



# 60th American Advertising Awards

## THANK YOU TO OUR WONDERFUL ADDY SHOW NARRATORS

Andie Schwab, Matt Kemp, Breanne Loving-Mendes,  
Hawk Clemens and Randy Kemp



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Provide calm in the midst of a storm. Lift when others are down.

*pay it forward.*  
TO COLLEAGUES IN CRISIS.



*monthly donors change lives.*  
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**01**

CREATIVE EVENT  
DESIGN

**02**

AUDIO & VIDEO  
PRODUCTION

**03**

EVENT PRODUCTION &  
MANAGEMENT

**04**

SCENIC, DRAFTING &  
VISUALIZATION

**05**

TECHNICAL  
DIRECTION

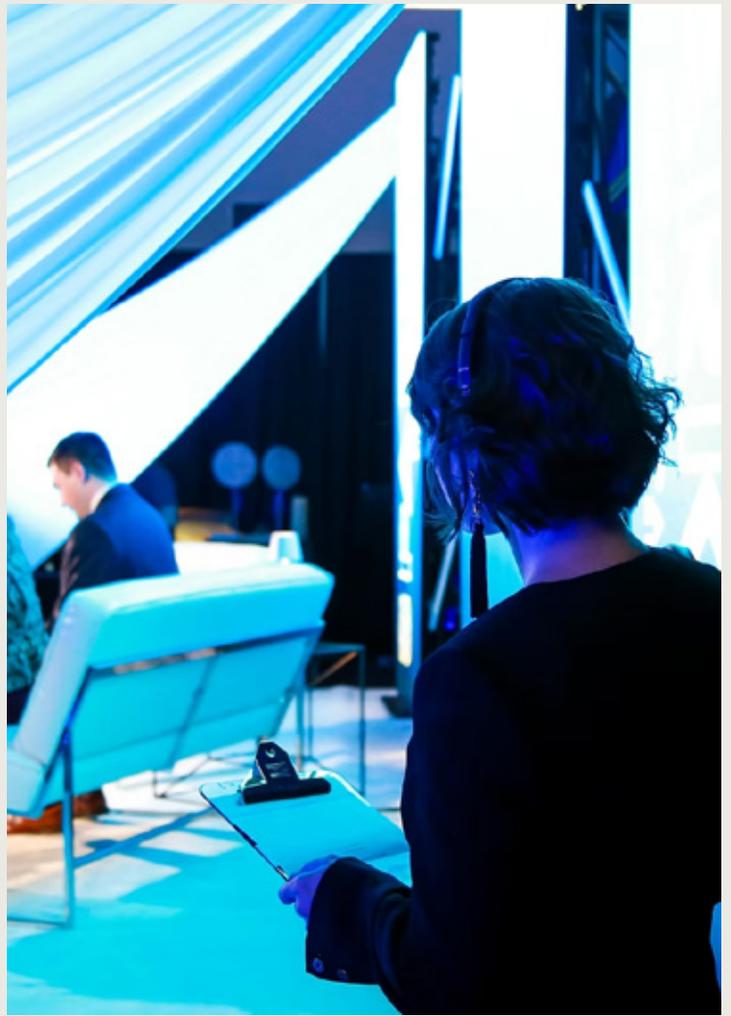
**06**

STREAMING &  
HYBRID EVENTS

**07**

LIGHTING &  
ENVIRONMENT

ENGAGE. DESIGN. EXPERIENCE.



WE CRAFT EVENTS THAT  
TAKE CENTER STAGE.



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# 2026 ENTRANTS

833 CREATIVE AT MCELROY

ACKERMAN MCQUEEN

ACROBATANT

ANGLIN MARKETING AND PR

ANGLIN PR

BEALSCUNNINGHAM

BEYOND THEORY

CANDOR

CHICKASAW COUNTRY

CHICKASAW PRESS

CITY OF OKLAHOMA CITY

COIN CREATIVE

CRYDER MARKETING

DARBY BIDDY PHOTOGRAPHY

FINCH DIGITAL

FLIGHT

FREESTYLE

GHOST

GOLDEN PERSPECTIVE

HIGH FIVE MEDIA

HOEGGER COMMUNICATIONS

HOOLIANA LTD. CO.

INSIGHT CREATIVE GROUP

JONES STRATEGIES

JORDAN ADVERTISING

KOCH COMM

KRUSH DIGITAL

LIPPERT MEDIA LLC

LITTLE LIGHT HOUSE

MARCUS EAKERS

MCKENNA SANDERSON

MCR BRANDING

METROPOLITAN LIBRARY  
SYSTEM

MID-AMERICA CHRISTIAN  
UNIVERSITY

MIDFIRST BANK

NORTHEASTERN STATE  
UNIVERSITY

OKLAHOMA BAPTIST  
UNIVERSITY

OKLAHOMA CITY COMMUNITY  
FOUNDATION

OKLAHOMA CITY THUNDER

OKLAHOMA DEPARTMENT OF  
TRANSPORTATION

OKLAHOMA HALL OF FAME

OKLAHOMA STATE  
DEPARTMENT OF HEALTH

OLD PAL ADVERTISING

OMRF

ONE SET STUDIO | A PUBLIC

STRATEGIES INITIATIVE

PAYCOM

PUBLIC STRATEGIES

RETROSPEC FILMS

ROBOT HOUSE

SAXUM

SCIENCE MUSEUM OKLAHOMA

SIREN MEDIA

SOUTHERN NAZARENE UNIVERSITY

STATION8 BRANDING

THE UNIVERSITY OF OKLAHOMA

GAYLORD COLLEGE OF JOURNALISM  
AND MASS COMMUNICATION

THE UNIVERSITY OF OKLAHOMA/  
LINDSEY + ASP

TRIFECTA COMMUNICATIONS

UNIVERSITY OF CENTRAL OKLAHOMA

UNIVERSITY OF OKLAHOMA

UNKNOWN.STUDIO

VI MARKETING AND BRANDING

VISUAL CAMPFIRE

WRITE ON FUNDRAISING

# A SPECIAL THANK YOU

## **AMERICAN ADVERTISING AWARDS CHAIRS:**

BETHANY SCOTT  
JOEL RICHARDSON  
KELLEY GANN

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ADDIE CHAPPELL	SHANNON PERRIN
BIANCA DARNELL	CARA RICH
KELLEY GANN	JOEL RICHARDSON
BECCA LEESEBERG	SEAN ROSE
MARCEL MARTINEZ-VARGAS	BETHANY SCOTT
ALISON MCINTOSH	WAKEAH VIGIL
KRISTIN MCNEESE	

## **CREATIVE SPONSOR: FREESTYLE**

CREDITS:  
CREATIVE DIRECTOR: SONNI ADAMS  
ART DIRECTORS: BECCA LEESEBERG, CARA RICH  
MARKETING STRATEGIST: ADDIE CHAPPELL  
INTRO VIDEO DIRECTOR: JOSH ROBINSON  
INTRO VIDEO CREATIVE DIRECTOR: SONNI ADAMS  
INTRO VIDEO PRODUCERS: VAHID FARZANEH,  
KELLEY GANN AND LILLY STOVER  
INTRO VIDEO EDITOR: ANDREW KELLY  
INTRO VIDEO DIRECTOR OF PHOTOGRAPHY: JOHN DEWBERRY  
INTRO VIDEO GAFFER: LONDON THEPHACHANH  
INTRO VIDEO ART DIRECTOR: CARA RICH  
INTRO VIDEO HAIR AND MAKEUP: KRYSTAL MCKINNEY  
INTRO VIDEO LOCATIONS MANAGERS:  
SAVANNAH SHADES AND AMANDA CLARK

## **LOCATIONS | SPECIAL THANKS:**

THE NATIONAL  
CITIZEN HOUSE

## **INTRO VIDEO VIGNETTES | SPECIAL THANKS:**

ALISON ABBOTT, FREESTYLE  
ALLIE AYERS LINDSEY, OLD PAL ADVERTISING  
AMY BLACKBURN, OTRD  
MOLLY BRILL, PAYCOM  
RACHEL BAUGH, OSDH  
BRIAN BARNES, GHOST  
AARON CHEN, TFCU  
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VAHID FARZANEH, FREESTYLE  
KELLEY GANN, FREESTYLE  
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BRETT GRIMES, ROBOT HOUSE  
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AMY JANES, DEADCENTER FILM FESTIVAL  
KEVIN JESSOP, EVOLVE RESEARCH  
BRENDA JONES, JONES PR  
RANDY KEMP, RK-1 PRODUCTIONS  
RACHEL KLEIN, OSDH  
HANNAH LANDRY, KRUSH  
ADAM LENAIRE, ROBOT HOUSE  
CHRISTOPHER LLOYD, FLIGHT  
DAN MARTEL, OKLAHOMA CITY COMMUNITY FOUNDATION  
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MICAH MOORE, CANDOR  
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JACQUELINE SITT, GOODEN GROUP  
BETHANY SCOTT, GHOST  
JENNIFER THORNTON, VISIT EDMOND  
SHANNON PERRIN, ACKERMAN MCQUEEN  
JOEL RICHARDSON, PAYCOM  
MELISSA RICHEY, GOODWILL INDUSTRIES  
STEVE STURGES, INVISIBLE ADVISORS  
MICHAEL WEIDEMANN, OLD PAL ADVERTISING  
ERICK WORRELL, COIN CREATIVE

# 2026 JUDGES



## DAVID THORNHILL

As a Creative Director at Bailey Lauerman, David Thornhill brings decades of experience in brand building, advertising, and design. He broadened his expertise at agencies Barkley, VML, and Bernstein-Rein before founding Nuance, a socially responsible agency he led for eight years. David has created campaigns for Bosch, Walmart, Marmot, and Blue Cross Blue Shield and nonprofits like Water.org, March of Dimes and the United Way, reflecting his passion for impactful storytelling. His work has earned recognition from Effie, Communication Arts, New York Festivals, Graphis, National AAF and the Obie Awards. His creative philosophy, "Ideas hide, we must find them," drives his relentless curiosity.



## SHANE SANTIAGO

With more than 27 years of experience in the industry, Shane oversees digital creative, strategy and implementation at Bravely. Through a breadth of experience, from startups to Madison-Avenue agencies, Shane has brought big ideas to world-renowned brands like Johnson & Johnson, the Jacksonville Jaguars, Marriott International, FX Networks, Disney, Under Armour, Disney, Discovery, the NBA, Daytona International Speedway, Paramount Pictures and Sony Pictures, snagging myriad industry honors along the way. His entrepreneurial drive has been applied across categories including automotive, food & beverage, sports & entertainment, technology, apparel, education, travel & hospitality, financial, and nonprofits.

He's been published in top industry publications, such as Advertising Age, Communication Arts and Mashable. Shane earned his BS in advertising at the University of Florida, where he serves as the Immediate Past Chair of the University's Advertising Advisory Council.

Shane is inspired daily by his wife Amy, and his sons, Bradley, Carter, and Adler. He's an avid watch collector and an aspiring sneakerhead.



## EVA FOUSSAT

Eva Foussat is an award-winning creative director who has been working in the Columbia, SC area for more than 20 years. From brand launches to copy editing, healthcare to roller derby, on the web and etched (literally) in stone, she has worked on it all. She currently owns her own design and marketing company, Eva Foussat Creative, which she started in early 2020. Her previous roles include creative director for the South Carolina Hospital Association and graphic designer at Lexington Medical Center.

Eva has served on a number of boards in her career and is a former president of AAF Midlands. Her other board service has included the Columbia QuadSquad Rollergirls, the Carolinas Healthcare PR & Marketing Society, AAF District 3 and Trustus Theatre. She holds professional memberships with the Carolinas Healthcare PR & Marketing Society, AIGA South Carolina and AAF Midlands.

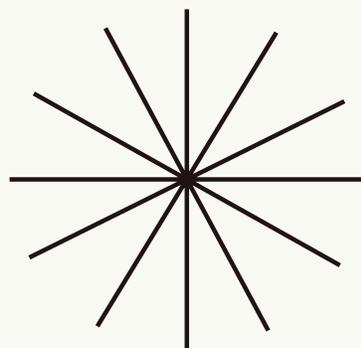
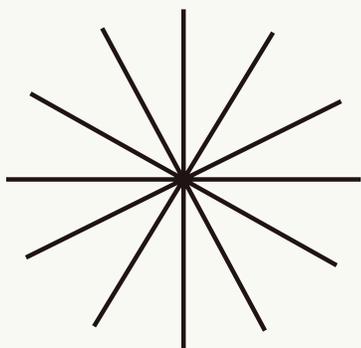
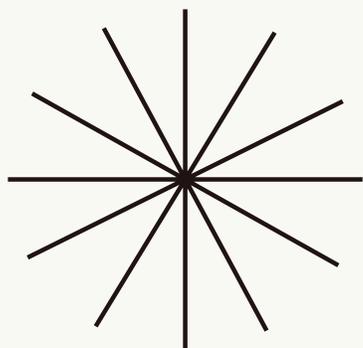
Eva is an enrolled member of the San Luis Rey Band of Luiseño (Payómkawichum) Indians in Oceanside, California. Her family relocated from California when she was young, and she was raised in Aiken, SC. She moved to Columbia to attend the University of South Carolina. She enjoys discussing beautiful typography, sharing her latest audiobook listens and debating the Oxford comma.



## JON ARNOLD

Jon has led integrated campaigns for national and regional brands including Toyota, Dollar General, O'Charley's, Pigeon Forge, United Way, and Blue Cross Blue Shield of Tennessee. Prior to coming to Nashville, Jon held senior creative roles at agencies including TBWA\Chiat\Day, Mullen, and CORE, where he worked on brands including NFL, Ford, Mazda, Jaguar, Miller Brewing, Zebco, and Epiphone guitars. He now resides in Nashville with his wife and shih tzu, where he is ECD/Partner at Artists&Outlaws and at FRESH CONSUMABLES, a newly-created content production studio. His work has garnered recognition from the ATHENA Awards, Communication Arts, The Drum, Graphis and Lürzer's Archive.

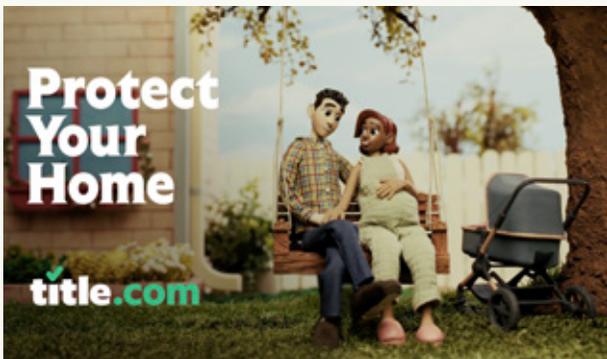
BEST  
OF SHOW



# PROFESSIONAL BEST OF SHOW



**AWARD** BEST OF SHOW  
**ENTRANT** PAYCOM  
**TITLE** IWANT TV COMMERCIAL  
**CLIENT** PAYCOM  
**CREDITS** PAYCOM CREATIVE,  
 MELISSA DEAN LINDSEY, PAYCOM  
 CLIENT PRODUCER  
 CHRIS BEAN, DIRECTOR  
 BARK PRODUCTIONS,  
 PRODUCTION COMPANY  
 19 BELOW, EDITORIAL  
 JON BAZATA, EDITOR  
 NICK BALDA, COLOR  
 SQUEAK E CLEAN, MUSIC  
 CHRIS CLARK, EP  
 JULIE NICHOLS, COMPOSER



**AWARD** JUDGES AWARD OF EXCELLENCE  
**ENTRANT** FINCH DIGITAL  
**TITLE** LOVE NEXT DOOR  
**CLIENT** FIDELITY NATIONAL FINANCIAL  
**CREDITS** FINCH DIGITAL, CREATIVE AGENCY  
 LOUD CLOUD, ANIMATION STUDIO



**AWARD** BEST OF ILLUSTRATION  
**ENTRANT** ROBOT HOUSE  
**TITLE** PETITE KREWE PEDIATRIC DENTISTRY  
**CLIENT** PETITE KREWE PEDIATRIC DENTISTRY  
**CREDITS** BRIAN WINKELER,  
 VERBAL CREATIVE DIRECTOR  
 ADAM LENAIRE,  
 DIGITAL CREATIVE DIRECTOR  
 BRETT GRIMES,  
 VISUAL CREATIVE DIRECTOR



**AWARD** BEST OF ANIMATION  
**ENTRANT** PAYCOM  
**TITLE** HOTEL CHAOS  
**CLIENT** PAYCOM  
**CREDITS** PAYCOM CREATIVE



**AWARD** BEST OF CINEMATOGRAPHY  
**ENTRANT** OLD PAL ADVERTISING  
**TITLE** COWTOWN FEATURE - LEGACY RODEO  
**CLIENT** LEGACY RODEO  
**CREDITS** COWTOWN OKC,  
 LEGACY RODEO,  
 JOHN DEWBERRY,  
 MICHAEL WEIDEMANN



**AWARD** DIAMOND IN THE ROUGH  
**ENTRANT** HOEGGER COMMUNICATIONS  
**TITLE** HORSEPOWER & HAIRPOWER  
**CLIENT** FOUR STARS AUTO RANCH  
**CREDITS** MATT HAMILTON, DIRECTOR/EDITOR  
 JACKIE HOEGGER, PRODUCER  
 ANDREW BELL, GRAPHIC DESIGN  
 KARSTON PERRY, ASSISTANT DIRECTOR  
 SAL SAPERSTEIN, PRODUCTION ASSISTANT



**AWARD** BEST OF DESIGN  
**ENTRANT** PAYCOM  
**TITLE** PAYCOM SALES GIFTS - GAME SET  
**CLIENT** PAYCOM  
**CREDITS** PAYCOM CREATIVE



**AWARD** JEFF FONTANA HUMOR AWARD  
**ENTRANT** ROBOT HOUSE  
**TITLE** FUAI SUCKS CAMPAIGN  
**CLIENT** ROBOT HOUSE  
**CREDITS** BRIAN WINKELER,  
 VERBAL CREATIVE DIRECTOR  
 ADAM LENAIRE,  
 DIGITAL CREATIVE DIRECTOR  
 BRETT GRIMES,  
 VISUAL CREATIVE DIRECTOR  
 JAZLYN HUYNH, DESIGN ACE



**AWARD** MOSAIC AWARD  
**ENTRANT** ACKERMAN MCQUEEN / KNOX STUDIOS  
**TITLE** CHICKASAW NATION - TOURING EXHIBIT  
**CLIENT** ACKERMAN MCQUEEN / KNOX STUDIOS  
**CREDITS** ACKERMAN MCQUEEN / KNOX STUDIOS,  
 CHICKASAW NATION TOURING EXHIBIT

# PROFESSIONAL SPECIAL JUDGES AWARDS



**AWARD** SPECIAL JUDGES AWARD  
**ENTRANT** OKLAHOMA CITY THUNDER  
**TITLE** 2025 SGA 2 MVP CAMPAIGN  
**CLIENT** OKLAHOMA CITY THUNDER  
**CREDITS** OKLAHOMA CITY THUNDER



**AWARD** SPECIAL JUDGES AWARD  
**ENTRANT** ACKERMAN MCQUEEN  
**TITLE** CHICKASAW NATION TOURING EXHIBIT  
**CLIENT** ACKERMAN MCQUEEN / KNOX STUDIOS  
**CREDITS** ACKERMAN MCQUEEN / KNOX STUDIOS, CHICKASAW NATION TOURING EXHIBIT



**AWARD** SPECIAL JUDGES AWARD  
**ENTRANT** RETROSPEC FILMS  
**TITLE** QUIKTRIP: CRIME DOCUMENTARY  
**CLIENT** QUIKTRIP  
**CREDITS** RETROSPEC FILMS



**AWARD** SPECIAL JUDGES AWARD  
**ENTRANT** RETROSPEC FILMS  
**TITLE** LITTLE LIGHT HOUSE - GIDEON'S STORY  
**CLIENT** LITTLE LIGHT HOUSE  
**CREDITS** RETROSPEC FILMES



## 2026 SILVER MEDAL AWARD

**AWARD WINNER** 2026 SILVER MEDAL AWARD  
**DAN MARTEL**  
 VICE PRESIDENT OF COMMUNICATIONS,  
 OKLAHOMA CITY COMMUNITY FOUNDATION



# STUDENT BEST OF SHOW



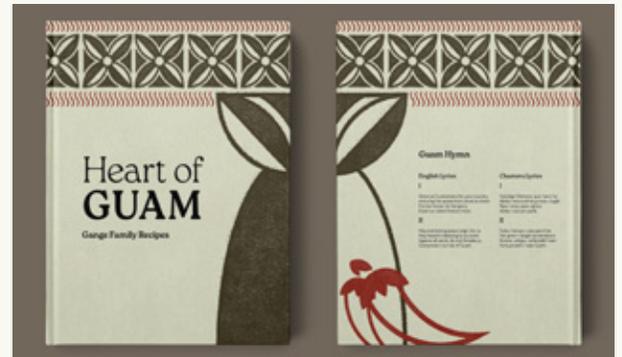
**AWARD** STUDENT BEST OF SHOW  
**NAME** GABRIELLE WARRINER  
**TITLE** AURA NORI  
**INSTITUTION** UNIVERSITY OF CENTRAL OKLAHOMA



**AWARD** STUDENT BEST OF COPYWRITING  
**NAME** BELLA O-HALLORAN  
**TITLE** TINDER "EMERGENCY CONTACT"  
**INSTITUTION** THE UNIVERSITY OF OKLAHOMA  
 GAYLORD COLLEGE OF JOURNALISM  
 AND MASS COMMUNICATION



**AWARD** STUDENT BEST OF ILLUSTRATION  
**NAME** NOEL BARR  
**TITLE** RED-GREEN-YELLOW  
**INSTITUTION** UNIVERSITY OF CENTRAL OKLAHOMA



**AWARD** STUDENT MOSAIC AWARD - DESIGN  
**NAME** KATELYNN POTTS  
**TITLE** HEART OF GUAM  
**INSTITUTION** THE UNIVERSITY OF CENTRAL OKLAHOMA



**AWARD** STUDENT BEST OF DESIGN  
**NAME** CRISTINA GUARDADO  
**TITLE** NOCTURNAL EMBRACE  
**INSTITUTION** UNIVERSITY OF CENTRAL OKLAHOMA

# STUDENT SPECIAL JUDGE AWARD



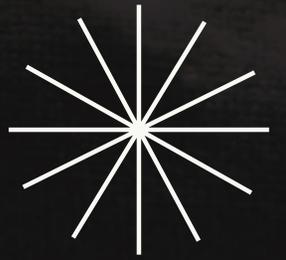
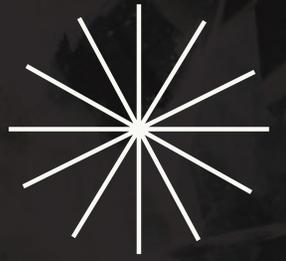
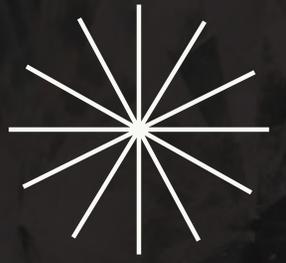
**AWARD** SPECIAL JUDGES AWARD  
**TITLE** "WHAT IF"  
**CLIENT** CENTER FOR REPRODUCTIVE RIGHTS  
**INSTITUTION** UNIVERSITY OF OKLAHOMA  
 GAYLORD COLLEGE OF JOURNALISM  
 AND MASS COMMUNICATION  
**CREDITS** MEG MILLER, COPYWRITER  
 ALLIE TRACY, ART DIRECTOR

PROFESSIONAL

AWARD

WINNER

# D EERS





# AWARD WINNERS

## SALES & MARKETING ✱

### SALES PROMOTION - PACKAGING

**AWARD** BRONZE  
**ENTRANT** JONES STRATEGIES  
**TITLE** REAGAN SMITH 20TH ANNIVERSARY BOX  
**CLIENT** REAGAN SMITH  
**CREDITS** GILLES WEINGART, DIRECTOR OF CREATIVE SERVICES  
 TAYLOR KETCHUM, APR, EVENT DIRECTOR

## SALES & MARKETING ✱

### COLLATERAL MATERIAL - BROCHURE

**AWARD** BRONZE  
**ENTRANT** GHOST  
**TITLE** GIVING SOCIETY BROCHURE  
**CLIENT** FIRST AMERICANS MUSEUM  
**CREDITS** TEAM GHOST

## SALES & MARKETING ✱

### COLLATERAL MATERIAL - PUBLICATION DESIGN

**AWARD** GOLD  
**ENTRANT** GHOST  
**TITLE** PLAYING IT FORWARD CAMPAIGN BOOK  
**CLIENT** NORTH OKC FOOTBALL CLUB  
**CREDITS** TEAM GHOST



## SALES & MARKETING ✱

### COLLATERAL MATERIAL - SPECIAL EVENT MATERIAL CARD, INVITATION, ANNOUNCEMENT - CAMPAIGN

**AWARD** SILVER  
**ENTRANT** COIN CREATIVE  
**TITLE** GRAND OPENING WEEKEND  
**CLIENT** OKANA RESORT  
**CREDITS** COIN CREATIVE

## DIRECT MARKETING ✱

### DIRECT MAIL - FLAT - SINGLE UNIT

**AWARD** BRONZE  
**ENTRANT** PAYCOM  
**TITLE** IWANT LENTICULAR DIRECT MAIL  
**CLIENT** PAYCOM  
**CREDITS** PAYCOM CREATIVE

## DIRECT MARKETING ✱

### DIRECT MAIL - 3D / MIXED - SINGLE UNIT

**AWARD** BRONZE  
**ENTRANT** ICG  
**TITLE** LAND OF PLENTY SITE SELECTOR BOX  
**CLIENT** OKLAHOMA DEPARTMENT OF COMMERCE  
**CREDITS** ICG

## DIRECT MARKETING ✱

### SPECIALTY ADVERTISING - APPAREL

**AWARD** SILVER  
**ENTRANT** THE CHICKASAW NATION DEPARTMENT OF TOURISM/CHICKASAW COUNTRY  
**TITLE** CHICKASAW COUNTRY 2026 T-SHIRTS  
**CLIENT** THE CHICKASAW NATION DEPARTMENT OF TOURISM/CHICKASAW COUNTRY  
**CREDITS** THE CHICKASAW NATION DEPARTMENT OF TOURISM/CHICKASAW COUNTRY



**AWARD** BRONZE  
**ENTRANT** OLD PAL ADVERTISING  
**TITLE** OLD PAL SPECIALTY ADVERTISING HATS  
**CLIENT** OLD PAL ADVERTISING  
**CREDITS** OLD PAL ADVERTISING, ADVERTISING AGENCY  
 TAPACHO MFG, MANUFACTURER  
 MICHAEL WEIDEMANN, PHOTOGRAPHER, DESIGNER



**AWARD** BRONZE  
**ENTRANT** HIGH FIVE MEDIA  
**TITLE** HIGH FIVE MEDIA MERCH  
**CLIENT** HIGH FIVE MEDIA MERCH  
**CREDITS** KATIE ERB, DESIGNER  
 SARAH SKAGGS, DESIGNER  
 MJ SOLIS, DESIGNER  
 RACHEL COOK, DESIGNER

**AWARD** GOLD  
**ENTRANT** PAYCOM  
**TITLE** PAYCOM GOLF SET  
**CREDITS** PAYCOM CREATIVE

**DIRECT MARKETING \*  
 SPECIALTY ADVERTISING -  
 OTHER MERCHANDISE**



**AWARD** SILVER  
**ENTRANT** BEYOND THEORY  
**TITLE** DEVON ENERGY PLAYING CARDS  
**CLIENT** DEVON ENERGY  
**CREDITS** BEYOND THEORY

**AWARD** GOLD  
**ENTRANT** PAYCOM  
**TITLE** PAYCOM STATIONARY SET  
**CLIENT** PAYCOM  
**CREDITS** PAYCOM CREATIVE

**AWARD** SILVER  
**ENTRANT** PAYCOM  
**TITLE** PAYCOM HOLIDAY BOX  
**CLIENT** PAYCOM  
**CREDITS** PAYCOM CREATIVE

**DIRECT MARKETING \*  
 SPECIALTY ADVERTISING -  
 CAMPAIGN**



**AWARD** GOLD  
**ENTRANT** PAYCOM  
**TITLE** PAYCOM SALES GIFTS - GAME SET  
**CLIENT** PAYCOM  
**CREDITS** PAYCOM CREATIVE



# AWARD WINNERS

## PRINT ADVERTISING \*

NEWSPAPER ADVERTISING -  
FULL PAGE OR LESS

**AWARD** BRONZE  
**ENTRANT** ACKERMAN MCQUEEN /  
 KNOX STUDIOS  
**TITLE** CHICKASAW NATION  
 TOURING EXHIBIT  
**CLIENT** ACKERMAN MCQUEEN / KNOX STUDIOS  
**CREDITS** ACKERMAN MCQUEEN / KNOX STUDIOS,  
 CHICKASAW NATION  
 TOURING EXHIBIT

## OUT-OF-HOME & AMBIENT MEDIA \*

AMBIENT MEDIA - INSTALLATIONS -  
SINGLE INSTALLATION

**AWARD** GOLD  
**ENTRANT** GHOST  
**TITLE** POV EXHIBIT  
**CLIENT** SCIENCE MUSEUM OKLAHOMA  
**CREDITS** TEAM GHOST



**AWARD** SILVER  
**ENTRANT** SAXUM  
**TITLE** NEVER DONE/NEVER OUTDONE ACTIVATION  
**CLIENT** OU HEALTH  
**CREDITS** TAYLOR NELSON, MARK STEELE,  
 EMILY GROBER TROTTER,  
 CHELSEA WATKINS, PRODUCERS  
 MARK STEELE, CHRIS ROSE,  
 CODY WHITE, DESIGN  
 NOONTINE STUDIOS,  
 CONSTRUCTION

**AWARD** SILVER  
**ENTRANT** OKLAHOMA CITY THUNDER  
**TITLE** LOUD CITY HQ  
**CLIENT** OKLAHOMA CITY THUNDER  
**CREDITS** OKLAHOMA CITY THUNDER

**AWARD** SILVER  
**ENTRANT** GHOST  
**TITLE** FIELD NOTES EXHIBIT  
**CLIENT** SCIENCE MUSEUM OKLAHOMA  
**CREDITS** TEAM GHOST

**AWARD** BRONZE  
**ENTRANT** BEYOND THEORY  
**TITLE** DEVON ENERGY FOUNDER'S LOUNGE  
**CLIENT** DEVON ENERGY  
**CREDITS** BEYOND THEORY

## OUT-OF-HOME & AMBIENT MEDIA \*

AMBIENT MEDIA - INSTALLATIONS -  
MULTIPLE INSTALLATIONS

**AWARD** BRONZE  
**ENTRANT** OKLAHOMA CITY THUNDER  
**TITLE** THUNDER HALL  
**CLIENT** OKLAHOMA CITY THUNDER  
**CREDITS** OKLAHOMA CITY THUNDER

# OUT-OF-HOME & AMBIENT MEDIA ✱

## AMBIENT MEDIA - EVENTS - SINGLE EVENT

**AWARD** SILVER  
**ENTRANT** PAYCOM  
**TITLE** SHRM EVENT 2025  
**CLIENT** PAYCOM  
**CREDITS** PAYCOM CREATIVE

**AWARD** SILVER  
**ENTRANT** SAXUM  
**TITLE** LEADERSHIP LAUNCH  
**CLIENT** OU HEALTH  
**CREDITS** TAYLOR NELSON, MARK STEELE, EMILY GROBER TROTTER, CHELSEA WATKINS, PRODUCERS. CODY WHITE, MARK STEELE, CHRIS ROSE, DESIGNERS

**AWARD** SILVER  
**ENTRANT** 833 CREATIVE AT MCELROY  
**TITLE** INFUSION25  
CONFERENCE BRANDING  
**CLIENT** MCELROY  
**CREDITS** DUSTIN WILSON, MOTION, DESIGN  
BUFFY SEARL, DESIGN  
PATRICK CLARK, MOTION DESIGN  
DUSTIN COBLE, DESIGN  
COREY GEORGE, DESIGN,  
ART DIRECTION

**AWARD** SILVER  
**ENTRANT** OKLAHOMA CITY THUNDER  
**TITLE** 2025 CHAMPIONS PARADE  
**CLIENT** OKLAHOMA CITY THUNDER  
**CREDITS** OKLAHOMA CITY THUNDER

# OUT-OF-HOME & AMBIENT MEDIA ✱

## AMBIENT MEDIA - EVENTS - MULTIPLE EVENTS

**AWARD** BRONZE  
**ENTRANT** UNIVERSITY OF OKLAHOMA  
**TITLE** THE OU SOVAL SERIES  
**CLIENT** THE UNIVERSITY OF OKLAHOMA  
**CREDITS** THE UNIVERSITY OF OKLAHOMA

**AWARD** BRONZE  
**ENTRANT** SAXUM  
**TITLE** BRAND LAUNCH INSTALLATIONS  
**CLIENT** OU HEALTH  
**CREDITS** TAYLOR NELSON, MARK STEELE, EMILY GROBER TROTTER, CHELSEA WATKINS, PRODUCERS. CODY WHITE, MARK STEELE, CHRIS ROSE, DESIGNERS

# OUT-OF-HOME & AMBIENT MEDIA ✱

## POSTER - SINGLE UNIT

**AWARD** BRONZE  
**ENTRANT** OKLAHOMA CITY THUNDER  
**TITLE** INCOMPARABLE POSTER  
**CLIENT** OKLAHOMA CITY THUNDER  
**CREDITS** OKLAHOMA CITY THUNDER

# OUT-OF-HOME & AMBIENT MEDIA ✱

## OUTDOOR BOARD - ANIMATED/VIDEO BOARDS

**AWARD** SILVER  
**ENTRANT** PAYCOM  
**TITLE** IWANT NYSE TIMES  
SQUARE BILLBOARD  
**CLIENT** PAYCOM  
**CREDITS** PAYCOM CREATIVE

# ONLINE/INTERACTIVE ✱

## WEBSITES - CONSUMER

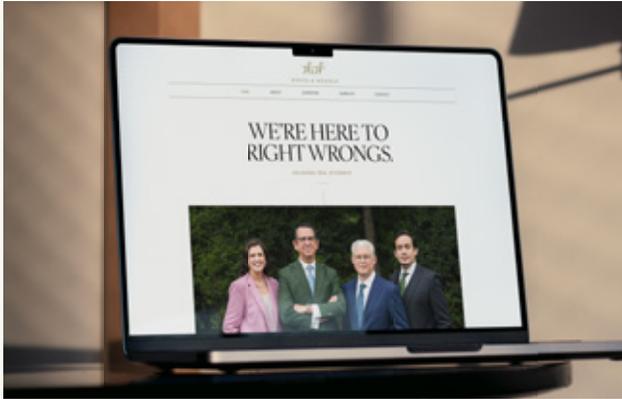
**AWARD** GOLD  
**ENTRANT** BEYOND THEORY  
**TITLE** CENTRAL GLASS WEBSITE  
**CLIENT** CENTRAL GLASS  
**CREDITS** BEYOND THEORY



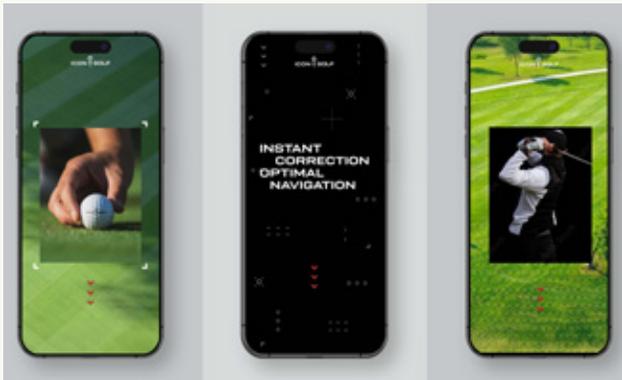


# AWARD WINNERS

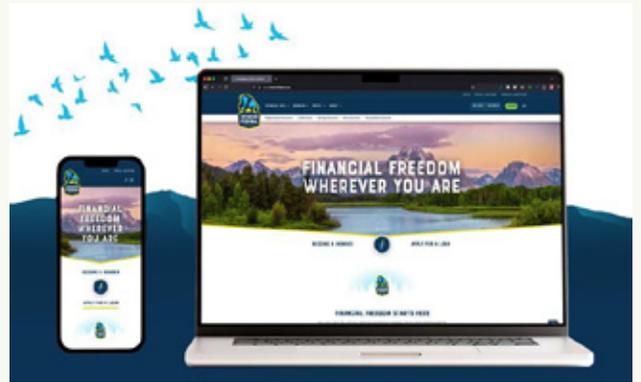
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**ENTRANT** BEYOND THEORY  
**TITLE** WHITE AND WEDDLE WEBSITE  
**CLIENT** WHITE AND WEDDLE  
**CREDITS** BEYOND THEORY



**AWARD** GOLD  
**ENTRANT** CRYDER MARKETING  
**TITLE** ICON GOLF SYSTEMS  
**CLIENT** ICON GOLF SYSTEMS  
**CREDITS** CRYDER MARKETING



**AWARD** GOLD  
**ENTRANT** VI MARKETING AND BRANDING  
**TITLE** INTERIOR FEDERAL CREDIT WEBSITE  
**CLIENT** INTERIOR FEDERAL CREDIT UNION  
**CREDITS** JEFF BOWMAN, DESIGN LEAD  
 RALPH MILLER, SENIOR DIRECTOR OF TECHNOLOGY  
 VALERIE TRAMMELL, SENIOR DIRECTOR OF STRATEGY  
 RYAN LOFTUS, SR. SEO STRATEGIST  
 MIRANDA GREEN, SENIOR ACCOUNT MANAGER



**AWARD** GOLD  
**ENTRANT** FLIGHT  
**TITLE** OKLAHOMA GOLF TRAIL WEBSITE  
**CLIENT** OKLAHOMA GOLF TRAIL  
**CREDITS** RANDYL HOLMES, SENIOR WEB DEVELOPER  
 BRYANT CHITSEY, GRAPHIC DESIGNER  
 MADISON KERSGIETER, SENIOR MARKETING STRATEGIST



**AWARD** GOLD  
**ENTRANT** HIGH FIVE MEDIA  
**TITLE** THEOPOLIS SOCIAL CLUB WEBSITE  
**CLIENT** THEOPOLIS SOCIAL CLUB  
**CREDITS** SARAH SKAGGS, DESIGNER  
 MADDY SWAIN, COPYWRITER





**AWARD** SILVER  
**ENTRANT** BEYOND THEORY  
**TITLE** TROPHY INSURANCE WEBSITE  
**CLIENT** TROPHY INSURANCE  
**CREDITS** BEYOND THEORY

**AWARD** SILVER  
**ENTRANT** INSIGHT CREATIVE GROUP  
**TITLE** BEAVERS BEND CABIN COUNTRY WEBSITE  
**CLIENT** BEAVERS BEND CABIN COUNTRY  
**CREDITS** TEAM ICG

**AWARD** SILVER  
**ENTRANT** THE CHICKASAW NATION DEPARTMENT OF TOURISM/HORIZONS DISTRICT  
**TITLE** HORIZONS DISTRICT WEBSITE  
**CLIENT** THE CHICKASAW NATION/HORIZONS DISTRICT  
**CREDITS** THE CHICKASAW NATION DEPARTMENT OF TOURISM/HORIZONS DISTRICT, GGC DIGITAL

**AWARD** SILVER  
**ENTRANT** VI MARKETING AND BRANDING  
**TITLE** TOBACCO STOPS WITH ME WEBSITE  
**CLIENT** TOBACCO STOPS WITH ME - TOBACCO SETTLEMENT ENDOWMENT TRUST  
**CREDITS** ERIN ROBINSON, SENIOR CREATIVE DIRECTOR  
 MEGAN PARNELL, SENIOR ART DIRECTOR  
 MINDY SCOTT, SENIOR COPYWRITER  
 RALPH MILLER, SENIOR DIRECTOR OF TECHNOLOGY  
 MEGAN LAMBERT, SENIOR WEB DEVELOPER  
 LINDSEY FUNK, SENIOR GROUP ACCOUNT DIRECTOR  
 TYLER KLAASSEN, MARKETING STRATEGY LEAD  
 CORIE NAIFEH, ACCOUNT MANAGER  
 REAGAN KNIGHT, SENIOR INTEGRATED PROJECT MANAGER

**AWARD** SILVER  
**ENTRANT** COIN CREATIVE  
**TITLE** LETTER10 DESIGN: WEBSITE  
**CLIENT** LETTER10 DESIGN  
**CREDITS** COIN CREATIVE, ATLAS STUDIO

**AWARD** SILVER  
**ENTRANT** FINCH DIGITAL  
**TITLE** TITLE.COM  
**CLIENT** FIDELITY NATIONAL FINANCIAL  
**CREDITS** FINCH DIGITAL, CREATIVE AGENCY

**AWARD** BRONZE  
**ENTRANT** SCIENCE MUSEUM OKLAHOMA  
**TITLE** SCIENCEMUSEUMOK.ORG  
**CLIENT** SCIENCE MUSEUM OKLAHOMA  
**CREDITS** SCIENCE MUSEUM OKLAHOMA, GGC DIGITAL

**AWARD** BRONZE  
**ENTRANT** ICG  
**TITLE** REI OKLAHOMA  
**CLIENT** REI OKLAHOMA  
**CREDITS** TEAM ICG

**AWARD** BRONZE  
**ENTRANT** GRAYBILL CODEWORKS  
**TITLE** RIVERSPORT WEBSITE REDESIGN  
**CLIENT** RIVERSPORT  
**CREDITS** OAKES CREATIVE HOUSE, DESIGNER

**AWARD** BRONZE  
**ENTRANT** GOLDEN PERSPECTIVE  
**TITLE** ELEVATION WEBSITE  
**CLIENT** GOLDEN PERSPECTIVE



# AWARD WINNERS

**AWARD** BRONZE  
**ENTRANT** VI MARKETING AND BRANDING  
**TITLE** SUNBEAM FAMILY SERVICES WEBSITE  
**CLIENT** INTERIOR FEDERAL CREDIT UNION  
**CREDITS** MEGAN LAMBERT, SENIOR WEB DEVELOPER  
 RALPH MILLER, SENIOR DIRECTOR OF TECHNOLOGY  
 VALERIE TRAMMELL, SENIOR DIRECTOR OF STRATEGY  
 DEVON BAKER, SENIOR ART DIRECTOR  
 MIRANDA GREEN, SENIOR ACCOUNT MANAGER

**AWARD** BRONZE  
**ENTRANT** FLIGHT  
**TITLE** INFANT CRISIS SERVICES WEBSITE  
**CLIENT** INFANT CRISIS SERVICES  
**CREDITS** RANDYL HOLMES, SENIOR WEB DEVELOPER  
 MAGGIE SYLKE, SENIOR MARKETING STRATEGIST  
 AARON CAHILL, CREATIVE DIRECTOR  
 ZACH SEGELL, GRAPHIC DESIGNER

**AWARD** BRONZE  
**ENTRANT** SIREN MEDIA  
**TITLE** SALAS TREE SERVICE  
**CLIENT** SALES TREE SERVICE  
**CREDITS** SIREN MEDIA

**AWARD** BRONZE  
**ENTRANT** COIN CREATIVE & ATLAS STUDIO  
**TITLE** JANUARY ADVISORS: WEBSITE  
**CLIENT** JANUARY ADVISORS  
**CREDITS** COIN CREATIVE, ATLAS STUDIO

**AWARD** BRONZE  
**ENTRANT** GRAYBILL CODEWORKS  
**TITLE** CURBSIDE APPAREL WEBSITE REDESIGN  
**CLIENT** CURBSIDE APPAREL  
**CREDITS** OAKES CREATIVE HOUSE, DESIGNER

**AWARD** BRONZE  
**ENTRANT** HIGH FIVE MEDIA  
**TITLE** CYCLE66 WEBSITE WEBSITE REDESIGN  
**CLIENT** CYCLE 66  
**CREDITS** TRAN DO, DESIGNER NICK HODGE, COPYWRITER

**AWARD** BRONZE  
**ENTRANT** HIGH FIVE MEDIA  
**TITLE** ORTHODONTIC ARTS WEBSITE WEBSITE REDESIGN  
**CLIENT** ORTHODONTIC ARTS  
**CREDITS** TRAN DO, DESIGNER NICK HODGE, COPYWRITER

**AWARD** BRONZE  
**ENTRANT** HIGH FIVE MEDIA  
**TITLE** JUST KIDS PEDIATRICS WEBSITE WEBSITE REDESIGN  
**CLIENT** JUST KIDS PEDIATRICS  
**CREDITS** SARAH SKAGGS, DESIGNER NICK HODGE, COPYWRITER

**AWARD** BRONZE  
**ENTRANT** GHOST  
**TITLE** CITY RESCUE MISSION  
**CLIENT** CITY RESCUE MISSION  
**CREDITS** TEAM GHOST

**AWARD** BRONZE  
**ENTRANT** CRYDER MARKETING  
**TITLE** FELLERS SNIDER WEBSITE  
**CLIENT** FELLERS SNIDER  
**CREDITS** CRYDER MARKETING

## ONLINE/INTERACTIVE

### WEBSITES - B-TO-B

**AWARD** SILVER  
**ENTRANT** STATION8 BRANDING  
**TITLE** ALTIUS SOLUTIONS WEBSITE  
**CLIENT** ALTIUS SOLUTIONS  
**CREDITS** DAVID CLARK, CREATIVE DIRECTOR  
 JENNIFER CARROLL, WRITER  
 CARLEY CANTU, DESIGNER  
 JOE NEMEC, WEB DEVELOPER



**AWARD** SILVER  
**ENTRANT** COIN CREATIVE & JAYNA AYRES  
**TITLE** CONNECT THE DOTS: WEBSITE  
**CLIENT** TEXAS 2036  
**CREDITS** COIN CREATIVE, JAYNA AYRES

**AWARD** SILVER  
**ENTRANT** FINCH DIGITAL  
**TITLE** LIVE INHERE  
**CLIENT** FINCH DIGITAL  
**CREDITS** FINCH DIGITAL, CREATIVE AGENCY

**AWARD** SILVER  
**ENTRANT** CRYDER MARKETING  
**TITLE** VOLUME SOLUTIONS  
**CLIENT** VOLUME SOLUTIONS  
**CREDITS** CRYDER MARKETING

## ONLINE/INTERACTIVE

### WEBSITES - MICROSITES

**AWARD** SILVER  
**ENTRANT** PUBLIC STRATEGIES  
**TITLE** IMAGINE WITH US  
**CLIENT** ONE SET STUDIO  
**CREDITS** KYUNGJIN LEE,  
 SENIOR GRAPHIC DESIGNER  
 BIANCA DARNELL,  
 SENIOR MANAGER OF  
 ART AND GRAPHIC DESIGN  
 WENDY SHREFFLER,  
 SENIOR MANAGER, COMMUNICATIONS  
 MEGAN MASSOTH,  
 MARKETING PROJECT MANAGER  
 ALICIA MILLER,  
 EDITOR AND TECHNICAL WRITER  
 TAVA MALOY SOFSKY,  
 DIRECTOR OF ONE SET STUDIO  
 MATTHEW DIAZ,  
 FULL-STACK ENGINEER

**AWARD** SILVER  
**ENTRANT** OLD PAL ADVERTISING  
**TITLE** JOINSURFBAR FRANCHISE MICROSITE  
**CLIENT** SURF BAR  
**CREDITS** MICHAEL WEIDEMANN,  
 OLD PAL ADVERTISING

**AWARD** SILVER  
**ENTRANT** GHOST  
**TITLE** PLAYING IT FORWARD LANDING PAGE  
**CLIENT** NORTH OKC FOOTBALL CLUB  
**CREDITS** TEAM GHOST

**AWARD** BRONZE  
**ENTRANT** PUBLIC STRATEGIES  
**TITLE** PUBLIC STRATEGIES PORTFOLIO SITE  
**CLIENT** PUBLIC STRATEGIES  
**CREDITS** KYUNGJIN LEE,  
 SENIOR GRAPHIC DESIGNER  
 BIANCA DARNELL,  
 SENIOR MANAGER OF ART  
 AND GRAPHIC DESIGN  
 WENDY SHREFFLER,  
 SENIOR MANAGER,  
 COMMUNICATIONS  
 MEGAN MASSOTH,  
 MARKETING PROJECT MANAGER  
 MATTHEW DIAZ,  
 FULL-STACK ENGINEER

**AWARD** BRONZE  
**ENTRANT** PUBLIC STRATEGIES  
**TITLE** FAMILYHOOD CHAMPIONS  
**CLIENT** OKLAHOMA HUMAN SERVICES -  
 ADULT AND FAMILY SERVICES  
**CREDITS** KYUNGJIN LEE,  
 SENIOR GRAPHIC DESIGNER  
 BIANCA DARNELL,  
 SENIOR MANAGER OF ART  
 AND GRAPHIC DESIGN  
 SHAUNA SCHRODER,  
 SENIOR MARKETING  
 ACCOUNT MANAGER  
 RIKKI EICHLER,  
 MARKETING PROJECT MANAGER  
 ALICIA MILLER,  
 EDITOR AND TECHNICAL WRITER  
 MATTHEW DIAZ,  
 FULL-STACK ENGINEER



# AWARD WINNERS

## SOCIAL MEDIA ✨ SINGLE EXECUTION

**AWARD** GOLD  
**ENTRANT** RETROSPEC FILMS  
**TITLE** RAISING CANE'S WITH LUKE BRYAN  
**CLIENT** RAISING CANE'S  
**CREDITS** RETROSPEC FILMS



**AWARD** GOLD  
**ENTRANT** OKLAHOMA CITY THUNDER  
**TITLE** INFINITE ZOOM POST  
**CLIENT** OKLAHOMA CITY THUNDER  
**CREDITS** OKLAHOMA CITY THUNDER



**AWARD** SILVER  
**ENTRANT** PUBLIC STRATEGIES  
**TITLE** YEAR OF REFLECTION  
**CLIENT** PUBLIC STRATEGIES DBA ONE SET STUDIO  
**CREDITS** KENDALL TEEL, GRAPHIC DESIGNER  
 BIANCA DARNELL, SENIOR MANAGER OF ART AND GRAPHIC DESIGN  
 WENDY SHREFFLER, SENIOR MANAGER, COMMUNICATIONS  
 MEGAN MASSOTH, MARKETING PROJECT MANAGER

**AWARD** SILVER  
**ENTRANT** OLD PAL ADVERTISING  
**TITLE** BRAUM'S INSTAGRAM REEL  
**CLIENT** BRAUM'S ICE CREAM & DAIRY STORE  
**CREDITS** ALLIE AYERS LINDSEY, OLD PAL ADVERTISING

**AWARD** SILVER  
**ENTRANT** VI MARKETING AND BRANDING  
**TITLE** HALF-FULL LUNGS  
**CLIENT** TOBACCO STOPS WITH ME - TOBACCO SETTLEMENT ENDOWMENT TRUST  
**CREDITS** ERIN ROBINSON, SENIOR CREATIVE DIRECTOR  
 MEGAN PARNELL, SENIOR ART DIRECTOR  
 MINDY SCOTT, SENIOR COPYWRITER  
 MACYN CLARK, CONTENT STRATEGY LEAD  
 KRISTEN JANTZ, INTEGRATED MEDIA SPECIALIST  
 LINDSEY FUNK, SENIOR GROUP ACCOUNT DIRECTOR  
 TYLER KLAASSEN, MARKETING STRATEGIST LEAD  
 CORIE NAIFEH, ACCOUNT MANAGER  
 REAGAN KNIGHT, SENIOR INTEGRATED PROJECT MANAGER

**AWARD** SILVER  
**ENTRANT** HOOLIANA LTD. CO.  
**TITLE** OKCNM 30TH ANNIVERSARY  
**CLIENT** OKC NATIONAL MEMORIAL AND MUSEUM  
**CREDITS** JULIANA LOPEZ, OWNER & CREATIVE DIRECTOR  
 SALVADOR CHAVEZ, VIDEOGRAPHER & PRODUCTION ASSISTANT



**AWARD** SILVER  
**ENTRANT** VI MARKETING AND BRANDING  
**TITLE** WHY YOU SHOULD TALK  
**CLIENT** TOBACCO STOPS WITH ME - TOBACCO SETTLEMENT ENDOWMENT TRUST  
**CREDITS** ERIN ROBINSON, SENIOR CREATIVE DIRECTOR  
 MEGAN PARNELL, SENIOR ART DIRECTOR  
 MINDY SCOTT, SENIOR COPYWRITER  
 MACYN CLARK, CONTENT STRATEGY LEAD  
 KRISTEN JANTZ, INTEGRATED MEDIA SPECIALIST  
 LINDSEY FUNK, SENIOR GROUP ACCOUNT DIRECTOR  
 TYLER KLAASSEN, MARKETING STRATEGIST LEAD  
 CORIE NAIFEH, ACCOUNT MANAGER  
 REAGAN KNIGHT, SENIOR INTEGRATED PROJECT MANAGER

**AWARD** SILVER  
**ENTRANT** HIGH FIVE MEDIA  
**TITLE** WOMEN'S HEALTH MYTHS  
**CLIENT** CENTER FOR WOMEN'S HEALTH  
**CREDITS** MJ SOLIS, DESIGNER  
 NICK HODGE, COPYWRITER

**AWARD** BRONZE  
**ENTRANT** FINCH DIGITAL  
**TITLE** CONTRACT TO CLOSE  
**CLIENT** FIDELITY NATIONAL FINANCIAL  
**CREDITS** FINCH DIGITAL, CREATIVE AGENCY

**AWARD** BRONZE  
**ENTRANT** BEYOND THEORY  
**TITLE** DEVON ENERGY STEP UP TO THE MIC  
**CLIENT** DEVON ENERGY  
**CREDITS** BEYOND THEORY

**AWARD** BRONZE  
**ENTRANT** RETROSPEC FILMS  
**TITLE** HILTI HOLIDAY  
**CLIENT** HILTI  
**CREDITS** RETROSPEC FILMS

**AWARD** BRONZE  
**ENTRANT** VI MARKETING AND BRANDING  
**TITLE** LEGAL CARCINOGENS  
**CLIENT** TOBACCO STOPS WITH ME - TOBACCO SETTLEMENT ENDOWMENT TRUST  
**CREDITS** ERIN ROBINSON, SENIOR CREATIVE DIRECTOR  
 MEGAN PARNELL, SENIOR ART DIRECTOR  
 MINDY SCOTT, SENIOR COPYWRITER  
 MACYN CLARK, CONTENT STRATEGY LEAD  
 KRISTEN JANTZ, INTEGRATED MEDIA SPECIALIST  
 LINDSEY FUNK, SENIOR GROUP ACCOUNT DIRECTOR  
 TYLER KLAASSEN, MARKETING STRATEGIST LEAD  
 CORIE NAIFEH, ACCOUNT MANAGER  
 REAGAN KNIGHT, SENIOR INTEGRATED PROJECT MANAGER

**AWARD** BRONZE  
**ENTRANT** OKLAHOMA STATE  
**TITLE** DEPARTMENT OF HEALTH  
**CLIENT** MEASLES VACCINE AWARENESS  
**CREDITS** OKLAHOMA STATE DEPARTMENT OF HEALTH  
 OSDH COMMUNICATIONS TEAM

## SOCIAL MEDIA CAMPAIGN

**AWARD** GOLD  
**ENTRANT** ICG  
**TITLE** @BEAVERS BENDOK  
**CLIENT** BEAVERS BEND CABIN COUNTRY  
**CREDITS** TEAM ICG





# AWARD WINNERS

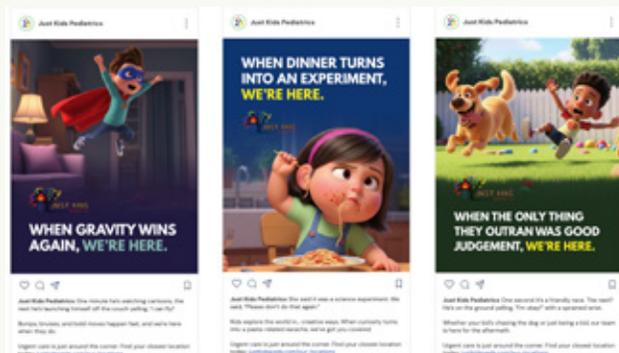
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**TITLE** @LIVEINOKLA  
**CLIENT** OKLAHOMA DEPARTMENT OF COMMERCE  
**CREDITS** TEAM ICG



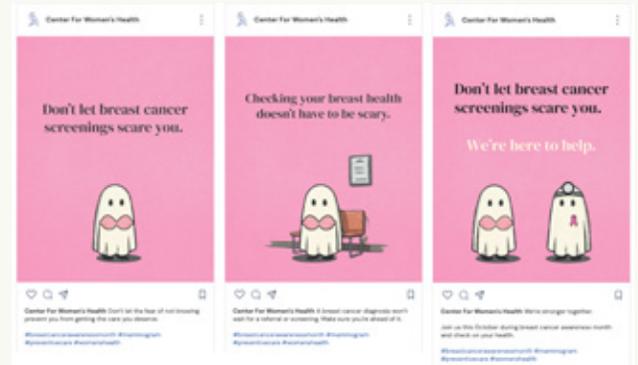
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**ENTRANT** RETROSPEC FILMS  
**TITLE** HILTI SOCIAL CAMPAIGN  
**CLIENT** HILTI  
**CREDITS** RETROSPEC FILMS



**AWARD** GOLD  
**ENTRANT** HIGH FIVE MEDIA  
**TITLE** CHILDREN'S ACCIDENTS  
**CLIENT** JUST KIDS PEDIATRICS  
**CREDITS** RACHEL COOK, DESIGNER



**AWARD** GOLD  
**ENTRANT** HIGH FIVE MEDIA  
**TITLE** BREAST HEALTH GHOSTS  
**CLIENT** CENTER FOR WOMEN'S HEALTH  
**CREDITS** MJ SOLIS, DESIGNER



**AWARD** GOLD  
**ENTRANT** HIGH FIVE MEDIA  
**TITLE** TYPES OF EATERS  
**CLIENT** BOOMERANG DINER INC.  
**CREDITS** RACHEL COOK, DESIGNER



**AWARD** SILVER  
**ENTRANT** PUBLIC STRATEGIES  
**TITLE** EUFAULA CAMPAIGN  
**CLIENT** OKLAHOMA HUMAN SERVICES - WORK READY OKLAHOMA  
**CREDITS** KYUNGJIN LEE, SENIOR GRAPHIC DESIGNER  
 BIANCA DARNELL, SENIOR MANAGER OF ART AND GRAPHIC DESIGN  
 AMY HINDMAN, SENIOR MARKETING ACCOUNT MANAGER  
 ALICIA MILLER, EDITOR AND TECHNICAL WRITER  
 ANNA BERTORELLO, MARKETING COORDINATOR



**AWARD** SILVER  
**ENTRANT** VI MARKETING AND BRANDING  
**TITLE** SHAPE YOUR FUTURE HEALTHY GAME-DAY  
**CLIENT** SHAPE YOUR FUTURE - TOBACCO SETTLEMENT ENDOWMENT TRUST  
**CREDITS** ERIN ROBINSON, SENIOR CREATIVE DIRECTOR  
 MINDY SCOTT, SENIOR COPYWRITER  
 KARLY DEIBLER, ART DIRECTOR  
 ALI MCINTOSH, CONTENT CREATOR  
 MACYN CLARK, CONTENT STRATEGY LEAD  
 JEFF BOWMAN, DESIGN LEAD  
 LINDSEY FUNK, SENIOR GROUP ACCOUNT DIRECTOR  
 TYLER KLAASSEN, MARKETING STRATEGY LEAD  
 JASMINE SMITH, ACCOUNT MANAGER  
 REAGAN KNIGHT, SENIOR INTEGRATED PROJECT MANAGER

**AWARD** SILVER  
**ENTRANT** BEALSCUNNINGHAM  
**TITLE** QDOBA BOO-GO  
**CLIENT** QDOBA MEXICAN EATS OKLAHOMA CITY  
**CREDITS** KELLEN MCGUGAN, CREATIVE DIRECTOR  
 MATT LOFFI, VIDEO DIRECTOR  
 HAROLD STOREY, SOCIAL MEDIA DIRECTOR  
 AVERY SCHICK, SOCIAL MEDIA MANAGER  
 LAUREN DOWNS, SOCIAL MEDIA MANAGER  
 KARSTEN MOORE, GRAPHIC DESIGNER

**AWARD** SILVER  
**ENTRANT** HIGH FIVE MEDIA  
**TITLE** ACADEMICS, ARTS, & SPORTS CAMPAIGN  
**CLIENT** CASADY SCHOOL  
**CREDITS** MARIO NOLASCO, ANIMATOR/EDITOR  
 RACHEL COOK, DESIGNER  
 CHANDLER GAREY, COPYWRITER/DIGITAL STRATEGIST

**AWARD** SILVER  
**ENTRANT** GHOST  
**TITLE** FIRST BITE REACTIONS  
**CLIENT** 39 RESTAURANT  
**CREDITS** TEAM GHOST, DIGITAL DK

**AWARD** SILVER  
**ENTRANT** VI MARKETING AND BRANDING  
**TITLE** TRAVELOK PERSONA WEBSITE CLICK ADS  
**CLIENT** OKLAHOMA TRAVEL AND RECREATION DEPARTMENT  
**CREDITS** DEVON BAKER, SR. ART DIRECTOR  
 ZAC MARINO, DESIGNER  
 MIKE ANDERSON, SR. ANIMATOR  
 JENNIFER BLEVINS, CREATIVE DIRECTOR  
 DELEANIE MORIELLO, ACCOUNT LEAD

**AWARD** BRONZE  
**ENTRANT** GOLDEN PERSPECTIVE  
**TITLE** ELEVATION MARCH MADNESS  
**CLIENT** ELEVATION MEDICAL ANTI-AGING

**AWARD** BRONZE  
**ENTRANT** CRYDER MARKETING  
**TITLE** RANDALL UNIVERSITY REAL STUDENTS  
**CLIENT** RANDALL UNIVERSITY  
**CREDITS** CRYDER MARKETING

**AWARD** BRONZE  
**ENTRANT** VI MARKETING AND BRANDING  
**TITLE** SYF EAT BETTER - LO-FI SOCIAL  
**CLIENT** SHAPE YOUR FUTURE - TOBACCO SETTLEMENT ENDOWMENT TRUST  
**CREDITS** ERIN ROBINSON, SENIOR CREATIVE DIRECTOR  
 MACYN CLARK, CONTENT STRATEGY LEAD  
 MINDY SCOTT, SENIOR COPYWRITER  
 ALI MCINTOSH, CONTENT CREATOR  
 KARLY DEIBLER, ART DIRECTOR  
 LINDSEY FUNK, SENIOR GROUP ACCOUNT DIRECTOR  
 TYLER KLAASSEN, MARKETING STRATEGY LEAD  
 JASMINE SMITH, ACCOUNT MANAGER  
 REAGAN KNIGHT, SENIOR INTEGRATED PROJECT MANAGER

**AWARD** BRONZE  
**ENTRANT** CANDOR  
**TITLE** CONVERGE REAL TALK CAMPAIGN  
**CLIENT** CONVERGE ACCESS  
**CREDITS** CANDOR



# AWARD WINNERS

## ONLINE/INTERACTIVE ✨ ADVERTISING & PROMOTION - CAMPAIGN

**AWARD** SILVER  
**ENTRANT** FREESTYLE  
**TITLE** 2025 DEADCENTER FILM FESTIVAL  
**CLIENT** DEADCENTER FILM  
**CREDITS** FREESTYLE

**AWARD** BRONZE  
**ENTRANT** JORDAN ADVERTISING  
**TITLE** THE BOLD AND THE BEAUTIFUL  
**CREDITS** RANDY BRADLEY,  
 CREATIVE DIRECTOR  
 OMAR SOSA, ART DIRECTOR  
 MISTY BRADLEY, CREATIVE BRAND  
 STRATEGIST/WRITER  
 JOSE LOPEZ, WRITER

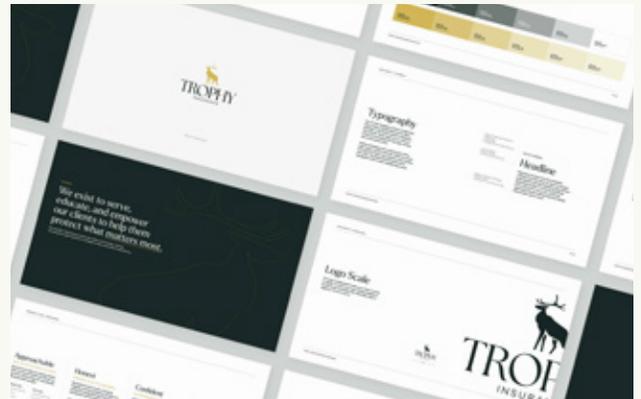
**AWARD** BRONZE  
**ENTRANT** JORDAN ADVERTISING  
**TITLE** GREAT CATCHES, BOLD CAST  
**CLIENT** OKLAHOMA TOURISM AND  
 RECREATION DEPARTMENT  
**CREDITS** RANDY BRADLEY, CREATIVE DIRECTOR  
 OMAR SOSA, ART DIRECTOR  
 MISTY BRADLEY, CREATIVE BRAND  
 STRATEGIST/WRITER  
 JOSE LOPEZ, WRITER

## ONLINE/INTERACTIVE ✨ ADVERTISING & PROMOTION - EMAIL

**AWARD** BRONZE  
**ENTRANT** PUBLIC STRATEGIES  
**TITLE** 2025 DDS  
 STATEWIDE TRAINING  
**CLIENT** OKLAHOMA HUMAN SERVICES -  
 DEVELOPMENTAL DISABILITIES  
**CREDITS** KYUNGJIN LEE, SENIOR GRAPHIC DESIGNER  
 BIANCA DARNELL, SENIOR MANAGER OF ART  
 AND GRAPHIC DESIGN  
 BRITTANY ATTAWAY, SENIOR MARKETING  
 ACCOUNT MANAGER  
 PAIGE GREGORY, MARKETING PROJECT MANAGER  
 ALICIA MILLER, EDITOR AND TECHNICAL WRITER

## ONLINE/INTERACTIVE ✨ BLOGS & DIGITAL PUBLICATIONS DIGITAL PUBLICATIONS - SINGLE

**AWARD** GOLD  
**ENTRANT** BEYOND THEORY  
**TITLE** TROPHY INSURANCE BRAND GUIDELINES  
**CLIENT** TROPHY INSURANCE  
**CREDITS** BEYOND THEORY



**AWARD** GOLD  
**ENTRANT** BEYOND THEORY  
**TITLE** WHITE AND WEDDLE  
 BRAND GUIDELINES  
**CREDITS** BEYOND THEORY



**AWARD** SILVER  
**ENTRANT** VI MARKETING AND BRANDING  
**TITLE** 2025 OKLAHOMA TRAVEL GUIDE  
**CLIENT** OKLAHOMA TOURISM AND  
 RECREATION DEPARTMENT  
**CREDITS** DEVON BAKER, SENIOR ART DIRECTOR  
 ZAC MARINO, DESIGNER  
 JENNIFER BLEVINS, CREATIVE DIRECTOR  
 DELEANIE MORIELLO, ACCOUNT LEAD

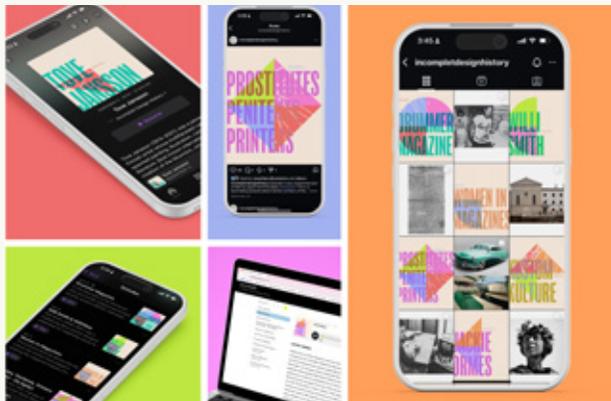


**AWARD** BRONZE  
**ENTRANT** OKLAHOMA CITY COMMUNITY FOUNDATION  
**TITLE** OCCF 2025 DIGITAL ANNUAL REPORT  
**CLIENT** OKLAHOMA CITY COMMUNITY FOUNDATION  
**CREDITS** OKLAHOMA CITY COMMUNITY FOUNDATION, DAN MARTEL, VICE PRESIDENT OF COMMUNICATIONS LAUREN BARNES, SENIOR COMMUNICATIONS ASSOCIATE KALEB BROWN, DIGITAL COMMUNICATIONS SPECIALIST EMILY FIELDS, ARCHIVIST JARED MABREY, GRAPHIC DESIGNER KIMBERLY MOYER, COMMUNICATIONS MANAGER

**ONLINE/INTERACTIVE** ✨

**BLOGS & DIGITAL PUBLICATIONS**  
**BRANDED CONTENT & ENTERTAINMENT**

**AWARD** GOLD  
**ENTRANT** WTRMLN CREATIVE, LLC  
**TITLE** INCOMPLÈT DESIGN HISTORY, SEASON 5  
**CLIENT** INCOMPLÈT DESIGN HISTORY  
**CREDITS** MCKENNA SANDERSON, DESIGNER WTRMLN CREATIVE, LLC



**AWARD** SILVER  
**ENTRANT** FREESTYLE  
**TITLE** MIDFIRST BANK X KOSMO'S Q  
**CLIENT** MIDFIRST BANK  
**CREDITS** FREESTYLE

**FILM, VIDEO, & SOUND** ✨

**AUDIO/RADIO ADVERTISING - LOCAL**  
**SINGLE SPOT MORE THAN :30 SECONDS**

**AWARD** SILVER  
**ENTRANT** ROBOT HOUSE  
**TITLE** RENAISSANCE SALON - WHAT IS LOVE  
**CLIENT** RENAISSANCE SALON & SPA  
**CREDITS** BRIAN WINKELER, VERBAL CREATIVE DIRECTOR

**AWARD** BRONZE  
**ENTRANT** ROBOT HOUSE  
**TITLE** CAPITOL HILL FLORIST - PEP TALK  
**CLIENT** CAPITOL HILL FLORIST  
**CREDITS** BRIAN WINKELER, VERBAL CREATIVE DIRECTOR

**AWARD** BRONZE  
**ENTRANT** ICG  
**TITLE** CARTER CHEVROLET PLAYOFF RADIO  
**CLIENT** CARTER CHEVORLET  
**CREDITS** TEAM ICG

**AWARD** BRONZE  
**ENTRANT** ROBOT HOUSE  
**TITLE** DUNN COUNTRY MOTORS RADIO  
**CLIENT** DUNN COUNTRY MOTORS  
**CREDITS** BRIAN WINKELER, VERBAL CREATIVE DIRECTOR

**FILM, VIDEO, & SOUND** ✨

**TELEVISION ADVERTISING - LOCAL**  
**SINGLE SPOT :30 OR LESS**

**AWARD** BRONZE  
**ENTRANT** FREESTYLE  
**TITLE** MIDFIRST BANK X OKC THUNDER  
**CLIENT** MIDFIRST BANK  
**CREDITS** FREESTYLE

**AWARD** BRONZE  
**ENTRANT** ACKERMAN MCQUEEN /KNOX STUDIOS  
**TITLE** WINSTAR WOW  
**CLIENT** ACKERMAN MCQUEEN/KNOX STUDIOS  
**CREDITS** ACKERMAN MCQUEEN / KNOX STUDIOS, WINSTAR WOW



# AWARD WINNERS

## FILM, VIDEO, & SOUND ✨

TELEVISION ADVERTISING - LOCAL

SINGLE SPOT :60 SECONDS OR MORE

**AWARD** GOLD  
**ENTRANT** HOEGGER COMMUNICATIONS  
**TITLE** HORSEPOWER & HAIRPOWER  
**CLIENT** FOUR STARS AUTO RANCH  
**CREDITS** MATT HAMILTON, DIRECTOR/EDITOR  
 JACKIE HOEGGER, PRODUCER  
 ANDREW BELL, GRAPHIC DESIGN  
 KARSTON PERRY, ASSISTANT DIRECTOR  
 SAL SAPERSTEIN,  
 PRODUCTION ASSISTANT



**AWARD** SILVER  
**ENTRANT** HOEGGER COMMUNICATIONS  
**TITLE** THE DRAWING  
**CLIENT** HOSPICE OF WICHITA FALLS  
**CREDITS** MATT HAMILTON, DIRECTOR/EDITOR  
 JACKIE HOEGGER, PRODUCER  
 AMBER FLORES, PRODUCER  
 KARSTON PERRY, MOTION GRAPHICS  
 SAL SAPERSTEIN,  
 PRODUCTION ASSISTANT

**AWARD** BRONZE  
**ENTRANT** ACKERMAN MCQUEEN /KNOX STUDIOS  
**TITLE** INTEGRIS MORE THAN MEDICINE  
**CLIENT** ACKERMAN MCQUEEN /KNOX STUDIOS  
**CREDITS** ACKERMAN MCQUEEN /KNOX STUDIOS,  
 INTEGRIS MORE THAN MEDICINE

## FILM, VIDEO, & SOUND ✨

TELEVISION ADVERTISING - LOCAL CAMPAIGN

**AWARD** BRONZE  
**ENTRANT** HIGH FIVE MEDIA  
**TITLE** SOONERS ON THE LOT  
**CLIENT** FOWLER AUTO GROUP  
**CREDITS** TIMOTHY MILLER,  
 DIRECTOR/PRODUCER/EDITOR  
 JONATHAN BURKHART,  
 DIRECTOR OF PHOTOGRAPHY  
 MARIO NOLASCO, CINEMATOGRAPHER  
 SALVADOR SOLDI, GRIP/GAFF/AC  
 RACHEL COOK, AUDIO  
 NIGEL BLAND, PHOTOGRAPHER  
 MATT ARCHIBALD, SCRIPT WRITER

**AWARD** BRONZE  
**ENTRANT** CRYDER MARKETING  
**TITLE** ABEL LAW FIRM TV SPOT CAMPAIGN  
**CLIENT** ABEL LAW FIRM  
**CREDITS** CRYDER MARKETING

## FILM, VIDEO, & SOUND ✨

TELEVISION ADVERTISING - REGIONAL/NATIONAL

SINGLE SPOT - UP TO 2:00

**AWARD** GOLD  
**ENTRANT** ICG  
**TITLE** HERE FOR EVERY BUMP  
**CLIENT** OKLAHOMA STATE DEPARTMENT OF HEALTH  
**CREDITS** TEAM ICG



**AWARD** GOLD  
**ENTRANT** ICG  
**TITLE** FALL IN BEAVERS BEND COMMERCIAL  
**CLIENT** BEAVERS BEND CABIN COUNTRY  
**CREDITS** TEAM ICG



**AWARD** GOLD  
**ENTRANT** FINCH DIGITAL  
**TITLE** LOVE NEXT DOOR  
**CLIENT** FIDELITY NATIONAL FINANCIAL  
**CREDITS** FINCH DIGITAL, CREATIVE AGENCY  
 LOUD CLOUD, ANIMATION STUDIO

**AWARD** GOLD  
**ENTRANT** PAYCOM  
**TITLE** IWANT TV COMMERCIAL  
**CLIENT** PAYCOM  
**CREDITS** PAYCOM CREATIVE,  
 MELISSA DEAN LINDSEY,  
 PAYCOM CLIENT PRODUCER  
 CHRIS BEAN, DIRECTOR  
 BARK PRODUCTIONS, PRODUCTION COMPANY  
 19 BELOW, EDITORIAL  
 JON BAZATA, EDITOR  
 NICK BALDA, COLOR  
 SQUEAK E CLEAN, MUSIC  
 CHRIS CLARK, EP  
 JULIE NICHOLS, COMPOSER



**AWARD** GOLD  
**ENTRANT** PAYCOM  
**TITLE** UAH PROFESSIONAL HELP  
**CLIENT** PAYCOM  
**CREDITS** PAYCOM CREATIVE,  
 MELISSA DEAN LINDSEY,  
 PAYCOM CLIENT PRODUCER  
 CHRIS BEAN, DIRECTOR  
 HONOR SOCIETY/BARK PRODUCTIONS,  
 PRODUCTION COMPANY  
 19 BELOW, EDITORIAL  
 JON BAZATA, EDITOR  
 NICK BALDA, COLOR



**AWARD** GOLD  
**ENTRANT** PAYCOM  
**TITLE** JDUB ANSWERS COMMERCIAL  
**CLIENT** PAYCOM  
**CREDITS** PAYCOM CREATIVE,  
 MELISSA DEAN LINDSEY,  
 PAYCOM CLIENT PRODUCER  
 CHRIS BEAN, DIRECTOR  
 IDENTITY/BARK PRODUCTIONS,  
 PRODUCTION COMPANY  
 19 BELOW, EDITORIAL  
 JON BAZATA, EDITOR  
 NICK BALDA, COLOR  
 SQUEAK E CLEAN, MUSIC  
 CHRIS CLARK, EP  
 MATTHEW COMPTON, COMPOSER





# AWARD WINNERS

**AWARD** SILVER  
**ENTRANT** VI MARKETING AND BRANDING  
**TITLE** TALK ABOUT TOBACCO -TAKE TWO  
**CLIENT** TOBACCO STOPS WITH ME - TOBACCO SETTLEMENT ENDOWMENT TRUST  
**CREDITS** ERIN ROBINSON, SENIOR CREATIVE DIRECTOR  
 MATT LOWERY, DIRECTOR OF PHOTOGRAPHY  
 MEGAN PARNELL, SENIOR ART DIRECTOR  
 MINDY SCOTT, SENIOR COPYWRITER  
 BEAU LELAND, SENIOR EDITOR  
 MIKE ANDERSON, SENIOR ANIMATOR  
 BRIAN LAWES, DIRECTOR  
 AMANDA HYDEN, PRODUCER  
 KARLY DEIBLER, ART DIRECTOR  
 LINDSEY FUNK, SENIOR GROUP ACCOUNT DIRECTOR  
 TYLER KLAASSEN, MARKETING STRATEGY LEAD  
 WHITNEY GANN, PROJECT MANAGEMENT LEAD

**AWARD** BRONZE  
**ENTRANT** ICG  
**TITLE** LAND OF PLENTY  
**CLIENT** OKLAHOMA DEPARTMENT OF COMMERCE  
**CREDITS** TEAM ICG

**AWARD** BRONZE  
**ENTRANT** ICG  
**TITLE** NOW THAT'S RICH  
**CLIENT** OKLAHOMA DEPARTMENT OF COMMERCE  
**CREDITS** TEAM ICG

**AWARD** BRONZE  
**ENTRANT** COIN CREATIVE & LAMPSTAND STORY CO  
**TITLE** SWITCH IT UP  
**CLIENT** OKANA RESORT  
**CREDITS** COIN CREATIVE,  
 LAMPSTAND STORY CO

## FILM, VIDEO, & SOUND ✨

### TELEVISION ADVERTISING - REGIONAL/NATIONAL CAMPAIGN

**AWARD** SILVER  
**ENTRANT** ICG  
**TITLE** CABIN COUNTRY HAS NO OFFSEASON  
**CLIENT** BEAVERS BEND CABIN COUNTRY  
**CREDITS** TEAM ICG

**AWARD** SILVER  
**ENTRANT** ACKERMAN MCQUEEN /KNOX STUDIOS  
**TITLE** CHICKASAW PROFILES OF A NATION  
**CLIENT** ACKERMAN MCQUEEN /KNOX STUDIOS  
**CREDITS** ACKERMAN MCQUEEN /KNOX STUDIOS

**AWARD** BRONZE  
**ENTRANT** ICG  
**TITLE** WHERE ELSE BUT HERE CAMPAIGN  
**CLIENT** BEAVERS BEND CABIN COUNTRY  
**CREDITS** TEAM ICG

## FILM, VIDEO, & SOUND ✨

### INTERNET COMMERCIAL SINGLE SPOT - ANY LENGTH

**AWARD** GOLD  
**ENTRANT** FLIGHT  
**TITLE** THE PALACE PROJECT  
**CLIENT** OU ATHLETICS  
**CREDITS** MADISON KERSGIETER, SENIOR MARKETING STRATEGIST  
 CLAY MILLER, VP OF STRATEGIC COMMUNICATIONS  
 AARON CAHILL, CREATIVE DIRECTOR  
 DEB LIVINGSTON, SENIOR PRODUCER  
 JORDAN WILSON, SENIOR PRODUCER  
 JORDAN NICKS, DIRECTOR OF PHOTOGRAPHY  
 MAX MUNCHINSKI, EDITOR





**AWARD** GOLD  
**ENTRANT** FLIGHT  
**TITLE** OU - WHAT ONE CAN DO  
**CLIENT** OU  
**CREDITS** MAGGIE SYLKE, SENIOR  
 MARKETING STRATEGIST  
 DEB LIVINGSTON, SENIOR PRODUCER  
 JORDAN WILSON,  
 1ST ASSISTANT DIRECTOR  
 JORDAN NICKS, DIRECTOR



**AWARD** GOLD  
**ENTRANT** COIN CREATIVE & JOHN DEWBERRY  
**TITLE** THIS IS NOW (FOR ARTNOW 2025)  
**CLIENT** OKLAHOMA CONTEMPORARY  
**CREDITS** COIN CREATIVE, JOHN DEWBERRY,  
 TIFFANY MONTGOMERY



**AWARD** GOLD  
**ENTRANT** VI MARKETING AND BRANDING  
**TITLE** ROUTES TRAILER: THE MOTHER ROAD  
**CLIENT** OKLAHOMA TOURISM DEPARTMENT:  
 DISCOVER OKLAHOMA  
**CREDITS** MATT LOWERY, WRITER/DIRECTOR  
 ANDREA JOHNSTON, PRODUCER  
 JENNIFER BLEVINS, CREATIVE DIRECTOR  
 BEAU LELAND, SENIOR VIDEO EDITOR  
 SPENSER SAKURAI, CINEMATOGRAPHER  
 MIKE ANDERSON, SENIOR ANIMATOR  
 DELEANIE MORIELLO, ACCOUNT LEAD  
 WHITNEY GANN,  
 PROJECT MANAGEMENT LEAD



**AWARD** SILVER  
**ENTRANT** FLIGHT  
**TITLE** DOBSON FIBER INTERVIEW VIDEO  
**CLIENT** DOBSON FIBER  
**CREDITS** MAGGIE SYLKE, SENIOR MARKETING  
 STRATEGIST  
 AARON CAHILL, CREATIVE DIRECTOR  
 ZACH SEGELL, GRAPHIC DESIGNER  
 BRITTNEY PRINCE, VP OF STRATEGY  
 AND MEDIA  
 CLAY MILLER, VP OF STRATEGIC  
 COMMUNICATIONS  
 TAYLOR FOX, MARKETING COORDINATOR  
 JORDAN WILSON, SENIOR PRODUCER  
 JORDAN CROWDER, DIRECTOR  
 JORDAN NICKS, DIRECTOR OF  
 PHOTOGRAPHY



# AWARD WINNERS

**AWARD** SILVER  
**ENTRANT** FLIGHT  
**TITLE** LIFESHARE LEGACY  
**CLIENT** LIFESHARE  
**CREDITS** MADISON KERSGIETER, SENIOR MARKETING STRATEGIST  
 CLAY MILLER, VP OF STRATEGIC COMMUNICATIONS  
 MAX MUNCHINSKI, DIRECTOR  
 DEB LIVINGSTON, SENIOR PRODUCER  
 JORDAN NICKS, DIRECTOR OF PHOTOGRAPHY

**AWARD** BRONZE  
**ENTRANT** FLIGHT  
**TITLE** OAEC POWERING & EMPOWERING  
**CLIENT** OKLAHOMA ASSOCIATION OF ELECTRIC COOPERATIVES  
**CREDITS** MAGGIE SYLKE, SENIOR MARKETING STRATEGIST  
 DEB LIVINGSTON, SENIOR PRODUCER  
 JORDAN WILSON, UNIT PRODUCTION MANAGER  
 JORDAN NICKS, DIRECTOR  
 MAX MUNCHINSKI, DIRECTOR OF PHOTOGRAPHY

## FILM, VIDEO, & SOUND

### INTERNET COMMERCIAL - CAMPAIGN

**AWARD** GOLD  
**ENTRANT** VI MARKETING AND BRANDING  
**TITLE** TALK ABOUT TOBACCO  
**CLIENT** TOBACCO STOPS WITH ME - TOBACCO SETTLEMENT ENDOWMENT TRUST  
**CREDITS** ERIN ROBINSON, SENIOR CREATIVE DIRECTOR  
 MATT LOWERY, DIRECTOR OF PHOTOGRAPHY  
 MEGAN PARNELL, SENIOR ART DIRECTOR  
 MINDY SCOTT, SENIOR COPYWRITER  
 BEAU LELAND, SENIOR EDITOR  
 MIKE ANDERSON, SENIOR ANIMATOR  
 BRIAN LAWES, DIRECTOR  
 AMANDA HYDEN, PRODUCER  
 KARLY DEIBLER, ART DIRECTOR  
 LINDSEY FUNK, SENIOR GROUP ACCOUNT DIRECTOR  
 TYLER KLAASSEN, MARKETING STRATEGY LEAD  
 WHITNEY GANN, PROJECT MANAGEMENT LEAD



**AWARD** GOLD  
**ENTRANT** FLIGHT  
**TITLE** OU FOUNDATION GIVING DAY  
**CLIENT** OU FOUNDATION  
**CREDITS** MADISON KERSGIETER, SENIOR MARKETING STRATEGIST  
 CLAY MILLER, VP OF STRATEGIC COMMUNICATIONS  
 DEB LIVINGSTON, SENIOR PRODUCER  
 MAX MUNCHINSKI, DIRECTOR  
 JORDAN WILSON, 1ST ASSISTANT DIRECTOR  
 JORDAN NICKS, DIRECTOR OF PHOTOGRAPHY





**AWARD** GOLD  
**ENTRANT** OKLAHOMA CITY COMMUNITY FOUNDATION  
**TITLE** OCCF: OUR DONORS  
**CLIENT** OKLAHOMA CITY COMMUNITY FOUNDATION  
**CREDITS** OKLAHOMA CITY COMMUNITY FOUNDATION,  
 DAN MARTEL, VICE PRESIDENT OF COMMUNICATIONS  
 LAUREN BARNES, SENIOR COMMUNICATIONS ASSOCIATE  
 KALEB BROWN, DIGITAL COMMUNICATIONS SPECIALIST  
 EMILY FIELDS, ARCHIVIST  
 JARED MABREY, GRAPHIC DESIGNER  
 KIMBERLY MOYER, COMMUNICATIONS MANAGER  
 RETROSPEC FILMS



**AWARD** SILVER  
**ENTRANT** VI MARKETING AND BRANDING  
**TITLE** EAT BETTER SOCIAL VIDEOS  
**CLIENT** SHAPE YOUR FUTURE - TOBACCO SETTLEMENT ENDOWMENT TRUST  
**CREDITS** ERIN ROBINSON, SENIOR CREATIVE DIRECTOR  
 MATT LOWERY, DIRECTOR  
 MEGAN PARNELL, SENIOR ART DIRECTOR  
 MINDY SCOTT, SENIOR COPYWRITER  
 BEAU LELAND, SENIOR EDITOR  
 MIKE ANDERSON, SENIOR ANIMATOR  
 KARLY DEIBLER, ART DIRECTOR  
 ANDREA JOHNSTON, SENIOR FILM PRODUCER  
 MATT ROJAS, DIRECTOR  
 AMANDA HYDEN, PRODUCER  
 LINDSEY FUNK, SENIOR GROUP ACCOUNT DIRECTOR  
 TYLER KLAASSEN , MARKETING STRATEGY LEAD

**AWARD** SILVER  
**ENTRANT** VI MARKETING AND BRANDING  
**TITLE** TRAVELOK PERSONA VIDEO CAMPAIGN  
**CLIENT** OKLAHOMA TOURISM AND RECREATION DEPARTMENT  
**CREDITS** DEVON BAKER, SENIOR ART DIRECTOR  
 ZAC MARINO, DESIGNER  
 MIKE ANDERSON, SR ANIMATOR  
 BEAU LELAND, SENIOR VIDEO EDITOR  
 MATT LOWERY, CREATIVE DIRECTOR  
 JENNIFER BLEVINS, CREATIVE DIRECTOR

**AWARD** BRONZE  
**ENTRANT** VI MARKETING AND BRANDING  
**TITLE** SHAPE YOUR FUTURE -SKIP THE SUGAR  
**CLIENT** SHAPE YOUR FUTURE - TOBACCO SETTLEMENT ENDOWMENT TRUST  
**CREDITS** ERIN ROBINSON, SENIOR CREATIVE DIRECTOR  
 MATT LOWERY, CREATIVE DIRECTOR, DIRECTOR  
 MEGAN PARNELL, SENIOR ART DIRECTOR  
 MINDY SCOTT, SENIOR COPYWRITER  
 ANDREA JOHNSTON, SENIOR FILM PRODUCER  
 MIKE ANDERSON, SENIOR ANIMATOR  
 BEAU LELAND, SENIOR EDITOR  
 KARLY DEIBLER, ART DIRECTOR  
 LINDSEY FUNK, SENIOR GROUP ACCOUNT DIRECTOR  
 TYLER KLAASSEN , MARKETING STRATEGY LEAD  
 JASMINE SMITH, ACCOUNT MANAGER  
 WHITNEY GANN, PROJECT MANAGEMENT LEAD

**AWARD** BRONZE  
**ENTRANT** HIGH FIVE MEDIA  
**TITLE** NEW ENROLLMENT ONLINE CAMPAIGN  
**CLIENT** CASADY SCHOOL  
**CREDITS** TIMOTHY MILLER, DIRECTOR/PRODUCER  
 JONATHAN BURKHART, DIRECTOR OF PHOTOGRAPHY  
 MARIO NOLASCO, CINEMATOGRAPHER/EDITOR  
 SALVADOR SOLDI, GRIP/GAFF/AC  
 RACHEL COOK, AUDIO  
 NIGEL BLAND, PHOTOGRAPHER  
 ERIKA NOLASCO, ASSISTANT EDITOR

**AWARD** BRONZE  
**ENTRANT** GHOST  
**TITLE** PROTECT YOUR PAY CAMPAIGN  
**CLIENT** OKLAHOMA DEPARTMENT OF LABOR  
**CREDITS** TEAM GHOST, DIGITAL DK



# AWARD WINNERS

## FILM, VIDEO, & SOUND \* SINGLE WEBSITE

**AWARD** GOLD  
**ENTRANT** ICG  
**TITLE** OKLAHOMA STORIES: SHOAB SHAIKH  
**CLIENT** OKLAHOMA DEPARTMENT OF COMMERCE  
**CREDITS** TEAM ICG



**AWARD** GOLD  
**ENTRANT** ACKERMAN MCQUEEN /KNOX STUDIOS  
**TITLE** WINTERFIRE REMOVAL PART 1  
**CLIENT** ACKERMAN MCQUEEN /KNOX STUDIOS  
**CREDITS** ACKERMAN MCQUEEN /KNOX STUDIOS



**AWARD** GOLD  
**ENTRANT** HOEGGER COMMUNICATIONS  
**TITLE** THE DRAWING  
**CLIENT** HOSPICE OF WICHITA FALLS  
**CREDITS** MATT HAMILTON, DIRECTOR/EDITOR  
 JACKIE HOEGGER, PRODUCER  
 AMBER FLORES, PRODUCER  
 KARSTON PERRY ,  
 MOTION GRAPHICS  
 SAL SAPERSTEIN ,  
 PRODUCTION ASSISTANT



**AWARD** BRONZE  
**ENTRANT** HOEGGER COMMUNICATIONS  
**TITLE** THE JOURNEY  
**CLIENT** D&M AUTO LEASING  
**CREDITS** MATT HAMILTON, DIRECTOR/EDITOR  
 JACKIE HOEGGER, PRODUCER  
 EMILY SHAVER ROARK ,  
 ACCOUNT EXECUTIVE  
 ANDREW BELL, GRAPHIC DESIGN  
 KARSTON PERRY, ASSISTANT DIRECTOR  
 SAL SAPERSTEIN,  
 PRODUCTION ASSISTANT

## FILM, VIDEO, & SOUND \* WEBSITE - SERIES

**AWARD** GOLD  
**ENTRANT** ICG  
**TITLE** OKLAHOMA EXPLAINERS  
**CLIENT** OKLAHOMA DEPARTMENT OF COMMERCE  
**CREDITS** TEAM ICG



**AWARD** GOLD  
**ENTRANT** ICG  
**TITLE** OKLAHOMA STORIES  
**CLIENT** OKLAHOMA DEPARTMENT OF COMMERCE  
**CREDITS** TEAM ICG



## FILM, VIDEO, & SOUND ✨

BRANDED CONTENT & ENTERTAINMENT  
SINGLE ENTRY :60 SECONDS OR LESS

**AWARD** SILVER  
**ENTRANT** OKLAHOMA CITY THUNDER  
**TITLE** ESTABLISHING SHOT  
**CLIENT** OKLAHOMA CITY THUNDER  
**CREDITS** OKLAHOMA CITY THUNDER

**AWARD** BRONZE  
**ENTRANT** RETROSPEC FILMS  
**TITLE** BRAUM'S HOLIDAY MEMORIES  
**CLIENT** BRAUM'S ICE CREAM & DAIRY STORE  
**CREDITS** RETROSPEC FILMS

## FILM, VIDEO, & SOUND ✨

BRANDED CONTENT & ENTERTAINMENT  
SINGLE ENTRY - MORE THAN :60 SECONDS

**AWARD** GOLD  
**ENTRANT** PAYCOM  
**TITLE** HOTEL CHAOS  
**CLIENT** PAYCOM  
**CREDITS** PAYCOM CREATIVE



**AWARD** GOLD  
**ENTRANT** ICG  
**TITLE** ORVILLE'S CODE STROKE  
**CLIENT** SSM HEALTH ST. ANTHONY  
**CREDITS** TEAM ICG



**AWARD** GOLD  
**ENTRANT** ICG  
**TITLE** FACT CHECK - IS OKLAHOMA FLAT?  
**CLIENT** OKLAHOMA DEPARTMENT OF COMMERCE  
**CREDITS** TEAM ICG



**AWARD** GOLD  
**ENTRANT** RETROSPEC FILMS  
**TITLE** AAON INNOVATION  
**CLIENT** AAON  
**CREDITS** RETROSPEC FILMS





# AWARD WINNERS

**AWARD** SILVER  
**ENTRANT** HOEGGER COMMUNICATIONS  
**TITLE** BETWEEN LANDING'S  
**CLIENT** ALLIANCE AIRCREW SOLUTIONS  
**CREDITS** MATT HAMILTON, DIRECTOR/EDITOR  
 JACKIE HOEGGER, PRODUCER  
 KATIE STARKEY, PRODUCER  
 ANDREW BELL, GRAPHIC DESIGN  
 KARSTON PERRY, ASSISTANT DIRECTOR  
 SAL SAPERSTEIN, PRODUCTION ASSISTANT

**AWARD** SILVER  
**ENTRANT** VI MARKETING AND BRANDING  
**TITLE** ROUTES: THE MOTHER ROAD  
**CLIENT** OKLAHOMA TOURISM AND RECREATION  
**CREDITS** DEPARTMENT: DISCOVER OKLAHOMA  
 MATT LOWERY, WRITER/DIRECTOR  
 ANDREA JOHNSTON, PRODUCER  
 JENNIFER BLEVINS, CREATIVE DIRECTOR  
 BEAU LELAND, SR. VIDEO EDITOR  
 SPENSER SAKURAI, CINEMATOGRAPHER  
 MIKE ANDERSON, SR. ANIMATOR  
 DELEANIE MORIELLO, ACCOUNT LEAD  
 WHITNEY GANN,  
 PROJECT MANAGEMENT LEAD

**AWARD** BRONZE  
**ENTRANT** PAYCOM  
**TITLE** WAUKEGAN PARK DISTRICT  
**CLIENT** CASE STUDY  
**CREDITS** PAYCOM  
 PAYCOM CREATIVE  
 JASON COOPER, EXECUTIVE PRODUCER  
 JAY ARMITAGE, CO-DIRECTOR  
 OF PHOTOGRAPHY

**AWARD** BRONZE  
**ENTRANT** PAYCOM  
**TITLE** GRAETER'S ICE CREAM CASE STUDY  
**CLIENT** PAYCOM  
**CREDITS** PAYCOM CREATIVE  
 JASON COOPER,  
 EXECUTIVE PRODUCER  
 JAY ARMITAGE, CO-DIRECTOR  
 OF PHOTOGRAPHY

**AWARD** BRONZE  
**ENTRANT** RETROSPEC FILMS  
**TITLE** QUIKTRIP HOT CHOCOLATE  
**CLIENT** QUIKTRIP  
**CREDITS** RETROSPEC FILMS

## FILM, VIDEO, & SOUND BRANDED CONTENT & ENTERTAINMENT FOR TELEVISION

**AWARD** SILVER  
**ENTRANT** HOEGGER COMMUNICATIONS  
**TITLE** BETWEEN LANDING'S  
**CLIENT** ALLIANCE AIRCREW SOLUTIONS  
**CREDITS** MATT HAMILTON, DIRECTOR/EDITOR  
 JACKIE HOEGGER, PRODUCER  
 KATIE STARKEY, PRODUCER  
 ANDREW BELL, GRAPHIC DESIGN  
 KARSTON PERRY, ASSISTANT DIRECTOR  
 SAL SAPERSTEIN,  
 PRODUCTION ASSISTANT

**AWARD** BRONZE  
**ENTRANT** HOEGGER COMMUNICATIONS  
**TITLE** CONCRETE DREAMS  
**CLIENT** D&M AUTO LEASING  
**CREDITS** MATT HAMILTON, DIRECTOR/EDITOR  
 JACKIE HOEGGER, PRODUCER  
 AMBER FLORES, ACCOUNT EXECUTIVE  
 KARSTON PERRY, MOTION GRAPHICS  
 SAL SAPERSTEIN,  
 PRODUCTION ASSISTANT

**AWARD** BRONZE  
**ENTRANT** HOEGGER COMMUNICATIONS  
**TITLE** THE JOURNEY  
**CLIENT** WICHITA FALLS CHAMBER OF COMMERCE  
**CREDITS** MATT HAMILTON, DIRECTOR/EDITOR  
 JACKIE HOEGGER, PRODUCER  
 EMILY SHAVER ROARK,  
 ACCOUNT EXECUTIVE  
 ANDREW BELL, GRAPHIC DESIGN  
 KARSTON PERRY, ASSISTANT DIRECTOR  
 SAL SAPERSTEIN,  
 PRODUCTION ASSISTANT



# FILM, VIDEO, & SOUND ✨

BRANDED CONTENT & ENTERTAINMENT  
NON-BROADCAST

**AWARD** GOLD  
**ENTRANT** 833 CREATIVE AT MCELROY  
**TITLE** INFUSION25 CONFERENCE OPENING VIDEO  
**CLIENT** MCELROY  
**CREDITS** DUSTIN WILSON,  
MOTION AND VIDEO EDITING  
COREY GEORGE, ART DIRECTION



**AWARD** SILVER  
**ENTRANT** COIN CREATIVE & LAMPSTAND STORY CO.  
**TITLE** ICONIC CHECK-IN  
**CLIENT** OKANA RESORT  
**CREDITS** COIN CREATIVE  
LAMPSTAND STORY CO  
TIFFANY MONTGOMERY



**AWARD** SILVER  
**ENTRANT** JONES STRATEGIES  
**TITLE** REAGAN SMITH'S 20TH ANNIVERSARY  
**CLIENT** REAGAN SMITH  
**CREDITS** TAYLOR KECHUM, PRODUCER  
WESTON WAUGH, VIDEOGRAPHER/DIRECTOR  
PHININA COREY, EDITOR

**AWARD** GOLD  
**ENTRANT** HOEGGER COMMUNICATIONS  
**TITLE** THE DRAWING  
**CLIENT** HOSPICE OF WICHITA FALLS  
**CREDITS** MATT HAMILTON, DIRECTOR/EDITOR  
JACKIE HOEGGER, PRODUCER  
AMBER FLORES, PRODUCER  
KARSTON PERRY, MOTION GRAPHICS  
SAL SAPERSTEIN,  
PRODUCTION ASSISTANT

**AWARD** BRONZE  
**ENTRANT** PAYCOM  
**TITLE** CODEATHON 2025  
**CLIENT** PAYCOM  
**CREDITS** PAYCOM CREATIVE



**AWARD** BRONZE  
**ENTRANT** RETROSPEC FILMS  
**TITLE** PRISON BREAK  
**CLIENT** AAON, INC.  
**CREDITS** RETROSPEC FILMS

**AWARD** BRONZE  
**ENTRANT** HIGH FIVE MEDIA  
**TITLE** THE GOAT INTERNAL SALES TRAINING  
**CLIENT** PAYCOM  
**CREDITS** RYAN PLUNKETT, EDITOR  
JOEL ANDERSON, ASSISTANT EDITOR  
SALVADOR SOLDI,  
ASSOCIATE ASSISTANT EDITOR  
NICK HODGE, SCRIPT WRITER

**AWARD** GOLD  
**ENTRANT** RETROSPEC FILMS  
**TITLE** H&P SERVICE AWARDS  
**CLIENT** HELMERICH & PAYNE (H&P)  
**CREDITS** RETROSPEC FILMS



# AWARD WINNERS

## FILM, VIDEO, & SOUND ✨

### BRANDED CONTENT & ENTERTAINMENT CAMPAIGN

**AWARD** BRONZE  
**ENTRANT** BEYOND THEORY  
**TITLE** RECRUITMENT VIDEO CAMPAIGN  
**CLIENT** DEVON ENERGY  
**CREDITS** BEYOND THEORY

## FILM, VIDEO, & SOUND ✨

### CINEMA ADVERTISING - MOVIE TRAILER

**AWARD** SILVER  
**ENTRANT** RETROSPEC FILMS  
**TITLE** PRISON BREAK  
**CLIENT** AAON, INC.  
**CREDITS** RETROSPEC FILMS

**AWARD** SILVER  
**ENTRANT** RETROSPEC FILMS  
**TITLE** STRIKE  
**CLIENT** AAON, INC.  
**CREDITS** RETROSPEC FILMS

## FILM, VIDEO, & SOUND ✨

### SALES PROMOTION AUDIO/VISUAL SALES PRESENTATION

**AWARD** GOLD  
**ENTRANT** VI MARKETING AND BRANDING  
**TITLE** TALK ABOUT TOBACCO: ADULT GUIDE  
**CLIENT** TOBACCO STOPS WITH ME - TOBACCO SETTLEMENT ENDOWMENT TRUST  
**CREDITS** ERIN ROBINSON, SENIOR CREATIVE DIRECTOR  
 MATT LOWERY, DIRECTOR  
 MEGAN PARNELL, SENIOR ART DIRECTOR  
 MINDY SCOTT, SENIOR COPYWRITER  
 BEAU LELAND, SENIOR EDITOR  
 MIKE ANDERSON, SR. ANIMATOR  
 KARLY DEIBLER, ART DIRECTOR  
 LINDSEY FUNK, SENIOR GROUP ACCOUNT DIRECTOR  
 TYLER KLAASSEN, MARKETING STRATEGY LEAD  
 WHITNEY GANN, PROJECT MANAGEMENT LEAD  
 REAGAN KNIGHT, SENIOR INTEGRATED PROJECT MANAGER



**AWARD** GOLD  
**ENTRANT** RETROSPEC FILMS  
**TITLE** LITTLE LIGHT HOUSE GIDEON'S STORY  
**CLIENT** LITTLE LIGHT HOUSE  
**CREDITS** RETROSPEC FILMS



**AWARD** BRONZE  
**ENTRANT** STATION8 BRANDING  
**TITLE** AAON REP CENTRAL VIDEO  
**CLIENT** AAON, INC.  
**CREDITS** DAVID CLARK, CREATIVE DIRECTOR  
 JENNIFER CARROLL, WRITER  
 CARLEY CANTU, ART DIRECTOR

**AWARD** BRONZE  
**ENTRANT** HOEGGER COMMUNICATIONS  
**TITLE** BETWEEN LANDING'S  
**CLIENT** ALLIANCE AIRCREW SOLUTIONS  
**CREDITS** MATT HAMILTON, DIRECTOR/EDITOR  
 JACKIE HOEGGER, PRODUCER  
 KATIE STARKEY, PRODUCER  
 ANDREW BELL, GRAPHIC DESIGN  
 KARSTON PERRY, ASSISTANT DIRECTOR  
 SAL SAPERSTEIN, PRODUCTION ASSISTANT



**AWARD** BRONZE  
**ENTRANT** HOEGGER COMMUNICATIONS  
**TITLE** CONCRETE DREAMS  
**CLIENT** WICHITA FALLS CHAMBER OF COMMERCE  
**CREDITS** MATT HAMILTON, DIRECTOR/EDITOR  
 JACKIE HOEGGER, PRODUCER  
 AMBER FLORES, ACCOUNT EXECUTIVE  
 KARSTON PERRY, MOTION GRAPHICS  
 SAL SAPERSTEIN,  
 PRODUCTION ASSISTANT

**CROSS PLATFORM** ✨  
**INTEGRATED ADVERTISING CAMPAIGNS**  
**B-TO-B CAMPAIGN-REGIONAL/NATIONAL**

**AWARD** SILVER  
**ENTRANT** PAYCOM  
**TITLE** JDUB ANSWERS COMMERCIAL  
**CLIENT** PAYCOM  
**CREDITS** PAYCOM CREATIVE

**AWARD** SILVER  
**ENTRANT** PAYCOM  
**TITLE** IWANT CAMPAIGN  
**CLIENT** PAYCOM  
**CREDITS** PAYCOM CREATIVE

**AWARD** BRONZE  
**ENTRANT** PAYCOM  
**TITLE** UAH PROFESSIONAL HELP  
**CLIENT** PAYCOM  
**CREDITS** PAYCOM CREATIVE

**AWARD** BRONZE  
**ENTRANT** PAYCOM  
**TITLE** IWANT TV COMMERCIAL  
**CLIENT** PAYCOM  
**CREDITS** PAYCOM CREATIVE  
 MELISSA DEAN LINDSEY,  
 PAYCOM CLIENT PRODUCER  
 CHRIS BEAN, DIRECTOR  
 BARK PRODUCTIONS,  
 PRODUCTION COMPANY  
 19 BELOW, EDITORIAL  
 JON BAZATA, EDITOR  
 NICK BALDA, COLOR  
 SQUEAK E CLEAN, MUSIC  
 CHRIS CLARK, EP  
 JULIE NICHOLS, COMPOSER

**CROSS PLATFORM** ✨  
**INTEGRATED ADVERTISING CAMPAIGNS**  
**CONSUMER CAMPAIGN-LOCAL**

**AWARD** BRONZE  
**ENTRANT** OKLAHOMA CITY  
 COMMUNITY FOUNDATION  
**TITLE** OCCF: OUR DONORS  
**CLIENT** OKLAHOMA CITY  
 COMMUNITY FOUNDATION  
**CREDITS** OKLAHOMA CITY  
 COMMUNITY FOUNDATION,  
 DAN MARTEL, VICE PRESIDENT  
 OF COMMUNICATIONS  
 LAUREN BARNES, SENIOR  
 COMMUNICATIONS ASSOCIATE  
 KALEB BROWN, DIGITAL  
 COMMUNICATIONS SPECIALIST  
 EMILY FIELDS, ARCHIVIST  
 JARED MABREY, GRAPHIC DESIGNER  
 KIMBERLY MOYER,  
 COMMUNICATIONS MANAGER  
 RETROSPEC FILMS

**CROSS PLATFORM** ✨  
**INTEGRATED BRAND IDENTITY CAMPAIGN**  
**LOCAL OR REGIONAL/NATIONAL**

**AWARD** GOLD  
**ENTRANT** BEYOND THEORY  
**TITLE** WHITE AND WEDDLE BRAND CAMPAIGN  
**CLIENT** WHITE AND WEDDLE  
**CREDITS** BEYOND THEORY





# AWARD WINNERS

**AWARD** GOLD  
**ENTRANT** CRYDER MARKETING  
**TITLE** ICON GOLF SYSTEMS  
**CLIENT** ICON GOLF SYSTEMS  
**CREDITS** CRYDER MARKETING



**AWARD** GOLD  
**ENTRANT** OKLAHOMA CITY THUNDER  
**TITLE** 2025 SGA 2 MVP CAMPAIGN  
**CLIENT** OKLAHOMA CITY THUNDER  
**CREDITS** OKLAHOMA CITY THUNDER



**AWARD** SILVER  
**ENTRANT** BEYOND THEORY  
**TITLE** TROPHY INSURANCE BRAND CAMPAIGN  
**CLIENT** TROPHY INSURANCE  
**CREDITS** BEYOND THEORY

**AWARD** SILVER  
**ENTRANT** BEYOND THEORY  
**TITLE** DEVON ENERGY RECRUITMENT BRAND  
**CLIENT** DEVON ENERGY  
**CREDITS** BEYOND THEORY

**AWARD** SILVER  
**ENTRANT** COIN CREATIVE  
**TITLE** BULLSEYE: NEW BRAND  
**CLIENT** BULLSEYE  
**CREDITS** COIN CREATIVE

**AWARD** SILVER  
**ENTRANT** GHOST  
**TITLE** FIVE STONES LANDSCAPING  
**CLIENT** FIVE STONES LANDSCAPING  
**CREDITS** TEAM GHOST

**AWARD** SILVER  
**ENTRANT** GHOST  
**TITLE** PLAYING IT FORWARD  
**CLIENT** NORTH OKC FOOTBALL CLUB  
**CREDITS** TEAM GHOST

**AWARD** SILVER  
**ENTRANT** GHOST  
**TITLE** ST. JOHN THE BAPTIST  
**CLIENT** ST. JOHN THE BAPTIST  
**CREDITS** CATHOLIC CHURCH  
**CREDITS** TEAM GHOST

**AWARD** BRONZE  
**ENTRANT** GHOST  
**TITLE** JONES STRATEGIES REBRAND  
**CLIENT** JONES STRATEGIES  
**CREDITS** TEAM GHOST

**AWARD** BRONZE  
**ENTRANT** GHOST  
**TITLE** POV EXHIBIT BRAND  
**CLIENT** SCIENCE MUSEUM OKLAHOMA  
**CREDITS** TEAM GHOST

**AWARD** BRONZE  
**ENTRANT** CRYDER MARKETING  
**TITLE** VOLUME SOLUTIONS BRAND  
**CLIENT** VOLUME SOLUTIONS  
**CREDITS** CRYDER MARKETING



**AWARD** BRONZE  
**ENTRANT** ROBOT HOUSE  
**TITLE** RACE DANCE COLLECTIVE CAMPAIGN  
**CLIENT** RACE DANCE COLLECTIVE  
**CREDITS** BRIAN WINKELER,  
 VERBAL CREATIVE DIRECTOR  
 ADAM LENAIRE,  
 DIGITAL CREATIVE DIRECTOR  
 JAZLYN HUYNH, DESIGN ACE  
 BRETT GRIMES,  
 VISUAL CREATIVE DIRECTOR

**CROSS PLATFORM** ✨  
**INTEGRATED BRAND CONTENT CAMPAIGN**  
**LOCAL OR REGIONAL/NATIONAL**

**AWARD** GOLD  
**ENTRANT** OKLAHOMA CITY THUNDER  
**CLIENT** OKLAHOMA CITY THUNDER  
**TITLE** 2025-26 CITY EDITION LAUNCH  
**CREDITS** OKLAHOMA CITY THUNDER



**AWARD** SILVER  
**ENTRANT** VI MARKETING AND BRANDING  
**TITLE** TALK ABOUT TOBACCO  
**CLIENT** TOBACCO STOPS WITH ME - TOBACCO SETTLEMENT ENDOWMENT TRUST  
**CREDITS** ERIN ROBINSON, SENIOR CREATIVE DIRECTOR  
 MATT LOWERY, DIRECTOR OF PHOTOGRAPHY  
 MEGAN PARNELL, SENIOR ART DIRECTOR  
 MINDY SCOTT, SENIOR COPYWRITER  
 BEAU LELAND, SENIOR EDITOR  
 MIKE ANDERSON, SENIOR ANIMATOR  
 BRIAN LAWES, DIRECTOR  
 AMANDA HYDEN, PRODUCER  
 KARLY DEIBLER, ART DIRECTOR  
 LINDSEY FUNK, SENIOR GROUP ACCOUNT DIRECTOR  
 TYLER KLAASSEN,  
 MARKETING STRATEGY LEAD  
 WHITNEY GANN,  
 PROJECT MANAGEMENT LEAD

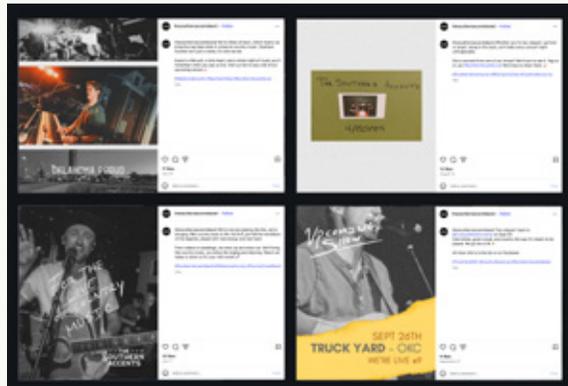
**AWARD** SILVER  
**ENTRANT** OKLAHOMA CITY THUNDER  
**CLIENT** OKLAHOMA CITY THUNDER  
**TITLE** 2025 PLAYOFFS CAMPAIGN  
**CREDITS** OKLAHOMA CITY THUNDER

**AWARD** SILVER  
**ENTRANT** PAYCOM  
**TITLE** IWANT CAMPAIGN  
**CLIENT** PAYCOM  
**CREDITS** PAYCOM CREATIVE

**AWARD** BRONZE  
**ENTRANT** VI MARKETING AND BRANDING  
**TITLE** SHAPE YOUR FUTURE - EAT BETTER  
**CLIENT** SHAPE YOUR FUTURE - TOBACCO SETTLEMENT ENDOWMENT TRUST  
**CREDITS** ERIN ROBINSON,  
 SENIOR CREATIVE DIRECTOR  
 MATT LOWERY, CREATIVE DIRECTOR, DIRECTOR  
 MEGAN PARNELL, SENIOR ART DIRECTOR  
 MINDY SCOTT, SENIOR COPYWRITER  
 ANDREA JOHNSTON, SENIOR FILM PRODUCER  
 MIKE ANDERSON, SENIOR ANIMATOR  
 BEAU LELAND, SENIOR EDITOR  
 KARLY DEIBLER, ART DIRECTOR  
 MATT ROJAS, DIRECTOR  
 AMANDA HYDEN, PRODUCER  
 LINDSEY FUNK, SENIOR GROUP ACCOUNT DIRECTOR  
 TYLER KLAASSEN, MARKETING STRATEGY LEAD

**CROSS PLATFORM** ✨  
**ONLINE/INTERACTIVE CAMPAIGN**

**AWARD** GOLD  
**ENTRANT** HIGH FIVE MEDIA  
**TITLE** SOUTHERN ACCENTS BAND PROMOTION  
**CLIENT** SOUTHERN ACCENTS BAND  
**CREDITS** MADDY SWAIN, COPYWRITER  
 LEXI DICKENS, DESIGNER  
 MJ SOLIS, DESIGNER  
 NICK HODGE, COPYWRITER





# AWARD WINNERS

**AWARD** SILVER  
**ENTRANT** FREESTYLE  
**TITLE** 2025 DEADCENTER FILM FESTIVAL  
**CLIENT** DEADCENTER FILM  
**CREDITS** FREESTYLE

**AWARD** SILVER  
**ENTRANT** VI MARKETING AND BRANDING  
**TITLE** TRAVELOK PERSONA CAMPAIGN  
**CLIENT** OKLAHOMA TOURISM AND RECREATION DEPARTMENT  
**CREDITS** DEVON BAKER, ART DIRECTOR  
 ZAC MARINO, DESIGNER  
 MIKE ANDERSON, SR. ANIMATOR  
 BEAU LELAND, SR. VIDEO EDITOR  
 MATT LOWERY, CREATIVE DIRECTOR  
 JENNIFER BLEVINS, CREATIVE DIRECTOR  
 DELEANIE MORIELLO, ACCOUNT LEAD

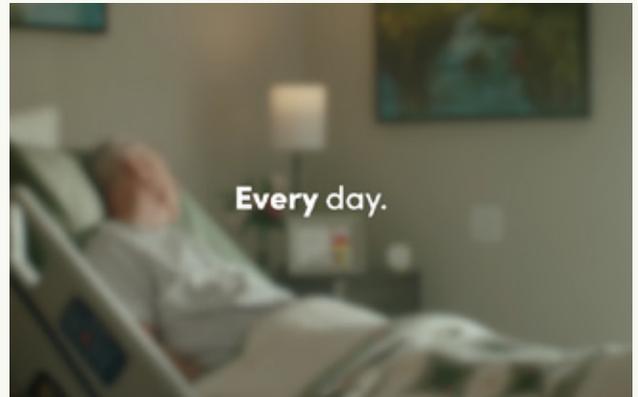
**AWARD** BRONZE  
**ENTRANT** ACROBATANT  
**TITLE** SPIRIT BANK GOAT CAMPAIGN  
**CLIENT** SPIRIT BANK  
**CREDITS** VIVIAN PRESCOTT, DESIGNER & EDITOR  
 SAM COOPER, SOCIAL MEDIA MANAGER  
 CORINNA HOLLIE, ACCOUNT DIRECTOR

## ELEMENTS OF ADVERTISING ✨ COPYWRITING

**AWARD** GOLD  
**ENTRANT** ICG  
**TITLE** IS OKLAHOMA FLAT?  
**CLIENT** OKLAHOMA DEPARTMENT OF COMMERCE  
**CREDITS** TEAM ICG



**AWARD** GOLD  
**ENTRANT** HOEGGER COMMUNICATIONS  
**TITLE** THE DRAWING  
**CLIENT** HOSPICE OF WICHITA FALLS  
**CREDITS** MATT HAMILTON, DIRECTOR/EDITOR  
 JACKIE HOEGGER, PRODUCER  
 AMBER FLORES, PRODUCER  
 KARSTON PERRY, MOTION GRAPHICS  
 SAL SAPERSTEIN,  
 PRODUCTION ASSISTANT



**AWARD** GOLD  
**ENTRANT** PAYCOM  
**TITLE** IWANT TV COMMERCIAL  
**CLIENT** PAYCOM  
**CREDITS** PAYCOM CREATIVE



**AWARD** SILVER  
**ENTRANT** ICG  
**TITLE** FLY WITHOUT FLYING COMMERCIAL  
**CLIENT** BEAVERS BEND CABIN COUNTRY  
**CREDITS** TEAM ICG

**AWARD** SILVER  
**ENTRANT** RETROSPEC FILMS  
**TITLE** TG NATURAL RESOURCES: THE OFFICE  
**CLIENT** TG NATURAL RESOURCES  
**CREDITS** RETROSPEC FILMS



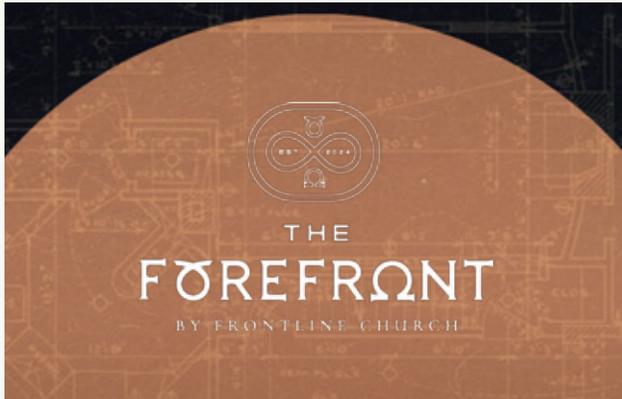
**AWARD** SILVER  
**ENTRANT** PAYCOM  
**TITLE** UAH PROFESSIONAL HELP  
**CLIENT** PAYCOM  
**CREDITS** PAYCOM CREATIVE

**AWARD** BRONZE  
**ENTRANT** COIN CREATIVE &  
 SAM WASHBURN  
**TITLE** VALUES COLORING BOOK  
**CLIENT** WHYHR  
**CREDITS** COIN CREATIVE &  
 SAM WASHBURN

## ELEMENTS OF ADVERTISING

### VISUAL - LOGO DESIGN

**AWARD** GOLD  
**ENTRANT** COIN CREATIVE  
**TITLE** THE FOREFRONT: NEW NAME AND BRAND  
**CLIENT** FRONTLINE CHURCH  
**CREDITS** COIN CREATIVE



**AWARD** GOLD  
**ENTRANT** GHOST  
**TITLE** INDIGENOUS PEOPLES DAY LOGO  
**CLIENT** FIRST AMERICANS MUSEUM  
**CREDITS** TEAM GHOST



**AWARD** SILVER  
**ENTRANT** CRYDER MARKETING  
**TITLE** RED FOX PROPERTIES  
**CLIENT** RED FOX PROPERTIES LLC  
**CREDITS** CRYDER MARKETING

**AWARD** SILVER  
**ENTRANT** ROBOT HOUSE  
**TITLE** CLUBHOUSE ORTHODONTICS LOGO  
**CLIENT** CLUBHOUSE ORTHODONTICS  
**CREDITS** BRIAN WINKELER,  
 VERBAL CREATIVE DIRECTOR  
 BRETT GRIMES,  
 VISUAL CREATIVE DIRECTOR  
 ADAM LENAIRE,  
 DIGITAL CREATIVE DIRECTOR  
 JAZLYN HUYNH, DESIGN ACE

**AWARD** BRONZE  
**ENTRANT** KOCH COMM  
**TITLE** DUCTWORX BRAND MARK  
**CLIENT** DUCTWORX  
**CREDITS** BROOKE GREEN, PROJECT LEAD  
 TESSA WRIGHT, ART DIRECTOR  
 ALEX SAMPLE, PROJECT MANAGER

**AWARD** BRONZE  
**ENTRANT** ACROBATANT  
**TITLE** MONARCH LOGO  
**CLIENT** ZACHRY HOSPITALITY  
**CREDITS** BART CLEVELAND,  
 CREATIVE DIRECTOR  
 CORINNA HOLLIE,  
 ACCOUNT DIRECTOR  
 DAVID BURNEY, SR. DESIGNER  
 VIVIAN PRESCOTT, DESIGNER

**AWARD** BRONZE  
**ENTRANT** FLIGHT  
**TITLE** PALACE PROJECT LOGO  
**CLIENT** OU ATHLETICS  
**CREDITS** AARON CAHILL, CREATIVE DIRECTOR

**AWARD** BRONZE  
**ENTRANT** COIN CREATIVE  
**TITLE** BULLSEYE: NEW BRAND  
**CLIENT** BULLSEYE  
**CREDITS** COIN CREATIVE



# AWARD WINNERS

**AWARD** BRONZE  
**ENTRANT** ROBOT HOUSE  
**TITLE** OMNIA GOVERNMENTAL SERVICES LOGO  
**CLIENT** OMNIA GOVERNMENTAL SERVICES  
**CREDITS** BRIAN WINKELER,  
 VERBAL CREATIVE DIRECTOR  
 BRETT GRIMES,  
 VISUAL CREATIVE DIRECTOR  
 ADAM LENAIRE,  
 DIGITAL CREATIVE DIRECTOR

## ELEMENTS OF ADVERTISING \* INFOGRAPHIC

**AWARD** SILVER  
**ENTRANT** PAYCOM  
**TITLE** HR TRENDS INFOGRAPHIC  
**CLIENT** PAYCOM  
**CREDITS** PAYCOM CREATIVE

**AWARD** SILVER  
**ENTRANT** PAYCOM  
**TITLE** IWANT INFOGRAPHIC  
**CLIENT** PAYCOM  
**CREDITS** PAYCOM CREATIVE

**AWARD** BRONZE  
**ENTRANT** PAYCOM  
**TITLE** WORKPLACE COMPLIANCE INFOGRAPHIC  
**CLIENT** PAYCOM  
**CREDITS** PAYCOM CREATIVE

**AWARD** BRONZE  
**ENTRANT** PAYCOM  
**TITLE** STIFLED STAFF INFOGRAPHIC  
**CLIENT** PAYCOM  
**CREDITS** PAYCOM CREATIVE

## ELEMENTS OF ADVERTISING \* ILLUSTRATION - SINGLE

**AWARD** BRONZE  
**ENTRANT** OMRF  
**TITLE** 241 - THREE DOG NIGHT  
**CLIENT** OMRF  
**CREDITS** JENNY LEE, CREATIVE DIRECTOR  
 CONOR DARDIS, ILLUSTRATOR

## ELEMENTS OF ADVERTISING \* ILLUSTRATION - SERIES

**AWARD** GOLD  
**ENTRANT** MARCUS EAKERS  
**TITLE** CITY NIGHTS POSTCARD ILLUSTRATIONS  
**CLIENT** OKLAHOMA CITY THUNDER  
**CREDITS** MARCUS EAKERS, ILLUSTRATOR



**AWARD** GOLD  
**ENTRANT** PAYCOM  
**TITLE** HOTEL CHAOS  
**CLIENT** PAYCOM  
**CREDITS** PAYCOM CREATIVE





**AWARD** GOLD  
**ENTRANT** ROBOT HOUSE  
**TITLE** PETITE KREWE PEDIATRIC DENTISTRY  
**CLIENT** PETITE KREWE PEDIATRIC DENTISTRY  
**CREDITS** BRIAN WINKELER,  
 VERBAL CREATIVE DIRECTOR  
 ADAM LENAIRE,  
 DIGITAL CREATIVE DIRECTOR  
 BRETT GRIMES,  
 VISUAL CREATIVE DIRECTOR



**AWARD** GOLD  
**ENTRANT** ROBOT HOUSE  
**TITLE** ROBOT HOUSE ILLUSTRATIONS  
**CLIENT** ROBOT HOUSE  
**CREDITS** ADAM LENAIRE,  
 DIGITAL CREATIVE DIRECTOR  
 BRETT GRIMES,  
 VISUAL CREATIVE DIRECTOR



**ELEMENTS OF ADVERTISING** ✨  
 STILL PHOTOGRAPHY  
 BLACK & WHITE - SINGLE

**AWARD** SILVER  
**ENTRANT** OLD PAL ADVERTISING  
**TITLE** PORSCHE AT GAILLARDIA FOR STAG AUTO  
**CLIENT** STAG AUTO CLUB  
**CREDITS** OLD PAL ADVERTISING  
 MICHAEL WEIDEMANN

**AWARD** SILVER  
**ENTRANT** HIGH FIVE MEDIA  
**TITLE** FOWLER AUTO GROUP  
**CLIENT** FOWLER AUTO GROUP  
**CREDITS** NIGEL BLAND, PHOTOGRAPHER

**AWARD** SILVER  
**ENTRANT** OLD PAL ADVERTISING  
**TITLE** PORSCHE DETAILS FOR STAG AUTO CLUB  
**CLIENT** STAG AUTO CLUB  
**CREDITS** OLD PAL ADVERTISING  
 MICHAEL WEIDEMANN

**ELEMENTS OF ADVERTISING** ✨  
 STILL PHOTOGRAPHY  
 COLOR - SINGLE

**AWARD** BRONZE  
**ENTRANT** JORDAN ADVERTISING  
**TITLE** GENIUS AT WORK  
**CLIENT** VISIT OKC  
**CREDITS** RANDY BRADLEY, CREATIVE DIRECTOR  
 MARSHALL HAWKINS, PHOTOGRAPHER  
 ANNE OAKLEY, BRAND MANAGER

**AWARD** BRONZE  
**ENTRANT** OKLAHOMA CITY THUNDER  
**TITLE** HOPE WINS  
**CLIENT** OKLAHOMA CITY THUNDER  
**CREDITS** OKLAHOMA CITY THUNDER

**AWARD** BRONZE  
**ENTRANT** HIGH FIVE MEDIA  
**TITLE** BYRON'S LIQUOR WAREHOUSE  
**CLIENT** BYRON'S LIQUOR WAREHOUSE  
**CREDITS** JONATHAN BURKHART, PHOTOGRAPHER  
 NIGEL BLAND, PHOTOGRAPHER

**AWARD** BRONZE  
**ENTRANT** OLD PAL ADVERTISING  
**TITLE** MERCEDES 300 SEL FOR STAG AUTO  
**CLIENT** STAG AUTO CLUB  
**CREDITS** MICHAEL WEIDEMANN,  
 KELSIE WILSON,  
 OLD PAL ADVERTISING,  
 STAG AUTO CLUB



# AWARD WINNERS

**AWARD** BRONZE  
**ENTRANT** OLD PAL ADVERTISING  
**TITLE** PORSCHE AT GAILLARDIA FOR STAG AUTO  
**CLIENT** STAG AUTO CLUB  
**CREDITS** OLD PAL ADVERTISING  
 MICHAEL WEIDEMANN

## ELEMENTS OF ADVERTISING ✨

**STILL PHOTOGRAPHY - BLACK & WHITE/COLOR/  
 DIGITALLY ENHANCED—CAMPAIGN**

**AWARD** BRONZE  
**ENTRANT** ICG  
**TITLE** NOW THAT'S RICH PHOTOGRAPHY  
**CLIENT** OKLAHOMA DEPARTMENT OF COMMERCE  
**CREDITS** TEAM ICG

**AWARD** BRONZE  
**ENTRANT** HIGH FIVE MEDIA  
**TITLE** BYRON'S LIQUOR WAREHOUSE  
**CLIENT** BYRON'S LIQUOR WAREHOUSE  
**CREDITS** JONATHAN BURKHART, PHOTOGRAPHER  
 NIGEL BLAND, PHOTOGRAPHER

**AWARD** BRONZE  
**ENTRANT** HIGH FIVE MEDIA  
**TITLE** FOWLER AUTO GROUP  
**CLIENT** FOWLER AUTO GROUP  
**CREDITS** NIGEL BLAND, PHOTOGRAPHER

## ELEMENTS OF ADVERTISING ✨

**ART DIRECTION—SINGLE**

**AWARD** GOLD  
**ENTRANT** PAYCOM  
**TITLE** UAH PROFESSIONAL HELP  
**CLIENT** PAYCOM  
**CREDITS** PAYCOM CREATIVE,  
 MELISSA DEAN LINDSEY,  
 PAYCOM CLIENT PRODUCER  
 CHRIS BEAN, DIRECTOR  
 HONOR SOCIETY / BARK  
 PRODUCTIONS  
 PRODUCTION COMPANY  
 19 BELOW, EDITORIAL  
 JON BAZATA, EDITOR  
 NICK BALDA, COLOR



**AWARD** GOLD  
**ENTRANT** PAYCOM  
**TITLE** IWANT TV COMMERCIAL  
**CLIENT** PAYCOM  
**CREDITS** PAYCOM CREATIVE,  
 MELISSA DEAN LINDSEY,  
 PAYCOM CLIENT PRODUCER  
 CHRIS BEAN, DIRECTOR  
 BARK PRODUCTIONS,  
 PRODUCTION COMPANY  
 19 BELOW, EDITORIAL  
 JON BAZATA, EDITOR  
 NICK BALDA, COLOR  
 SQUEAK E CLEAN, MUSIC  
 CHRIS CLARK, EP  
 JULIE NICHOLS, COMPOSER



**AWARD** SILVER  
**ENTRANT** HOEGGER COMMUNICATIONS  
**TITLE** BETWEEN LANDING'S  
**CLIENT** ALLIANCE AIRCREW SOLUTIONS  
**CREDITS** MATT HAMILTON, DIRECTOR/EDITOR  
 JACKIE HOEGGER, PRODUCER  
 KATIE STARKEY, PRODUCER  
 ANDREW BELL, GRAPHIC DESIGN  
 KARSTON PERRY,  
 ASSISTANT DIRECTOR  
 SAL SAPERSTEIN,  
 PRODUCTION ASSISTANT



**AWARD** SILVER  
**ENTRANT** PAYCOM  
**TITLE** JDUB ANSWERS COMMERCIAL  
**CLIENT** PAYCOM  
**CREDITS** PAYCOM CREATIVE,  
 MELISSA DEAN LINDSEY,  
 PAYCOM CLIENT PRODUCER  
 CHRIS BEAN, DIRECTOR  
 IDENTITY / BARK  
 PRODUCTIONS,  
 19 BELOW, EDITORIAL  
 JON BAZATA, EDITOR  
 NICK BALDA, COLOR  
 SQUEAK E CLEAN, MUSIC  
 CHRIS CLARK, EP  
 MATTHEW COMPTON, COMPOSER

**AWARD** BRONZE  
**ENTRANT** PAYCOM  
**TITLE** IWANT NYSE TIMES SQUARE  
 BILLBOARD  
**CLIENT** PAYCOM  
**CREDITS** PAYCOM CREATIVE

## ELEMENTS OF ADVERTISING ✱

### ART DIRECTION—CAMPAIGN

**AWARD** BRONZE  
**ENTRANT** HOEGGER COMMUNICATIONS  
**TITLE** NUTCRACKER BALLET  
**CLIENT** WICHITA FALLS BALLET THEATRE  
**CREDITS** JACOB BACHERT, GRAPHIC DESIGNER

## ELEMENTS OF ADVERTISING ✱

### CINEMATOGRAPHY—SINGLE

**AWARD** GOLD  
**ENTRANT** FLIGHT  
**TITLE** LIFESHARE LEGACY  
**CLIENT** LIFESHARE  
**CREDITS** MADISON KERSGIETER, SENIOR  
 MARKETING STRATEGIST  
 CLAY MILLER, VP OF  
 STRATEGIC COMMUNICATIONS  
 MAX MUNCHINSKI, DIRECTOR  
 DEB LIVINGSTON,  
 SENIOR PRODUCER  
 JORDAN NICKS,  
 DIRECTOR OF PHOTOGRAPHY



**AWARD** GOLD  
**ENTRANT** OLD PAL ADVERTISING  
**TITLE** COWTOWN FEATURE - LEGACY RODEO  
**CLIENT** LEGACY RODEO  
**CREDITS** COWTOWN OKC  
 LEGACY RODEO  
 JOHN DEWBERRY  
 MICHAEL WEIDEMANN



**AWARD** GOLD  
**ENTRANT** COIN CREATIVE &  
 LAMPSTAND STORY CO.  
**TITLE** ICONIC CHECK-IN  
**CLIENT** OKANA RESORT  
**CREDITS** COIN CREATIVE  
 LAMPSTAND STORY CO  
 TIFFANY MONTGOMERY





# AWARD WINNERS

**AWARD** GOLD  
**ENTRANT** COIN CREATIVE & LAMPSTAND STORY CO.  
**TITLE** JUST FOR YOU  
**CLIENT** OKANA RESORT  
**CREDITS** COIN CREATIVE  
 LAMPSTAND STORY CO  
 TALYA REGAN  
 MALCOLM TUBBS



**AWARD** GOLD  
**ENTRANT** COIN CREATIVE & LAMPSTAND STORY CO.  
**TITLE** REAL VACATION  
**CLIENT** OKANA RESORT  
**CREDITS** COIN CREATIVE  
 LAMPSTAND STORY CO  
 TIFFANY MONTGOMERY



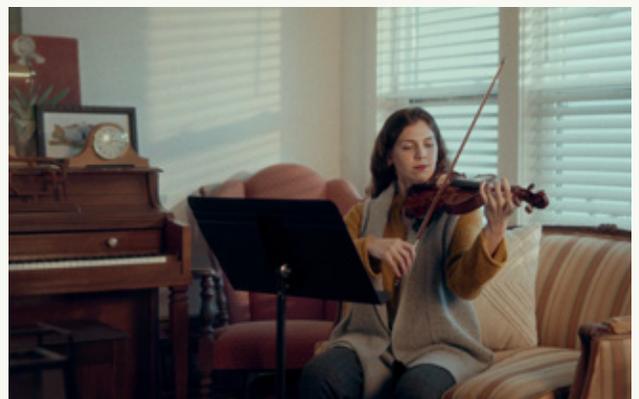
**AWARD** GOLD  
**ENTRANT** COIN CREATIVE & LAMPSTAND STORY CO.  
**TITLE** SWITCH IT UP  
**CLIENT** OKANA RESORT  
**CREDITS** COIN CREATIVE  
 LAMPSTAND STORY CO



**AWARD** GOLD  
**ENTRANT** RETROSPEC FILMS  
**TITLE** HILTI POWER UP  
**CLIENT** HILTI  
**CREDITS** RETROSPEC FILMS



**AWARD** GOLD  
**ENTRANT** RETROSPEC FILMS  
**TITLE** AAON BOUNDLESS  
**CLIENT** AAON, INC.  
**CREDITS** RETROSPEC FILMS





**AWARD** GOLD  
**ENTRANT** HOEGGER COMMUNICATIONS  
**TITLE** THE DRAWING  
**CLIENT** HOSPICE OF WICHITA FALLS  
**CREDITS** MATT HAMILTON, DIRECTOR/EDITOR  
 JACKIE HOEGGER, PRODUCER  
 AMBER FLORES, PRODUCER  
 KARSTON PERRY,  
 MOTION GRAPHICS  
 SAL SAPERSTEIN,  
 PRODUCTION ASSISTANT



**AWARD** GOLD  
**ENTRANT** PAYCOM  
**TITLE** UAH PROFESSIONAL HELP  
**CLIENT** PAYCOM  
**CREDITS** PAYCOM CREATIVE,  
 MELISSA DEAN LINDSEY,  
 PAYCOM CLIENT PRODUCER  
 CHRIS BEAN, DIRECTOR  
 HONOR SOCIETY / BARK  
 PRODUCTIONS,  
 19 BELOW, EDITORIAL  
 JON BAZATA, EDITOR  
 NICK BALDA, COLOR



**AWARD** GOLD  
**ENTRANT** PAYCOM  
**TITLE** IWANT TV COMMERCIAL  
**CLIENT** PAYCOM  
**CREDITS** PAYCOM CREATIVE,  
 MELISSA DEAN LINDSEY,  
 PAYCOM CLIENT PRODUCER  
 CHRIS BEAN, DIRECTOR  
 BARK PRODUCTIONS,  
 PRODUCTION COMPANY  
 19 BELOW, EDITORIAL  
 JON BAZATA, EDITOR  
 NICK BALDA, COLOR  
 SQUEAK E CLEAN, MUSIC  
 CHRIS CLARK, EP  
 JULIE NICHOLS, COMPOSER



**AWARD** SILVER  
**ENTRANT** ONE SET STUDIO | A PUBLIC STRATEGIES INITIATIVE  
**TITLE** OKDHS DDS CONFERENCE | INTRO VIDEO  
**CLIENT** ONE SET STUDIO | A PUBLIC STRATEGIES INITIATIVE  
**CREDITS** CAMERON GILLISPIE, DIRECTOR  
 AUSTIN PATTERSON, PRODUCER  
 JACOB BURNS,  
 DIRECTOR OF PHOTOGRAPHY  
 MARY MYRICK,  
 EXECUTIVE OVERSIGHT  
 BRITTANY ATTAWAY, WRITER  
 ADRIANNE FAUDREE,  
 E&L SENIOR MANAGER

**AWARD** SILVER  
**ENTRANT** RETROSPEC FILMS  
**TITLE** BRAUM'S HOLIDAY MEMORIES  
**CLIENT** BRAUM'S ICE CREAM & DAIRY STORE  
**CREDITS** RETROSPEC FILMS



# AWARD WINNERS

**AWARD** SILVER  
**ENTRANT** HOEGGER COMMUNICATIONS  
**TITLE** CONCRETE DREAMS  
**CLIENT** WICHITA FALLS CHAMBER OF COMMERCE  
**CREDITS** MATT HAMILTON, DIRECTOR/EDITOR  
 JACKIE HOEGGER, PRODUCER  
 AMBER FLORES, ACCOUNT EXECUTIVE  
 KARSTON PERRY, MOTION GRAPHICS  
 SAL SAPERSTEIN, PRODUCTION ASSISTANT

**AWARD** BRONZE  
**ENTRANT** FREESTYLE  
**TITLE** MIDFIRST BANK RUMBLE CARD  
**CLIENT** MIDFIRST BANK  
**CREDITS** FREESTYLE

## ELEMENTS OF ADVERTISING ✨ CINEMATOGRAPHY - CAMPAIGN

**AWARD** GOLD  
**ENTRANT** RETROSPEC FILMS  
**TITLE** OKLAHOMA CAREERTECH  
**CLIENT** OKLAHOMA CAREERTECH  
**CREDITS** RETROSPEC FILMS



## ELEMENTS OF ADVERTISING ✨ ANIMATION, SPECIAL EFFECTS OR MOTION GRAPHICS

**AWARD** GOLD  
**ENTRANT** PAYCOM  
**TITLE** IWANT NYSE TIMES SQUARE  
 BILLBOARD  
**CLIENT** PAYCOM  
**CREDITS** PAYCOM CREATIVE



**AWARD** GOLD  
**ENTRANT** PAYCOM  
**TITLE** HOTEL CHAOS  
**CLIENT** PAYCOM  
**CREDITS** PAYCOM CREATIVE



**AWARD** BRONZE  
**ENTRANT** BEYOND THEORY  
**CLIENT** IMPAC EXPLORATION SERVICES  
**TITLE** IMPAC EXPLORATION LOGO ANIMATION  
**CREDITS** BEYOND THEORY

**AWARD** BRONZE  
**ENTRANT** PAYCOM  
**TITLE** CODEATHON 2025  
**CLIENT** PAYCOM  
**CREDITS** PAYCOM CREATIVE



**AWARD** BRONZE  
**ENTRANT** HIGH FIVE MEDIA  
**TITLE** TINKER AND THE PRIMES ANIMATION  
**CLIENT** CORY'S AUDIO VISUAL  
**CREDITS** MARIO NOLASCO, ANIMATOR/EDITOR

**AWARD** BRONZE  
**ENTRANT** HIGH FIVE MEDIA  
**TITLE** COMFORT IN MOTION  
**CLIENT** HAGGARD'S FINE FURNITURE  
**CREDITS** MARIO NOLASCO , ANIMATOR/EDITOR  
 NICK HODGE, SCRIPT WRITER

**ELEMENTS OF ADVERTISING** ✨  
**FILM & VIDEO - VIDEO EDITING**

**AWARD** GOLD  
**ENTRANT** FREESTYLE  
**TITLE** MIDFIRST BANK X OKC THUNDER  
**CLIENT** MIDFIRST BANK  
**CREDITS** FREESTYLE



**AWARD** GOLD  
**ENTRANT** FLIGHT  
**TITLE** OU FOUNDATION GIVING DAY -  
 SHOWPIECE  
**CLIENT** OU FOUNDATION  
**CREDITS** MADISON KERSGIETER, SENIOR  
 MARKETING STRATEGIST  
 CLAY MILLER, VP OF  
 STRATEGIC COMMUNICATIONS  
 MAX MUNCHINSKI, DIRECTOR  
 DEB LIVINGSTON, SENIOR PRODUCER  
 JORDAN WILSON,  
 1ST ASSISTANT DIRECTOR  
 JORDAN NICKS,  
 DIRECTOR OF PHOTOGRAPHY



**AWARD** GOLD  
**ENTRANT** RETROSPEC FILMS  
**TITLE** SMOKE & GUNS  
**CLIENT** SMOKE & GUNS  
**CREDITS** RETROSPEC FILMS



**AWARD** GOLD  
**ENTRANT** RETROSPEC FILMS  
**TITLE** HILTI POWER UP  
**CLIENT** HILTI  
**CREDITS** RETROSPEC FILMS



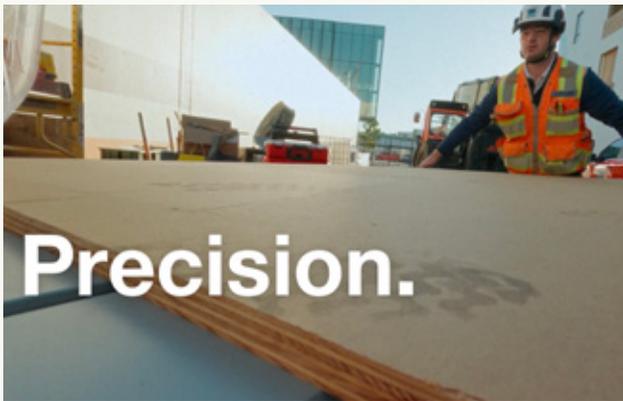


# AWARD WINNERS

**AWARD** GOLD  
**ENTRANT** RETROSPEC FILMS  
**TITLE** AAON BOUNDLESS  
**CLIENT** AAON, INC.  
**CREDITS** RETROSPEC FILMS



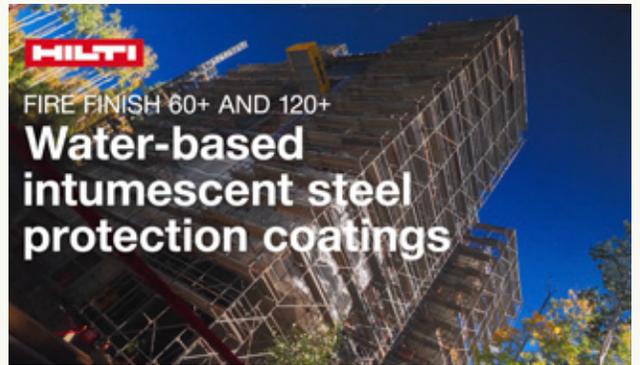
**AWARD** GOLD  
**ENTRANT** RETROSPEC FILMS  
**TITLE** POWER UP WITH HILTI NURON  
**CLIENT** HILTI  
**CREDITS** RETROSPEC FILMS



**AWARD** GOLD  
**ENTRANT** HOEGGER COMMUNICATIONS  
**TITLE** THE DRAWING  
**CLIENT** HOPSICE OF WICHITA FALLS  
**CREDITS** MATT HAMILTON,  
 DIRECTOR/EDITOR  
 JACKIE HOEGGER, PRODUCER  
 AMBER FLORES, PRODUCER  
 KARSTON PERRY,  
 MOTION GRAPHICS  
 SAL SAPERSTEIN,  
 PRODUCTION ASSISTANT



**AWARD** GOLD  
**ENTRANT** RETROSPEC FILMS  
**TITLE** HILTI FIRESTOP  
**CLIENT** HILTI  
**CREDITS** RETROSPEC FILMS



**AWARD** GOLD  
**ENTRANT** PAYCOM  
**TITLE** UAH PROFESSIONAL HELP  
**CLIENT** PAYCOM  
**CREDITS** PAYCOM CREATIVE,  
 MELISSA DEAN LINDSEY,  
 PAYCOM CLIENT PRODUCER  
 CHRIS BEAN, DIRECTOR  
 HONOR SOCIETY / BARK  
 PRODUCTIONS,  
 19 BELOW, EDITORIAL  
 JON BAZATA, EDITOR  
 NICK BALDA, COLOR





**AWARD** GOLD  
**ENTRANT** PAYCOM  
**TITLE** IWANT TV COMMERCIAL  
**CLIENT** PAYCOM  
**CREDITS** PAYCOM CREATIVE,  
 MELISSA DEAN LINDSEY,  
 PAYCOM CLIENT PRODUCER  
 CHRIS BEAN, DIRECTOR  
 BARK PRODUCTIONS,  
 PRODUCTION COMPANY  
 19 BELOW, EDITORIAL  
 JON BAZATA, EDITOR  
 NICK BALDA, COLOR  
 SQUEAK E CLEAN, MUSIC  
 CHRIS CLARK, EP  
 JULIE NICHOLS, COMPOSER



**AWARD** GOLD  
**ENTRANT** PAYCOM  
**TITLE** JDUB ANSWERS COMMERCIAL  
**CREDITS** PAYCOM CREATIVE,  
 MELISSA DEAN LINDSEY,  
 PAYCOM CLIENT PRODUCER  
 CHRIS BEAN, DIRECTOR  
 IDENTITY / BARK PRODUCTIONS,  
 19 BELOW, EDITORIAL  
 JON BAZATA, EDITOR  
 NICK BALDA, COLOR  
 SQUEAK E CLEAN, MUSIC  
 CHRIS CLARK, EP  
 MATTHEW COMPTON, COMPOSER



**AWARD** SILVER  
**ENTRANT** COIN CREATIVE & LAMPSTAND STORY CO.  
**TITLE** ICONIC CHECK-IN  
**CLIENT** OKANA RESORT  
**CREDITS** COIN CREATIVE  
 LAMPSTAND STORY CO,  
 TIFFANY MONTGOMERY

**AWARD** SILVER  
**ENTRANT** COIN CREATIVE & LAMPSTAND STORY CO.  
**TITLE** JUST FOR YOU  
**CLIENT** OKANA RESORT  
**CREDITS** COIN CREATIVE  
 LAMPSTAND STORY CO,  
 TALYA REGAN,  
 MALCOLM TUBBS

**AWARD** SILVER  
**ENTRANT** COIN CREATIVE &  
 LAMPSTAND STORY CO.  
**TITLE** REAL VACATION  
**CLIENT** OKANA RESORT  
**CREDITS** COIN CREATIVE  
 LAMPSTAND STORY CO,  
 TIFFANY MONTGOMERY

**AWARD** SILVER  
**ENTRANT** COIN CREATIVE &  
 LAMPSTAND STORY CO.  
**TITLE** SWITCH IT UP  
**CLIENT** OKANA RESORT  
**CREDITS** COIN CREATIVE  
 LAMPSTAND STORY CO,

**AWARD** SILVER  
**ENTRANT** PAYCOM  
**TITLE** WAUKEGAN PARK VIDEO CASE STUDY  
**CLIENT** PAYCOM  
**CREDITS** PAYCOM CREATIVE,  
 JASON COOPER, EXECUTIVE PRODUCER  
 JAY ARMITAGE, CO-DIRECTOR  
 OF PHOTOGRAPHY



# AWARD WINNERS

**AWARD** SILVER  
**ENTRANT** HOEGGER COMMUNICATIONS  
**TITLE** BETWEEN LANDING'S  
**CLIENT** ALLIANCE AIRCREW SOLUTIONS  
**CREDITS** MATT HAMILTON, DIRECTOR/EDITOR  
 JACKIE HOEGGER, PRODUCER  
 KATIE STARKEY, PRODUCER  
 ANDREW BELL, GRAPHIC DESIGN  
 KARSTON PERRY, ASSISTANT DIRECTOR  
 SAL SAPERSTEIN, PRODUCTION ASSISTANT

**AWARD** BRONZE  
**ENTRANT** FREESTYLE  
**TITLE** MIDFIRST BANK X KOSMO'S Q  
**CLIENT** MIDFIRST BANK  
**CREDITS** FREESTYLE

**AWARD** BRONZE  
**ENTRANT** PAYCOM  
**TITLE** NATIONAL DUALS INVITATIONAL  
**CLIENT** PAYCOM  
**CREDITS** PAYCOM CREATIVE,  
 MELISSA DEAN LINDSEY,  
 PAYCOM CLIENT PRODUCER  
 CHRIS BEAN, DIRECTOR  
 BARK PRODUCTIONS,  
 PRODUCTION COMPANY

## ELEMENTS OF ADVERTISING ✨ MUSIC WITHOUT LYRICS—SINGLE

**AWARD** BRONZE  
**ENTRANT** ONE SET STUDIO  
**TITLE** PUBLIC STRATEGIES NEW YEAR'S MAILER  
**CLIENT** PUBLIC STRATEGIES  
**CREDITS** AUSTIN PATTERSON,  
 CAMERON GILLISPIE,  
 ADAM CHAMBERLIN

## ELEMENTS OF ADVERTISING ✨ SOUND - VOICEOVER TALENT

**AWARD** SILVER  
**ENTRANT** COIN CREATIVE &  
 LAMPSTAND STORY CO.  
**TITLE** ICONIC CHECK-IN  
**CLIENT** OKANA RESORT  
**CREDITS** COIN CREATIVE  
 LAMPSTAND STORY CO,  
 TIFFANY MONTGOMERY

**AWARD** SILVER  
**ENTRANT** COIN CREATIVE &  
 LAMPSTAND STORY CO.  
**TITLE** REAL VACATION  
**CLIENT** OKANA RESORT  
**CREDITS** COIN CREATIVE  
 LAMPSTAND STORY CO,  
 TIFFANY MONTGOMERY

**AWARD** BRONZE  
**ENTRANT** COIN CREATIVE &  
 LAMPSTAND STORY CO.  
**TITLE** JUST FOR YOU  
**CLIENT** OKANA RESORT  
**CREDITS** COIN CREATIVE  
 LAMPSTAND STORY CO,  
 TALYA REGAN,  
 MALCOLM TUBBS

## ELEMENTS OF ADVERTISING ✨ SOUND - SOUND DESIGN—SINGLE

**AWARD** GOLD  
**ENTRANT** PAYCOM  
**TITLE** HOTEL CHAOS  
**CLIENT** PAYCOM  
**CREDITS** PAYCOM CREATIVE





**AWARD** SILVER  
**ENTRANT** FREESTYLE  
**TITLE** MIDFIRST BANK X OKC THUNDER  
**CLIENT** MIDFIRST BANK  
**CREDITS** FREESTYLE

**AWARD** SILVER  
**ENTRANT** HOEGGER COMMUNICATIONS  
**TITLE** BETWEEN LANDING'S  
**CLIENT** ALLIANCE AIRCREW SOLUTIONS  
**CREDITS** MATT HAMILTON,  
 DIRECTOR/EDITOR  
 JACKIE HOEGGER, PRODUCER  
 KATIE STARKEY, PRODUCER  
 ANDREW BELL,  
 GRAPHIC DESIGN  
 KARSTON PERRY,  
 ASSISTANT DIRECTOR  
 SAL SAPERSTEIN,  
 PRODUCTION ASSISTANT

**AWARD** SILVER  
**ENTRANT** HOEGGER COMMUNICATIONS  
**TITLE** CONCRETE DREAMS  
**CLIENT** WICHITA FALLS CHAMBER OF COMMERCE  
**CREDITS** MATT HAMILTON,  
 DIRECTOR/EDITOR  
 JACKIE HOEGGER, PRODUCER  
 AMBER FLORES,  
 ACCOUNT EXECUTIVE  
 KARSTON PERRY,  
 MOTION GRAPHICS  
 SAL SAPERSTEIN ,  
 PRODUCTION ASSISTANT

**AWARD** BRONZE  
**ENTRANT** FREESTYLE  
**TITLE** MIDFIRST BANK RUMBLE CARD  
**CLIENT** MIDFIRST BANK  
**CREDITS** FREESTYLE

**ELEMENTS OF ADVERTISING** ✨  
**DIGITAL CREATIVE TECHNOLOGY INNOVATIVE  
 USE OF INTERACTIVE TECHNOLOGY**

**AWARD** SILVER  
**ENTRANT** HIGH FIVE MEDIA  
**TITLE** HIGH FIVE IMAGE VISUALIZER TOOL  
**CLIENT** HIGH FIVE MEDIA  
**CREDITS** FELIPE CASTILLO, DEVELOPER

**OUT-OF-HOME &  
 AMBIENT MEDIA** ✨  
**CORPORATE SOCIAL RESPONSIBILITY  
 OUT-OF-HOME - CAMPAIGN**

**AWARD** BRONZE  
**ENTRANT** ROBOT HOUSE  
**TITLE** FUAI.SUCKS OUTDOOR CAMPAIGN  
**CLIENT** ROBOT HOUSE  
**CREDITS** BRIAN WINKELER,  
 VERBAL CREATIVE DIRECTOR  
 BRETT GRIMES,  
 VISUAL CREATIVE DIRECTOR  
 ADAM LENAIRE,  
 DIGITAL CREATIVE DIRECTOR  
 JAZLYN HUYNH, DESIGN ACE

**OUT-OF-HOME &  
 AMBIENT MEDIA** ✨  
**SOCIAL RESPONSIBILITY INTEGRATED MEDIA  
 CORPORATE SOCIAL RESPONSIBILITY CAMPAIGN**

**AWARD** SILVER  
**ENTRANT** ROBOT HOUSE  
**TITLE** FUAI.SUCKS CAMPAIGN  
**CLIENT** ROBOT HOUSE  
**CREDITS** BRIAN WINKELER,  
 VERBAL CREATIVE DIRECTOR  
 BRETT GRIMES,  
 VISUAL CREATIVE DIRECTOR  
 ADAM LENAIRE,  
 DIGITAL CREATIVE DIRECTOR  
 JAZLYN HUYNH, DESIGN ACE

**OUT-OF-HOME &  
 AMBIENT MEDIA** ✨  
**CORPORATE SOCIAL RESPONSIBILITY  
 ONLINE/INTERACTIVE**

**AWARD** SILVER  
**ENTRANT** RETROSPEC FILMS  
**TITLE** LITTLE LIGHT HOUSE: A BRIEF HISTORY  
**CLIENT** LITTLE LIGHT HOUSE  
**CREDITS** RETROSPEC FILMS



# AWARD WINNERS

**AWARD** SILVER  
**ENTRANT** ROBOT HOUSE  
**TITLE** FUAI.SUCKS WEBSITE  
**CLIENT** ROBOT HOUSE  
**CREDITS** BRIAN WINKELER,  
 VERBAL CREATIVE DIRECTOR  
 BRETT GRIMES,  
 VISUAL CREATIVE DIRECTOR  
 ADAM LENAIRE,  
 DIGITAL CREATIVE DIRECTOR  
 JAZLYN HUYNH, DESIGN ACE

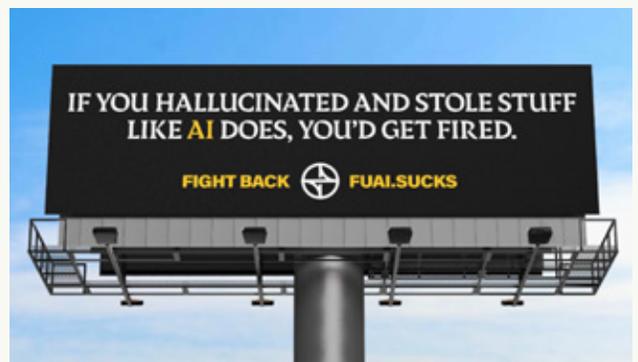
**FILM, VIDEO & SOUND** ✱  
**CORPORATE SOCIAL RESPONSIBILITY**  
**NON-BROADCAST AUDIO/VISUAL**

**AWARD** GOLD  
**ENTRANT** RETROSPEC FILMS  
**TITLE** QUIKTRIP: CRIME DOCUMENTARY  
**CLIENT** QUIKTRIP  
**CREDITS** RETROSPEC FILMS



**FILM, VIDEO & SOUND** ✱  
**CORPORATE SOCIAL**  
**RESPONSIBILITY CAMPAIGN**

**AWARD** GOLD  
**ENTRANT** ROBOT HOUSE  
**TITLE** FUAI.SUCKS RADIO CAMPAIGN  
**CLIENT** ROBOT HOUSE  
**CREDITS** BRIAN WINKELER,  
 VERBAL CREATIVE DIRECTOR



**PUBLIC SERVICE** ✱  
**ONLINE/INTERACTIVE**

**AWARD** SILVER  
**ENTRANT** VI MARKETING AND BRANDING  
**TITLE** POSITIVE AFFIRMATIONS MICROSITE  
**CLIENT** OKLAHOMA TOBACCO HELPLINE - TOBACCO  
 SETTLEMENT ENDOWMENT TRUST  
**CREDITS** ERIN ROBINSON,  
 SENIOR CREATIVE DIRECTOR  
 MEGAN PARNELL, SENIOR ART DIRECTOR  
 MINDY SCOTT, SENIOR COPYWRITER  
 RALPH MILLER, SENIOR  
 DIRECTOR OF TECHNOLOGY  
 MEGAN LAMBERT, SENIOR WEB DEVELOPER  
 LINDSEY FUNK, SENIOR  
 GROUP ACCOUNT DIRECTOR  
 SARAH POWERS,  
 SENIOR ACCOUNT MANAGER  
 CORIE NAIFEH, ACCOUNT MANAGER  
 REAGAN KNIGHT, SENIOR INTEGRATED  
 PROJECT MANAGER



**AWARD** BRONZE  
**ENTRANT** KRUSH DIGITAL  
**TITLE** PREP  
**CLIENT** SOUTHERN PLAINS TRIBAL  
 HEALTH BOARD  
**CREDITS** TEAM KRUSH

**AWARD** BRONZE  
**ENTRANT** KRUSH DIGITAL  
**TITLE** DOWNTOWN PARKING  
**CLIENT** EMBARK  
**CREDITS** TEAM KRUSH

**FILM, VIDEO & SOUND** ✨  
**PUBLIC SERVICE TELEVISION**

**AWARD** BRONZE  
**ENTRANT** CANDOR  
**TITLE** STORIES OF HOPE: ERIC  
**CLIENT** OKLAHOMA HUMAN SERVICES  
**CREDITS** CANDOR

**FILM, VIDEO & SOUND** ✨  
**PUBLIC SERVICE ONLINE FILM**

**AWARD** SILVER  
**ENTRANT** SCIENCE MUSEUM OKLAHOMA  
**TITLE** BE OUR FUEL - APPEAL VIDEO  
**CLIENT** SCIENCE MUSEUM OKLAHOMA  
**CREDITS** SCIENCE MUSEUM OKLAHOMA

**AWARD** SILVER  
**ENTRANT** CANDOR  
**TITLE** OPSR SAFE SLEEP VIDEO  
**CLIENT** OKLAHOMA PARTNERSHIP FOR  
 SCHOOL READINESS  
**CREDITS** CANDOR

**AWARD** SILVER  
**ENTRANT** ICG  
**TITLE** THE FENRICKS,  
 LOVE MAKES YOU FAMILY  
**CLIENT** ANGELS FOSTER FAMILY NETWORK  
**CREDITS** TEAM ICG

**AWARD** SILVER  
**ENTRANT** ROBOT HOUSE  
**TITLE** OMRF YEAR END VIDEO  
**CLIENT** OMRF  
**CREDITS** BRIAN WINKELER,  
 VERBAL CREATIVE DIRECTOR  
 BRETT GRIMES,  
 VISUAL CREATIVE DIRECTOR  
 ADAM LENAIRE,  
 DIGITAL CREATIVE DIRECTOR  
 STEVE JONES,  
 DIRECTOR / EDITOR

**AWARD** BRONZE  
**ENTRANT** KOCH COMM  
**TITLE** MOBILE INTEGRATED  
 HEALTHCARE VIDEO  
**CLIENT** OKLAHOMA CITY FIRE DEPARTMENT  
**CREDITS** SHAUNDRA NORTH, PROJECT LEAD  
 SCOTT HORTON, CREATIVE LEAD  
 TESSA WRIGHT, ART DIRECTOR  
 JULIA NORED, CONTENT STRATEGIST  
 ALEX SAMPLE, PROJECT MANAGER  
 KAREN KURTZ, PROJECT CO-LEAD

**FILM, VIDEO & SOUND** ✨  
**PUBLIC SERVICE NON-BROADCAST  
 AUDIO/VISUAL**

**AWARD** SILVER  
**ENTRANT** ICG  
**TITLE** TEAM NIKKI - LUNG FORCE GALA  
**CLIENT** AMERICAN LUNG ASSOCIATION  
 OF OKLAHOMA  
**CREDITS** TEAM ICG

**AWARD** BRONZE  
**ENTRANT** CRYDER MARKETING  
**TITLE** ANN FELTON COHFH LIFETIME ACHIEVEMENT  
**CLIENT** CENTRAL OKLAHOMA HABITAT FOR HUMANITY  
**CREDITS** CRYDER MARKETING

**FILM, VIDEO & SOUND** ✨  
**PUBLIC SERVICE CAMPAIGN**

**AWARD** SILVER  
**ENTRANT** CANDOR  
**TITLE** STORIES OF HOPE  
**CLIENT** OKLAHOMA HUMAN SERVICES  
**CREDITS** CANDOR



# AWARD WINNERS

**AWARD** BRONZE  
**ENTRANT** ROBOT HOUSE  
**TITLE** OMRF YEAR END CAMPAIGN  
**CLIENT** OKLAHOMA MEDICAL RESEARCH FOUNDATION  
**CREDITS** BRIAN WINKELER,  
 VERBAL CREATIVE DIRECTOR  
 BRETT GRIMES,  
 VISUAL CREATIVE DIRECTOR  
 ADAM LENAIRE,  
 DIGITAL CREATIVE DIRECTOR  
 STEVE JONES,  
 DIRECTOR / EDITOR

## FILM, VIDEO & SOUND ✨

### INTEGRATED MEDIA PUBLIC SERVICE CAMPAIGN

**AWARD** BRONZE  
**ENTRANT** VI MARKETING AND BRANDING  
**TITLE** OKLAHOMA TOBACCO HELPLINE: ANGELA  
**CLIENT** OKLAHOMA TOBACCO HELPLINE - TOBACCO  
 SETTLEMENT ENDOWMENT TRUST  
**CREDITS** ERIN ROBINSON,  
 SENIOR CREATIVE DIRECTOR  
 MATT LOWERY, DIRECTOR  
 MEGAN PARNELL,  
 SENIOR ART DIRECTOR  
 MINDY SCOTT,  
 SENIOR COPYWRITER  
 ANDEREA JOHNSTON,  
 SENIOR FILM PRODUCER  
 CORIE NAIFEH,  
 MARKETING COORDINATOR  
 LINDSEY FUNK,  
 SENIOR GROUP  
 ACCOUNT DIRECTOR  
 SARAH POWERS,  
 SENIOR ACCOUNT MANAGER  
 CORIE NAIFEH,  
 ACCOUNT MANAGER  
 REAGAN KNIGHT,  
 SENIOR INTEGRATED  
 PROJECT MANAGER

**AWARD** BRONZE  
**ENTRANT** ROBOT HOUSE  
**TITLE** RYAN CAN HELP INTEGRATED CAMPAIGN  
**CLIENT** SEXUAL HEALTH AND HARM  
 REDUCTION SERVICE  
**CREDITS** BRIAN WINKELER,  
 VERBAL CREATIVE DIRECTOR  
 BRETT GRIMES,  
 VISUAL CREATIVE DIRECTOR  
 ADAM LENAIRE,  
 DIGITAL CREATIVE DIRECTOR  
 JAZLYN HUYNH, DESIGN ACE  
 AUDREY PUMPHREY, JUNIOR DESIGNER

## SALES & MARKETING ✨

### PUBLIC SERVICE COLLATERAL BRAND ELEMENTS

**AWARD** GOLD  
**ENTRANT** SCIENCE MUSEUM OKLAHOMA  
**TITLE** SMO21+: MUSEUM HEIST BRANDING  
**CLIENT** SCIENCE MUSEUM OKLAHOMA  
**CREDITS** SCIENCE MUSEUM OKLAHOMA

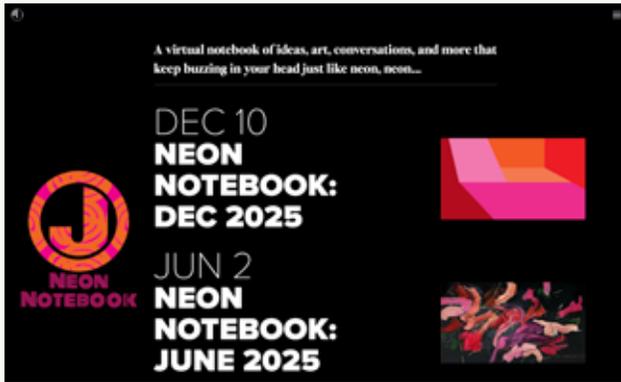


**AWARD** SILVER  
**ENTRANT** WRITE ON FUNDRAISING  
**TITLE** WASHINGTON CO SPCA  
 CASE FOR SUPPORT  
**CLIENT** WASHINGTON COUNTY SPCA  
**CREDITS** WRITE ON FUNDRAISING

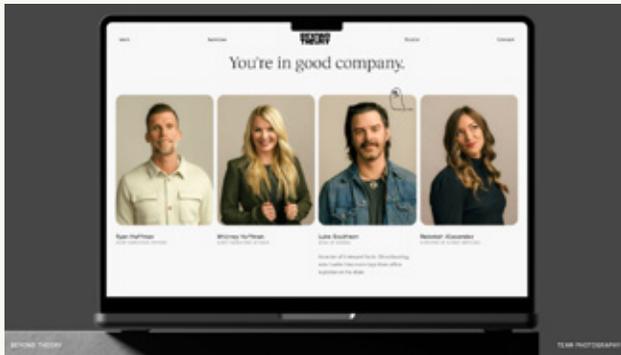


ADVERTISING/ MEDIA  
 INDUSTRY SELF-PROMOTION ✨  
 ONLINE/INTERACTIVE/ VIRTUAL REALITY

**AWARD** GOLD  
**ENTRANT TITLE** JORDAN ADVERTISING  
 JORDAN ADVERTISING  
 NEON NOTEBOOK  
**CLIENT CREDITS** JORDAN ADVERTISING  
 RANDY BRADLEY,  
 CREATIVE DIRECTOR  
 OMAR SOSA, ART DIRECTOR  
 MISTY BRADLEY, CREATIVE  
 BRAND STRATEGIST/WRITER  
 JOSE LOPEZ, WRITER  
 TYLER PATTON, WRITER



**AWARD** GOLD  
**ENTRANT TITLE** BEYOND THEORY  
 BEYOND THEORY WEBSITE  
**CLIENT CREDITS** BEYOND THEORY  
 BEYOND THEORY



**AWARD** GOLD  
**ENTRANT TITLE** ROBOT HOUSE  
 ROBOT HOUSE WEBSITE  
**CLIENT CREDITS** ROBOT HOUSE  
 BRIAN WINKELER,  
 VERBAL CREATIVE DIRECTOR  
 ADAM LENAIRE,  
 DIGITAL CREATIVE DIRECTOR  
 BRETT GRIMES,  
 VISUAL CREATIVE DIRECTOR  
 JAZLYN HUYNH, DESIGN ACE  
 AUDREY PUMPHREY, JUNIOR DESIGNER



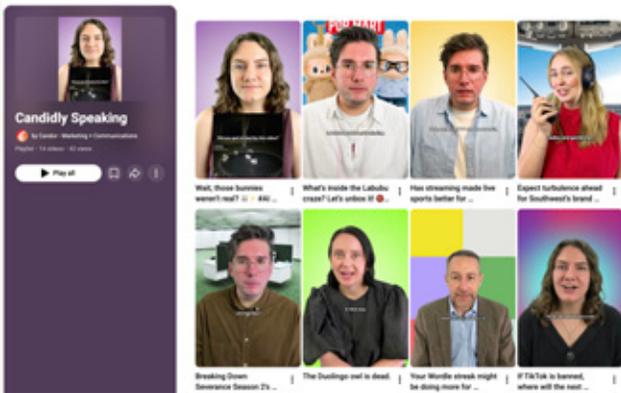
**AWARD** BRONZE  
**ENTRANT TITLE** ICG  
 @ICGADV  
**CLIENT CREDITS** AFFIRMATIONS MICROSITE  
 ICG ADV  
 TEAM ICG



# AWARD WINNERS

ADVERTISING/ MEDIA  
INDUSTRY SELF-PROMOTION ✨  
ADVERTISING INDUSTRY SELF-PROMOTION  
FILM, VIDEO & SOUND

**AWARD** GOLD  
**ENTRANT** CANDOR  
**TITLE** CANDIDLY SPEAKING  
**CLIENT** CANDOR  
**CREDITS** CANDOR



**AWARD** SILVER  
**ENTRANT** HIGH FIVE MEDIA  
**TITLE** AGENCY SERVICES ANIMATION  
**CLIENT** HIGH FIVE MEDIA  
**CREDITS** MARIO NOLASCO, ANIMATOR/EDITOR  
RYAN PLUNKETT, MUSIC

**AWARD** BRONZE  
**ENTRANT** ONE SET STUDIO | A PUBLIC STRATEGIES INITIATIVE  
**TITLE** ONE SET STUDIO DEMO REEL  
**CLIENT** ONE SET STUDIO | A PUBLIC STRATEGIES INITIATIVE  
**CREDITS** CAMERON GILLISPIE, DIRECTOR  
CHARLES ROMERO, EDITOR  
TAVA SOFSKY, EXECUTIVE OVERSIGHT  
AUSTIN PATTERSON, STUDIO MANAGER

**AWARD** BRONZE  
**ENTRANT** ONE SET STUDIO  
**TITLE** PUBLIC STRATEGIES NEW YEAR'S MAILER  
**CLIENT** PUBLIC STRATEGIES  
**CREDITS** AUSTIN PATTERSON,  
CAMERON GILLISPIE,  
ADAM CHAMBERLIN,  
BIANCA DARNELL,  
MEGAN MASSOTH,  
WENDY SHREFFLER,  
MOLLY MORALES,  
KYUNGJIN LEE

ADVERTISING/ MEDIA  
INDUSTRY SELF-PROMOTION ✨  
AD CHAPTER OR MARKETING CHAPTER

**AWARD** BRONZE  
**ENTRANT** FREESTYLE  
**TITLE** 60TH ANNUAL AAF AWARDS  
**CLIENT** AAF OKLAHOMA  
**CREDITS** FREESTYLE

ADVERTISING/ MEDIA  
INDUSTRY SELF-PROMOTION ✨  
SINGLE-MEDIUM CAMPAIGN

**AWARD** GOLD  
**ENTRANT** RETROSPEC FILMS  
**TITLE** RETROSPEC FILMS:  
BEHIND THE SCENES  
**CLIENT** RETROSPEC FILMS  
**CREDITS** RETROSPEC FILMS



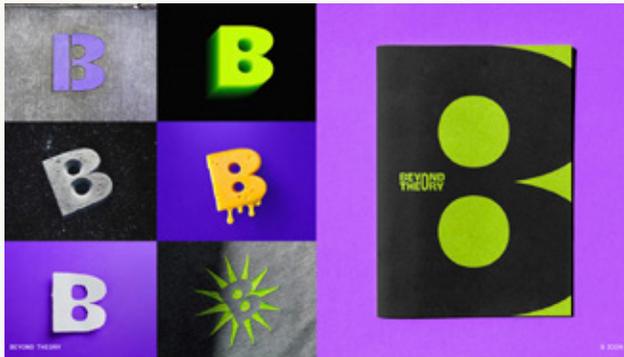


ADVERTISING/ MEDIA  
 INDUSTRY SELF-PROMOTION ✨  
 INTEGRATED MEDIA CAMPAIGN

**AWARD** GOLD  
**ENTRANT** VI MARKETING AND BRANDING  
**TITLE** VI WESTERN COLLATERAL  
**CLIENT** VI MARKETING & BRANDING  
**CREDITS** BRETT NEWMAN, ART DIRECTOR  
 ERIN ROBINSON,  
 SR. CREATIVE DIRECTOR  
 KARLIE STAFFORD, BRAND MANAGER



**AWARD** GOLD  
**ENTRANT** BEYOND THEORY  
**TITLE** BEYOND THEORY BRANDING  
**CLIENT** BEYOND THEORY  
**CREDITS** BEYOND THEORY



**AWARD** GOLD  
**ENTRANT** ROBOT HOUSE  
**TITLE** ROBOT HOUSE BRANDING CAMPAIGN  
**CLIENT** ROBOT HOUSE  
**CREDITS** BRIAN WINKELER,  
 VERBAL CREATIVE DIRECTOR  
 BRETT GRIMES,  
 VISUAL CREATIVE DIRECTOR  
 ADAM LENAIRE,  
 DIGITAL CREATIVE DIRECTOR  
 JAZLYN HUYNH, DESIGN ACE  
 AUDREY PUMPHREY,  
 JUNIOR DESIGNER  
 SIMON HURST, PHOTOGRAPHER



**AWARD** SILVER  
**ENTRANT** VI MARKETING AND BRANDING  
**TITLE** CARNE DIEM EVENT MATERIALS  
**CLIENT** VI MARKETING AND BRANDING  
**CREDITS** BRETT NEWMAN, ART DIRECTOR  
 ERIN ROBINSON,  
 SR. CREATIVE DIRECTOR  
 JENNIFER BLEVINS,  
 CREATIVE DIRECTOR  
 KARLIE STAFFORD,  
 AGENCY BRAND MANAGER



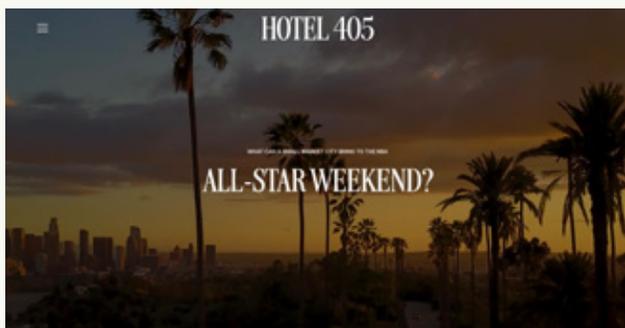
# AWARD WINNERS

## DIAMOND IN THE ROUGH ✨

**AWARD** GOLD  
**ENTRANT** BEYOND THEORY  
**TITLE** USAO REBRAND  
**CLIENT** UNIVERSITY OF SCIENCE AND ARTS OF OKLAHOMA  
**CREDITS** BEYOND THEORY



**AWARD** GOLD  
**ENTRANT** OLD PAL ADVERTISING  
**TITLE** OKC THUNDER  
**CLIENT** ALL-STAR WEEKEND  
**CREDITS** OKLAHOMA CITY THUNDER  
 OLD PAL ADVERTISING,  
 OKLAHOMA CITY THUNDER,  
 CLAIRE CASPER,  
 CREATIVE DIRECTOR  
 MICHAEL WEIDEMANN,  
 CREATIVE DIRECTOR



**AWARD** GOLD  
**ENTRANT** HOEGGER COMMUNICATIONS  
**TITLE** HORSEPOWER & HAIRPOWER  
**CLIENT** FOUR STARS AUTO RANCH  
**CREDITS** MATT HAMILTON,  
 DIRECTOR/EDITOR  
 JACKIE HOEGGER, PRODUCER  
 ANDREW BELL,  
 GRAPHIC DESIGN  
 KARSTON PERRY,  
 ASSISTANT DIRECTOR  
 SAL SAPERSTEIN,  
 PRODUCTION ASSISTANT

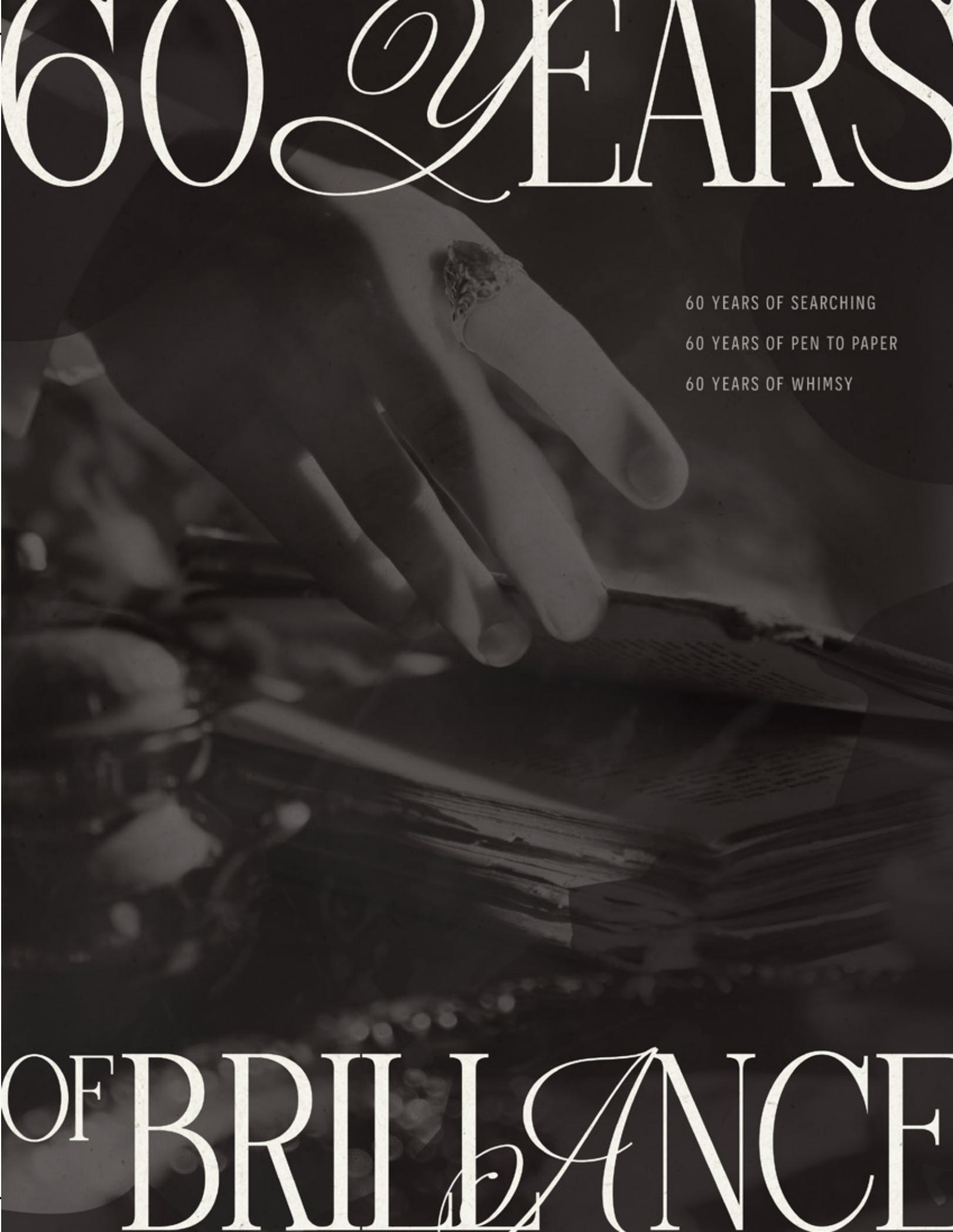


**AWARD** SILVER  
**ENTRANT** BEYOND THEORY  
**TITLE** ST. FRANCIS HEALTH SYSTEMS REBRAND  
**CLIENT** ST. FRANCIS HEALTH SYSTEMS  
**CREDITS** BEYOND THEORY

**AWARD** SILVER  
**ENTRANT** OLD PAL ADVERTISING  
**TITLE** PHILBROOK RFQ PROPOSAL WEBSITE  
**CLIENT** PHILBROOK MUSEUM OF ART  
**CREDITS** OLD PAL ADVERTISING,  
 CLAIRE CASPER,  
 MICHAEL WEIDEMANN,  
 JOHN DEWBERRY,  
 BROOKE BELLENDIR

**AWARD** SILVER  
**ENTRANT** CANDOR  
**TITLE** ST. PIERRE SOCIAL MEDIA VIDEOS  
**CLIENT** ST. PIERRE  
**CREDITS** CANDOR

# 60 YEARS

A black and white photograph of a hand with a ring resting on an open book. The hand is positioned in the upper left quadrant, with the ring on the ring finger. The book is open, and the pages are visible. The background is dark and textured, possibly a bookshelf or a stack of books. The overall mood is elegant and sophisticated.

60 YEARS OF SEARCHING

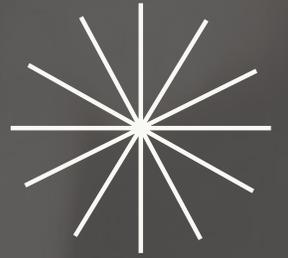
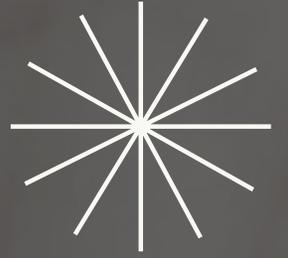
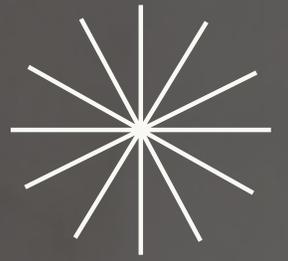
60 YEARS OF PEN TO PAPER

60 YEARS OF WHIMSY

# OF BRILLIANCE

*S*TUDENT  
AWARD  
WINNER

# AD PERS





# AWARD WINNERS

## SALES & MARKETING ✨

PRODUCT OR SERVICE SALES  
PROMOTION PACKAGING

**AWARD** GOLD  
**ENTRANT** UNIVERSITY OF CENTRAL OKLAHOMA  
**TITLE** AURA NORI  
**CREDITS** GABRIELLE WARRINER



**AWARD** GOLD  
**ENTRANT** UNIVERSITY OF CENTRAL OKLAHOMA  
**TITLE** CRACK'D PISTACHIOS  
**CREDITS** LANEY CONNER



**AWARD** GOLD  
**ENTRANT** UNIVERSITY OF CENTRAL OKLAHOMA  
**TITLE** K-CHICK REBRAND  
**CREDITS** GABRIELLE WARRINER



**AWARD** SILVER  
**ENTRANT** UNIVERSITY OF CENTRAL OKLAHOMA  
**TITLE** CARE FOR CONGO  
**CREDITS** CRISTINA GUARDADO

## COLLATERAL MATERIAL ✨

SPECIAL EVENT MATERIALS (INVITATIONS,  
ANNOUNCEMENTS, CARDS, ETC.)

**AWARD** SILVER  
**ENTRANT** UNIVERSITY OF CENTRAL OKLAHOMA  
**TITLE** EUNOIA MUSEUM EXHIBITION  
**CREDITS** KAITLYN CLEMENCEAU, DESIGNER



# COLLATERAL MATERIAL ✱

PUBLICATION DESIGN - MAGAZINE DESIGN

**AWARD** GOLD  
**ENTRANT** UNIVERSITY OF CENTRAL OKLAHOMA  
**TITLE** BLACKOUT MAGAZINE  
**CREDITS** JASELYNN RIDENOUR



**AWARD** SILVER  
**ENTRANT** UNIVERSITY OF CENTRAL OKLAHOMA  
**TITLE** FISH ZINE  
**CREDITS** ARCHER DEATON

**AWARD** SILVER  
**ENTRANT** UNIVERSITY OF CENTRAL OKLAHOMA  
**TITLE** MYST  
**CREDITS** NOEL BARR

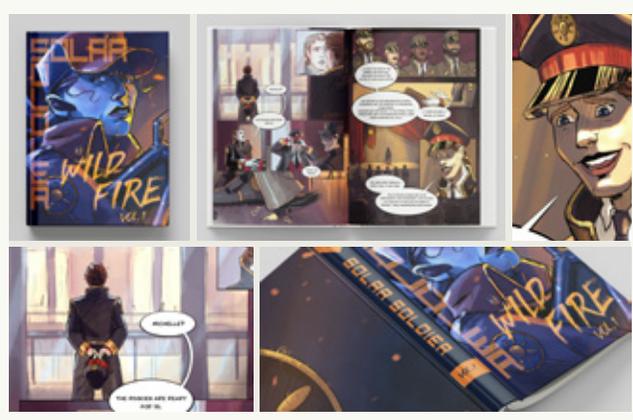
# COLLATERAL MATERIAL ✱

PUBLICATION DESIGN - BOOK DESIGN

**AWARD** GOLD  
**ENTRANT** UNIVERSITY OF CENTRAL OKLAHOMA  
**TITLE** NOCTURNAL EMBRACE  
**CREDITS** CRISTINA GUARDADO



**AWARD** GOLD  
**ENTRANT** UNIVERSITY OF CENTRAL OKLAHOMA  
**TITLE** SOLAR SOLDIER GRAPHIC NOVEL  
**CREDITS** RENEE MARTIN



**AWARD** GOLD  
**ENTRANT** UNIVERSITY OF CENTRAL OKLAHOMA  
**TITLE** HEART OF GUAM  
**CREDITS** KATELYNN POTTS, DESIGNER





**AWARD** GOLD  
**ENTRANT** UNIVERSITY OF CENTRAL OKLAHOMA  
**TITLE** HUSH! MAMA'S COOKING  
**CREDITS** KAITLYN CLEMENCEAU



**AWARD** SILVER  
**ENTRANT** UNIVERSITY OF CENTRAL OKLAHOMA  
**TITLE** ABSTRACT ANATOMY  
**CREDITS** NOEL BARR

**AWARD** SILVER  
**ENTRANT** UNIVERSITY OF CENTRAL OKLAHOMA  
**TITLE** A PSYCHEDELIC WONDERLAND  
**CREDITS** DRAYESON SWANEGAN

**DIRECT MARKETING** ✨  
**POSTER - SINGLE UNIT**

**AWARD** SILVER  
**ENTRANT** UNIVERSITY OF CENTRAL OKLAHOMA  
**TITLE** INKLING BLOCK PRINTING KIT  
**CREDITS** LANEY CONNER

**OUT OF HOME & AMBIENT MEDIA** ✨  
**OUT OF HOME**  
**POSTER - SINGLE**

**AWARD** GOLD  
**ENTRANT** UNIVERSITY OF CENTRAL OKLAHOMA  
**TITLE** SEND IN THE CLOWNS  
**CREDITS** TRENTEN WATKINS



**AWARD** SILVER  
**ENTRANT** UNIVERSITY OF CENTRAL OKLAHOMA  
**TITLE** LETTERPRESS CONCERT POSTER  
**CREDITS** REN HACKWORTH

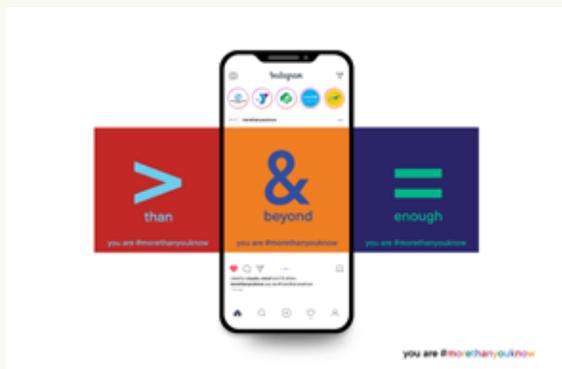
**OUT OF HOME** ✨  
**OUTDOOR & TRANSIT ADVERTISING**  
**POSTER - SINGLE**

**AWARD** SILVER  
**ENTRANT** UNIVERSITY OF OKLAHOMA  
**TITLE** WORTH IT?  
**CREDITS** LUCAS AREBALO, ART DIRECTOR

**AWARD** SILVER  
**ENTRANT** SOUTHERN NAZARENE UNIVERSITY  
**TITLE** CAROLS IN THE PARK CAMPAIGN  
**CREDITS** EMMA BURTON, DESIGNER

**ONLINE / INTERACTIVE** ✨  
**SOCIAL MEDIA - SINGLE EXECUTION**

**AWARD** GOLD  
**ENTRANT** UNIVERSITY OF OKLAHOMA  
**TITLE** #MORETHANYOUKNOW  
**CREDITS** SYDNEY HUGGINS, DESIGNER



**AWARD** SILVER  
**ENTRANT** SOUTHERN NAZARENE UNIVERSITY  
**TITLE** PAPA ANGELO'S SOCIAL MEDIA CAROUSEL  
**CREDITS** EMMA BURTON, DESIGNER

**AWARD** SILVER  
**ENTRANT** UNIVERSITY OF OKLAHOMA  
**TITLE** BRUNCH BRAND CAMPAIGN  
**CREDITS** DRAYESON SWANEGAN

**CROSS PLATFORM** ✨  
**INTEGRATED ADVERTISING CAMPAIGN**  
**CONSUMER CAMPAIGN**

**AWARD** GOLD  
**ENTRANT** UNIVERSITY OF CENTRAL OKLAHOMA  
**TITLE** X-ACTO CAMPAIGN  
**CREDITS** LANEY CONNER



**AWARD** GOLD  
**ENTRANT** THE UNIVERSITY OF OKLAHOMA  
 GAYLORD COLLEGE OF JOURNALISM  
 AND MASS COMMUNICATION  
**TITLE** CENTER FOR REPRODUCTIVE RIGHTS  
**CREDITS** MEG MILLER, COPYWRITER  
 ALLIE TRACY, ART DIRECTOR



**AWARD** GOLD  
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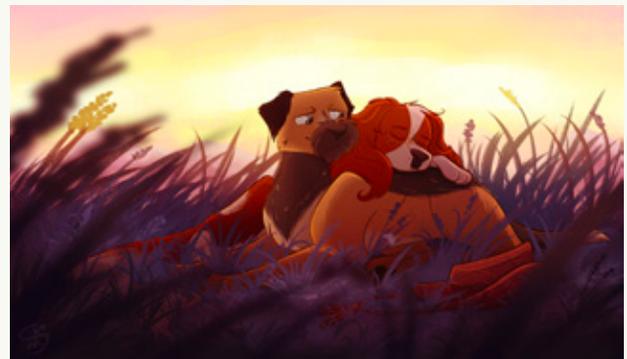
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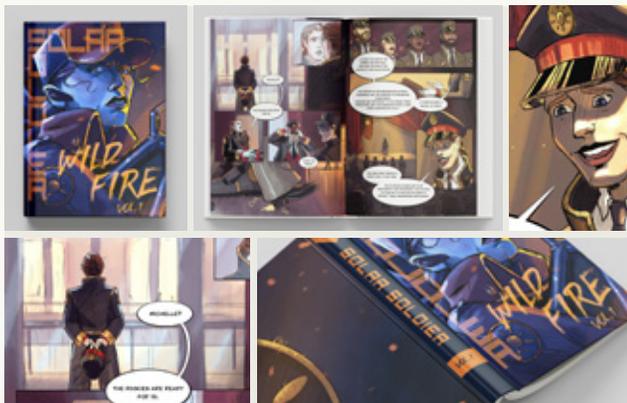
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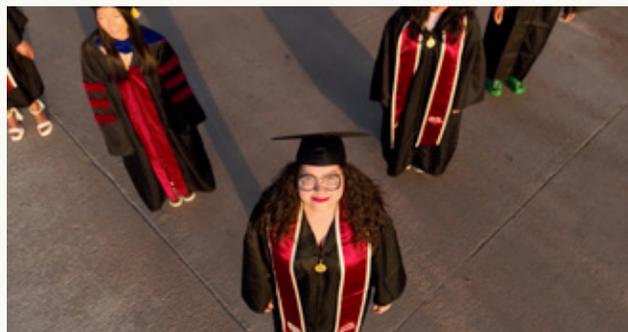
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