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PRESIDENT'S LETTER

It is with great excitement that we welcome you to the 58th Annual American Advertising Awards. This year, we're thrilled to present "The Rumble of the Century" as our theme, celebrating the remarkable talents within our advertising, marketing, and communications sectors. We eagerly anticipate honoring those whose creative brilliance has shone exceptionally in the past year.

Tracing our roots back to 1907, just before Oklahoma's admission to statehood, the AAF Oklahoma has long been a cornerstone of advertising excellence. Our journey from a humble direct mail competition in 1958 to the esteemed American Advertising Awards of today stands as a testament to our enduring commitment to recognizing creative genius.

This year, our local competition has drawn an impressive 1,008 entries from Oklahoma City, Tulsa, and Wichita Falls, further solidifying our reputation as one of the American Advertising Federation's most respected challenges.

Victors awarded the gold ADDY will advance to the District 10 competition, where talents from Oklahoma, Texas, Arkansas, and Louisiana will vie for the honor of proceeding to the National American Advertising Awards. This tiered competition not only showcases exceptional work but also embodies the creative spirit that thrives within our state and beyond.

We extend our deepest gratitude to Micah Moore, the dedicated American Advertising Awards Chair, Knox Studios for their creative sponsorship, Michele Boatman, our diligent Executive Director, and the many volunteers whose tireless efforts have been pivotal to our success. Their commitment ensures that this year's awards ceremony will be remembered as unparalleled.

On behalf of AAF Oklahoma's Board of Directors, we thank our sponsors, members, and partners for their unwavering support of the Oklahoma City Advertising Club. Your contributions have a profound effect on our industry, empowering us to offer professional development, scholarships, public service projects, diversity initiatives, and advocacy efforts.

Congratulations to all our award winners. Let the celebrations commence!

Armand McCoy AAF President

2024 AMERICAN ADVERTISING COMMITTEE



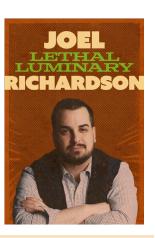
AAF OKLAHOMA PRESIDENT



AMERICAN ADVERTISING
AWARDS CHAIR



EXECUTIVE DIRECTOR



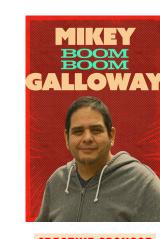
JUDGING WEEKEND CHAIR



SOCIAL MEDIA CHAIR



CREATIVE SPONSOR



CREATIVE SPONSOR KNOX STUDIOS



CREATIVE SPONSOR KNOX STUDIOS



COMMITTEE MEMBER



AFTER-PARTY CHAIR

SPONSORS















Creative Sponsor: Knox Studios | Medals and Trophies: The Feral Company, MTM Recognition
Digital Billboards: Vital Outdoor | Show Production Sponsor: CNS Productions | Audio Production: RK-1 Productions
Voiceover Talent: Randy Kemp, Matt Kemp, Andie Schwab, Mark Lowe | Winners Book Printing: Southwestern Printing
Paper: Clampitt Paper | Bar Sponsor: Digital Remedy | Lounge Sponsor: One Set Studio | After-Party Venue: Library of Distilled Spirits
Catering: Ned's Starlite Lounge | Photography by: Sami Strong & Kathy Keffer-Sharpe

Bring your commercials, films, and events to life through the first virtual production studio in Oklahoma powered by Disguise.

- **BOOK OUR STUDIO**
- RENT GEAR
- TAP OUR CREATIVITY



2024 ENTRANTS



833 Creative at McElroy

Ackerman McQueen

AcrobatAnt

Amatucci Photography

Beyond Theory

Boomarang Diner

Braid Creative

Candor

Chickasaw Press

Coin Creative

COOP Ale Works

Feed the Children

Flight

Frank.

Freestyle Creative

Ghost

Hahn

Haley Spradlin

High Five Media

HOEGGER COMMUNICATIONS

Insight Creative Group

International Pipe

Jones PR

Jordan Advertising

K.Teel Design

Krush Digital

Knox Studios

Lampstand Story Co.

Loud Cloud Animation Studio

MCR Branding

Moore Public Schools

Nextthought

Nuevo Studio

Oh18

Oklahoma City Thunder

Oklahoma Department of Rehabilitation Services

Oklahoma Hall of Fame

Oklahoma Medical Research Foundation

Oklahoma State Department of Health **Paycom**

Public Strategies

Retrospec Films

Robot House

Science Museum Oklahoma

Scissortail Park Foundation

Self

Skyler Thomas Freelance

Station8 Branding

Strata Leadership

Suntech Heat And Air Plumbing Electrical

The University of Oklahoma/

Lindsey + Asp

Toast Design Studio

TSET HYI in collab with Rescue Agency

UCO School of Design

Unknown.Studio

VI Marketing and Branding

Whitney Creative

PEOPLE'S CHOICE **NOMINEES**





Public Strategies New Year's Mailer



ENTRANT TITLE

Beyond Theory

A Short Story About Christmas





Coin Creative

TITLE honestly: Youth Sexual Health



ENTRANT TITLE

Retrospec

Retrospec Films Entertainment Reel



ENTRANT

TITLE 988: Get Your Burden Off Your Back

2024 JUDGES



CHRIS WELLS
Associate Creative Director/Art

Chris is a true creative and conceptual thinker never deterred by creative challenges. Chris has more than 20 years of experience in Salt Lake City and working in places like Crowell Advertising, Love Communications and Saxton Horne.

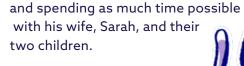


JOHN KREICBERGS

John Kreicbergs is a 24-year veteran of the Kansas City advertising, marketing and technology scene. Starting at Bernstein-Rein in 1999, he has served stints at Barkley, VML, DEG, and Meers Advertising, working with such brands as Burger King, Visit KC, Hostess Cakes, Blue Cross Blue Shield, McDonald's, and many more.

His passion for digital innovation brought him to Propaganda3 in 2013 where he started as the General Manager for the firm's mobile app development efforts before expanding that role to the rest of P3's service offerings, including website development and content marketing. During his time with the firm, he helped launch KC's award-winning Boulevardia festival in 2014, led the creation of the mobile app for the American Century Celebrity Golf Championship in Lake Tahoe in 2017, and was part of the inaugural planning team for the city-wide art installation and celebration known as the Parade of Hearts in 2022, along with countless other initiatives.

In December of 2023, John left P3 to join Show-Me Organics, one of the market leaders in Missouri's rapidly growing medical and recreational cannabis industry. In his free time, John is a live music fanatic, actively volunteers to support community events such as Kansas City's annual THUNDERGONG! benefit for Steps of Faith Foundation hosted by Jason Sudeikis,





MIKE MCCORMICK

Still a writer at heart, Mike leads one of the most versatile and highly recognized creative teams in the region — winning for advertising, design, effectiveness and craft on any budget. His affinity for ignoring best practices began at Atlanta's Portfolio Center, and his work since has been awarded from St. Louis to the South of France. His leadership philosophy is summed up in three words: best idea wins. And never underestimating the power of agency culture.

While he's enjoyed stints at Austin's McGarrah Jessee and Chicago's Cramer-Krasselt, the bulk of his career has delightfully played out at Rodgers Townsend — an imaginative and resourceful small shop within one of the largest and most-awarded global networks.



Congrats to all of this year's American Advertising Awards winners and nominees!

Unique accomplishments deserve recognition.
Unique campaign goals deserve a strategic media partner.

Visit www.digitalremedy.com to find out more.

BEST OF SHOW

PROFESSIONAL



BEST OF SHOW

GET IT? GOT IT. GOOD! Campaign

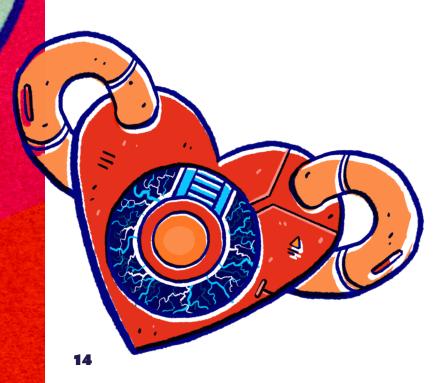
STUDENT

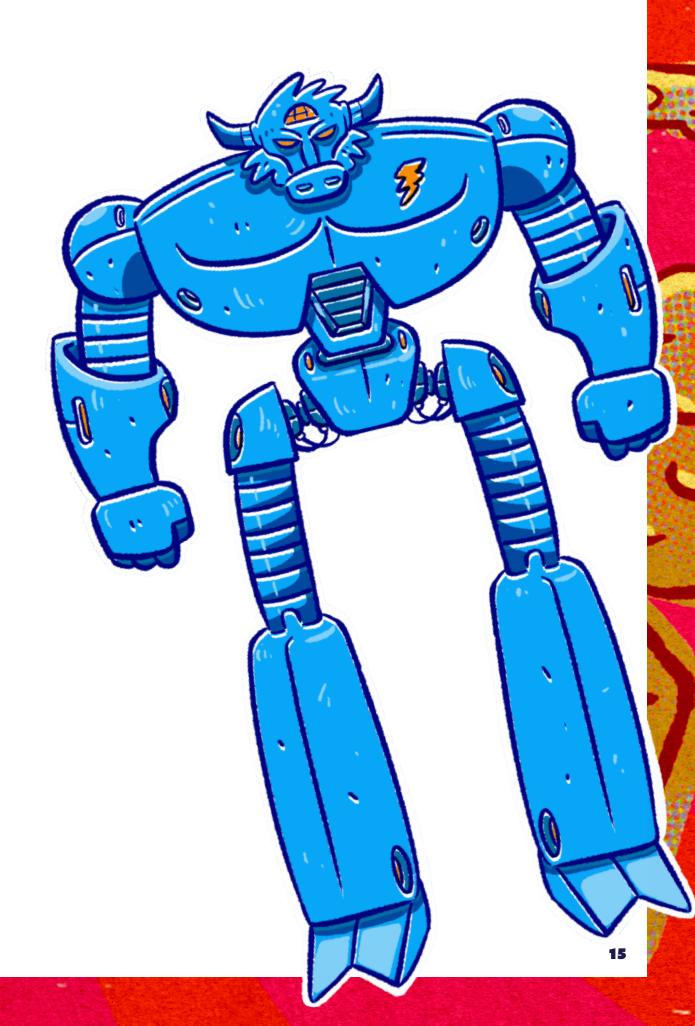


BEST OF SHOW

Fears and Nightmares University of Oklahoma, Gaylord College of Journalism and Mass Communication

Carson Hockersmith, Art Director Morgan Casillas, Art Director Audrey Beesley, Copywriter

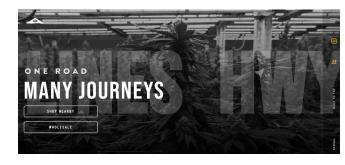




SPECIAL JUDGES AWARDS PROFESSIONAL



BEST OF FILM, VIDEO AND SOUND TSWM Shapeshifter - Teen Girl VI Marketing and Branding



BEST OF DIGITAL HWY Lines Website Frank.



BEST OF DESIGN Hinrich's Ghost

The patron saint of baby mamas has signed off for the very last time.

That's right. Jerry Springer is now breaking up stripper fights in heaven.

So, in Jerry's memory, we recommend buying your baby mama, or mama, a Mother's Day gift card from Renaissance Salon and Spa.

To thank her for being a great mom...

 \ldots or at least for not revealing your paternity on national television.

With a Renaissance Gift Card, she'll choose from a variety of facials, manicures, pedicures, body massages, and hair services.

And a Renaissance "Day of Beauty," is an immersive experience she'll never forget...

...unless she gets amnesia and accidentally marries a horse.

JEF FONTANA AWARD

Renaissance Spa Radio Campaign Robot House



ULTIMATE KNOCKOUT Live a Life Full of Energy Candor

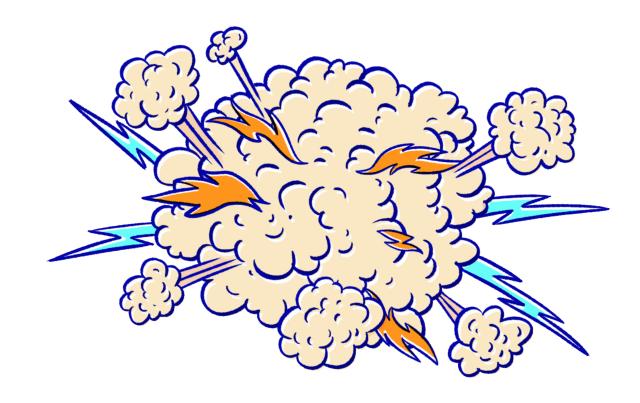


JUDGES CHOICE Clark Gardens Hoegger Communications



JUDGES CHOICE OKCMOA: Raven & The Box of Daylight Coin Creative

JUDGES CHOICE "Imagine that" Original Music VI Marketing and Branding



SPECIAL JUDGES AWARDS STUDENT



BRAGGY AWARD University of Central Oklahoma



JUDGES CHOICE

UNIVERSITY OF CENTRAL OKLAHOMA Audrey Pumphrey, Designer 405 Vandals







JUDGES CHOICE

UNIVERSITY OF CENTRAL OKLAHOMA Chau Nguyen, Designer Gray Owl Coffee Rebrand





AWARD WINNERS

SALES & MARKETING

PRODUCT OR SERVICE SALES PROMOTIONSALES KIT OR PRODUCT INFORMATION SHEETS

AWARD Silve

ENTRANT VI Marketing and Branding
CLIENT TSET - Tobacco Stops With Me
TITLE TWSM - Shapeshifter Press Kit
CREDITS Erin Robinson, Creative Director

Mindy Scott, Copywriter
Lindsey Funk, Group Account Director

Tyler Klaassen, Senior Marketing Strategist Whitney Gann, Project Management Lead



AWARD Gold ENTRANT Ghost

CLIENT Oklahoma Department of Mental Health

and Substance Abuse Services

TITLE GET IT? GOT IT. GOOD! Media Kit

CREDITS Team Ghost

SALES PROMOTION

PACKAGING - SINGLE UNIT

AWARD Bronze

ENTRANT A&Mc / Knox Studios

CLIENT Oklahoma City National Memorial Museum

TITLE Memorial Museum Box
CREDITS A&Mc / Knox Studios

AWARD Bronze
ENTRANT Robot House

CLIENT Anthem Brewing Company
TITLE Anthem Brewing 11th Anniversary

CREDITS Brian Winkeler, Founder

Brett Grimes, Creative Director Adam LeNaire, Creative Director Jennings Hammack, Creative Strategist



AWARD Gold ENTRANT Ghost

CLIENT Oklahoma Department of Mental Health

and Substance Abuse Services

TITLE GET IT? GOT IT. GOOD! Naloxone

CREDITS Team Ghost



AWARD Gold ENTRANT Ghost

CLIENT Oklahoma Department of Mental Health

and Substance Abuse Services

TITLE Fentanyl Test Strips

CREDITS Team Ghost

SALES PROMOTION

PACKAGING - CAMPAIGN

AWARD Bronze
ENTRANT Robot House

CREDITS

CLIENT The Nook Brewing Company

TITLE Nook Brewing Core Beer Label Design

Brian Winkeler, Founder

Brett Grimes, Creative Director Adam LeNaire, Creative Director

Jennings Hammack, Creative Strategist



AWARD Gold ENTRANT Ghost

CLIENT Oklahoma Department of Mental Health

and Substance Abuse Services

TITLE GET IT? GOT IT. GOOD! Packaging

CREDITS Team Ghost



AWARD Gold

ENTRANT Toast Design Studio
CLIENT The Rusty Nail Winery
TITLE Holiday Wine Collection

CREDITS Tiffany Lea Magill, Creative Director Emily Strickler, Creative Director

Matt Magill, Illustrator

AWARD Silver

ENTRANT Coin Creative

CLIENT Express Employment Professionals

TITLE The Fire Within CREDITS Coin Creative

AWARD Silver

ENTRANT Coin Creative

CLIENT The Coffee Gallery

TITLE The Coffee Gallery

CREDITS Coin Creative

COLLATERAL MATERIAL

STATIONERY PACKAGE - SINGLE OR MULTIPLE PIECES

AWARD Silve

ENTRANT A&Mc / Knox Studios

CLIENT Oklahoma City National Memorial Museum
TITLE Memorial Museum Holiday Card

CREDITS A&Mc / Knox Studios

COLLATERAL MATERIALBROCHURE - SINGLE UNIT

AWARD Silver

ENTRANT VI Marketing and Branding

CLIENT Oklahoma Tourism and Recreation Department

TITLE Oklahoma State Map

CREDITS Devon Baker, Art Director

Jennifer Blevins, Creative Director Chelsey McKnight, Group Account Director

Deleanie Moriello, Senior Marketing Strategist

Walker Creative, Artist

Madison Joliff, Senior Integrated Project Manager

AWARD Silver ENTRANT Ghost

CLIENT Oklahoma Department of

Mental Health and Substance Abuse Services

TITLE GET IT? GOT IT. GOOD!

CREDITS Team Ghost

COLLATERAL MATERIAL

SPECIAL EVENT MATERIAL - CARD, INVITATION, ANNOUNCEMENT - CAMPAIGN

INVITATION, ANNOONCE MENT CAMILAR

AWARD Bronze

ENTRANT VI Marketing and Branding
CLIENT Watermark Bank

TITLE "A Watermark Wonderland "Mailer

CREDITS Anna Kinder, Senior Copywriter

Devon Baker, Art Director Jennifer Blevins, Creative Director

Alissa Polles, Director of Project Management



COLLATERAL MATERIAL

SPECIAL EVENT MATERIAL - CARD, INVITATION, **ANNOUNCEMENT - CAMPAIGN**

AWARD Gold

ENTRANT UCO School of Design **CLIENT** UCO School of Design TITLE You In Action

CREDITS Cynthia Luong, You In Action

COLLATERAL MATERIAL

PUBLICATION DESIGN - BOOK DESIGN

AWARD Bronze

ENTRANT A&Mc / Knox Studios

CLIENT United Way of Central Oklahoma TITLE United Way 100th Anniversary Book

CREDITS A&Mc / Knox Studios

COLLATERAL MATERIAL

PUBLICATION DESIGN - MAGAZINE DESIGN

AWARD Bronze

ENTRANT Chickasaw Press CLIENT Chickasaw Press

TITLE Chokma Magazine: Spring 2023 **CREDITS** Jackson Davis, Sr. Graphic Designer

Adyson Sullivan, Graphic Designer

AWARD Bronze

ENTRANT Chickasaw Press **CLIENT** Chickasaw Press

TITLE Chokma Magazine: Fall 2023 **CREDITS** Jackson Davis, Sr. Graphic Designer

Adyson Sullivan, Graphic Designer

AWARD Bronze

ENTRANT Toast Design Studio CLIENT The Treasury

TITLE Hundred Magazine Issue 03

CREDITS Tiffany Lea Magill, Creative Director & Designer

Emily Strickler, Creative Director & Photographer

DIRECT MARKETING

DIRECT MAIL - 3D / MIXED - SINGLE UNIT



AWARD Gold

ENTRANT Coin Creative

CLIENT Oklahoma City Museum of Art TITLE OKCMOA: Renaissance Ball

CREDITS Coin Creative

DIRECT MARKETING

DIRECT MAIL - 3D / MIXED - CAMPAIGN

AWARD Bronze

ENTRANT Insight Creative Group **CLIENT** Oklahoma Department of

Mental Health and Substance Abuse Services

TITLE 988: Call Center Critters Stickers **CREDITS** Insight Creative Group



AWARD Gold **ENTRANT** Coin Creative

CLIENT Express Employment Professionals

TITLE **Express: The Fire Within**

CREDITS Coin Creative

DIRECT MARKETING

SPECIALTY ADVERTISING - APPAREL

AWARD Bronze

ENTRANT Nuevo Studio

CLIENT Asian District Cultural Association TITLE Asian Night Market Festival T-Shirt **CREDITS** Naoma Serna-Zahn, Creative Director

Tim Buchanan, Jr. Graphic Designer

Brenda Chavez, Graphic Designer

Pilar Guarddon Pueyo, Operations Manager



AWARD Gold **ENTRANT** Frank.

CLIENT Dreamz Dispensary

TITLE Dreamz 2023 Fall Merchandise **CREDITS** Peter Gomez, Graphic Designer

AWARD Silver

ENTRANT Coin Creative **CLIENT** Wiggy Cotton TITLE Wiggy Cotton **CREDITS** Coin Creative

DIRECT MARKETING

SPECIALTY ADVERTISING OTHER MERCHANDISE

AWARD Bronze ENTRANT Ghost

CLIENT Oklahoma Department of

Mental Health and Substance Abuse Services

GET IT? GOT IT! GOOD Lapel Pins TITLE

CREDITS Team Ghost



AWARD Gold

ENTRANT 833 Creative at McElroy **CLIENT**

McElroy

TITLE Hard Hat Sticker Sheet CREDITS

Josh Nanna, Illustration Corey George, Creative Direction

ENTRANT Oklahoma City Thunder **CLIENT** Oklahoma City Thunder TITLE Season Starter Kit **CREDITS** Oklahoma City Thunder

BRANDED CONTENT & ENTERTAINMENT

- ANY PRINT MEDIUM

AWARD



AWARD

ENTRANT Station8 Branding CLIENT Station8 Branding

TITLE Station8 Holiday Card (2023) **CREDITS** David Clark, Creative Director

Laura Crouch, Writer Carley Vassh, Designer



BRANDED CONTENT & ENTERTAINMENT

- ANY PRINT MEDIUM

AWARD Bronze

ENTRANT Oklahoma City Thunder **CLIENT** Oklahoma City Thunder

TITLE STEPS Poster

CREDITS Oklahoma City Thunder

NEWSPAPER ADVERTISING

CAMPAIGN

AWARD Bronze

ENTRANT VI Marketing and Branding CLIENT TSET - Tobacco Stops With Me TITLE Tobacco Stops With Me - Apartments

CREDITS Nate Ward, Senior Art Director

Mindy Scott, Copywriter

Erin Robinson, Creative Director Mason Drumm, Creative Director Lindsey Funk, Group Account Director Tyler Klaassen, Senior Marketing Strategist

Reagan Knight, Integrated Project Manager

OUT-OF-HOME & AMBIENT MEDIA GUERRILLA MARKETING



AWARD Gold **ENTRANT** Ghost

CLIENT Oklahoma Department of

Mental Health and Substance Abuse Services

TITLE GET IT? GOT IT. GOOD! Vending

CREDITS Team Ghost

AMBIENT MEDIA

INSTALLATIONS - SINGLE INSTALLATION

AWARD Bronze

ENTRANT VI Marketing and Branding

CLIENT Watermark Bank

TITLE "A Watermark Wonderland" Booth **CREDITS** Anna Kinder, Senior Copywriter Devon Baker, Art Director

> Alissa Polles, Director of Project Management Megan Lambert, Web Development Lead

Jennifer Blevins, Creative Director

AWARD

Bronze

ENTRANT Insight Creative Group **CLIENT Beavers Bend Cabin Country**

TITLE Lose Your Breath

CREDITS Team ICG

AWARD Bronze

ENTRANT Insight Creative Group **CLIENT** Oklahoma Department of

Mental Health and Substance Abuse Services

TITLE 988: You Make Me Smile

CREDITS Team ICG

AMBIENT MEDIA

INSTALLATIONS - MULTIPLE INSTALLATIONS

AWARD Bronze **ENTRANT** VI Marketing and Branding

CLIENT Watermark Bank

TITLE **CREDITS** Watermark Bank Signage Devon Baker, Art Director

Jeff Bowman, Senior Art Director Anna Kinder, Senior Copywriter Jennifer Blevins, Creative Director

Alissa Polles, Director of Project Management

Madison Jolliff, Senior Integrated Project Manager



MULTIPLE INSTALLATIONS



AWARD Gold **ENTRANT** Ghost

CLIENT Science Museum Oklahoma

TITLE **Currents Exhibit CREDITS Team Ghost**

AWARD Silver **ENTRANT** Ghost

CLIENT Science Museum Oklahoma

TITLE Frameless Exhibit **CREDITS** Team Ghost

SINGLE EVENT

AWARD Bronze

ENTRANT Public Strategies

CLIENT Oklahoma Human Services - Developmental Disabilities Services

TITLE DDS Statewide Training Event

CREDITS Brittany Attaway, Senior Management

Travis Clancy, Senior Management

Bianca Yardley, Design

Paige Gregory, Project Management Taylor Hanska, Event Experience Strategy

Alicia Miller, Editing

AWARD Silver

ENTRANT 833 Creative at McElroy

CLIENT McElroy

TITLE INFUSION23 Conference **CREDITS**

Dustin Wilson, Design, motion Buffy Searl, Design, Illustration

Josh Nanna, Design, motion Corey George, Creative Direction,

Design, Illustration

AWARD Silver **ENTRANT** Ghost

CLIENT Oklahoma Department of

Mental Health and Substance Abuse Services GET IT? GOT IT. GOOD! Launch Event

TITLE **CREDITS Team Ghost** **ENTRANT** UCO School of Design **CLIENT UCO School of Design**

POSTER - SINGLE UNIT

OUT-OF-HOME

AWARD

TITLE Pumpkin Carving at Plunkett Park

Bronze

CREDITS Cynthia Luong

AWARD Bronze

ENTRANT Skyler Thomas Freelance CLIENT Covenant Grove Church

TITLE BBQ & Axes **CREDITS** Skyler Thomas

POSTER **CAMPAIGN**



AWARD Gold **ENTRANT** Coin Creative

CLIENT honestly: Youth Sexual Health TITLE Youth Sexual Health

CREDITS Coin Creative

OUT-OF-HOME CAMPAIGN



AWARD Gold **ENTRANT** Ghost

CLIENT Oklahoma Department of Mental Health

> and Substance Abuse Services GET IT? GOT IT. GOOD! Outdoor

CREDITS Team Ghost

OUT-OF-HOME

TITLE

CREDITS

OUTDOOR BOARD - SINGLE BOARD

AWARD Bronze

ENTRANT VI Marketing and Branding **CLIENT** TSET - Tobacco Stops With Me TITLE Tobacco Stops With Me - Apartments

> Nate Ward, Senior Art Director Mindy Scott, Copywriter

Erin Robinson, Creative Director Mason Drumm, Creative Director Lindsey Funk, Group Account Director Tyler Klaassen, Senior Marketing Strategist

Reagan Knight, Integrated Project Manager

AWARD Bronze **ENTRANT Robot House** CLIENT Nine Marina

TITLE Nine Marina Outdoor Board **CREDITS** Brian Winkeler, Founder

Brett Grimes, Creative Director Adam LeNaire, Creative Director

Lauren Mayhew, Art Director Jennings Hammack, Creative Strategist Jazlyn Huynh, Junior Designer

ONLINE/INTERACTIVE

WEBSITES - CONSUMER

AWARD Bronze

TITLE Care+ Pediatrics Website

CREDITS High Five Media

AWARD Bronze

TITLE Spairrow Website **CREDITS** High Five Media

AWARD Bronze

TITLE Premier Breast Health Website

CREDITS High Five Media

AWARD Bronze TITLE Lyric Theatre **CREDITS** Flight

AWARD Bronze

TITLE Winter Realms

CREDITS Flight

AWARD Bronze

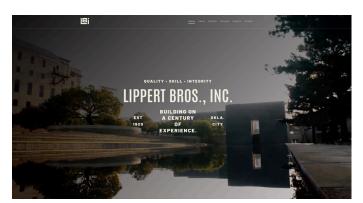
TITLE Aurora Pediatric Dentistry Website

CREDITS Robot House

AWARD Bronze

TITLE **Public Strategies Website**

CREDITS Public Strategies



Ashley Wheat, Copywriter

AWARD Gold

ENTRANT High Five Media **CLIENT** Lippert Bros., Inc. TITLE **Lippert Bros Website CREDITS** Daniel Stoops, Designer



AWARD Gold

ENTRANT Coin Creative

CLIENT James Grey Homes & Rentals TITLE James Grey Homes & Rentals **CREDITS** Coin Creative & Atlas Studio



AWARD Gold **ENTRANT** Frank. **CLIENT HWY Lines**

TITLE **HWY Lines Website CREDITS**

Steven Silva, Creative Director

Dylan Walling, Web Developer



AWARD Gold **ENTRANT** Frank.

CLIENT Evok Cannabis TITLE **Evok Cannabis Website**

CREDITS Steven Silva, Creative Director Dylan Walling, Web Developer **AWARD ENTRANT**

Silver

Station8 Branding **CLIENT** TEAM Professional

TITLE **TEAM Professional Website CREDITS** Ian Russell, Creative Director

> Jennifer Carroll, Writer Elle Wulf, Designer Matt Hunter, Developer Joe Nemec, Developer

AWARD Silver

ENTRANT High Five Media **CLIENT** OU School of Dance

TITLE **OU School of Dance Website**

> Tiffany Byrnes, Designer Josh Unruh, Copywriter

AWARD Silver **ENTRANT** Flight

CREDITS

CLIENT Quad Construction

TITLE **Quad Construction** CREDITS Randyl Holmes, Senior Web Designer

Brittany Pizarro, Web Designer

Maggie Sylke, Senior Marketing Strategist

AWARD Silver

ENTRANT Jordan Advertising CLIENT 7S Stuart Ranch

TITLE 7S Stuart Ranch Website CREDITS

Randy Bradley, Creative Director / Art Director Bekah Nichols, Copywriter

Misty Bradley, Brand Manager



WEBSITES - B-TO-B

AWARD Bronze **ENTRANT** AcrobatAnt CLIENT NORDAM TITLE NORDAM website

CREDITS Bryan Cooper, Creative Director

Brent Jackson, Director of Website Development

Cheena Pazzo, CEO,

ONE80 Consulting, Content Strategy

Kaleigh Hossack, ONE80 Consulting, Copywriter

Jesse Schlicklin, Senior Developer Kendra Howe, Web Designer

Angela Harless, CEO and Account Supervisor

AWARD Bronze **ENTRANT Robot House** CLIENT Helio Risk TITLE

Helio Risk Website **CREDITS** Brian Winkeler, Founder

> Brett Grimes, Creative Director Adam LeNaire, Creative Director

Jennings Hammack, Creative Strategist

(J)



Intelligent Solutions.



AWARD Gold

ENTRANT Jordan Advertising CLIENT Jordan Advertising

TITLE Jordan Advertising Website **CREDITS** Randy Bradley, Creative Director / Art Director

Willie Hayes, Programmer

Misty Bradley, Brand Manager / Copywriter

Rob Schmidt, Senior Art Director

Omar Sosa, Art Director

ADVERTISING & PROMOTION

WEBSITE BANNER AD OR WEBSITE TAKEOVER

AWARD Bronze

ENTRANT Oklahoma City Thunder **CLIENT** Oklahoma City Thunder TITLE 2023 Holiday Ticket Packages **CREDITS** Oklahoma City Thunder

SOCIAL MEDIA

SINGLE EXECUTION



AWARD

ENTRANT Loud Cloud Animation Studio

CLIENT SYFY

TITLE "Not A Creature Was Stirring..." **CREDITS** Mason Drumm, Creative Director

AWARD Silver

ENTRANT Loud Cloud Animation Studio

CLIENT Campbell's

TITLE Campbell's Soup Season Countdown **CREDITS** Mason Drumm, Creative Director

AWARD Silver **ENTRANT** Paycom **CLIENT** Paycom

TITLE Badges - Alchemist

CREDITS Paycom

AWARD Silver **ENTRANT** Paycom **CLIENT** Paycom

TITLE Badges - Ball of Stress

CREDITS Paycom

SOCIAL MEDIA

CAMPAIGN

AWARD Bronze

ENTRANT Freestyle Creative

CLIENT NRHS

TITLE Ortho Hand Center Social **CREDITS** Freestyle Creative

AWARD Bronze

ENTRANT Freestyle Creative

CLIENT

TITLE Branding for Be Part of the Cure **CREDITS**

Freestyle Creative



AWARD Gold

ENTRANT Loud Cloud Animation Studio

CLIENT DKNY

TITLE NYC Sketched

CREDITS Mason Drumm, Animator

Amanda Giuffre, Graphic Design



AWARD Gold **ENTRANT** Ghost

CLIENT Oklahoma Department of Mental Health

and Substance Abuse Services

TITLE GET IT? GOT IT. GOOD!

CREDITS Team Ghost

AWARD Silver **ENTRANT** Candor

CLIENT Take Control Initiative TITLE She Takes Control

CREDITS Candor

AWARD Silver

ENTRANT Insight Creative Group **CLIENT** Hal Smith Restaurants TITLE Jimmy B's Social **CREDITS** Team ICG

AWARD Silver

ENTRANT Insight Creative Group **CLIENT** Beavers Bend Cabin Country

TITLE @beaversbendok **CREDITS** Team ICG

ADVERTISING & PROMOTION

CAMPAIGN



AWARD ENTRANT CLIENT

Oklahoma Department of Mental Health

and Substance Abuse Services

TITLE GET IT? GOT IT. GOOD! CREDITS Team Ghost

BLOGS & DIGITAL PUBLICATIONS SINGLE

Ghost



AWARD **ENTRANT CLIENT**

TITLE

CREDITS

VI Marketing and Branding Oklahoma Tourism and Recreation Department

> Route 66 Digital Guide Jess Couch, Designer

> > Jeff Bowman, Senior Art Director Jennifer Blevins, Creative Director

Julia Adkins, Marketing Coordinator

Chelsey McKnight, Group Account Director Deleanie Moriello, Senior Marketing Strategist

Madison Jolliff, Senior Integrated Project Manager

BLOGS & DIGITAL PUBLICATIONS SINGLE



AWARD Gold

ENTRANT Beyond Theory CLIENT **Devon Energy**

TITLE Devon Energy Brand Guide

CREDITS Beyond Theory

AWARD Silver

ENTRANT Beyond Theory CLIENT **Devon Energy**

TITLE Devon Energy Messaging Playbook

CREDITS Beyond Theory

BLOGS & DIGITAL PUBLICATIONS CAMPAIGN

AWARD Silver

ENTRANT Beyond Theory CLIENT **Devon Energy**

Devon Energy Brand Guidelines TITLE Beyond Theory

CREDITS

FILM, VIDEO, & SOUND **AUDIO/RADIO ADVERTISING / LOCAL**

AWARD Bronze

ENTRANT Unknown.Studio CLIENT nJoy Vision

SINGLE SPOT MORE THAN:30

TITLE This is why you LASIK campaign **CREDITS** Tanner Tate, Creative Director Preston Moon, Media Director

Small Pond Audio, Audio Production

AWARD Silver

ENTRANT Robot House

CLIENT Renaissance Salon & Spa

TITLE Renaissance Spa - All The Flatirons

CREDITS Brian Winkeler, Founder

AUDIO/RADIO ADVERTISING / LOCAL

CAMPAIGN

The patron saint of baby mamas has signed off for the very last time.

That's right. Jerry Springer is now breaking up stripper fights in heaven.

So, in Jerry's memory, we recommend buying your baby mama, or mama, a Mother's Day gift card from Renaissance Salon and Spa.

To thank her for being a great mom...

...or at least for not revealing your paternity on national televsion.

With a Renaissance Gift Card, she'll choose from a variety of facials, manicures, pedicures, body massages, and hair services.

And a Renaissance "Day of Beauty," is an immersive experience she'll

...unless she gets amnesia and accidentally marries a horse.

Call 751-8888 or click "Gift Cards" at SalonSpaRen.com to make sure this Mother's Day is all mama, no drama.

We just took a DNA test, turns out we're...

Renaissance Salon and Spa.

AWARD

Gold

ENTRANT Robot House

CLIENT Renaissance Salon & Spa

TITLE Renaissance Spa Radio Campaign **CREDITS**

Brian Winkeler, Founder

AWARD Silver

ENTRANT Robot House

CLIENT Renaissance Salon & Spa TITLE

Renaissance Spa - All the Flatirons

CREDITS Brian Winkeler, Founder

TELEVISION ADVERTISING

LOCAL - SINGLE SPOT :30 OR LESS

AWARD Bronze **ENTRANT** Krush Digital

CLIENT Schwab Meat Company TITLE Schwab Meat Company

CREDITS Team Krush



AWARD

ENTRANT Jordan Advertising

CLIENT Oklahoma City Convention and Visitors Bureau

TITLE The Poem - Fall Version

CREDITS Randy Bradley, Creative Director/Director

> Willie Hayes, Editor Anne Oakley, Copywriter

AWARD Silver

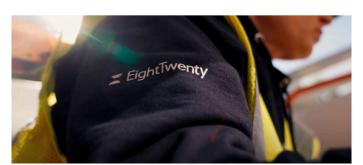
ENTRANT Lampstand Story Co. **CLIENT** Fields & Futures

TITLE Fields & Futures - Dillon Gabriel

CREDITS Lampstand Story Co.

TELEVISION ADVERTISING

LOCAL - SINGLE SPOT : 60 OR MORE



AWARD Gold **ENTRANT** Coin Creative

CLIENT

TITLE EightTwenty Solar: Day In, Day Out **CREDITS**

EightTwenty Solar

Coin Creative & Proxima Bear



AWARD Gold

ENTRANT Insight Creative Group **CLIENT** SSM Health St. Anthony TITLE St. Anthony 125

CREDITS Team ICG

TELEVISION ADVERTISING

LOCAL - CAMPAIGN

AWARD Silver

ENTRANT Braid Creative CLIENT Tinker Federal Credit Union

TITLE "TFCU Beside You" Video Campaign **CREDITS** The Visual Brain, Video Production

Lucky Dog Audio, Audio Production

Erick Alexander, Music

TELEVISION ADVERTISING

REGIONAL/NATIONAL - SINGLE SPOT - UP TO 2:00

AWARD Bronze

ENTRANT VI Marketing and Branding **CLIENT** TSET - Tobacco Stops With Me TITLE TSWM Shapeshifter - Cafeteria

CREDITS Erin Robinson, Creative Director Matt Lowery, Creative Director

Brian Lawes, Director

Beau Leland, Senior Video Editor

Mike Anderson, Senior Animator/Illustrator

Mindy Scott, Copywriter

Lindsey Funk, Group Account Director Tyler Klaassen, Senior Marketing Strategist Whitney Gann, Project Management Lead

TELEVISION ADVERTISING

REGIONAL/NATIONAL - SINGLE SPOT - UP TO 2:00

AWARD Bronze **ENTRANT** Candor

CLIENT Oklahoma Human Services TITLE Why Are You the Teacher's Favorite

CREDITS

AWARD Bronze **ENTRANT** Flight **CLIENT** Dobson Fiber TITLE Connections

CREDITS Max Munchinski, Director

Jordan Nicks, Director of Photography

Deb Livingston, Producer

Joel Nix, Gaffer Chris Phelps, Key Grip

Samantha Strothers, Art Director Abigail Weddle, Art Director

Max Munchinski, Editor

AWARD Bronze **ENTRANT** Ghost

CLIENT Oklahoma Department of

Mental Health and Substance Abuse Services

TITLE **Expect Fentanyl CREDITS Team Ghost**







AWARD ENTRANT

Gold

CLIENT TITLE

CREDITS

VI Marketing and Branding TSET - Tobacco Stops With Me Tobacco Stops With Me - Apartments

Erin Robinson, Creative Director Matt Lowery, Creative Director

Mason Drumm, Director Brian Lawes, Writer

Nate Ward, Senior Art Director Mindy Scott, Copywriter

Beau Leland, Senior Video Editor

Mike Anderson, Senior Animator/Illustrator

Karly James, Designer

Tyler Klaassen, Senior Marketing Strategist Lindsey Funk, Group Account Director Whitney Gann, Project Management Lead



AWARD Gold

ENTRANT Insight Creative Group

CLIENT Oklahoma Department of Commerce

TITLE Live the Flyover Life

CREDITS Team ICG



AWARD Gold

ENTRANT Beyond Theory CLIENT Devon Energy TITLE STEM Your World **CREDITS Beyond Theory**

TELEVISION ADVERTISING

REGIONAL/NATIONAL - SINGLE SPOT - UP TO 2:00



AWARD Gold

ENTRANT Insight Creative Group **CLIENT** Oklahoma Department of

Mental Health and Substance Abuse Services

TITLE 988: Get Your Burden Off Your Back

CREDITS Team ICG



Silver

VI Marketing and Branding TSET - Tobacco Stops With Me

TSWM Shapeshifter - Teen Girl CREDITS Erin Robinson, Creative Director Matt Lowery, Creative Director

Brian Lawes, Director

Beau Leland, Senior Video Editor

Mike Anderson, Senior Animator/Illustrator

Mindy Scott, Copywriter

Lindsey Funk, Group Account Director Tyler Klaassen, Senior Marketing Strategist Whitney Gann, Project Management Lead

AWARD ENTRANT CLIENT TITLE

CREDITS

Silver

VI Marketing and Branding TSET - Tobacco Stops With Me TSWM Shapeshifter - Barbershop

> Erin Robinson, Creative Director Matt Lowery, Creative Director

Brian Lawes, Director

Beau Leland, Senior Video Editor

Mike Anderson, Senior Animator/Illustrator

Mindy Scott, Copywriter

Lindsey Funk, Group Account Director Tyler Klaassen, Senior Marketing Strategist Whitney Gann, Project Management Lead

AWARD ENTRANT

CREDITS

Silver VI Marketing and Branding

CLIENT Oklahoma Tourism and Recreation Department TITLE

TravelOK: Queen for a Day

Jennifer Blevins, Creative Director Anna Kinder, Senior Copywriter Beau Leland, Senior Video Editor Retrospec Films, Production Company Mike Anderson, Senior Animator Matt Lowery, Creative Director

Chelsey McKnight, Group Account Director Deleanie Moriello, Senior Marketing Strategist

Madison Jolliff, Senior Integrated Project Manager Julia Adkins, Marketing Coordinator

AWARD Silver **ENTRANT** Paycom **CLIENT** Paycom TITLE

Corporate Natalie - Messy Payroll

CREDITS

Paycom

TELEVISION ADVERTISING

REGIONAL/NATIONAL - SINGLE SPOT - UP TO 2:00

AWARD Silver **ENTRANT** Ghost

CLIENT Oklahoma Department of

Mental Health and Substance Abuse Services TITLE Naloxone Saves Lives

CREDITS Team Ghost,

Digital DK, Video Production

TELEVISION ADVERTISING REGIONAL/NATIONAL - CAMPAIGN



AWARD Gold

ENTRANT Unknown.Studio **CLIENT** Braum's

TITLE Bag of Burgers Bag Lip Reading **CREDITS** Tanner Tate, Creative Director Aaron Dickey, Design Director

Preston Moon, Media Director

Retrospec Films, Cinematography & Post-Production

Taylor Upchurch, Production Coordinator

Deer Creek Middle School

Football Team, Action Heroes & Stuntmen

AWARD ENTRANT CLIENT

Silver

VI Marketing and Branding

Oklahoma Tourism and Recreation Department

TITLE TravelOK: "Imagine that"

CREDITS Jennifer Blevins, Creative Director Anna Kinder, Senior Copywriter

> Beau Leleand, Senior Video Editor Retrospec Films, Production Company

Matt Lowery , Creative Director

Chelsey McKnight, Group Account Director Deleanie Moriello, Senior Marketing Strategist

Madison Jolliff, Senior Integrated Project Manager

Julia Adkins, Marketing Coordinator Aaron Newberry, Composer

Bobbi Holliday, Artist Kyle Dillingham, Artist **AWARD** Silver **ENTRANT** Ghost

CLIENT Oklahoma Department of Mental Health

and Substance Abuse Services

TITLE GET IT? GOT IT. GOOD!

CREDITS Team Ghost,

Digital DK, Video Production

Stroypixel, visual FX

AWARD Silver **ENTRANT** Paycom **CLIENT** Paycom

TITLE Corporate Natalie - Campaign

CREDITS Paycom

INTERNET COMMERCIAL

SINGLE SPOT - ANY LENGTH

AWARD ENTRANT CLIENT TITLE **CREDITS**

Bronze VI Marketing and Branding

TSET - Tobacco Stops With Me Tobacco Stops with Me - Sick Day

> Erin Robinson, Creative Director Matt Lowery, Creative Director Nate Ward, Senior Art Director Mindy Scott, Copywriter

Brian Lawes, Director

Beau Leland, Senior Video Editor

Mike Anderson, Senior Animator/Illustrator Lindsey Funk, Group Account Director Tyler Klaassen, Senior Marketing Strategist Whitney Gann, Project Management Lead Andrea Johnston, Senior Film Producer

AWARD ENTRANT CLIENT TITLE **CREDITS**

Bronze Retrospec Films Glacier Chocolate Glacier Chocolate Retrospec Films

AWARD ENTRANT CLIENT TITLE

Bronze Flight

Fowler Automotive Opening Doors for 50 Years!

CREDITS Keith Oler, Director

Jordan Nicks, Director of Photography

Angelina Feronti, Producer

Max Munchinski, First Assistant Director Samantha Strothers, Art Director Abigail Weddle, Art Director Max Munchinski, Editor

AWARD Bronze **ENTRANT** Flight

CLIENT Lower Bricktown TITLE See For Yourself **CREDITS** Keith Oler, Director

Leslie Mejia, Director of Photography

Angelina Feronti, Producer

Keith Oler, Editor

AWARD Bronze **ENTRANT** Paycom **CLIENT** Paycom

TITLE PopUp - Trash Heap

CREDITS Paycom

Chris Bean, Director **Bark Productions** 19 Below



AWARD Gold

ENTRANT VI Marketing and Branding CLIENT TSET - Tobacco Stops With Me TITLE Tobacco Stops With Me Shapeshifter **CREDITS** Erin Robinson, Creative Director

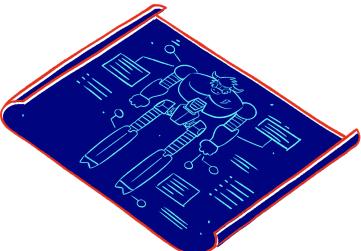
Matt Lowery, Creative Director Brian Lawes, Director

Beau Leland, Senior Video Editor

Mike Anderson, Senior Animator/Illustrator

Mindy Scott, Copywriter

Lindsey Funk, Group Account Director Tyler Klaassen, Senior Marketing Strategist Whitney Gann, Project Management Lead





AWARD Gold **ENTRANT HOEGGER COMMUNICATIONS**

CLIENT Clark Gardens

TITLE Clark Gardens **CREDITS** Matt Hamilton, Director/Editor

> Jackie Hoegger, Producer Andrew Bell, Graphic Design

Karston Perry, KP TJ Krupps, House Arrest



AWARD

ENTRANT HOEGGER COMMUNICATIONS **CLIENT** Janie's Life Changing Baked Goods TITLE Janie's Life Changing Baked Goods **CREDITS** Matt Hamilton, Director/Editor

> Jackie Hoegger, Producer Andrew Bell, Graphic Design Karston Perry, KP

TJ Krupps , House Arrest

AWARD Silver **ENTRANT** Paycom **CLIENT** Pavcom TITLE PopUp - Stressed

AWARD

CLIENT

CREDITS Paycom, Chris Bean, Director

Bark Productions, 19 Below

Silver **ENTRANT** Pavcom Paycom

TITLE Corporate Natalie - Staycation

CREDITS Paycom

INTERNET COMMERCIAL **CAMPAIGN**



AWARD Gold

ENTRANT VI Marketing and Branding CLIENT TSET - Tobacco Stops With Me TITLE Tobacco Stops With Me - The Cloud **CREDITS**

Erin Robinson, Creative Director Matt Lowery, Creative Director Brian Lawes, Director/Writer Nate Ward, Senior Art Director Mindy Scott, Copywriter

Beau Leland, Senior Video Editor Mike Anderson, Senior Animator/Illustrator Lindsey Funk, Group Account Director Tyler Klaassen, Senior Marketing Strategist Whitney Gann, Project Management Lead

Andrea Johnston, Senior Film Producer

AWARD Silver

ENTRANT VI Marketing and Branding **CLIENT** TSET - Tobacco Stops With Me TITLE Tobacco Stops With Me - Apartments **CREDITS**

Erin Robinson, Creative Director Matt Lowery, Creative Director Mason Drumm, Director Brian Lawes, Writer

Nate Ward, Senior Art Director Mindy Scott, Copywriter Beau Leland, Senior Video Editor

Mike Anderson, Senior Animator/Illustrator

Karly James, Designer

Tyler Klaassen, Senior Marketing Strategist Lindsey Funk, Group Account Director Whitney Gann, Project Management Lead

AWARD Silver **ENTRANT**

CLIENT Oklahoma Department of

Mental Health and Substance Abuse Services

TITLE **GET IT? GOT IT. GOOD!**

CREDITS Team Ghost

SINGLE WEBISODE

AWARD Bronze

ENTRANT Insight Creative Group **CLIENT** Oklahoma Department of

Mental Health and Substance Abuse Services

TITLE 988: Sunny Day **CREDITS** Team ICG



AWARD ENTRANT CLIENT TITLE **CREDITS**

HOEGGER COMMUNICATIONS **UNT College of Music** Welcome to UNT

> Matt Hamilton, Director/Editor Jackie Hoegger, Producer Andrew Bell, Graphic Design Karston Perry, KP

TJ Krupps, House Arrest



AWARD Gold

ENTRANT A&Mc / Knox Studios **CLIENT** Chickasaw Nation

TITLE Thrive Traditions: Tattoos/Warpaint

CREDITS A&Mc / Knox Studios

AWARD Silver

ENTRANT A&Mc / Knox Studios **CLIENT** Chickasaw Nation

TITLE Winter Fire: Chickasaw Warriors

CREDITS A&Mc / Knox Studios **AWARD** Silver

ENTRANT Oklahoma City Thunder **CLIENT** Oklahoma City Thunder

TITLE The Path - SGA

CREDITS Oklahoma City Thunder

WEBISODE(S) - SERIES



AWARD Gold

ENTRANT A&Mc / Knox Studios **CLIENT** Chickasaw Nation TITLE Winter Fire Season 4 **CREDITS** A&Mc / Knox Studios

AWARD Silver **ENTRANT**

Nextthought **CLIENT Perseid Foundation**

TITLE Habitat Space - Perseid Foundation

CREDITS Joshua Shockley, Head of Video Production

Parker Hoff, Creative Director

Zach Strauss,

Art Director/Editor/Animator

Truman Reeves, Editor/Animator

Tess Strevett, Artist Madi Yokum, Artist Matt Huigens, Writer Nicolas Chancellor, Writer

Conner Risenhoover, Project Manager

BRANDED CONTENT & ENTERTAINMENT FOR ONLINE FILM, VIDEO & SOUND

SINGLE ENTRY:60 OR LESS

AWARD Silver

ENTRANT Loud Cloud Animation Studio

CLIENT Nickelodeon

TITLE Happy Hanukkah From Nickelodeon **CREDITS** Mason Drumm, Creative Director

AWARD ENTRANT Flight

CLIENT Chickasaw Country

TITLE Take Tomorrow to Explore CREDITS Jordan Nicks, Director

Angelina Feronti, Producer Max Munchinski, Grip Jordan Nicks, Editor

AWARD Silver **ENTRANT** Flight

CLIENT Chickasaw Country

TITLE Take Tomorrow to Connect **CREDITS** Jordan Nicks, Director

Angelina Feronti, Producer Max Munchinski, Grip Jordan Nicks, Editor

BRANDED CONTENT & ENTERTAINMENT

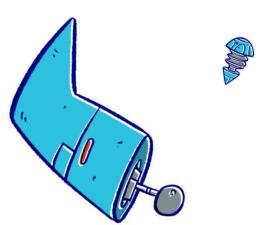
FOR ONLINE FILM, VIDEO & SOUND **SINGLE ENTRY - MORE THAN:60**

AWARD Bronze

ENTRANT Oklahoma City Thunder **CLIENT** Oklahoma City Thunder

TITLE **Thunder Community Retrospective CREDITS** Oklahoma City Thunder





BRANDED CONTENT & ENTERTAINMENT

FOR ONLINE FILM, VIDEO & SOUND **SINGLE ENTRY - MORE THAN:60**



AWARD Gold

ENTRANT Chickasaw Press **CLIENT Chickasaw Press** TITLE Otis Leader Book Trailer **CREDITS**

Gage Grigsby, Digital Producer Chad Hamilton, Sr. Production Manager Tori Watson, Developmental Editor

Wiley Barnes, Director



AWARD

ENTRANT HOEGGER COMMUNICATIONS

CLIENT Clark Gardens TITLE Clark Gardens

CREDITS Matt Hamilton, Director/Editor

TJ Krupps, House Arrest



AWARD ENTRANT CLIENT TITLE **CREDITS**

HOEGGER COMMUNICATIONS Janie's Life Changing Baked Goods Janie's Life Changing Baked Goods Matt Hamilton, Director/Editor Jackie Hoegger, Producer

Andrew Bell, Graphic Design Karston Perry, KP TJ Krupps , House Arrest



AWARD ENTRANT CLIENT TITLE

Gold

Retrospec Films Helmerich & Payne **H&P Service Awards CREDITS** Retrospec Films



AWARD ENTRANT CLIENT TITLE

Gold Retrospec Films

Rebellion Energy Rebellion Energy **CLIENT Retrospec Films**



AWARD

ENTRANT Lampstand Story Co.

CLIENT INTEGRIS Health Foundation TITLE INTEGRIS Passion - Jill's Story

Gold

CREDITS Lampstand Story Co.

AWARD Silver

ENTRANT HOEGGER COMMUNICATIONS

CLIENT Hospice of Wichita Falls

TITLE "Comfort" Hospice of Wichita Falls **CREDITS** Matt Hamilton, Director/Editor

Jackie Hoegger, Producer Andrew Bell , Graphic Design

Karston Perry, KP TJ Krupps, House Arrest

AWARD Silver

ENTRANT Insight Creative Group **CLIENT** SSM Health St. Anthony TITLE Karen's Cancers

CREDITS Team ICG

BRANDED CONTENT & ENTERTAINMENT FOR TELEVISION



AWARD ENTRANT CLIENT TITLE **CREDITS**

Janie's Life Changing Baked Goods Janie's Life Changing Baked Goods Matt Hamilton, Director/Editor Jackie Hoegger, Producer Andrew Bell, Graphic Design

HOEGGER COMMUNICATIONS

Karston Perry, KP TJ Krupps , House Arrest

BRANDED CONTENT & ENTERTAINMENT NON-BROADCAST

AWARD Silver

ENTRANT HOEGGER COMMUNICATIONS **CLIENT** Hospice of Wichita Falls

TITLE "Comfort" Hospice of Wichita Falls **CREDITS** Matt Hamilton, Director/Editor

Jackie Hoegger, Producer Andrew Bell, Graphic Design Karston Perry, KP

TJ Krupps, House Arrest



AWARD

ENTRANT HOEGGER COMMUNICATIONS **CLIENT Five Continents Edition**

TITLE The Exhibition

CREDITS Matt Hamilton, Director/Editor

Jackie Hoegger, Producer Andrew Bell, Graphic Design TJ Krupps, House Arrest



AWARD Gold

ENTRANT HOEGGER COMMUNICATIONS **CLIENT** Clark Gardens

TITLE Clark Gardens **CREDITS** Matt Hamilton, Director/Editor

> Jackie Hoegger, Producer Andrew Bell, Graphic Design

Karston Perry, KP TJ Krupps, House Arrest

AWARD Silver

ENTRANT Retrospec Films **CLIENT**

TITLE AAON - Leading the charge **CREDITS Retrospec Films**

BRANDED CONTENT & ENTERTAINMENT

NON-BROADCAST

AWARD Silver

ENTRANT Retrospec Films

CLIENT AAON

TITLE AAON Awards
CREDITS Retrospec Films

AWARD Silver

ENTRANT 833 Creative at McElroy

CLIENT McElroy

TITLE INFUSION23 Opening Video
CREDITS Dustin Wilson, Animation

Corey George, Creative direction, illustration

Buffy Searl, Graphic design

AWARD Silver ENTRANT Ghost

CLIENT Oklahoma Department of Mental Health

and Substance Abuse Services

TITLE GET IT? GOT IT. GOOD! Creative Reel

CREDITS Team Ghost,

Digital DK, video production

AWARD Silver

ENTRANT Lampstand Story Co.

CLIENT Biblica

TITLE Biblica - Zanzibar

CREDITS Lampstand Story Co.

BRANDED CONTENT & ENTERTAINMENT CAMPAIGN

AWARD Bronz

ENTRANT A&Mc / Knox Studios

CLIENT Summer Bear

TITLE Summer Bear Floral Vignettes

CREDITS Knox Studios



AWARD Gold

ENTRANT Loud Cloud Animation Studio

CLIENT Jansport

TITLE Oddly Satisfying

CREDITS Mason Drumm, Creative Director

AWARD Silver

ENTRANT Retrospec Films
CLIENT Helmerich & Payne

TITLE Helmerich & Payne Day in the Life

CREDITS Retrospec Films

CINEMA ADVERTISING

MOVIE TRAILER

AWARD Bronze

ENTRANT Freestyle Creative
TITLE Out of Exile Trailer
CREDITS Freestyle Creative



CINEMA ADVERTISING

IN-THEATRE COMMERCIALS OR SLIDES



AWARD Gold

ENTRANT VI Marketing and Branding
CLIENT TSET - Tobacco Stops With Me
TITLE TSWM Shapeshifter - Teen Girl
CREDITS Erin Robinson, Creative Director

Matt Lowery, Creative Director

Brian Lawes, Director

Beau Leland, Senior Video Editor

Mike Anderson, Senior Animator/Illustrator

Mindy Scott, Copywriter

Lindsey Funk, Group Account Director Tyler Klaassen, Senior Marketing Strategist Whitney Gann, Project Management Lead

AUDIO/VISUAL SALES PRESENTATION

AWARD Bronze

ENTRANT Retrospec Films

CLIENT Hi

TITLE Hilti - Sustainability
CREDITS Retrospec Films

MUSIC VIDEOS

AWARD Bronze

ENTRANT A&Mc / Knox Studios
CLIENT Summer Bear
TITLE HEART BEATS
CREDITS Knox Studios

AWARD Silver

ENTRANT Insight Creative Group

CLIENT Oklahoma Department of

Mental Health and Substance Abuse Services

TITLE 988: Forever Fifteen - Mothica

CREDITS Team ICG

CROSS PLATFORM

INTEGRATED ADVERTISING CAMPAIGNS - B-TO-B CAMPAIGN-REGIONAL/NATIONAL

AWARD Bronze
ENTRANT Paycom
CLIENT Paycom

TITLE Unnecessary Action Hero- Assembly

CREDITS Paycom

AWARD Silver ENTRANT Hahn

CREDITS

CLIENT Oklahoma Natural Gas
TITLE Dinner Spinner Campaign

Jasmine King, Executive Producer
Joe Stanfa, Executive Creative Director
Greg Barton, Creative Director/Art Director

Randy Warner, Sr. Copywriter
Lucas Potter, Art Director/Designer
Nick Walker - Zoticus, Editor/Special

Effects Dustin Smith, Video Production/Editing Fernando Nieri - Zoticus, Off line Producer

Ryan Orendorf, Managing Director Kami Bailey, Account Director Ana Stanovcic, Account Manager Chloe Roman, Account Coordinator

INTEGRATED ADVERTISING CAMPAIGNS CONSUMER CAMPAIGN-REGIONAL/NATIONAL

AWARD Bronze

ENTRANT Insight Creative Group

CLIENT TravelOK

TITLE Live the Flyover Life
CREDITS Insight Creative Group

INTEGRATED ADVERTISING CAMPAIGNS

CONSUMER CAMPAIGN-REGIONAL/NATIONAL



AWARD Gold

ENTRANT CLIENT TITLE **CREDITS**

VI Marketing and Branding TSET - Tobacco Stops With Me Tobacco Stops With Me Shapeshifter

Erin Robinson, Creative Director Matt Lowery, Creative Director Brian Lawes, Director/Writer Beau Leland, Senior Video Editor

Mike Anderson, Senior Animator/Illustrator

Mindy Scott, Copywriter

Lindsey Funk, Group Account Director Tyler Klaassen, Senior Marketing Strategist Whitney Gann, Project Management Lead



AWARD ENTRANT Ghost

CLIENT Oklahoma Department of

Mental Health and Substance Abuse Services GET IT? GOT IT. GOOD! Campaign TITLE

CREDITS Team Ghost **AWARD** Silver

ENTRANT CLIENT

CREDITS

VI Marketing and Branding TSET - Tobacco Stops With Me

TITLE The Cloud Campaign

Erin Robinson, Creative Director Matt Lowery, Creative Director Nate Ward, Senior Art Director Mindy Scott, Copywriter Brian Lawes, Director/Writer Beau Leland, Senior Video Editor

Mike Anderson, Senior Animator/Illustrator Lindsey Funk, Group Account Director

Tyler Klaassen, Senior Marketing Strategist Whitney Gann, Project Management Lead Andrea Johnston, Senior Film Producer

AWARD Silver

ENTRANT CLIENT TITLE

VI Marketing and Branding TSET - Tobacco Stops With Me Tobacco Stops With Me - Apartments

CREDITS Erin Robinson, Creative Director

> Matt Lowery, Creative Director Mason Drumm, Director

Brian Lawes, Writer

Nate Ward, Senior Art Director

Mindy Scott, Copywriter

Beau Leland, Senior Video Editor Mike Anderson, Senior Animator/Illustrator

Karly James, Designer

Tyler Klaassen, Senior Marketing Strategist Lindsey Funk, Group Account Director Whitney Gann, Project Management Lead

AWARD Silver **ENTRANT**

Insight Creative Group Oklahoma Department of

Mental Health and Substance Abuse Services

TITLE 988: Get Your Burden Off Your Back **CREDITS**

Team ICG

AWARD ENTRANT CLIENT

CLIENT

Silver Paycom Paycom

TITLE **CREDITS** Unnecessary Action Hero - Campaign

Paycom

Chris Bean, Director **Bark Productions**

19 Below

INTEGRATED BRAND IDENTITY CAMPAIGN

LOCAL OR REGIONAL/NATIONAL

AWARD Bronze **ENTRANT** Candor

CLIENT Oklahoma Human Services TITLE Child Care Recruitment

CREDITS Candor

AWARD Bronze

ENTRANT Nuevo Studio **CLIENT** William and Lauren TITLE William + Lauren

CREDITS Naoma Serna-Zahn, Creative Director

Brenda Chavez, Graphic Designer Tim Buchanan, Jr. Graphic Designer Pilar Guarddon Pueyo, Operations Manager

AWARD Bronze

ENTRANT

CLIENT Oklahoma Department of Mental

Health and Substance Abuse Services TITLE GET IT? GOT IT. GOOD!

CREDITS Team Ghost



AWARD Gold

ENTRANT Nuevo Studio **CLIENT** Visit Edmond

TITLE Visit Edmond Branding **CREDITS**

Naoma Serna-Zahn, Creative Director Brenda Chavez, Graphic Designer

Tim Buchanan, Jr. Graphic Designer Pilar Guarddon Pueyo, Operations Manager

AWARD Gold

ENTRANT Coin Creative

CLIENT Oklahoma City Museum of Art TITLE OKCMOA: Renaissance Ball

CREDITS Coin Creative







AWARD Gold **ENTRANT** Coin Creative

CLIENT honestly: Youth Sexual Health TITLE honestly: Youth Sexual Health

CREDITS Coin Creative



AWARD Gold **ENTRANT**

CREDITS

Coin Creative **CLIENT** Oklahoma City Museum of Art

TITLE OKCMOA: Raven & The Box of Daylight

Coin Creative

INTEGRATED BRAND IDENTITY CAMPAIGN

LOCAL OR REGIONAL/NATIONAL



AWARD Gold **ENTRANT Robot House CLIENT** The Clark TITLE

The Clark Brand Identity Campaign **CREDITS** Brian Winkeler, Founder

Brett Grimes, Creative Director Adam LeNaire, Creative Director Lauren Mayhew, Art Director

Jennings Hammack, Creative Strategist

Jazlyn Huynh, Junior Designer









AWARD Gold **ENTRANT** Ghost **CLIENT Convivial Concepts**

TITLE Hinrich's **CREDITS** Team Ghost

AWARD Silver **ENTRANT** Nuevo Studio

CLIENT Oklahoma Zoological Society

TITLE Journey to Africa

CREDITS Naoma Serna-Zahn, Creative Director Brenda Chavez, Graphic Designer

Pilar Guarddon Pueyo, Operations Managers

AWARD Silver **ENTRANT** Coin Creative **CLIENT** amshot TITLE

CREDITS Coin Creative & Siren Media **AWARD** Silver **ENTRANT** Coin Creative **CLIENT** doopl TITLE doopl

CREDITS Coin Creative

AWARD Silver **ENTRANT** Coin Creative **CLIENT** whyHR TITLE whyHR

CREDITS Coin Creative & Washburn Illustration

AWARD Silver

ENTRANT Coin Creative **CLIENT** Oklahoma City Museum of Art

TITLE OKCMOA: True Nature

CREDITS Coin Creative

AWARD Silver

ENTRANT Toast Design Studio

CLIENT Oklahoma City Repertory Theater TITLE OKC Rep 2023-2024 Season Identity **CREDITS**

Tiffany Lea Magill, Creative Director & Designer Emily Strickler, Creative Director & Designer

ELEMENTS OF ADVERTISING

COPYWRITING

AWARD Bronze

ENTRANT Jordan Advertising

CLIENT Oklahoma City Convention and Visitors Bureau

TITLE The Poem - Fall Version

CREDITS Randy Bradley, Creative Director/Director

Willie Hayes, Editor

Anne Oakley, Copywriter

AWARD Bronze

ENTRANT Insight Creative Group **CLIENT** Oklahoma Department of

Mental Health and Substance Abuse Services

TITLE 988: Get Your Burden Off Your Back

CREDITS Team ICG **AWARD** Gold

ENTRANT Public Strategies CLIENT Public Strategies

TITLE New Year's Mailer - Copywriting **CREDITS** Wendy Shreffler, Copywriting

Mary Myrick, Executive Vision

Megan Massoth, Project Management

Alicia Miller, Editing

AWARD Silver

ENTRANT Coin Creative

CLIENT honestly: Youth Sexual Health TITLE honestly: Youth Sexual Health

CREDITS Coin Creative

AWARD Silver **ENTRANT** Paycom **CLIENT**

TITLE Corporate Natalie - Working Late

CREDITS Paycom

AWARD Silver **ENTRANT** Paycom **CLIENT** Paycom

TITLE Unnecessary Action Hero - Training

CREDITS Paycom

Chris Bean, Director - Assembly Films

Bark Productions

19 Below

VISUAL **LOGO DESIGN**

AWARD Bronze **ENTRANT** Ghost TITLE Currents **CREDITS** Ghost



AWARD Gold **ENTRANT** Coin Creative **CLIENT** Wiggy Cotton

TITLE

Wiggy Cotton **CREDITS** Coin Creative



AWARD Gold **ENTRANT** Ghost **CLIENT**

Convivial Concepts TITLE Hinrich's **CREDITS** Team Ghost



AWARD Gold **ENTRANT Robot House CLIENT** The Clark TITLE The Clark Logo **CREDITS**

Brian Winkeler, Founder Brett Grimes, Creative Director Adam LeNaire, Creative Director Lauren Mayhew, Art Director Jennings Hammack, Creative Strategist

Jazlyn Huynh, Junior Designer



VISUAL

LOGO DESIGN

AWARD Silver

ENTRANT High Five Media CLIENT Haystack Plumbing TITLE Haystack Plumbing - Logo **CREDITS** Katie Erb, Designer

AWARD Silver

ENTRANT Coin Creative

CLIENT Oklahoma City Museum of Art

TITLE OKCMOA: ARTonTAP

CREDITS Coin Creative

AWARD Silver **ENTRANT** Ghost

CLIENT Holy Trinity Catholic Church TITLE Holy Trinity Catholic Church

CREDITS Team Ghost

AWARD Silver **ENTRANT** Ghost

CLIENT Latitude Legal Alliance TITLE Latitude Legal Alliance

CREDITS Team Ghost

AWARD Silver **ENTRANT** Robot House CLIENT Helio Risk TITLE Helio Risk Logo

CREDITS Brian Winkeler, Founder

> Brett Grimes, Creative Director Adam LeNaire, Creative Director Jennings Hammack, Creative Strategist

AWARD Silver

ENTRANT Robot House Creative CLIENT Nine Marina TITLE Nine Marina Logo **CREDITS**

Brian Winkeler, Founder **Brett Grimes, Creative Director** Adam LeNaire, Creative Director Lauren Mayhew, Art Director

Jennings Hammack, Creative Strategist

Jazlyn Huynh, Junior Designer

VISUAL

ILLUSTRATION - SERIES

AWARD Bronze **ENTRANT Robot House CLIENT**

TITLE Soonercon Mascot Illustrations

CREDITS Brian Winkeler, Founder

Brett Grimes, Creative Director Adam LeNaire, Creative Director Lauren Mayhew, Art Director Jazyln Hunyh, Junior Designer

AWARD Gold **ENTRANT** Coin Creative **CLIENT** amshot TITLE amshot

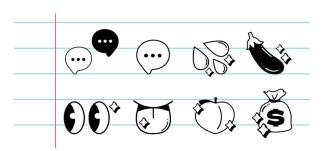
CREDITS Coin Creative & Siren Media



COMPLEX PYRAMID

AWARD Gold **ENTRANT** Coin Creative **CLIENT** whyHR TITLE whyHR

CREDITS Coin Creative & Washburn Illustration



AWARD ENTRANT Coin Creative

CLIENT Honestly: Youth Sexual Health TITLE Honestly: Youth Sexual Health

CREDITS Coin Creative



JAMES ILLUSTRATION SERIES

JG

AWARD ENTRANT

Gold Coin Creative

CLIENT James Grey Homes & Rentals TITLE James Grey Homes & Rentals

CREDITS Coin Creative



AWARD Gold **ENTRANT** Ghost

CLIENT Holy Trinity Catholic Church TITLE Holy Trinity Illustrations

CREDITS Team Ghost



AWARD Gold **ENTRANT** Ghost **CLIENT** Bluejay

TITLE Bluejay Illustrations **CREDITS Team Ghost**

VISUAL - STILL PHOTOGRAPHY

BLACK & WHITE - SINGLE

ENTRANT High Five Media

AWARD

CLIENT Garfield County Assessors TITLE **Garfield Country Assessors**

Bronze

CREDITS Jonathan Burkhart, Senior Photographer



AWARD Gold

ENTRANT Amatucci Photography **CLIENT**

Trencor

TITLE Trencor Surface Miner **CREDITS** John Amatucci Photographer

Katy Kite, Senior Art Director

AWARD Silver

ENTRANT High Five Media **CLIENT** Brown Derby Drive In TITLE Brown Derby Drive In

CREDITS Jonathan Burkhart, Senior Photographer

VISUAL - STILL PHOTOGRAPHY COLOR - SINGLE

AWARD Bronze

ENTRANT High Five Media **CLIENT** Resilient Softball

TITLE Youth Fast-Pitch Batting Gloves CREDITS Jonathan Burkhart, Senior Photographer

AWARD Bronze

ENTRANT Jordan Advertising **CLIENT** SolidRoots

TITLE Stack Your Team "Bathtub Baller" **CREDITS** Bekah Nichols, Photographer

Randy Bradley, Creative Director Misty Bradley, Producer

VISUAL - STILL PHOTOGRAPHY

COLOR - SINGLE

AWARD Bronze

ENTRANT Jordan Advertising **CLIENT** SolidRoots

TITLE Stack Your Team "The Arrival" **CREDITS** Randy Bradley, Creative Director

Bekah Nichols, Photographer Misty Bradley, Producer



AWARD Gold

ENTRANT Jordan Advertising

CLIENT Oklahoma City Convention and Visitors Bureau

TITLE Crystal Bridge "Bug Eyes" **CREDITS**

Bekah Nichols, Photographer Anne Oakley, Producer

Randy Bradley, Creative Director

Willie Hayes, Gaffer



AWARD ENTRANT CLIENT

Gold Jordan Advertising

SolidRoots

TITLE "Call Me On My Landline"

CREDITS Bekah Nichols, Photographer

Misty Bradley, Producer Randy Bradley, Director

AWARD Silver

ENTRANT High Five Media **CLIENT** Brown Derby Drive-In TITLE Spicy Bacon Burger

CREDITS Jonathan Burkhart, Senior Photographer

AWARD Silver

ENTRANT High Five Media **CLIENT** High Five Media

TITLE High Five Media - Dog Day

CREDITS Jonathan Burkhart, Senior Photographer

AWARD Silver

ENTRANT Amatucci Photography

CLIENT Ditch Witch TITLE Warlock

CREDITS John Amatucci, Photographer

Katy Kite, Senior Art Director

AWARD Bronze

ENTRANT High Five Media **CLIENT Elliott Roofing** TITLE Staff Christmas Card

CREDITS Jonathan Burkhart, Senior Photographer

STILL PHOTOGRAPHY

DIGITALLY ENHANCED - CAMPAIGN

AWARD Bronze

ENTRANT Jordan Advertising **CLIENT** SolidRoots

TITLE "Good Games, Good Times"

CREDITS Randy Bradley, Director Willie Hayes, Photographer

Misty Bradley, Producer

VISUAL - STILL PHOTOGRAPHY

BLACK & WHITE/COLOR/ DIGITALLY ENHANCED-CAMPAIGN

AWARD Bronze

ENTRANT Beyond Theory **CLIENT Devon Energy**

TITLE STEM Your World Photography

CREDITS Beyond Theory

AWARD Bronze

ENTRANT Amatucci Photography

CLIENT Tulsa Community College

TITLE TCC 2023

CREDITS John Amatucci, Photographer



AWARD Gold

ENTRANT Amatucci Photography

CLIENT Trencor

TITLE **Trencor Surface Miner**

CREDITS John Amatucci , Photographer

Katy Kite, Senior Art Director



AWARD Gold

ENTRANT Amatucci Photography

CLIENT AAON

TITLE **AAON Portraits**

CREDITS John Amatucci, Photographer David Clark, Creative Director



AWARD

ENTRANT Amatucci Photography

CLIENT AAON

TITLE **AAON Working Shots**

CREDITS John Amatucci, Photographer David Clark, Creative Director **AWARD** Silver **ENTRANT**

High Five Media **CLIENT** High Five Media

TITLE High Five Media - Dog Day

CREDITS Jonathan Burkhart, Senior Photographer

AWARD Silver

ENTRANT High Five Media CLIENT Resilient Softball

TITLE Youth Fast-pitch Batting Gloves **CREDITS**

Jonathan Burkhart, Senior Photographer

VISUAL

ART DIRECTION—SINGLE

AWARD Bronze **ENTRANT Beyond Theory CLIENT** Devon Energy TITLE STEM Your World **CREDITS Beyond Theory**







AWARD ENTRANT

CLIENT TITLE CREDITS

VI Marketing and Branding TSET - Tobacco Stops With Me

Tobacco Stops With Me Shapeshifter Erin Robinson, Creative Director

Matt Lowery, Creative Director

Brian Lawes, Director

Beau Leland, Senior Video Editor Mike Anderson, Senior Animator/Illustrator

Mindy Scott, Copywriter

Lindsey Funk, Group Account Director Tyler Klaassen, Senior Marketing Strategist

Whitney Gann, Project Management Lead

VISUAL

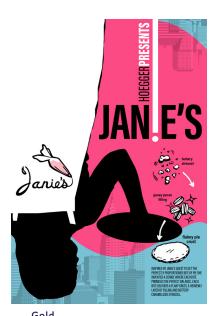
ART DIRECTION—SINGLE



AWARD ENTRANT CLIENT TITLE CREDITS Gold
HOEGGER COMMUNICATIONS
UNT College of Music
Welcome to UNT

Matt Hamilton, Director/Editor Jackie Hoegger, Producer Andrew Bell, Graphic Design

Karston Perry, KP TJ Krupps, House Arrest



AWARD ENTRANT CLIENT TITLE CREDITS

HOEGGER COMMUNICATIONS
Janie's Life Changing Baked Goods
Janie's Life Changing Baked Goods
Matt Hamilton, Director/Editor
Jackie Hoegger, Producer
Andrew Bell, Graphic Design
Karston Perry, KP
TJ Krupps, House Arrest

VISUAL

ART DIRECTION—CAMPAIGN

AWARD Bronze
ENTRANT Coin Creative

CLIENT Express Employment Professionals

TITLE The Fire Within CREDITS Coin Creative

AWARD Bronze
ENTRANT Coin Creative
CLIENT amshot
TITLE amshot

CREDITS Coin Creative & Siren Media

AWARD Bronze
ENTRANT Coin Creative
CLIENT whyHR
TITLE whyHR

CREDITS Coin Creative & Washburn Illustration

AWARD Bronze
ENTRANT Coin Creative

CLIENT Oklahoma City Museum of Art
TITLE OKCMOA: True Nature

CREDITS Coin Creative



AWARD Gold

ENTRANT VI Marketing and Branding
CLIENT Oklahoma Tourism and Recreation Department

TITLE TravelOK: "Imagine that."

CREDITS Jennifer Blevins, Creative

Jennifer Blevins, Creative Director Retrospec Films, Production Company Michael Anderson, Senior Animator



AWARD Gold ENTRANT Coin Creative

CLIENT honestly: Youth Sexual Health
TITLE honestly: Youth Sexual Health

CREDITS Coin Creative



AWARD Gold

ENTRANT Coin Creative

CLIENT Oklahoma City Museum of Art
TITLE OKCMOA: Raven & The Box of Daylight

CREDITS Coin Creative

AWARD Silver

ENTRANT Insight Creative Group

CLIENT Oklahoma Department of Commerce

TITLE Live the Flyover Life

CREDITS Team ICG

FILM & VIDEO CINEMATOGRAPHY—SINGLE

AWARD Bronze
ENTRANT Flight
CLIENT Dobson Fiber
TITLE Connections

CREDITS

Max Munchinski, Director

Jordan Nicks, Director of Photography

Deb Livingston, Producer

Joel Nix, Gaffer Chris Phelps, Key Grip

Samantha Strothers, Art Director Abigail Weddle, Art Director

Max Munchinski, Editor

AWARD Bronze
ENTRANT Lampstand Story Co.

CLIENT Biblica
TITLE Zanzibar

CREDITS Lampstand Story Co.

AWARD Bronze

ENTRANT Lampstand Story Co.
CLIENT Biblica
TITLE Kenya

TITLE Kenya
CREDITS Lampstand Story Co.

AWARD Bronze
ENTRANT Paycom
CLIENT Paycom

TITLE Paycom Codeathon 2023

CREDITS Paycom



FILM & VIDEO **CINEMATOGRAPHY—SINGLE**



AWARD ENTRANT

HOEGGER COMMUNICATIONS

CLIENT Clark Gardens

TITLE Clark Gardens **CREDITS**

Matt Hamilton, Director/Editor Jackie Hoegger, Producer Andrew Bell, Graphic Design Karston Perry, KP TJ Krupps, House Arrest



AWARD Gold

ENTRANT A&Mc / Knox Studios **CLIENT** Chickasaw Nation TITLE Lawmen in Indian Territory **CREDITS** A&Mc / Knox Studios



AWARD

ENTRANT Amatucci Photography CLIENT DEAVILLE INN

TITLE Deaville Inn (Memorial day weekend) **CREDITS** John Amatucci, Director of Photography

> Spencer Sunday, Gaffer Grant Wynn, Video Editor Think Traffic, Creative

AWARD Silver

ENTRANT Retrospec Films **CLIENT** Salina Sports Medicine TITLE Salina Sports Medicine **CREDITS** Retrospec Films

AWARD Silver

ENTRANT Retrospec Films **CLIENT** AAON

TITLE The AAON Way **CREDITS** Retrospec Films

AWARD Silver

ENTRANT Insight Creative Group

CLIENT CRMC

TITLE A Prayer for Oklahoma City

CREDITS Team ICG

AWARD Silver

ENTRANT Retrospec Films **CLIENT** Retrospec Films TITLE

Retrospec Films Industry Reel

AWARD Silver

ENTRANT Insight Creative Group

CLIENT Oklahoma Department of Commerce

TITLE Live the Flyover Life **CREDITS** Team ICG,

Retrospec Films

AWARD Silver

ENTRANT Beyond Theory CLIENT Devon Energy TITLE STEM Your World **CREDITS Beyond Theory**

AWARD ENTRANT

CREDITS

Silver

One Set Studio

CLIENT Oklahoma Human Services - Developmental Disabilities Services

TITLE DDS - Jason's Success Story

CREDITS Austin Patterson, Senior Management / Producer

Cameron Gillispie, Creative Oversight

Colten Sikes, Editor

Collin Kelsey, Filmmaker

AWARD Bronze ENTRANT Flight **CLIENT**

Fowler Automotive

TITLE Opening Doors for 50 Years Campaign

Keith Oler, Director

Jordan Nicks, Director of Photography

Angelina Feronti, Producer

Max Munchinski, First Assistant Director Samantha Strothers, Art Director Abigail Weddle, Art Director

Keith Oler, Editor

AWARD Bronze **ENTRANT** Flight

CLIENT River Spirit Casino TITLE It's All Here Campaign

CREDITS Christopher Lloyd, Executive Producer

FILM & VIDEO

ANIMATION, SPECIAL EFFECTS, MOTION GRAPHICS, OR CGI - ANIMATION, SPECIAL EFFECTS OR MOTION GRAPHICS

AWARD Bronze

ENTRANT Loud Cloud Animation Studio

CLIENT Warner Media

TITLE Fatality - Mortal Kombat 1 **CREDITS**

Mason Drumm, Creative Director Dani Maniguet, Concept Art

AWARD Bronze ENTRANT Ghost **CLIENT** Bluejay

TITLE **Bluejay Animations CREDITS Team Ghost**



AWARD Gold

ENTRANT VI Marketing and Branding **CLIENT** TSET - Tobacco Stops With Me TITLE Tobacco Stops With Me Shadow Morph

CREDITS Mike Anderson, Senior Animator/Illustrator

> Matt Lowery, Creative Director Erin Robinson, Creative Director

Brian Lawes, Director

Beau Leland, Senior Video Editor Lindsey Funk, Group Account Director Tyler Klaassen, Senior Marketing Strategist Whitney Gann, Project Management Lead

AWARD Bronze **ENTRANT** Paycom **CLIENT**

TITLE Paycom Codeathon 2023

CREDITS Paycom



AWARD Gold **ENTRANT** Ghost

CLIENT Oklahoma Department of Mental Health and Substance Abuse Services

TITLE Expect Fentanyl Online Video

CREDITS Team Ghost



AWARD Gold **ENTRANT** Ghost

CLIENT Oklahoma Department of

Mental Health and Substance Abuse Services

TITLE Naloxone Online Video **CREDITS** Team Ghost

AWARD Silver

ENTRANT HOEGGER COMMUNICATIONS **CLIENT** Janie's Life Changing Baked Goods

TITLE Janie's Life Changing Baked Good **CREDITS** Matt Hamilton, Director/Editor Jackie Hoegger, Producer

> Andrew Bell, Graphic Design Karston Perry, KP TJ Krupps, House Arrest

AWARD Silver **ENTRANT** Ghost

CLIENT Oklahoma Department of

Mental Health and Substance Abuse Services

TITLE Safer Disposal Social Animation

CREDITS Team Ghost

AWARD Silver

ENTRANT Lampstand Story Co. **CLIENT Crossings Community Church**

TITLE Out of Egypt

CREDITS Lampstand Story Co.

FILM & VIDEO

ANIMATION, SPECIAL EFFECTS, MOTION GRAPHICS, OR CGI - ANIMATION, SPECIAL EFFECTS OR MOTION GRAPHICS

AWARD Silver **ENTRANT** Ghost

CLIENT Oklahoma Department of

Mental Health and Substance Abuse Services

TITLE Safer Storage Social Animation

CREDITS Team Ghost

AWARD

ENTRANT Retrospec Films

CLIENT **AAON**

TITLE AAON Alpha 3D Teaser **CREDITS Retrospec Films**

FILM & VIDEO

VIDEO EDITING

CREDITS

AWARD Bronze **ENTRANT** Retrospec Films CLIENT **World Compassion** TITLE **World Compassion**

Retrospec Films



AWARD Gold

ENTRANT

HOEGGER COMMUNICATIONS

CLIENT Clark Gardens TITLE Clark Gardens

CREDITS Matt Hamilton, Director/Editor Jackie Hoegger, Producer

Andrew Bell, Graphic Design Karston Perry, KP

TJ Krupps, House Arrest



AWARD Gold

ENTRANT Freestyle Creative **CLIENT** Freestyle Films TITLE Out of Exile Trailer

CREDITS Freestyle Creative, Agency

Safehouse Films, Production Company Through Films, Production Company Freestyle Films, Production Company Gerson Productions, Production Company

XYZ Films, Production Company Saban Films, Production Company Paramount Films, Production Company

AWARD

ENTRANT HOEGGER COMMUNICATIONS **CLIENT** Hospice of Wichita Falls

TITLE "Comfort" Hospice of Wichita Falls **CREDITS** Matt Hamilton, Director/Editor

Jackie Hoegger, Producer Andrew Bell, Graphic Design

Karston Perry, KP TJ Krupps, House Arrest

MUSIC WITHOUT LYRICS—SINGLE



AWARD ENTRANT

VI Marketing and Branding **CLIENT** TSET - Tobacco Stops With Me TITLE TSWM Shapeshifter Original Music **CREDITS**

Matt Lowery, Creative Director Aaron Newberry, Composer Erin Robinson, Creative Director Lindsey Funk, Group Account Director Tyler Klaassen, Senior Marketing Strategist Whitney Gann, Project Management Lead

AWARD Silver

ENTRANT VI Marketing and Branding

CLIENT Oklahoma Tourism and Recreation Department TITLE Imagine that: Birds of a Feather

> Aaron Newberry, Composer Jennifer Blevins, Creative Director Beau Leland, Senior Video Editor Matt Lowery, Creative Director

AWARD Gold

CREDITS

ENTRANT VI Marketing and Branding

CLIENT Oklahoma Tourism and Recreation Department

TITLE Imagine that: A Boy Gets His Wings **CREDITS** Kyle Dillingham , Artist

Jennifer Blevins, Creative Director Beau Leland, Senior Video Editor Matt Lowery , Creative Director

AWARD Silver

ENTRANT VI Marketing and Branding

CLIENT Oklahoma Tourism and Recreation Department TITLE

Imagine that: Queen for a Day **CREDITS** Aaron Newberrry, Composer Bobbi Holliday, Artist

Jennifer Blevins, Creative Director Beau Leland, Senior Video Editor Matt Lowery, Creative Director

AWARD Silver

ENTRANT VI Marketing and Branding

CLIENT Oklahoma Tourism and Recreation Department TITLE Imagine that: A Happier Birthday **CREDITS** Aaron Newberry, Composer

Trey Rose, Artist

Beau Leland, Senior Video Editor Jennifer Blevins, Creative Director Matt Lowery, Creative Director

AWARD Gold

ENTRANT VI Marketing and Branding **CLIENT**

Oklahoma Tourism and Recreation Department TITLE "Imagine that" Original Music

CREDITS Aaron Newberry, Composer

> Bobbi Holliday, Artist Kyle Dillingham, Artist Trey Rose, Artist

Jason Young, Artist Jennifer Blevins, Creative Director Beau Leland, Senior Video Editor

Bronze

ENTRANT Public Strategies

AWARD

CLIENT Oklahoma Human Services

Developmental Disabilities Services

TITLE Ethan's Story: DDS Special Olympics CREDITS Austin Patterson, Senior Management

Cameron Gillispie, Creative Oversight / Producer

Collin Kelsey, Editor

AWARD Bronze **ENTRANT** Paycom **CLIENT** Paycom

TITLE Paycom Codeathon 2023

CREDITS Paycom

AWARD Gold **ENTRANT**

HOEGGER COMMUNICATIONS

CLIENT Five Continents Edition TITLE Loving: The Exhibition

CREDITS Matt Hamilton, Director/Editor

Jackie Hoegger, Producer Andrew Bell, Graphic Design TJ Krupps, House Arrest



SOUND

MUSIC WITHOUT LYRICS—SINGLE



AWARD Gold

ENTRANT HOEGGER COMMUNICATIONS

CLIENT Janie's Life Changing Baked Goods

TITLE Janie's Life Changing Baked Goods

CREDITS Matt Hamilton, Director/Editor

Jackie Hoegger, Producer Andrew Bell, Graphic Design

Karston Perry, KP TJ Krupps, House Arrest

SOUND DESIGN

CAMPAIGN

AWARD Bronze
ENTRANT High Five Media

CLIENT Ramjack American Leveling
TITLE RamJack 1936 Tribute Campaign
CREDITS Clay Baker, Producer/Writer

Zachary Coak, Editor

AWARD Silver

ENTRANT Retrospec Films
CLIENT Braum's

TITLE Braum's Bag of Burgers
CREDITS Retrospec Films

DIGITAL CREATIVE TECHNOLOGYINTERFACE & NAVIGATION



AWARD Gold
ENTRANT Ghost
CLIENT Bluejay
TITLE Bluejay
CREDITS Team Ghost

CORPORATE SOCIAL RESPONSIBILITY

FILM, VIDEO & SOUND

AWARD Silver

ENTRANT Insight Creative Group

CLIENT CBMC
TITLE A Prayer for Oklahoma City

CREDITS Team ICG

MARKETING & SPECIALTY ADVERTISING

CAMPAIGN

AWARD Bronze
ENTRANT Nuevo Studio

CLIENT Oklahoma Zoological Society

TITLE Journey to Africa

CREDITS Naoma Serna-Zahn, Creative Director

Brenda Chavez, Graphic Designer

Pilar Guarddon Pueyo, Operations Manager

AWARD Silver
ENTRANT Nuevo Studio
CLIENT AAF - Oklahoma
TITLE Going Rogue
CREDITS Naoma Serna-Zai

Naoma Serna-Zahn, Creative Director

Shelby Dean, Graphic Designer

Pilar Guarddon Pueyo, Operations Manager

 ${\bf Mason\,Drumm,\,Owner\,of\,Loud\,Cloud\,Animation\,Studio}$

SALES & MARKETING

PUBLIC SERVICE COLLATERAL - ANNUAL REPORT (PRINTED OR DIGITAL)

AWARD Bronze
ENTRANT Coin Creative

CLIENT Oklahoma City Museum of Art
TITLE OKCMOA Annual Report

CREDITS Coin Creative

ONLINE/INTERACTIVE

PUBLIC SERVICE ONLINE/INTERACTIVE

AWARD Bronze

ENTRANT VI Marketing and Branding
CLIENT TSET — Shape Your Future
TITLE SYF What You're Looking For

CREDITS Ali McIntosh, Social Media Coordinator

Macyn Clark, Content Lead
Erin Robinson, Creative Director
Lindsey Funk, Group Account Director
Tyler Klaassen, Senior Marketing Strategist

Jeff Bowman, Art Director

Jasmine Smith, Marketing Strategist

AWARD Bronze

CREDITS

ENTRANT VI Marketing and Branding
CLIENT TSET - Tobacco Stops With Me
TITLE Tobacco Stops with Me - Launch Grid

Nate Ward, Senior Art Director Mindy Scott, Copywriter

Kristen Jantz, Content Coordinator
Erin Robinson, Creative Director

Lindsey Funk, Group Account Director Tyler Klaassen, Senior Marketing Strategist Elizabeth Shapard, Marketing Coordinator Reagan Knight, Integrated Project Manager

AWARD Silver

ENTRANT VI Marketing and Branding
CLIENT TSET - Tobacco Stops With Me
TITLE Tobacco Stops With Me Blogs

CREDITS Nate Ward, Senior Art Director

Mindy Scott, Copywriter Karly James, Designer

Erin Robinson, Creative Director
Lindsey Funk, Group Account Director
Tyler Klaassen, Senior Marketing Strategist
Elizabeth Shapard, Marketing Coordinator
Reagan Knight, Integrated Project Manager

FILM, VIDEO & SOUND PUBLIC SERVICE TELEVISION

AWARD Silver

ENTRANT Feed the Children

CLIENT Feed the Children

TITLE If Words Were Enough

CREDITS Chris Gard, VP Marcom & Creative/Director
Storme Wood, Director of Photography/Editor

Rick Ouellette, Writer/Producer John Selvidge, Writer/Producer

Greg Kuhn, Editor

Josephine LoRe, Poet - Poetry X Hunger Hiram Larew, Founder - Poetry X Hunger

Becky Wint, Producer

ONLINE FILM, VIDEO & SOUND



AWARD Go

ENTRANT Science Museum Oklahoma
CLIENT Science Museum Oklahoma
TITLE Soar into the Holidays

CREDITS Kyle Van Osdol, Video Production Specialist

Jeremy Causey, Network Educator



AWARD Gold

ENTRANT Retrospec Films

CLIENT Oklahoma Smoke Divers
TITLE Oklahoma Smoke Divers
CREDITS Retrospec Films

ONLINE FILM, VIDEO & SOUND

AWARD Silver

ENTRANT Insight Creative Group CLIENT The CARE Center TITLE Nyxie's Story **CREDITS** Team ICG

AWARD Bronze

ENTRANT Loud Cloud Animation Studio CLIENT Loud Cloud Animation Studio TITLE Listos Wildfire Safety Tips **CREDITS Loud Cloud Animation Studio**

NON-BROADCAST AUDIO/VISUAL

AWARD Silver

ENTRANT Lampstand Story Co.

CLIENT Whitten Newman Foundation / BAND Foundation

TITLE The Curse of Stigma **CREDITS** Lampstand Story Co.

ADVERTISING/ MEDIA INDUSTRY SELF-PROMOTION

COLLATERAL - DIRECT MARKETING & SPECIALTY ADVERTISING (PRINTED OR DIGITAL)

AWARD Silver

ENTRANT Public Strategies CLIENT Public Strategies TITLE New Year's Mailer

CREDITS Wendy Shreffler, Senior Management

Travis Clancy, Creative Oversight

Bianca Yardley, Design Alicia Miller, Editing

COLLATERAL

SPECIAL EVENT MATERIALS (PRINTED OR DIGITAL)

AWARD Silver **ENTRANT Beyond Theory** CLIENT **Beyond Theory**

TITLE A Short Story About Christmas

CREDITS Beyond Theory

ADVERTISING INDUSTRY SELF-PROMOTION FILM, VIDEO & SOUND

AWARD Bronze

ENTRANT High Five Media CLIENT High Five Media

TITLE High Five Media - National Dog Day **CREDITS** Timothy Miller, Cinematographer & Editor

Jordan Crowder, Director



AWARD Gold

ENTRANT Retrospec Films CLIENT Retrospec Films

TITLE **Retrospec Films Entertainment Reel**

CREDITS Retrospec Films

AWARD Silver

ENTRANT Retrospec Films **CLIENT Retrospec Films** TITLE Retrospec Films Reel **CREDITS** Retrospec Films

ADVERTISING INDUSTRY SELF-PROMOTION CAMPAIGNS **INTEGRATED MEDIA CAMPAIGN**

AWARD Silver

ENTRANT HOEGGER COMMUNICATIONS **CLIENT Hoegger Communications** TITLE Hoegger Rebranding Campaign **CREDITS** Katie Starkey, Graphic Designer

Andrew Bell, Creative Director Jackie Hoegger, Producer Josie Wise, Photographer

LOCAL ONLY **ULTIMATE KNOCKOUT**



AWARD ENTRANT CLIENT TITLE

CREDITS

Candor **Devon Energy**

Live a Life Full of Energy

Candor



AWARD ENTRANT CLIENT TITLE

Gold

HOEGGER COMMUNICATIONS Janie's Life Changing Baked Goods Janie's Life Changing Baked Goods **CREDITS** Matt Hamilton, Director/Editor Jackie Hoegger, Producer Andrew Bell, Graphic Design

> Karston Perry, KP TJ Krupps, House Arrest



Gold

devon

A LIFE FULL OF

ENERGY.

ENTRANT Beyond Theory

CLIENT Diagnostic Laboratory of Oklahoma

TITLE **DLO Knows CREDITS Beyond Theory**

AWARD Silver **ENTRANT** Candor **CLIENT** Candor

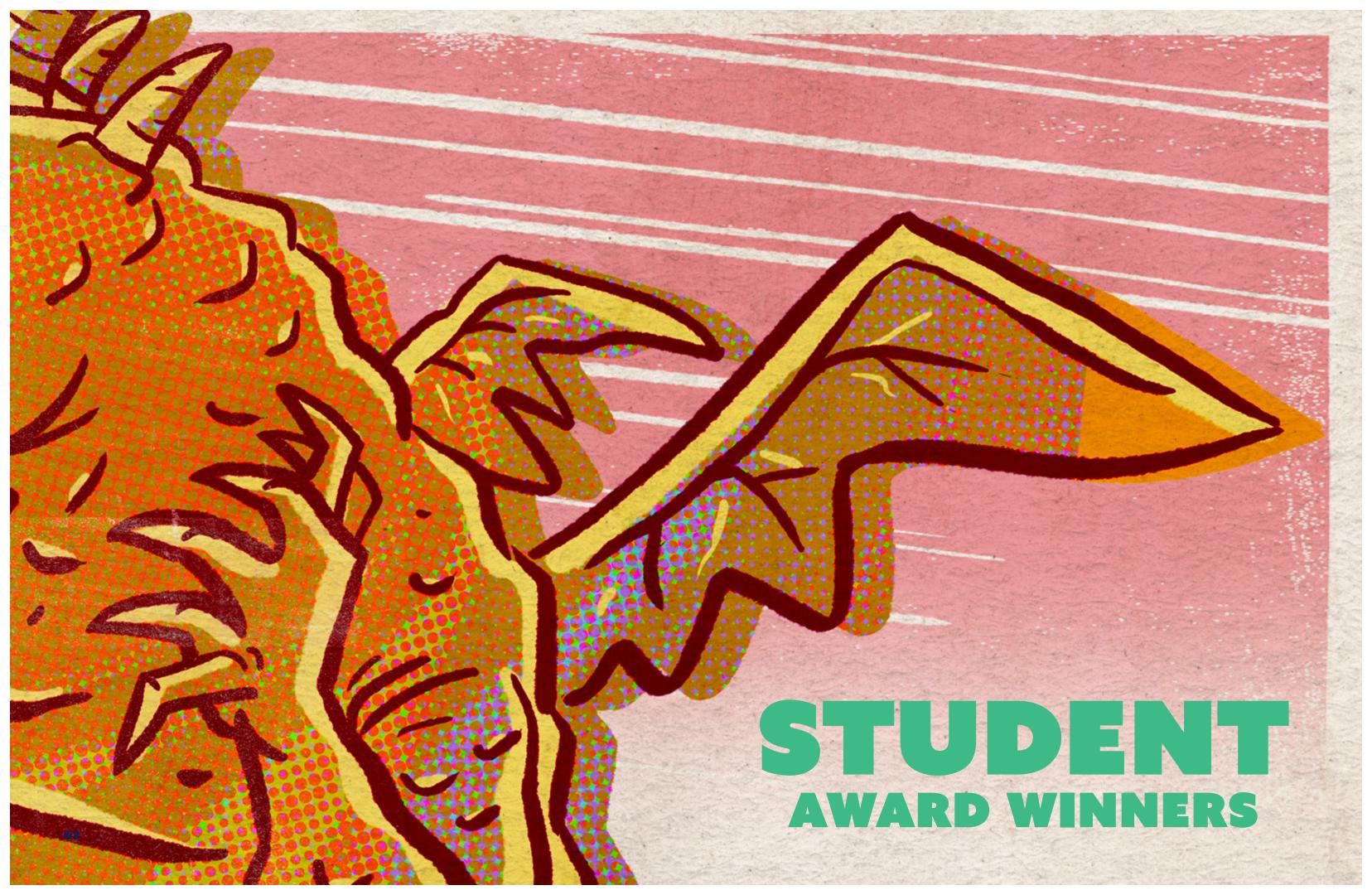
TITLE Candor Makes Its Mark

CREDITS Candor









AWARD WINNERS

SALES & MARKETING

PRODUCT OR SERVICE SALES PROMOTION PACKAGING



AWARD

ENTRANT University of Central Oklahoma TITLE **Night Bites Cereal Bar CREDITS** Charity Jack, Designer



AWARD ENTRANT

Gold

University of Central Oklahoma

TITLE Scribble Art Supply **CREDITS** David Hamric, Designer



AWARD

TITLE

ENTRANT University of Central Oklahoma

Haunted

CREDITS Chantal Swing, Designer

AWARD Silver

ENTRANT University of Oklahoma TITLE Trade in Oklahoma (TIO) **CREDITS** Lauren Cooper, Designer

AWARD

ENTRANT University of Central Oklahoma

TITLE **Coyote Cultures Kefir CREDITS** Hannah Weiss, Designer

AWARD Silver

ENTRANT University of Central Oklahoma

TITLE Patil Pasta

CREDITS Sylis Hancock, Designer

AWARD Silver

TITLE

ENTRANT University of Central Oklahoma

New Gen

CREDITS Youser Kassim, Designer

AWARD Bronze

ENTRANT University of Central Oklahoma TITLE

Funky Brew - Coffee CREDITS David Hamric, Designer

AWARD Bronze

ENTRANT University of Central Oklahoma TITLE Chocolapedia Chocolate Bars **CREDITS**

Caitlin Lewis, Designer

AWARD Bronze

ENTRANT University of Central Oklahoma

TITLE HI, NEIGHBOR

CREDITS Youser Kassim, Designer

SALES & MARKETING

PRODUCT OR SERVICE SALES PROMOTION POINT OF PURCHASE



AWARD

ENTRANT University of Central Oklahoma

TITLE **Rebel Ruled**

CREDITS Sammi Batt, Designer

AWARD Silver

ENTRANT University of Central Oklahoma

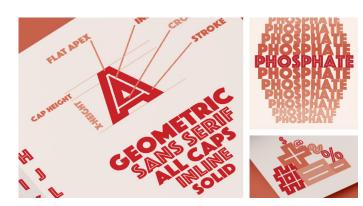
TITLE Lilygrass Rebrand **CREDITS** Ines Gonzales, Designer

AWARD Bronze

ENTRANT University of Central Oklahoma TITLE **Paseo Arts Association CREDITS** Josselyn De La Cruz, Designer

COLLATERAL MATERIAL

PRINTED ANNUAL REPORT OR BROCHURE



AWARD

ENTRANT University of Central Oklahoma TITLE Phosphate Type Specimen **CREDITS** Joel Woodland, Designer

AWARD

ENTRANT University of Central Oklahoma TITLE Fang Xin Shu Type Poster **CREDITS** YongLiang Lim, Designer

COLLATERAL MATERIAL

SPECIAL EVENT MATERIALS (INVITATIONS, **ANNOUNCEMENTS, CARDS, ETC.)**







AWARD Gold

ENTRANT University of Central Oklahoma TITLE **Supernatural Creatures Fest CREDITS** Taylor Keys, Designer



AWARD

ENTRANT University of Central Oklahoma TITLE **Cryptids for Kids**

CREDITS Laura Andrews, Designer

AWARD Silver

ENTRANT University of Central Oklahoma TITLE The Amaryllis Campaign **CREDITS** Kara Morgan, Designer

AWARD Silver

ENTRANT University of Central Oklahoma TITLE **Recycled Fashion Show Event Invite** CREDITS

Caitlin Lewis, Designer

COLLATERAL MATERIAL

SPECIAL EVENT MATERIALS (INVITATIONS, ANNOUNCEMENTS, CARDS, ETC.)

AWARD Bronze

ENTRANT University of Central Oklahoma

TITLE Cultivated - TEDxUCO
CREDITS Ana Prospero Avila, Designer

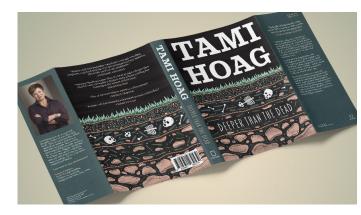
AWARD Bronze

ENTRANT University of Central Oklahoma

TITLE Bready Set Go!
CREDITS Ines Gonzales, Designer

COLLATERAL MATERIAL

PUBLICATION DESIGN - COVER



AWARD Gold

ENTRANT University of Central Oklahoma

TITLE Skeleton Book Covers
CREDITS Caitlin Lewis, Designer

AWARD Silver

ENTRANT University of Central Oklahoma
TITLE Arsenic and Adobo Dust Jacket
CREDITS Victoria Bevien-Guevarra, Designer

AWARD Silve

ENTRANT University of Central Oklahoma

TITLE DUNE Dust Jacket

CREDITS Trenten Watkins, Designer

AWARD Silver

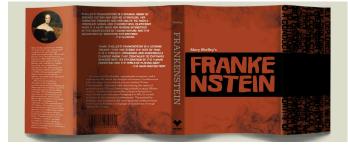
ENTRANT University of Central Oklahoma
TITLE Chattery Teeth Dust Jacket
CREDITS Nicole Robinson, Designer

AWARD Bronze

ENTRANT Oklahoma Baptist University
TITLE Falling Upward Cover
CREDITS Natalie Bright, Designer

COLLATERAL MATERIAL

PUBLICATION DESIGN EDITORIAL SPREAD OR FEATURE



AWARD Gold

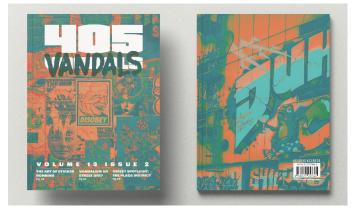
MAGAZINE DESIGN

ENTRANT University of Central Oklahoma

TITLE Frankentype

CREDITS Emma Thompson, Designer

COLLATERAL MATERIAL PUBLICATION DESIGN



AWARD Gold

ENTRANT University of Central Oklahoma

TITLE 405 Vandals

CREDITS Audrey Pumphrey, Designer

AWARD Silve

ENTRANT University of Central Oklahoma

TITLE Outer Limits Magazine
CREDITS lan Kester, Designer

AWARD Silv

ENTRANT University of Central Oklahoma

TITLE ^Rising Magazine
CREDITS YongLiang Lim, Designer

AWARD Silver

ENTRANT University of Central Oklahoma

TITLE Fix Magazine

CREDITS David Hamric, Designer

AWARD Silver

ENTRANT University of Central Oklahoma

TITLE I Feel Zine

CREDITS Yousser Kassim, Designer

COLLATERAL MATERIAL PUBLICATION DESIGN BOOK DESIGN

AWARD Silver

ENTRANT University of Central Oklahoma

TITLE Dracula Blue Fire Book
CREDITS Emmalee Benzel, Designer

AWARD Silver

ENTRANT University of Central Oklahoma

TITLE Retro Dining Cookbook
CREDITS Taylor Keys, Designer

OUT OF HOME & AMBIENT MEDIA

POSTER - CAMPAIGN



AWARD Gold

ENTRANT University of Central Oklahoma

TITLE Dumpling Festival
CREDITS Lan Nguyen, Designer



AWARD Gol

ENTRANT University of Oklahoma, Gaylord College

of Journalism and Mass Communication

TITLE Fears and Nightmares

CREDITS Carson Hockersmith, Art Director

Morgan Casillas, Art Director Audrey Beesley, Copywriter

AWARD Silver

ENTRANT University of Central Oklahoma
TITLE Primary Lecture Series

CREDITS Jaxon Vallerand, Designer

AWARD Silve

ENTRANT University of Central Oklahoma
TITLE Bright & Bold Lecture Series
CREDITS Kara Morgan, Designer

AWARD Silver

ENTRANT Oklahoma Baptist University
TITLE Mystery Product = Banana
CREDITS Kaylen King, Designer

OUTDOOR & TRANSIT ADVERTISING

CAMPAIGN

AWARD Silver

ENTRANT University of Central Oklahoma
TITLE PETA: Let's Switch Places
CREDITS Youser Kassim, Designer



ONLINE / INTERACTIVE

WEBSITES (DESKTOP OR MOBILE)



AWARD

ENTRANT University of Central Oklahoma

TITLE Aokigahara Microsite **CREDITS** Hannah Weiss, Designer

ONLINE / INTERACTIVE

APPS (MOBILE OR WEB-BASED)



AWARD

ENTRANT University of Oklahoma

TITLE BINBALL

CREDITS Abby McInnis, Designer

AWARD

ENTRANT University of Central Oklahoma

TITLE Chirpy

CREDITS Chantal Swing, Designer

AWARD

Bronze

ENTRANT University of Central Oklahoma

TITLE **Potany**

CREDITS Sanam Bhakta, Designer

ONLINE / INTERACTIVE

ADVERTISING & PROMOTION CAMPAIGN

AWARD Silver

ENTRANT University of Central Oklahoma

TITLE #CatchTheCryptid **CREDITS** Emma Minyard, Designer

CROSS PLATFORM

INTEGRATED ADVERTISING CAMPAIGN CONSUMER CAMPAIGN



AWARD

ENTRANT

University of Oklahoma, Gaylord College of Journalism and Mass Communication

TITLE **CREDITS** **Donate to Their Future**

Brittyn Halbert, Art Director, Copywriter

Ayse Kocaeli, Art Director Sydney Coughlin, Copywriter



AWARD

ENTRANT

University of Oklahoma, Gaylord College of Journalism and Mass Communication

TITLE

CREDITS

Ayse Kocaeli, Art Director Emma Tuttle, Copywriter

Fight the Pink Tax

My marketing is right at home in here.

AWARD

ENTRANT

University of Oklahoma, Gaylord College of Journalism and Mass Communication

TITLE **CREDITS** Happy with Your Bad Marketing? Evan Johnson, Art Director Christa DeBolt, Art Director Sarah Draper, Copywriter

AWARD Silver

ENTRANT University of Oklahoma

TITLE **BINBALL**

CREDITS Abby McInnis, Designer

AWARD Silver

ENTRANT

TITLE

University of Oklahoma, Gaylord College of Journalism and Mass Communication

This is Self-Care

CREDITS Reid Rasnic, Art Director,

Designer Sarah Draper, Copywriter

AWARD Silver

ENTRANT University of Oklahoma, Gaylord College

of Journalism and Mass Communication

TITLE Change the World One Sock at a Time **CREDITS**

Lauren Cooper, Art Director

Grant Rigdon, Copywriter

AWARD

ENTRANT University of Oklahoma, Gaylord College of Journalism and Mass Communication

TITLE **Childhood Belongs to the Adults**

CREDITS Lauren Cooper, Art Director

Anna Grace Patterson, Copywriter



ENTRANT

TITLE

University of Oklahoma, Gaylord College of Journalism and Mass Communication

Childhood Belongs to the Adults

CREDITS Lauren Cooper, Art Director

Anna Grace Patterson, Copywriter







AWARD ENTRANT TITLE

CREDITS

University of Central Oklahoma Transformative Learning Conference

Charity Jack, Designer







AWARD

ENTRANT University of Central Oklahoma TITLE **Gray Owl Coffee Rebrand CREDITS** Chan Nguyen, Designer

INTEGRATED BRAND IDENTITY **CAMPAIGN**



AWARD

ENTRANT University of Central Oklahoma

TITLE Portals Art Museum **CREDITS** Sylis Hancock, Designer

AWARD

ENTRANT University of Central Oklahoma

TITLE Salute Mart

CREDITS Youser Kassim, Designer

AWARD Silver

ENTRANT University of Central Oklahoma

TITLE **Happy Tails**

CREDITS Ana Prospero Avila, Designer

AWARD Silver

ENTRANT University of Central Oklahoma TITLE Dirty T - Album Launch Campaign

CREDITS Caitlin Trower, Designer

AWARD

ENTRANT Southern Nazarene University TITLE Forever Green Brand Campaign **CREDITS** Lauren Force, Graphic Designer





ELEMENTS OF ADVERTISING COPYWRITING



AWARD

ENTRANT University of Oklahoma, Gaylord College

of Journalism and Mass Communication

TITLE **Upstairs Neighbors CREDITS** Sarah Draper, Copywriter



You could sleep here tonight.

Or you could spend more time with sexy Abe Lincoln. You know, the one you've been having dreams about? Either stay up all night tossing and turning on an uncomfortable futon, or be whisked away into the night by the 16th president of the United States. He'll tenderly hold you in his arms as you gaze up at the night sky, in awe of it's beauty and amazed at how their twinkle brings a gleam to your lover's eyes. Perhaps tonight he'll take you back to the White House and ask your advice on his next presidential address. Maybe he'll show you down to the wine cellar and ask you to pick out your favorite bottle for the evening.

Don't miss your date tonight.

Casper

AWARD

ENTRANT University of Oklahoma, Gaylord College

of Journalism and Mass Communication

TITLE You Could Sleep Here Tonight **CREDITS** Andrew McKee, Copywriter



AWARD Gold

ENTRANT University of Oklahoma, Gaylord College of Journalism and Mass Communication

TITLE **Oopsies Whoopsies**

CREDITS Audrey Beesley, Copywriter

AWARD Silver

ENTRANT University of Oklahoma, Gaylord College of Journalism and Mass Communication

TITLE **Gym-Flirt Repellent**

CREDITS Anna Grace Patterson, Copywriter

AWARD Silver

ENTRANT University of Oklahoma, Gaylord College

of Journalism and Mass Communication

TITLE **Bucket List**

CREDITS Sydney Coughlin, Copywriter

AWARD Silver

ENTRANT University of Oklahoma, Gaylord College

of Journalism and Mass Communication

TITLE Third Times A Charm **CREDITS** Robbie Wood, Copywriter

AWARD Silver

TITLE

TITLE

ENTRANT University of Oklahoma, Gaylord College

of Journalism and Mass Communication Sorry If You Heard Anything Weird

CREDITS Hudson Haskins, Copywriter

AWARD Silver

ENTRANT University of Oklahoma, Gaylord College

> of Journalism and Mass Communication Three Kids and A Two-Story House

CREDITS Robbie Wood, Copywriter

AWARD **Bronze**

ENTRANT University of Oklahoma, Gaylord College of Journalism and Mass Communication

TITLE For You and Your Granddaughter

CREDITS Emma Tuttle, Copywriter TITLE **CREDITS**

AWARD Bronze

ENTRANT University of Oklahoma, Gaylord College

of Journalism and Mass Communication

That White Shirt Is So Cute Sarah Draper, Copywriter

TYPEFACE DESIGN





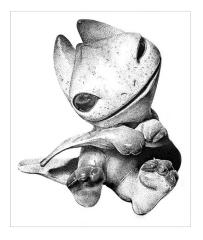
AWARD Gold

ENTRANT University of Central Oklahoma

TITLE

CREDITS Emma Minyard, Graphic Designer

ILLUSTRATION SINGLE



AWARD **ENTRANT**

University of Central Oklahoma TITLE **Product Illustration**

CREDITS Kaitlyn Clemenceau, Designer

ILLUSTRATION

SINGLE



AWARD

ENTRANT University of Central Oklahoma TITLE

Alien Encampment CREDITS Sylis Hancock, Illustrator



AWARD

ENTRANT Oklahoma Baptist University

TITLE The Goose Girl

CREDITS Payton Hufford, Designer

AWARD

ENTRANT University of Central Oklahoma TITLE **Switch Product Illustration CREDITS** Elijah Godinez, Designer

AWARD

ENTRANT University of Central Oklahoma

TITLE Farmville - Emotions **CREDITS** Taylor Keys, Designer **AWARD** Silver

ENTRANT Oklahoma Baptist University

TITLE 221 Baker Street **CREDITS** Natalie Bright, Designer

Bronze ENTRANT University of Central Oklahoma TITLE

Joy To The World Traveler **CREDITS Audrey Pumphrey, Designer**

ILLUSTRATION CAMPAIGN

AWARD

AWARD

ENTRANT University of Central Oklahoma

TITLE **Woodland Critters CREDITS** Hannah Weiss, Designer

AWARD Silver

ENTRANT University of Central Oklahoma TITLE The Monsters We Live With

CREDITS Emma Minyard, Designer

AWARD Silver

ENTRANT University of Central Oklahoma

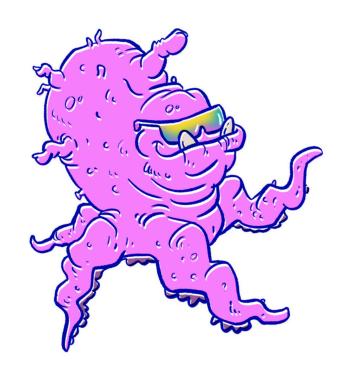
TITLE Redneck-ville **CREDITS** Peter Engle, Designer

FILM, VIDEO & SOUND **ANIMATION OR SPECIAL EFFECTS**

AWARD Silver

ENTRANT University of Central Oklahoma TITLE Do Not Stand At My Grave and Weep **CREDITS**

Mouse Jones, Designer







AMERICAN ADVERTISING AWARDS 2024

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-The Paper People





