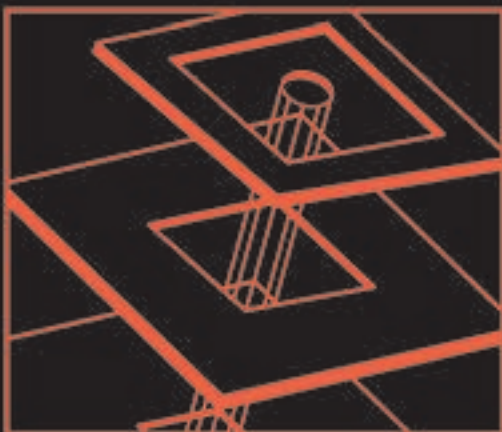


THE 54TH ANNUAL  
**OKLAHOMA**  
AMERICAN ADVERTISING AWARDS

**RE:  
VISION**  
20/20



# **WINNERS BOOK**



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THE 54TH ANNUAL  
**OKLAHOMA**  
AMERICAN ADVERTISING AWARDS

**WINNERS BOOK**



# ADVENTION OKC

The OKC AdClub has been selected to host American Advertising Federation's Regional Conference April 16-20, 2020.

Attracting advertising professionals from Texas, Oklahoma, Louisiana, and Arkansas.

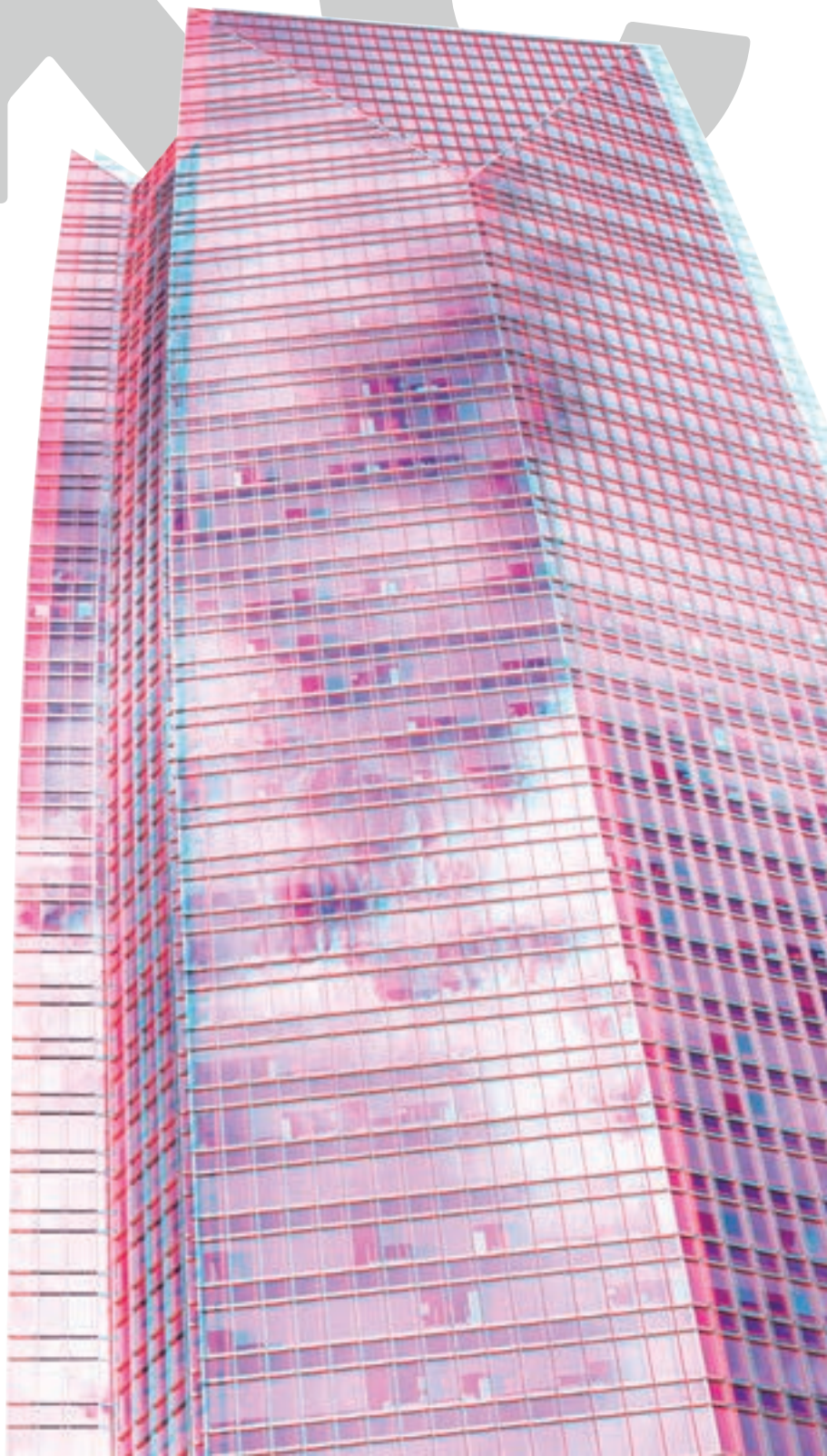
We are inviting you to **ENGAGE!**

Find out how to be a speaker, sponsor or volunteer at [jseaton@staplegun.us](mailto:jseaton@staplegun.us).

This three day deep dive into learning, ideation and networking will be presented by some of the most successful advertising, public relations, and marketing agencies in the country.

We can learn together, grow together and succeed together when we choose to work together.

20x20





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## WELCOME

Hello fellow creatives, masterminds, and industry leaders, and welcome to the 54th Annual American Advertising Awards! Our Vision 2020 theme this year, developed by OKC's very own, Paycom, brings us together to recognize the outstanding work developed by industry professionals and students.

The American Advertising Awards (ADDYs) is the advertising industry's largest and most representative competition, attracting over 40,000 entries every year in local AAF Club (Ad Club) competitions. The mission of the American Advertising Awards competition is to recognize and reward the creative spirit of excellence in the art of advertising.

Conducted annually by the American Advertising Federation (AAF), the local Ad Club phase is the first of a three-tier, national competition. Concurrently, all across the country, local entrants vie to win ADDY Awards – recognition as the very best in their markets. At the second tier, local ADDY winners compete against winners from other local clubs in one of 15 district competitions. District ADDY winners are then forwarded to the third tier, the national stage of the American Advertising Awards. Entry in your local Ad Club competition is the first step toward winning a national ADDY.

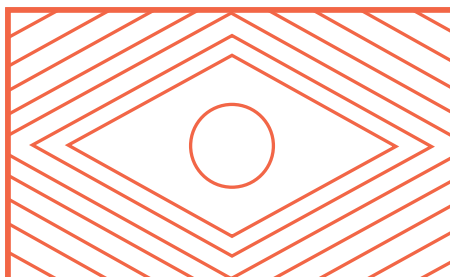
It's a true honor to be in the company of many talented individuals and companies, and to be empowered to make this a statewide awards show. This year we received almost a thousand entries which makes us one of the most competitive shows in our District. For perspective, our district is made up of 17 other clubs throughout Texas, Arkansas, Louisiana, and Arkansas. We look forward to seeing the representation brought to us from OKC, Tulsa, and Wichita Falls!

A special thank you goes out to our ADDY Chair, Joel Richardon, and Co-Chair, Hannah Landry. To our communications team, Sarah Hoffman, Mark Hill, and Krystal Jones. And to the board members and many volunteers who help keep this club thriving!

Best of luck to you all!



**CARTER CAMPBELL**  
AAF OKC President



**AAF**  
**OKLAHOMA CITY**  
AMERICAN ADVERTISING FEDERATION  
TENTH DISTRICT



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Oklahoma City, OK 73109

### **CALL US:**

405.849.5050

### **VISIT US:**

[RKOneProductions.com](http://RKOneProductions.com)


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**AWARD-WINNING WORK**

**SUPERIOR SERVICE**



This business is hard.  
Life shouldn't make it  
harder.

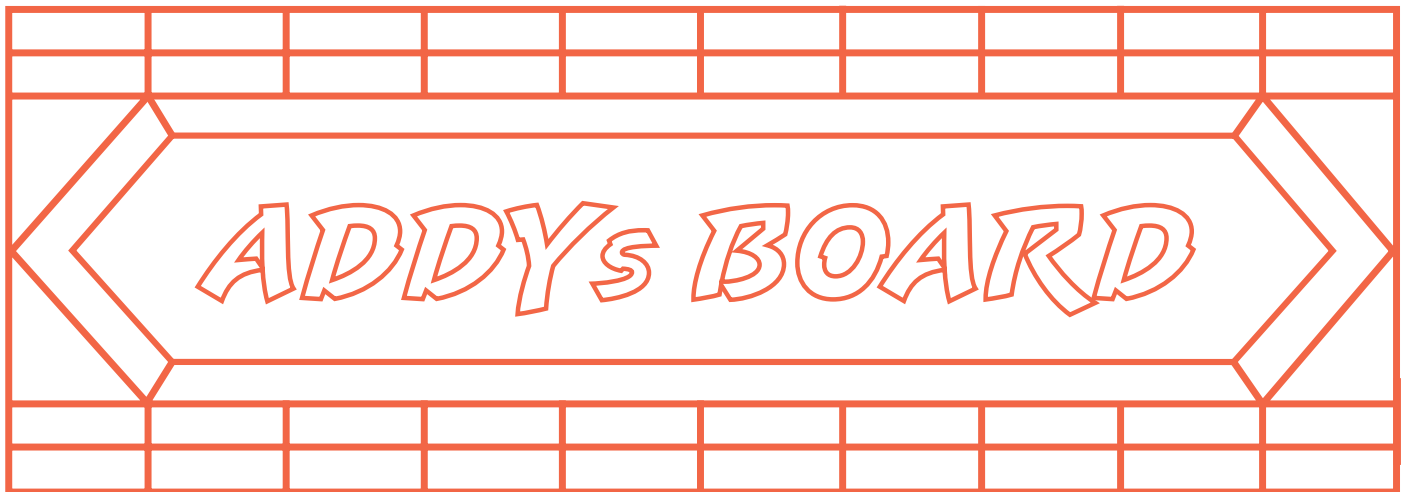
Everyone remembers their struggle to get to where they are today. Pay it forward and help your peers going through a life crisis.

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To donate or if you know someone in need,  
please visit [dreamfund.org](http://dreamfund.org)





### OFFICERS

**Kelley Gann, Freestyle Creative**  
*Chairman*

**Carter Campbell, Freestyle Creative**  
*President*

**Bethany Scott, Eventures**  
*First Vice President*

**Joel Richardson, Paycom**  
*Second Vice President*

**Michele Boatman**  
*Executive Secretary*

**Alison Abbott, Better Business  
Bureau serving Central Oklahoma**  
*BBB Representative*

**Ashley Ross, Jones PR**  
*AD2 Representative*

### 2 YEAR BOARD TERMS

Hannah Landry, Krush  
Vahid Farzaneh, Freestyle Creative  
Armand Mccoy, Trifecta Communications  
Erick Worrell, Ghost

### 1 YEAR BOARD TERMS

Mark Hill, Words That Connect  
Sarah Hoffman, Studio Flight  
Chloe Cumbie, Candor  
Janelle Archer, Midfirst Bank

### BOARD OF ADVISORS

Jennifer Seaton, Edmond Convention &  
Visitors Bureau  
Shelly Sanderson, Journal Record  
Randy Kemp, RK-1 Productions  
Krystal Jones, OKC Thunder



**CONGRATULATIONS**  
**TO ALL THE 2019**  
**OKC ADDY**  
**WINNERS!**



**FRESH MARKET • HAMBURGERS • REAL ICE CREAM**

## 2020 ENTRANTS

Oklahoma City Thunder  
High Five Media  
Braid Creative  
Cubic Creative  
Krush Digital  
Future Haus  
Jones PR  
Koch Communications  
Lampstand Story Co.  
Oklahoma Attorneys Mutual Insurance Company  
VI Marketing and Branding  
Candor  
Chickasaw Press  
Oklahoma State Fair  
Tyler Outdoor Advertising  
University of Central Oklahoma  
Ghost  
Chickasaw Nation - Newcastle Casino  
Presort First Class Design, Print & Mail  
Ackerman McQueen  
Bad Penny Factory  
Braum's  
Jordan Advertising  
Nuevo Studio  
Oklahoma Shirt Company  
Spectrum Productions  
StoneHouse Marketing  
Toast Design Studio  
Paycom  
Insight Creative Group  
liquidfish  
Retrospec Films

Beyond Theory Creative  
GenM Creative  
Greater OKC Chamber  
Lettering Express  
Oklahoma City University School of Law  
Public Strategies  
Raeyn St. Clare  
dotgraphics inc.  
Robot House Creative  
BealsCunningham  
Boiling Point Media  
Clevyr, Inc.  
Clevyr, inc.  
Hahn Public Communications  
OU Admissions & Recruitment  
Oklahoma Department of Rehabilitation Services  
RK1 Studios  
SYN3RGY Creative  
Sociallutions  
HOEGGER COMMUNICATIONS  
Traction Marketing  
Chisel Creative LLC  
Noble Research Institute  
Back40 Design  
Station8  
Metropolitan Library System  
Unknown Studio  
Freestyle Creative  
833 Creative at McElroy  
AMI  
Blue Cross and Blue Shield of Oklahoma  
Computer Services, Inc.

Elevated Marketing LLC  
IIPC  
Jordan Fisher  
Liquid Media  
Northeastern State University  
Oklahoma State University Alumni Association  
Presort First Class Design Print & Mail  
RadVine Marketing  
Resolute Visuals  
Suntech Heat And Air Plumbing Electrical  
University of Oklahoma, Human Resources  
Unknown.Studio  
CVWmedia  
Cryder Marketing + Advertising  
District ADDY Chair  
Francis Tuttle Technology Center  
Freelancer  
Health Branding  
Mr. Mack's  
Nominee  
OKcollective Candle Co.  
Public Service Company of Oklahoma  
Rachael Wheat Designs  
Station8 Branding  
Studio Flight

## 2020 SPONSORS

### GOLD



CALL FOR ENTRIES/GALA: Poster Sponsor: Heritage and Clampitt | T-shirt Sponsor: Oklahoma Shirt Company  
Judging Location Sponsor: Better Business Bureau of Central Oklahoma | Gala Décor Sponsor: Eventures | Medals and Trophies: The Okay See  
Medal Packaging: Gromer English, Green Bay Packaging | Catering: Abbey Road Catering | Reservations & Seating: Scott Munz, Oklahoma State Fair | SHOW PROGRAM: Creative Sponsors: Old Hat | Show Production: Eventures and Miller Audio | Audio Production: RK-1 Productions | VIDEO PRODUCTION & SHOW PRODUCER: Old Hat, Eventures, and Miller Audio  
Video Creative Sponsor: Old Hat | AUDIO PRODUCTION & SHOW VOICEOVER CAST: RK-1 Productions: Andie Schawb, Mallory Beth Swales, Matt Kemp, Randy Kemp | WINNER'S BOOK: Paper Supplier: Clampitt Paper | Printing: Southwestern





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## 2020 JUDGES

### SEAN THOMPSON

*lookthinkmake*

From drawing and painting to strategizing and storytelling, Sean has always been a maker first. Sean attended Colgate University, graduating with a BA in English Literature, and earned his MA in Advertising at The University of Texas at Austin. Sean got his start at Leo Burnett in Chicago, where he developed campaigns for McDonald's, General Motors, Delta Airlines, USPS, Kellogg's and more. Sean returned to Austin to serve as the Creative Director for NetSpend and, hooked on the thrill of startup culture, started a habit of building brands from the ground up. From this, lookthinkmake was born. Sean's passion for great work translated to his role as a member of the UT-Austin Advertising faculty, teaching in and then leading the Texas Creative Program over a fifteen year span. He was twice recognized as the Austin Advertising Federation's Educator of the Year, and also received the prestigious UT System Regents' Outstanding Teaching Award. A strong believer in the dialogue between theory and practice, Sean brings the best of both together at lookthinkmake. Sean's board service has included the Texas Exes Austin Chapter, the Congress for the New Urbanism - Central Texas (CNU-CTX), and the Austin Advertising Federation. He frequently serves as a guest lecturer at the university level, industry awards judge, and serves as a mentor to Colgate University's Thought Into Action entrepreneurship program.



### MOSES ROBLES

*Founder & CEO at  
OAK Interactive*

Moses has a long and successful run in the digital marketing industry, through companies such as MediaCom, GroupM, Grey Worldwide, Beyond Interactive and Lopez Negrete. Moses has developed and implemented digital strategies for nearly 23 years with brands such as Tea Forte, Fuddruckers, Panasonic, Mary Kay, Dell, eBay, Hotels.com, The Houston Museum of Natural Science, among others.

He currently holds the position of Founder & CEO at OAK Interactive, which serves to empower the on-demand consumer by adding timely communications and ultimately value to their online experience. Part media maven, part marketing strategist, part creative mastermind, Moses is the complete package when it comes to taking OAK's client messages to the World Wide Web and getting big-time results.



### TIFFANIE PITRE

*Art Director at  
Xdesign*

Tiffanie Pitre is the Art Director of Xdesign, a Baton Rouge based marketing and branding agency founded in 1990. This almost 30-year old agency creates brands that connect to the consumer by any means necessary. From packaging for Fluker's (Petsmart's #1 brand for reptile consumables) to branding for local breweries, Xdesign prides themselves on a creative product that is the best of both worlds: decades of established experience combined with a fresh mindset. As Art Director since 2011, Tiffanie's role is to lead the design fwmber of the creative team to bring a visual concept to life. Her attention to detail and love for design inspires her daily to produce the best work possible. Tiffanie has led the team on multiple award-winning projects that have won ADDY awards on the local, regional and national level. Under her direction, her company's work on specialty projects has also been recognized by HOW Magazine's Promotion & Marketing Design Awards. As a member of the American Advertising Federation of Baton Rouge, she was awarded the Rising Star Award and served on the board for four years.



### SHANE SANTIAGO

*Bravely*

Shane oversees creative, strategy and implementation at Bravely. Through a breadth of experience, from startups to Madison-Avenue agencies, Shane has brought big ideas to world-renowned brands like Marriott International, Under Armour, Disney, Discovery, the NBA, Daytona International Speedway, Paramount Pictures and Sony Pictures, snagging myriad industry honors along the way. His entrepreneurial drive has been applied across categories including automotive, food & beverage, sports & entertainment, technology, apparel, education, travel & hospitality, financial, and nonprofits. He's been published in top industry publications, such as Advertising Age, ADWEEK, Communication Arts and Mashable. Shane earned his BS in advertising at the University of Florida, where he served as Chair of the University's Advertising Advisory Council. Share also is the Chair of the American Advertising Federation's National Innovation Committee (NIC).





Karl Bastian is Owner of PB&J, a creative services firm in Traverse City, Michigan. The firm works with agencies and direct clients across the country, specializing in brand and creative development. Under Bastian's guidance, PB&J has won over 25 ADDY awards in the past two years alone and been featured in international award publications, including Communication Arts and Archive. Prior to forming PB&J in 2014, Bastian was Creative Director at Pace & Partners, a marketing firm in Lansing, Michigan. During his tenure, the agency won Best of Show at the 2014 ADDY Awards. Prior to Pace, Bastian held lead creative roles at BBDO, Detroit, Bozell, Austin and Greenlight Marketing, Traverse City. Bastian specializes in working with clients to define and craft their unique brand stories. These stories serve as the foundation for all subsequent marketing efforts, which Bastian and his team help to develop and implement. Bastian has served as a judge for several creative competitions, including the ADDY Awards, Creativity International Awards and IMCA Awards. Bastian lives in Traverse City and is an avid runner and outdoor enthusiast.

**KARL  
BASTIAN**

*Founder & CEO at  
OAK Interactive*

Congratulations to all of our amazing  
customers for being nominated tonight!  
Good luck!



HERITAGE



# BEST OF SHOW

## BEST OF SHOW

### PROFESSIONAL

*Branded Content & Entertainment*

**ENTRANT** HOEGGER COMMUNICATIONS

**TITLE** Urban Air - Tramps



## BEST OF SHOW

### STUDENT

**ENTRANT** Nhi Pham

**TITLE** The Wild

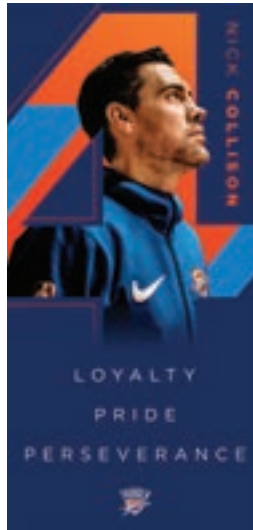
**UNIVERSITY** University of Central Oklahoma



# PEOPLE'S CHOICE NOMINEES



**ENTRANT** Chisel Creative  
**TITLE** Oklahoma City Police  
Recruitment Campaign



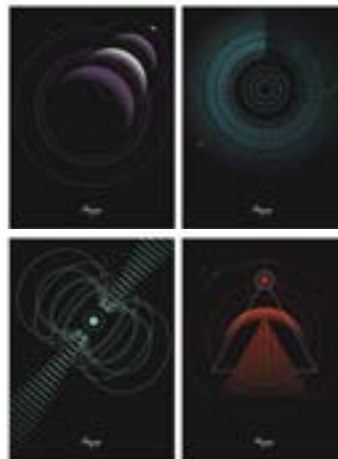
**ENTRANT** OKC Thunder  
**TITLE** Nick Collison Retirement  
Campaign



**ENTRANT** Braid Creative  
**TITLE** TFCU Great Auto Load Payoff  
Facebook



**ENTRANT** VI Marketing and Branding  
**TITLE** 30 Years of History



**ENTRANT** Robot House Creative  
**TITLE** Stargazer Edibles Illustrations



**ENTRANT** Insight Creative Group  
**TITLE** NOW That's What I call Ted's

## PROFESSIONAL



### BEST BROADCAST

*Cinematography*

**ENTRANT** Retrospec Films  
**TITLE** Why I Climb "Justin"



### BEST DIGITAL

*Internet Commercial Campaign*

**ENTRANT** Ackerman McQueen  
**TITLE** Nature Nate's Hive to Bottle Series



### BEST PRINT

*Printed Annual Report*

**ENTRANT** Noble Research Institute  
**TITLE** 2018 Annual Report: To the Core



### JEFF FONTANA HUMOR AWARD

*Branded Content & Entertainment for Online Film, Video & Sound*

**ENTRANT** Hoegger Communications  
**TITLE** Oh Deer



## STUDENTS

### SPECIAL JUDGES AWARD

*Visual Story Telling*

**ENTRANT** Nhi Pham  
**TITLE** Smile  
**UNIVERSITY** University of Central Oklahoma



***PROFESSIONAL***

## PRODUCT OR SERVICE SALES PROMOTION

### *Catalog*

**AWARD** Silver ADDY Award  
**ENTRANT** Robot House Creative  
**ADVERTISER** COOP Ale Works  
**TITLE** COOP Ale Works Brand Guide 2019  
**CREDIT** Brett Grimes,  
 Adam LeNaire

**AWARD** Silver ADDY Award  
**ENTRANT** Chickasaw Press  
**ADVERTISER** Chickasaw Press  
**TITLE** Chickasaw Press 2020 Catalog  
**CREDIT** Corey Feters, Production Manager  
 Branden Hart, Digital Producer

## PACKAGING

### *Packaging Single Unit*

**AWARD** Bronze ADDY Award  
**ENTRANT** Robot House Creative  
**ADVERTISER** Stargazer Edibles  
**TITLE** Stargazer Edibles Ice Cream Package  
**CREDIT** Brett Grimes,  
 Adam LeNaire

### *Packaging Campaign*

**AWARD** Silver ADDY Award  
**ENTRANT** Robot House Creative  
**ADVERTISER** Stargazer Edibles  
**TITLE** Stargazer Edibles Chocolate Pkg  
**CREDIT** Adam LeNaire,  
 Brett Grimes,  
 Brian Winkler

**AWARD** Silver ADDY Award  
**ENTRANT** Ghost  
**ADVERTISER** Kusa Blooms  
**TITLE** Kusa Blooms Packaging Campaign  
**CREDIT** Team Ghost

**AWARD** Bronze ADDY Award  
**ENTRANT** Robot House Creative  
**ADVERTISER** Stargazer Edibles  
**TITLE** Stargazer Edibles Cookie Dough Pkg  
**CREDIT** Marissa Thelen,  
 Adam LeNaire,  
 Brett Grimes

### *Stationery Package - Single or Multiple Pieces*



**AWARD** Gold ADDY Award  
**ENTRANT** Ghost  
**ADVERTISER** Foreword  
**TITLE** Foreword Stationery Package  
**CREDIT** Team Ghost

**AWARD** Bronze ADDY Award  
**ENTRANT** Station8  
**ADVERTISER** Perkins Architecture  
**TITLE** Perkins Stationery  
**CREDIT** David Clark, Creative Director  
 Ian Russell, Designer  
 Morgan Middleton, Designer  
 David Clark, Designer  
 Western Printing, Printer

**AWARD** Bronze ADDY Award  
**ENTRANT** Ackerman McQueen  
**ADVERTISER** INTEGRIS Health  
**TITLE** Arcadia Trails Referrers' Booklet  
**CREDIT** Tuck Oden, Creative Director  
 Jon Minson, Art Director  
 Bob Harstad, Account Service  
 Darla Willison, Account Service

## PRINTED ANNUAL REPORT



**AWARD** Gold ADDY Award  
**ENTRANT** Noble Research Institute  
**ADVERTISER** Noble Research Institute  
**TITLE** 2018 Annual Report: To the Core  
**CREDIT** J. Adam Calaway, Director of Communications and Public Relations  
 Rachael Davis, Creative Manager  
 Courtney Leeper, Writer/Copy Editor  
 Rob Mattson, Photographer and Imaging Specialist  
 Robyn Peterson, PR Coordinator  
 Jessica Willingham, Writer  
 Tim Woodruff, Web Designer



**AWARD** Gold ADDY Award  
**ENTRANT** Computer Services, Inc.  
**ADVERTISER** Computer Services, Inc.  
**TITLE** 2019 CSI Annual Report  
**CREDIT** Stan Perl, Graphic Designer  
 Jon Hoy, Graphic Designer  
 Richard Gonzales, Creative Director  
 Jennifer Werner, Chief Marketing Officer

Brandon Dyce, Communications Director  
 Andras Bende, Chief Financial Officer  
 Phillips Printing, Printer

**AWARD** Bronze ADDY Award  
**ENTRANT** Ghost  
**ADVERTISER** Nuclear Electric Insurance Limited  
**TITLE** NEIL Annual Report  
**CREDIT** Team Ghost

## PRINTED NEWSLETTER

### Single Newsletter

**AWARD** Bronze ADDY Award  
**ENTRANT** Station8  
**ADVERTISER** Selser Schaefer Architects  
**TITLE** Cantilever Vol 9 | No 1  
**CREDIT** Morgan Middleton, Creative Director  
 Laura Crouch, Writer  
 Lindsay McClain, Designer

## BROCHURE



### Single Unit

**AWARD** Gold ADDY Award  
**ENTRANT** VI Marketing and Branding  
**ADVERTISER** Oklahoma Tourism and Recreation Department  
**TITLE** Oklahoma State Parks Outdoor Guide  
**CREDIT** Jeff Bowman, Art Director  
 Anna Kinder, Junior Copywriter  
 Moriah Behymer, Production Artist

Devon Baker, Production Artist  
 Julie Rowell, Production Manager  
 Jennifer Blevins, Associate Creative Director  
 Deleanie Moriello, Marketing Coordinator  
 Valerie Trammell, Group Account Director

**AWARD** Silver ADDY Award  
**ENTRANT** Station8  
**ADVERTISER** Omni Aircraft Sales  
**TITLE** OAS Brochure & Pocket folder  
**CREDIT** David Clark, Creative Director  
 Laura Crouch, Writer  
 Lindsay McClain, Designer  
 Morgan Middleton, Designer  
 Western Printing, Printer

**AWARD** Silver ADDY Award  
**ENTRANT** Cubic Creative  
**ADVERTISER** Public Service Company of Oklahoma  
**TITLE** PSO Commercial Rebates Booklet  
**CREDIT** Cubic Creative, Creative Agency

**AWARD** Bronze ADDY Award  
**ENTRANT** Traction Marketing  
**ADVERTISER** Air Tractor  
**TITLE** 2020 Full Line Brochure  
**CREDIT** Team Traction

**AWARD** Bronze ADDY Award  
**ENTRANT** Back40 Design  
**ADVERTISER** Tigunia  
**TITLE** Tigunia Canacon Brochure  
**CREDIT** Jennay Wangen, Project Manager  
 Zack Walker, Designer

**AWARD** Bronze ADDY Award  
**ENTRANT** OU Admissions & Recruitment  
**ADVERTISER** OU Admissions & Recruitment  
**TITLE** Viewbook  
**CREDIT** Tiffany Lea Haendel, Associate Director of Communication  
 Danielle Dunn, Director of Communication  
 Chelsey Kraft, Senior Marketing & Communications Writer



Andie Beene, Communications  
Coordinator  
Melanie Foster, Creative Media  
Producer  
Monica Kim, Design Intern

## PUBLICATION DESIGN

### Cover



**AWARD** Gold ADDY Award  
**ENTRANT** Paycom  
**ADVERTISER** Paycom  
**TITLE** President's Club  
**CREDIT** Casey Twenter, Creative Director  
Lacey Brauser, Design Team Lead  
Lauren Rogers, Writer  
Elysa Casiano, Animator

**AWARD** Silver ADDY Award  
**ENTRANT** Chickasaw Press  
**ADVERTISER** Chickasaw Press  
**TITLE** Protecting Our People  
**CREDIT** Corey Fettes, Production Manager  
Gentry Fisher, Book Design and Content  
Specialist

**AWARD** Silver ADDY Award  
**ENTRANT** Noble Research Institute  
**ADVERTISER** Noble Research Institute  
**TITLE** Legacy Winter 2019 Cover  
**CREDIT** Rachael Davis, Creative Manager

**AWARD** Bronze ADDY Award  
**ENTRANT** Beyond Theory Creative  
**ADVERTISER** Crout Companies  
**TITLE** Welcome to Anton's Landing (Cover)  
**CREDIT** The Beyond Theory Team

### Editorial Spread or Feature



**AWARD** Gold ADDY Award  
**ENTRANT** Noble Research Institute  
**ADVERTISER** Noble Research Institute  
**TITLE** Legacy: Blueprint for Progress  
**CREDIT** Rachael Davis, Creative Manager

**AWARD** Silver ADDY Award  
**ENTRANT** Noble Research Institute  
**ADVERTISER** Noble Research Institute  
**TITLE** Legacy Spring 2019: In Their Veins  
**CREDIT** Rachael Davis, Creative Manager

### Cover/Editorial Spread or Feature - Series

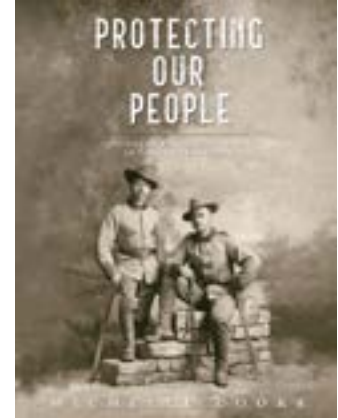
**AWARD** Silver ADDY Award  
**ENTRANT** Noble Research Institute  
**ADVERTISER** Noble Research Institute  
**TITLE** Legacy Spring 2019 Series  
**CREDIT** Rachael Davis, Creative Manager

### Magazine Design



**AWARD** Gold ADDY Award  
**ENTRANT** Paycom  
**ADVERTISER** Paycom  
**TITLE** President's Club  
**CREDIT** Casey Twenter, Creative Director  
Lacey Brauser, Design Team Lead  
Kenzie McFeely, Designer

Lauren Rogers, Writer  
Elysa Casiano, Animator



**AWARD** Gold ADDY Award  
**ENTRANT** Chickasaw Press  
**ADVERTISER** Chickasaw Press  
**TITLE** Protecting Our People  
**CREDIT** Corey Fettes, Production Manager  
Gentry Fisher, Book Design and Content  
Specialist

**AWARD** Silver ADDY Award  
**ENTRANT** Noble Research Institute  
**ADVERTISER** Noble Research Institute  
**TITLE** Legacy Winter 2019  
**CREDIT** Rachael Davis, Creative Manager

**AWARD** Silver ADDY Award  
**ENTRANT** OU Admissions & Recruitment  
**ADVERTISER** OU Admissions & Recruitment  
**TITLE** Viewbook  
**CREDIT** Tiffany Lea Haendel, Associate Director  
of Communication  
Danielle Dunn, Director of  
Communication  
Chelsey Kraft, Senior Marketing &  
Communications Writer  
Andie Beene, Communications  
Coordinator  
Melanie Foster, Creative Media  
Producer  
Monica Kim, Design Intern

**AWARD** Bronze ADDY Award  
**ENTRANT** Oklahoma City University School of Law  
**ADVERTISER** OCU Law School



**TITLE** In Brief Magazine  
**CREDIT** Lauren Stradinger, Director of Marketing  
 Flint, Inc., Graphic Designer

**AWARD** Bronze ADDY Award  
**ENTRANT** Greater OKC Chamber  
**ADVERTISER** Greater Oklahoma City Convention \$ Visitors Bureau

**TITLE** Visitor's Guide  
**CREDIT** Greater Oklahoma City Chamber

### Book Design



**AWARD** Gold ADDY Award  
**ENTRANT** University of Central Oklahoma  
**ADVERTISER** School of Design, University of Central Oklahoma

**TITLE** The School of Design 18/19 Annual  
**CREDIT** Monique Ortman  
 William Muschinske  
 Holly Low  
 Mallory Rankin  
 Luke Wickberg

## SPECIAL EVENT MATERIAL

### Card, Invitation, Announcement - Single Unit

**AWARD** Silver ADDY Award  
**ENTRANT** Chickasaw Nation - Newcastle Casino  
**ADVERTISER** Newcastle Casino  
**TITLE** VIP Anchors Aweigh  
**CREDIT** Stevi Riley

**AWARD** Bronze ADDY Award  
**ENTRANT** Station8  
**ADVERTISER** Oil Capital Electric

**TITLE** Oil Capital Electric Holiday Card  
**CREDIT** David Clark, Creative Director  
 Laura Crouch, Writer  
 Morgan Middleton, Designer  
 Ian Russell, Designer  
 Lindsay McClain, Designer  
 David Clark, Designer  
 Western Printing, Printer

### Card, Invitation, Announcement Campaign



**AWARD** Gold ADDY Award  
**ENTRANT** Insight Creative Group  
**ADVERTISER** Oklahoma Zoological Society: ZOOfriends

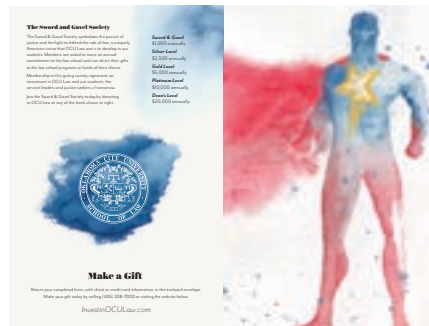
**TITLE** Zoo Brew  
**CREDIT** Team ICG

**AWARD** Bronze ADDY Award  
**ENTRANT** VI Marketing and Branding  
**ADVERTISER** Coury Hospitality - Vast

**TITLE** Wine for the People  
**CREDIT** Devon Baker, Production Artist  
 Natalie Powers, Group Account Director  
 Carsen Young, Marketing Coordinator

## DIRECT MAIL

### Flat - Single Unit



**AWARD** Gold ADDY Award  
**ENTRANT** Oklahoma City University School of Law  
**ADVERTISER** OCU Law School

**TITLE** To An Everyday Super Hero  
**CREDIT** Flint, Inc., Graphic Designer  
 Lauren Stradinger, Director of Marketing



**AWARD** Gold ADDY Award  
**ENTRANT** Ackerman McQueen  
**ADVERTISER** Oklahoma City National Memorial & Museum

**TITLE** Fundraising Video Brochure  
**CREDIT** Tuck Oden, Creative Director  
 Jon Minson, Creative Director  
 Charlie Ryan, Video Editor  
 Jason Bushore, Senior Audio Producer  
 Hillary Farrell, Account Service  
 Barbara Johnston, Account Service  
 Debby Johnson, Account Service

## SPECIALTY ADVERTISING

### Other Merchandise

**AWARD** Bronze ADDY Award  
**ENTRANT** Ghost  
**ADVERTISER** Foreword

**TITLE** Foreword Enamel Pins  
**CREDIT** Team Ghost

### Specialty Advertising Campaign



**AWARD** Gold ADDY Award  
**ENTRANT** Oklahoma Shirt Company  
**ADVERTISER** Oklahoma Shirt Company  
**TITLE** Oklahoma State Park Shirt Series  
**CREDIT** Team OSCO

### ADVERTISING INDUSTRY SELF-PROMOTION

#### Brand Elements

**AWARD** Silver ADDY Award  
**ENTRANT** Chisel Creative LLC  
**ADVERTISER** Chisel Creative  
**TITLE** Chisel Creative Business Card  
**CREDIT** Chisel Creative

**AWARD** Bronze ADDY Award  
**ENTRANT** Traction Marketing  
**ADVERTISER** Traction Marketing  
**TITLE** Traction Corporate Stationery  
**CREDIT** Team Traction

### DIRECT MARKETING & SPECIALTY ADVERTISING (PRINTED OR DIGITAL)



**AWARD** Gold ADDY Award  
**ENTRANT** StoneHouse Marketing  
**ADVERTISER** StoneHouse Marketing  
**TITLE** Mother's Day Greatest Hits  
**CREDIT** Whitney VanHeuvelen, VP Communications  
 Ron Tucker, Founder  
 Brian Mortensend, VP Sales & Marketing



**AWARD** Gold ADDY Award  
**ENTRANT** StoneHouse Marketing  
**ADVERTISER** StoneHouse Marketing  
**TITLE** Trick or Treat by StoneHouse  
**CREDIT** Whitney VanHeuvelen, VP Communications  
 Ron Tucker, Founder  
 Brian Mortensend, VP Sales & Marketing

**AWARD** Silver ADDY Award  
**ENTRANT** Traction Marketing  
**ADVERTISER** Traction Marketing  
**TITLE** Traction Christmas Card  
**CREDIT** Team Traction

### SPECIAL EVENT MATERIALS (PRINTED OR DIGITAL)



**AWARD** Gold ADDY Award  
**ENTRANT** StoneHouse Marketing  
**ADVERTISER** StoneHouse Marketing  
**TITLE** Wishing You...  
**CREDIT** Whitney VanHeuvelen, VP Communications  
 Ron Tucker, Founder  
 Brian Mortensend, VP Sales & Marketing



**AWARD** Gold ADDY Award  
**ENTRANT** Robot House Creative  
**ADVERTISER** Robot House Creative  
**TITLE** Robot House Holiday Card 2019  
**CREDIT** Marissa Thelen, Brett Grimes, Adam LeNaire

**AWARD** Silver ADDY Award  
**ENTRANT** StoneHouse Marketing  
**ADVERTISER** StoneHouse Marketing  
**TITLE** July 4th By StoneHouse  
**CREDIT** Whitney VanHeuvelen, VP Communications  
 Ron Tucker, Founder  
 Brian Mortensend, VP Sales & Marketing

**AWARD** Bronze ADDY Award  
**ENTRANT** Oklahoma State University Alumni Association  
**ADVERTISER** Oklahoma State University Alumni Association  
**TITLE** Hall of Fame Ceremony Invitation  
**CREDIT** Lacy Tatrout Branson, Coordinator of Marketing  
 Jillianne Tebow, Assistant Vice President of Marketing and Communications

AWARD	Bronze ADDY Award
ENTRANT	Station8
ADVERTISER	Station8 Branding
TITLE	Station8 Holiday Card
CREDIT	David Clark, Creative Director Laura Crouch, Writer Morgan Middleton, Designer Lindsay McClain, Designer Western Printing, Printer
AWARD	Bronze ADDY Award
ENTRANT	Chickasaw Nation - Newcastle Casino
ADVERTISER	Newcastle Casino
TITLE	Wicked Winnings
CREDIT	Stevi Riley
AWARD	Bronze ADDY Award
ENTRANT	AMI
ADVERTISER	AMI
TITLE	EPISODE MMXIX The Christmas Card
CREDIT	Terry P Taylor, Creative Director Juls Calgagni, Art Director

### MAGAZINE ADVERTISING

Full Page Or Less - Single Unit

AWARD	Silver ADDY Award
ENTRANT	VI Marketing and Branding
ADVERTISER	Oklahoma Tourism and Recreation Department
TITLE	Oklahoma State Park Memories
CREDIT	Jeff Bowman, Art Director Anna Kinder, Junior Copywriter Jennifer Blevins, Associate Creative Director Deleanie Moriello, Marketing Coordinator Valerie Trammell, Group Account Director

AWARD	Silver ADDY Award
ENTRANT	Insight Creative Group
ADVERTISER	McCurtain County Tourism Authority
TITLE	Roughin' it
CREDIT	Team ICG
AWARD	Silver ADDY Award
ENTRANT	Oklahoma City Thunder
ADVERTISER	Oklahoma City Thunder
TITLE	Live It Loud Magazine Ad
CREDIT	Oklahoma City Thunder, Live It Loud Magazine Ad
AWARD	Bronze ADDY Award
ENTRANT	VI Marketing and Branding
ADVERTISER	Oklahoma Tourism and Recreation Department
TITLE	Southeast Oklahoma Memories
CREDIT	Moriah Behymer, Production Artist Anna Kinder, Junior Copywriter Jeff Bowman, Art Director Jennifer Blevins, Associate Creative Director Deleanie Moriello, Marketing Coordinator Marketing Coordinator, Group Account Director
AWARD	Bronze ADDY Award
ENTRANT	VI Marketing and Branding
ADVERTISER	Oklahoma Tourism and Recreation Department
TITLE	State Park Memories Campaign
CREDIT	Jeff Bowman, Art Director Anna Kinder, Junior Copywriter Moriah Behymer, Production Artist Jennifer Blevins, Associate Creative Director Deleanie Moriello, Marketing Coordinator Valerie Trammell, Group Account Director

Like  
this  
book?

The designer is taking  
freelance clients.

Hit a girl up.

## NEWSPAPER ADVERTISING

### Campaign



**AWARD** Gold ADDY Award  
**ENTRANT** Robot House Creative  
**ADVERTISER** Oklahoma Gazette  
**TITLE** Oklahoma Gazette Ad Campaign  
**CREDIT** Brian Winkler

## INSTALLATIONS

### Multiple Installations

**AWARD** Silver ADDY Award  
**ENTRANT** Oklahoma City Thunder  
**ADVERTISER** Oklahoma City Thunder  
**TITLE** Thunder Shop Wall Exhibition  
**CREDIT** Oklahoma City Thunder, Thunder Shop Exhibition

**AWARD** Silver ADDY Award  
**ENTRANT** Oklahoma City Thunder  
**ADVERTISER** Oklahoma City Thunder  
**TITLE** In Arena Concourse Player Cylinders  
**CREDIT** Oklahoma City Thunder, In Arena Cylinder Exhibition

**AWARD** Bronze ADDY Award  
**ENTRANT** Paycom  
**ADVERTISER** Paycom  
**TITLE** SHRM 2019  
**CREDIT** Casey Twenter, Creative Director  
Lacey Brauser, Designer  
Elysa Casiano, Animator  
Lauren Rogers, Writer  
Richard York, Writer

## EVENTS

### Single Event



**AWARD** Gold ADDY Award  
**ENTRANT** University of Central Oklahoma  
**ADVERTISER** School of Design, University of Central Oklahoma  
**TITLE** ADDY Winners Show  
**CREDIT** Monique Ortman, Design and Illustration

### Multiple Events



**AWARD** Gold ADDY Award  
**ENTRANT** 833 Creative at McElroy  
**ADVERTISER** McElroy  
**TITLE** INFUSION19 Conference Branding  
**CREDIT** Dustin Wilson, Design, Illustration, Motion Graphics  
Clinton Fields, Design, Illustration  
Buffy Cooper, Design, Illustration  
Corey George, Art Direction, Design, Illustration



## POSTER

### Single Unit



**AWARD** Gold ADDY Award  
**ENTRANT** VI Marketing and Branding  
**ADVERTISER** TSET - Shape Your Future  
**TITLE** Doctor Resource Poster  
**CREDIT** Jeff Bowman, Art Director  
 Erin Robinson, Associate Creative Director  
 Lindsey Funk, Group Account Director  
 Ann E. Freeman, Marketing Strategist  
 Madison Deen, Marketing Coordinator

**AWARD** Bronze ADDY Award  
**ENTRANT** liquidfish  
**ADVERTISER** Entrepreneurs' Organization of Oklahoma City  
**TITLE** EO OKC Night of Champions Poster  
**CREDIT** Team liquidfish

**AWARD** Bronze ADDY Award  
**ENTRANT** Oklahoma Shirt Company  
**ADVERTISER** Chesapeake Energy Arena  
**TITLE** KISS Farewell Tour Screened Poster  
**CREDIT** Team OSCO

**AWARD** Bronze ADDY Award  
**ENTRANT** Oklahoma Shirt Company  
**ADVERTISER** Tower Theater  
**TITLE** Murder By Death Screened Posters  
**CREDIT** Team OSCO

**AWARD** Bronze ADDY Award  
**ENTRANT** Ackerman McQueen  
**ADVERTISER** Oklahoma City National Memorial Marathon  
**TITLE** Marathon Commemorative Poster  
**CREDIT** Tuck Oden, Creative Director

Gail Daniels, Art Director  
 Shea Hussey, Photographer  
 Barbara Johnston, Account Service

## OUTDOOR BOARD

### Flat – Single Unit

**AWARD** Bronze ADDY Award  
**ENTRANT** Traction Marketing  
**ADVERTISER** Earl's Rib Palace  
**TITLE** Meat Dispensary  
**CREDIT** Team Traction

**AWARD** Bronze ADDY Award  
**ENTRANT** Unknown Studio  
**ADVERTISER** Akin Brothers Floor Stores  
**TITLE** Season of Floormanship Outdoor  
**CREDIT** Peyton Bengel, Creative & Copy  
 Amanda Dely, Designer  
 Aaron Dickey, Design Director & Photographer  
 Tanner Tate, Creative Director  
 Preston Moon, Media Director

### Super-sized, Extension/Dimensional, Digital or Animated – Single Unit



**AWARD** Gold ADDY Award  
**ENTRANT** Insight Creative Group  
**ADVERTISER** McCurtain County Tourism Authority  
**TITLE** Texas Sized Cabins  
**CREDIT** Team ICG

## MASS TRANSIT/AIRLINES

### Exterior - Single



<b>AWARD</b>	Gold ADDY Award
<b>ENTRANT</b>	Lettering Express
<b>ADVERTISER</b>	Kicklahoma
<b>TITLE</b>	Kicklahoma Jeep Wrap
<b>CREDIT</b>	Lettering Express, Brett Tucker, Designer LE Install/Production Team

### SITE

#### Large Venue - Single

<b>AWARD</b>	Silver ADDY Award
<b>ENTRANT</b>	Paycom
<b>ADVERTISER</b>	Paycom
<b>TITLE</b>	Airport Digital Signage
<b>CREDIT</b>	Casey Twenter, Creative Director Rod Lott, Editorial Manager Richard York, Writer Rachel Russell, Designer

## OUT-OF-HOME CAMPAIGN

<b>AWARD</b>	Silver ADDY Award
<b>ENTRANT</b>	Traction Marketing
<b>ADVERTISER</b>	BC Clark
<b>TITLE</b>	The Jingle Countdown
<b>CREDIT</b>	Team Traction

## ADVERTISING INDUSTRY SELF-PROMOTION OUT-OF-HOME

<b>AWARD</b>	Silver ADDY Award
<b>ENTRANT</b>	Unknown Studio
<b>ADVERTISER</b>	Unknown Studio
<b>TITLE</b>	Golf Tourney Beverage Signs

<b>CREDIT</b>	Tanner Tate, Creative Director Aaron Dickey, Design Director Peyton Bengé, Copywriter Amanda Dely, Graphic Designer
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## WEBSITES

### Consumer



<b>AWARD</b>	Gold ADDY Award
<b>ENTRANT</b>	Ghost
<b>ADVERTISER</b>	405 Center
<b>TITLE</b>	405 Center Website
<b>CREDIT</b>	Team Ghost

<b>AWARD</b>	Silver ADDY Award
<b>ENTRANT</b>	Robot House Creative
<b>ADVERTISER</b>	Dunlap Coddling
<b>TITLE</b>	Dunlap Coddling Website
<b>CREDIT</b>	Adam LeNaire, Brian Winkler, Brett Grimes, Mateo Baisden

<b>AWARD</b>	Silver ADDY Award
<b>ENTRANT</b>	liquidfish
<b>ADVERTISER</b>	BankOnIt
<b>TITLE</b>	BankOnIt
<b>CREDIT</b>	Team liquidfish

<b>AWARD</b>	Silver ADDY Award
<b>ENTRANT</b>	Unknown Studio
<b>ADVERTISER</b>	Rococo Restaurant & Bar
<b>TITLE</b>	Rococo Website
<b>CREDIT</b>	Aaron Dickey, Design Director & Developer Tanner Tate, Creative Director & Copywriter Preston Moon, Account Executive

<b>AWARD</b>	Silver ADDY Award
<b>ENTRANT</b>	Ackerman McQueen
<b>ADVERTISER</b>	Oklahoma City National Memorial & Museum
<b>TITLE</b>	OKC National Memorial Website
<b>CREDIT</b>	Peter Farrell, Chief Experience Officer Brian Darley, EVP / Digital Producers Syed Naqib, SVP / Development Josh Stewart, Senior Developer Preston Darley, SVP / User Experience and Design Victor Aboytes, UI Designer Nicole Levin, Senior Content Manager Collin Davis, SVP / Development Operations Hillary Farrell, Co-Chairman/Account Service Barbara Johnston, SVP/Account Service

<b>AWARD</b>	Bronze ADDY Award
<b>ENTRANT</b>	Back40 Design
<b>ADVERTISER</b>	City Museum
<b>TITLE</b>	City Museum Website
<b>CREDIT</b>	Christina Hall, Project Manager Brady Christopher, Developer Adrian Townsend, Designer

<b>AWARD</b>	Bronze ADDY Award
<b>ENTRANT</b>	VI Marketing and Branding
<b>ADVERTISER</b>	Oklahoma Tourism and Recreation Department
<b>TITLE</b>	Oklahoma Today
<b>CREDIT</b>	Jennifer Blevins, Associate Creative Director Steve Donehue, Digital Project Manager

<b>AWARD</b>	Bronze ADDY Award
<b>ENTRANT</b>	Station8
<b>ADVERTISER</b>	Grogg's Green Barn
<b>TITLE</b>	Grogg's Website
<b>CREDIT</b>	Morgan Middleton, Creative Director Laura Crouch, Writer Ian Russell, Designer Ed Dogan, Developer David Martin, Developer

**AWARD** Bronze ADDY Award  
**ENTRANT** Station8  
**ADVERTISER** Color Pop Art Lab  
**TITLE** Color Pop Website  
**CREDIT** David Clark, Creative Director  
 Laura Crouch, Writer  
 Ian Russell, Designer  
 Ed Dogan, Developer  
 David Martin, Developer

### B-to-B



**AWARD** Gold ADDY Award  
**ENTRANT** Koch Communications  
**ADVERTISER** OROS  
**TITLE** OROS Marketing Analytics Website  
**CREDIT** Scott Scrivner, Graphic Designer  
 Dusky Hamm, Creative Manager  
 Matteo Baisden, Web Developer  
 Delaney Deck, Content Marketing Manager  
 Jared Gallagher, Writing Specialist



**AWARD** Gold ADDY Award  
**ENTRANT** Ghost  
**ADVERTISER** Ghost  
**TITLE** Ghost Website  
**CREDIT** Team Ghost



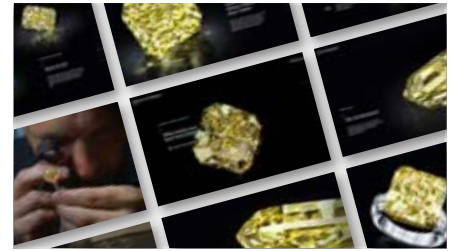
**AWARD** Gold ADDY Award  
**ENTRANT** Station8  
**ADVERTISER** Omni Air Transport  
**TITLE** Omni Air Transport Website  
**CREDIT** David Clark, Creative Director  
 Laura Crouch, Writer  
 Ian Russell, Designer  
 Ed Dogan, Developer  
 David Martin, Developer

**AWARD** Silver ADDY Award  
**ENTRANT** Back40 Design  
**ADVERTISER** Gemini Coatings  
**TITLE** Gemini Coatings Website  
**CREDIT** Christina Hall, Project Manager  
 Brady Christopher, Developer  
 Zack Walker, Designer

**AWARD** Bronze ADDY Award  
**ENTRANT** Clevyr, inc.  
**ADVERTISER** Clevyr, inc.  
**TITLE** Clevyr Website  
**CREDIT** Seth Hartman, Creative Director  
 Tim Nix, Creative Mastermind  
 Shane Jensen, Product Designer  
 Grant Vinson, Front End Developer

**AWARD** Bronze ADDY Award  
**ENTRANT** Jones PR  
**ADVERTISER** Jones PR  
**TITLE** Jones PR Website  
**CREDIT** Chris Street, Creative Director  
 Brenda Barwick, President & CEO

### Microsites



**AWARD** Gold ADDY Award  
**ENTRANT** Traction Marketing  
**ADVERTISER** BC Clark  
**TITLE** TheHeartOfOklahoma.com  
**CREDIT** Team Traction

**AWARD** Bronze ADDY Award  
**ENTRANT** Unknown Studio  
**ADVERTISER** Skulls Unlimited International  
**TITLE** Osteolids Microsite  
**CREDIT** Aaron Dickey, Design Director & Developer  
 Tanner Tate, Creative Director  
 Peyton Benge, Copywriter  
 Amanda Dely, Graphic Designer  
 Preston Moon, Account Executive

### SOCIAL MEDIA

#### Single Execution



**AWARD** Gold ADDY Award  
**ENTRANT** Beyond Theory Creative  
**ADVERTISER** Primary Health Partners  
**TITLE** How To Have A Doctor (Social)  
**CREDIT** The Beyond Theory Team

**AWARD** Silver ADDY Award  
**ENTRANT** VI Marketing and Branding  
**ADVERTISER** Oklahoma Highway Safety Office  
**TITLE** Impaired Road Science Canvas Ad  
**CREDIT** Mike Anderson, Senior Animator  
 Aaron Cahill, Associate Creative Director  
 Valerie Trammell, Group Account Director  
 Alex Taylor, Social Media Strategist  
 Whitney Gann, Marketing Coordinator

**AWARD** Silver ADDY Award  
**ENTRANT** Oklahoma City Thunder  
**ADVERTISER** Oklahoma City Thunder  
**TITLE** By The Numbers  
**CREDIT** OKC Thunder Social Media , By The Numbers

### *Video, Photography and Broadcasting*

**AWARD** Bronze ADDY Award  
**ENTRANT** Beyond Theory Creative  
**ADVERTISER** Beyond Theory Creative  
**TITLE** Brand Film (Social)  
**CREDIT** The Beyond Theory Team

**AWARD** Bronze ADDY Award  
**ENTRANT** Paycom  
**ADVERTISER** Paycom  
**TITLE** Complying With FLSA  
**CREDIT** Casey Twenter, Creative Director  
 Lauren Rogers, Writer  
 Lacey Brauser, Designer  
 Preston Herring, Video Production Manager  
 Brandon Keck, Animator  
 Elysa Casiano, Animator

**AWARD** Bronze ADDY Award  
**ENTRANT** VI Marketing and Branding  
**ADVERTISER** Oklahoma Highway Safety Office  
**TITLE** Distracted Driving Canvas Ad  
**CREDIT** Aaron Cahill, Assoc. Creative Director  
 Mike Anderson, Senior Animator  
 Alex Taylor, Social Media Strategist  
 Valerie Trammell, Group Acct. Director

**AWARD** Bronze ADDY Award  
**ENTRANT** Insight Creative Group  
**ADVERTISER** Ted's Cafe Escondido  
**TITLE** Tiny Ted  
**CREDIT** Team ICG

### *Social Media Campaign*



Primary Health Partners | Social Media  
 Simple and affordable healthcare needs like a baby, just for the folks at Primary Health Partners have revolutionized the complex healthcare system with their Primary Care. The solution was all in the name - Primary Health Partners. The solution was simple and affordable. With a few more people playing photos and video copy can make healthcare feel more human.

**AWARD** Gold ADDY Award  
**ENTRANT** Beyond Theory Creative  
**ADVERTISER** Primary Health Partners  
**TITLE** PHP Social Rollout  
**CREDIT** The Beyond Theory Team

**AWARD** Silver ADDY Award  
**ENTRANT** Beyond Theory Creative  
**ADVERTISER** Focus Federal Credit Union  
**TITLE** Money School Social Campaign  
**CREDIT** The Beyond Theory Team

**AWARD** Silver ADDY Award  
**ENTRANT** VI Marketing and Branding  
**ADVERTISER** TSET - Tobacco Stops With Me  
**TITLE** Youth Vaping Horrors Halloween  
**CREDIT** Moriah Behymer, Production Artist  
 Mike Anderson, Senior Animator  
 Erin Robinson, Associate Creative Director  
 Lindsey Funk, Group Account Director  
 Matt Morgan, Marketing Strategist  
 Rachel Merritt, Social Media Director

**AWARD** Bronze ADDY Award  
**ENTRANT** Traction Marketing  
**ADVERTISER** BC Clark  
**TITLE** The Heart of Oklahoma Teasers  
**CREDIT** Team Traction

**AWARD** Bronze ADDY Award  
**ENTRANT** Paycom  
**ADVERTISER** Paycom  
**TITLE** Recruiting Social Media  
**CREDIT** Casey Twenter, Creative Director  
 Brock Lay, Art Direction  
 Lauren Weingart, Designer  
 Brandon Keck, Animator

**AWARD** Bronze ADDY Award  
**ENTRANT** VI Marketing and Branding  
**ADVERTISER** VI Marketing and Branding  
**TITLE** 30 Days of Change - Social Campaign  
**CREDIT** Mike Anderson, Senior Animator  
 David Hinds, Art Director  
 Clay Miller, Creative Director  
 Beau Lealand, Senior Editor  
 Matt Lowery, Motion Creative Director  
 Steve Sturges, Partner, Executive Creative Director

## **APPS, GAMES, AND VIRTUAL REALITY**

### *Mobile App*

**AWARD** Silver ADDY Award  
**ENTRANT** Future Haus  
**ADVERTISER** WordGo  
**TITLE** WordGo Personal Study App  
**CREDIT** Future haus Design & Dev Team

### *Virtual Reality - Single*

**AWARD** Silver ADDY Award  
**ENTRANT** Clevyr, Inc.  
**ADVERTISER** Clevyr, Inc.  
**TITLE** VR Spacestation  
**CREDIT** Nick Duttweiler, Senior Software Engineer  
 Matt Williamson, CEO



**BLOGS & DIGITAL PUBLICATIONS***Blogs*

**AWARD** Bronze ADDY Award  
**ENTRANT** Ackerman McQueen  
**ADVERTISER** CONVRG  
**TITLE** Experiential Design Blog  
**CREDIT** Alexandra Bohannon, Copywriter  
 Henry Martin, Creative Director  
 Abygail Thompson, Digital Producer

**SINGLE**

**AWARD** Bronze ADDY Award  
**ENTRANT** Traction Marketing  
**ADVERTISER** BC Clark  
**TITLE** The Heart of Oklahoma iBook  
**CREDIT** Team Traction

**RADIO ADVERTISING/LOCAL***Single Spot more than :30 seconds*

**AWARD** Gold ADDY Award  
**ENTRANT** Robot House Creative  
**ADVERTISER** Renaissance Salon & Spa  
**TITLE** Renaissance: No News is Good News  
**CREDIT** Brian Winkeler

*Campaign*

**AWARD** Silver ADDY Award  
**ENTRANT** High Five Media  
**ADVERTISER** Air Comfort Solutions  
**TITLE** Gary England and Ocean Animals  
**CREDIT** High Five Media, Agency  
 Brand Rackley, Content

**AWARD** Silver ADDY Award  
**ENTRANT** High Five Media  
**ADVERTISER** Air Comfort Solutions  
**TITLE** Gary England and Oklahoma Trivia  
**CREDIT** High Five Media, Agency  
 Brand Rackley, Content

**AWARD** Bronze ADDY Award  
**ENTRANT** Traction Marketing

**ADVERTISER** Earl's Rib Palace  
**TITLE** Burger Down  
**CREDIT** Team Traction

**TELEVISION ADVERTISING – LOCAL (ONE DMA)***Single Spot :30 seconds*

**AWARD** Gold ADDY Award  
**ENTRANT** Insight Creative Group  
**ADVERTISER** Carter Chevrolet  
**TITLE** Inflatable Man  
**CREDIT** Team ICG

**AWARD** Gold ADDY Award  
**ENTRANT** Insight Creative Group  
**ADVERTISER** Carter Chevrolet  
**TITLE** Friends Gotta Hug  
**CREDIT** Team ICG

**AWARD** Silver ADDY Award  
**ENTRANT** VI Marketing and Branding  
**ADVERTISER** TSET - Oklahoma Tobacco Helpline  
**TITLE** Reasons to Quit - Ronnie Wife  
**CREDIT** Erin Robinson, Associate Creative Director  
 Matt Lowery, Creative Director, Motion  
 Beau Leland, Senior Editor  
 Robbie Repola, Creative Producer  
 Mike Anderson, Senior Animator  
 Lindsey Funk, Group Account Director  
 Steve Sturges, Partner, Executive Creative Director  
 Sarah Powers, Marketing Strategist

**AWARD** Silver ADDY Award  
**ENTRANT** Insight Creative Group  
**ADVERTISER** True Sky Credit Union  
**TITLE** Chopping Rates  
**CREDIT** Team ICG

**AWARD** Silver ADDY Award  
**ENTRANT** Insight Creative Group  
**ADVERTISER** Carter Chevrolet  
**TITLE** The Evolution of Salesman  
**CREDIT** Team ICG

**AWARD** Bronze ADDY Award  
**ENTRANT** Traction Marketing

**ADVERTISER** BC Clark  
**TITLE** The Heart of Oklahoma  
**CREDIT** Team Traction

**AWARD** Bronze ADDY Award  
**ENTRANT** Chisel Creative LLC  
**ADVERTISER** Oklahoma City Police Department  
**TITLE** OKCPD Recruitment - Sandra  
**CREDIT** Chisel Creative

**AWARD** Bronze ADDY Award  
**ENTRANT** Chisel Creative LLC  
**ADVERTISER** Oklahoma City Police Department  
**TITLE** OKCPD Recruitment - Anthony  
**CREDIT** Chisel Creative

**AWARD** Bronze ADDY Award  
**ENTRANT** Cubic Creative  
**ADVERTISER** Public Service Company of Oklahoma  
**TITLE** PSO Save the Watts  
**CREDIT** Cubic Creative, Creative Agency  
Signal Factory, Video Producer

**AWARD** Bronze ADDY Award  
**ENTRANT** HOEGGER COMMUNICATIONS  
**ADVERTISER** Four Stars Auto Group  
**TITLE** Customer Review  
**CREDIT** Matt Hamilton, Director/Editor  
Scott Hamilton, Writer/Producer  
Andrew Bell, Graphic Design

#### *Single Spot :60 seconds or more*

**AWARD** Bronze ADDY Award  
**ENTRANT** High Five Media  
**ADVERTISER** Urban Farmhouse Designs  
**TITLE** Urban Farmhouse - Our Story  
**CREDIT** High Five Media, Agency  
Adam Beatty, Video Editing  
Brand Rackley, Content

#### *Television-Local Campaign*

**AWARD** Silver ADDY Award  
**ENTRANT** Chisel Creative LLC  
**ADVERTISER** Oklahoma City Police Department  
**TITLE** Oklahoma City Police Department  
**CREDIT** Chisel Creative

**AWARD** Silver ADDY Award  
**ENTRANT** Retrospec Films  
**ADVERTISER** Bank of Oklahoma  
**TITLE** Bank of Oklahoma -You Always Wanted

**AWARD** Silver ADDY Award  
**ENTRANT** Insight Creative Group  
**ADVERTISER** True Sky Credit Union  
**TITLE** Larry the Loan Officer  
**CREDIT** Team ICG

**AWARD** Silver ADDY Award  
**ENTRANT** Insight Creative Group  
**ADVERTISER** Mattress King  
**TITLE** King and Johnny  
**CREDIT** Team ICG

**AWARD** Bronze ADDY Award  
**ENTRANT** Jordan Advertising  
**ADVERTISER** Oklahoma City Community Foundation  
**TITLE** OCCF 50th Anniversary Campaign  
**CREDIT** Randy Bradley, Creative Director  
Willie Hayes, Editor  
Matti Dubberstein, Writer  
Dawn Harth, Writer

**AWARD** Bronze ADDY Award  
**ENTRANT** VI Marketing and Branding  
**ADVERTISER** TSET - Oklahoma Tobacco Helpline  
**TITLE** Reasons to Quit - Ronnie  
**CREDIT** Erin Robinson, Associate Creative  
Director  
Matt Lowery, Creative Director, Motion  
Beau Leland, Senior Editor  
Robbie Repola, Creative Producer  
Mike Anderson, Senior Animator  
Lindsey Funk, Group Account Director  
Steve Sturges, Partner, Executive  
Creative Director  
Sarah Powers, Marketing Strategist

## TELEVISION ADVERTISING – REGIONAL/NATIONAL

#### *Single Spot – Up to 2:00*

**AWARD** Silver ADDY Award  
**ENTRANT** Braid Creative  
**ADVERTISER** Tinker Federal Credit Union  
**TITLE** Road Trip TV :30  
**CREDIT** Team Braid, Creative Direction  
Digital DK, Video Production  
Lucky Dog, Audio Production

**AWARD** Bronze ADDY Award  
**ENTRANT** Paycom  
**ADVERTISER** Paycom  
**TITLE** Why Not at Work :30  
**CREDIT** Casey Twenter, Creative Director  
Preston Herring, Video Production  
Manager  
Chuck Taylor, Video Production Team  
Lead  
Richard York, Writer

**AWARD** Bronze ADDY Award  
**ENTRANT** Cubic Creative  
**ADVERTISER** Public Service Company of Oklahoma  
**TITLE** PSO Save the Watts - LED Bulbs  
**CREDIT** Cubic Creative, Creative Agency  
Signal Factory, Video Producer

**AWARD** Bronze ADDY Award  
**ENTRANT** GenM Creative  
**ADVERTISER** CBD Plus USA  
**TITLE** GenM Creative- Maggie's Video  
**CREDIT** Yosuke Shingu, Creative Director

**AWARD** Bronze ADDY Award  
**ENTRANT** Braum's  
**ADVERTISER** Braum's  
**TITLE** The Real Deal  
**CREDIT** Amanda Beuchaw, Writer & Producer  
David Scharff, Director, Production  
Company & Editor  
Julie Carruth, Voice Talent  
Randy Kemp, RK-1, Audio Production  
Mandy Merrifield, Producer

Morgan Beier, Creative & Graphics  
Dean Smith, Melissa Yount, Food  
Stylists  
Billy Velten, Director of Photography  
Leslie Dunn, Production Manager

**TITLE** GenM Creative- Franchise Videos  
**CREDIT** Yosuke Shingu, Creative Director  
Thorpe Mayes, Director of Video  
Production  
Karsen Flies, Editor

Mike Anderson, Senior Animator  
Lindsey Funk, Group Account Director  
Steve Sturges, Partner, Executive  
Creative Director  
Sarah Powers, Marketing Strategist

## TELEVISION-NATIONAL CAMPAIGN

**AWARD** Bronze ADDY Award  
**ENTRANT** Braid Creative  
**ADVERTISER** Tinker Federal Credit Union  
**TITLE** Road Trip TV Campaign  
**CREDIT** Team Braid, Creative Direction  
Digital DK, Video Production  
Lucky Dog, Audio Production

**AWARD** Bronze ADDY Award  
**ENTRANT** GenM Creative  
**ADVERTISER** CBD Plus USA

## TELEVISION SELF PROMOTION / LOCAL

*Single Spot – Any Length*

**AWARD** Gold ADDY Award  
**ENTRANT** VI Marketing and Branding  
**ADVERTISER** TSET - Oklahoma Tobacco Helpline  
**TITLE** Reasons to Quit - Ronnie - Wife  
**CREDIT** Erin Robinson, Associate Creative  
Director  
Matt Lowery, Creative Director, Motion  
Beau Leland, Senior Editor  
Robbie Repola, Creative Producer

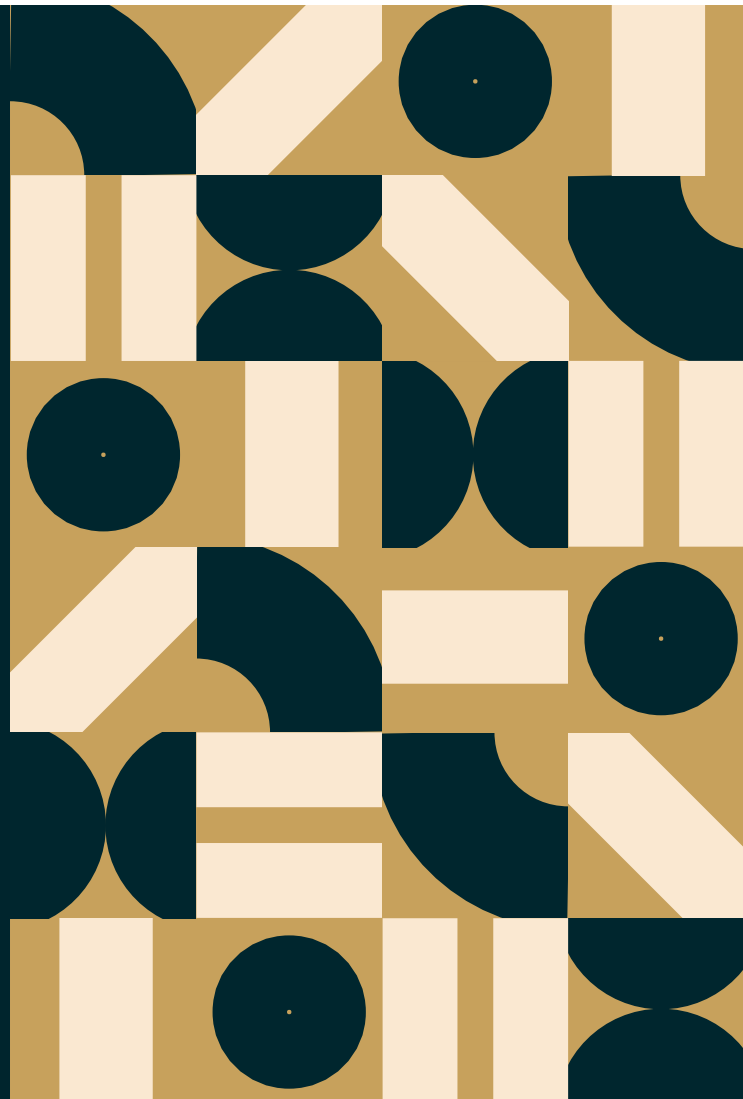


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## INTERNET COMMERCIAL

### Single Spot – Any Length

**AWARD** Gold ADDY Award  
**ENTRANT** Jordan Fisher  
**ADVERTISER** NASA  
**TITLE** Dreamed of This  
**CREDIT** Jordan Fisher, Cinematographer

**AWARD** Gold ADDY Award  
**ENTRANT** VI Marketing and Branding  
**ADVERTISER** TSET - Tobacco Stops With Me  
**TITLE** Big Tobacco Targets - Youth Series  
**CREDIT** Erin Robinson, Associate Creative Director  
 Anna Kinder, Junior Copywriter  
 Matt Lowery, Creative Director, Motion  
 Beau Leland, Senior Editor  
 Mike Anderson, Senior Animator  
 Robbie Repola, Creative Producer  
 Lindsey Funk, Group Account Director  
 Steve Sturges, Partner, Executive Creative Director  
 Matt Morgan, Marketing Strategist

**AWARD** Gold ADDY Award  
**ENTRANT** VI Marketing and Branding  
**ADVERTISER** TSET - Tobacco Stops With Me  
**TITLE** Ronnie Trentham Testimonial Video  
**CREDIT** Erin Robinson, Associate Creative Director  
 Matt Lowery, Creative Director, Motion  
 Beau Leland, Senior Editor  
 Robbie Repola, Creative Producer  
 Mike Anderson, Senior Animator  
 Lindsey Funk, Group Account Director  
 Steve Sturges, Partner, Executive Creative Director  
 Matt Morgan, Marketing Strategist

**AWARD** Gold ADDY Award  
**ENTRANT** Boiling Point Media  
**ADVERTISER** Grey Sweater  
**TITLE** Grey Sweater  
**CREDIT** Boiling Point Media Production, Production Team

**AWARD** Gold ADDY Award  
**ENTRANT** Insight Creative Group  
**ADVERTISER** Ted's Cafe Escondido  
**TITLE** NOW That's What I Call Ted's  
**CREDIT** Team ICG

**AWARD** Gold ADDY Award  
**ENTRANT** Insight Creative Group  
**ADVERTISER** Carter Chevrolet  
**TITLE** Beard Oil  
**CREDIT** Team ICG

**AWARD** Gold ADDY Award  
**ENTRANT** Insight Creative Group  
**ADVERTISER** Carter Chevrolet  
**TITLE** What to Expect  
**CREDIT** Team ICG

**AWARD** Silver ADDY Award  
**ENTRANT** Boiling Point Media  
**ADVERTISER** Made In Oklahoma Coalition  
**TITLE** MIO-Chef Kurt  
**CREDIT** Boiling Point Media, Production Team

**AWARD** Bronze ADDY Award  
**ENTRANT** VI Marketing and Branding  
**ADVERTISER** TSET - Oklahoma Tobacco Helpline  
**TITLE** Reasons to Quit - Ronnie - Seven  
**CREDIT** Erin Robinson, Associate Creative Director  
 Matt Lowery, Creative Director, Motion  
 Beau Leland, Senior Editor  
 Robbie Repola, Creative Producer  
 Mike Anderson, Senior Animator  
 Lindsey Funk, Group Account Director  
 Steve Sturges, Partner, Executive Creative Director  
 Sarah Powers, Marketing Strategist

**AWARD** Bronze ADDY Award  
**ENTRANT** GenM Creative  
**ADVERTISER** Lotus Gold  
**TITLE** GenM Creative- You Know Who You Are  
**CREDIT** Yosuke Shingu, Creative Director  
 Thorpe Mayes, Director of Video Production

### Campaign

**AWARD** Gold ADDY Award  
**ENTRANT** Chisel Creative LLC  
**ADVERTISER** Oklahoma City Police Department  
**TITLE** Oklahoma City Police Department  
**CREDIT** Chisel Creative



**AWARD** Gold ADDY Award  
**ENTRANT** VI Marketing and Branding  
**ADVERTISER** TSET - Tobacco Stops With Me  
**TITLE** Big Tobacco Targets  
**CREDIT** Erin Robinson, Associate Creative Director  
 Anna Kinder, Junior Copywriter  
 Matt Lowery, Creative Director, Motion  
 Beau Leland, Senior Editor  
 Mike Anderson, Senior Animator  
 Robbie Repola, Creative Producer  
 Moriah Behmyer, Production Artist  
 Lindsey Funk, Group Account Director  
 Matt Morgan, Marketing Strategist  
 Steve Sturges, Partner, Executive Creative Director

**AWARD** Gold ADDY Award  
**ENTRANT** Ackerman McQueen  
**ADVERTISER** Nature Nate's Honey  
**TITLE** Nature Nate's Hive to Bottle Series  
**CREDIT** Ed Russell , Creative Director  
 Tyler Petersen, Executive Producer  
 Amy Hearn , Producer  
 Nathan Raglin, Director of Photography  
 Charlie Ryan , Editor  
 Mike Galloway , Illustrator  
 Brandon Witt , Animation  
 Shea Hussey , Photography

**AWARD** Silver ADDY Award  
**ENTRANT** VI Marketing and Branding  
**ADVERTISER** TSET - Tobacco Stops With Me  
**TITLE** Corrective Statements - Ronnie  
**CREDIT** Erin Robinson, Associate Creative Director  
 Matt Lowery, Creative Director, Motion  
 Beau Leland, Senior Editor  
 Robbie Repola, Creative Producer  
 Mike Anderson, Senior Animator  
 Lindsey Funk, Group Account Director  
 Steve Sturges, Partner, Executive Creative Director  
 Matt Morgan, Marketing Strategist

**AWARD** Silver ADDY Award  
**ENTRANT** Ackerman McQueen  
**ADVERTISER** Mentoring Minds

**TITLE** Mentoring Minds  
**CREDIT** Patrick Kobler, Creative Director  
 Tyler Petersen, Director  
 Amy Hearn, Producer  
 Nathan Raglin , Director of Photography  
 Dean Wilhite, Art Director  
 Mike Galloway, Illustrator  
 Charlie Ryan, Editor & Animator

**AWARD** Bronze ADDY Award  
**ENTRANT** Sociallutions  
**ADVERTISER** SUMA  
**TITLE** SUMA Launch Campaign  
**CREDIT** Joshua Debolt , Owner & Co-Founder sociallutions  
 Zachary Debolt, Owner & Co-Founder sociallutions  
 Kiley Josey, Production Director & SUMA Campaign Manager  
 Cameron Gillispie, Sr. Production Director

**AWARD** Bronze ADDY Award  
**ENTRANT** Northeastern State University  
**ADVERTISER** Northeastern State University  
**TITLE** NSU Recruitment Videos  
**CREDIT** Northeastern State University Communications & Marketing, Producer, director, copywriter  
 Flux, Videographer, editor

**AWARD** Bronze ADDY Award  
**ENTRANT** Insight Creative Group  
**ADVERTISER** McCurtain County  
**TITLE** Visit McCurtain County  
**CREDIT** Team ICG

## PODCAST

### Series

**AWARD** Bronze ADDY Award  
**ENTRANT** Ackerman McQueen  
**ADVERTISER** INTEGRIS Health  
**TITLE** Doctor Oklahoma Podcast Campaign  
**CREDIT** Ashley Ball, Creative Director  
 Alexandra Bohannon, Copywriter

Jason Bushore, Senior Audio Producer  
 Wes DeWitt, Audio Engineer  
 Bob Harstad, Account Service  
 Darla Willison, Account Service

## WEBSITE

### Single Webisode

**AWARD** Gold ADDY Award  
**ENTRANT** Insight Creative Group  
**ADVERTISER** SSM Health St. Anthony  
**TITLE** Lacie's Little Ones  
**CREDIT** Team ICG

**AWARD** Bronze ADDY Award  
**ENTRANT** Ackerman McQueen  
**ADVERTISER** Chickasaw Nation  
**TITLE** Unconquered Spirit: Carlin Thompson  
**CREDIT** Becky King, Creative Director  
 Nicole Salazar, Senior Producer  
 Shahada Kari, Associate Producer  
 Joe Busch, Director of Photography  
 Nathan Raglin, Director of Photography  
 Shad Wyckoff, Steadicam Operator  
 Ryan Lacy, First Assistant Camera  
 Tim Katzenmeier, Second Assistant Camera  
 Micah Leon, Camera Operator  
 Rodney Autaubo, Gaffer  
 Matthew Patterson, Grip  
 Barbara Johnston, Account Service

**AWARD** Bronze ADDY Award  
**ENTRANT** Ackerman McQueen  
**ADVERTISER** Chickasaw Nation  
**TITLE** Leaders & Legacies: Charles Carter  
**CREDIT** Becky King, Creative Director/Writer  
 Andrew Lamon, Senior Producer  
 John Almdarez, Director of Photography/Editor  
 Joe Busch, Editor  
 Micah Leon, Videographer  
 Shad Wyckoff, Steadicam Operator  
 Rodney Autaubo, Lighting Director  
 Barbara Johnston, Account Service

## Series

**AWARD** Gold ADDY Award  
**ENTRANT** Retrospec Films  
**ADVERTISER** Oklahoma Department of Tourism  
**TITLE** The Oklahoma Road Trip  
**CREDIT** Jason Burks, Director  
 Adam Vigil, Editor

**AWARD** Gold ADDY Award  
**ENTRANT** Paycom  
**ADVERTISER** Paycom  
**TITLE** Ranked Youtube Series  
**CREDIT** Casey Twenter, Creative Director  
 Lauren Rogers, Writer  
 Richard York, Writer  
 Jennifer Byrd, Writer  
 Kenzie McFeely, Designer  
 Preston Herring, Video Production Manager  
 Lauren Weingart, Editor  
 Keaton Towns, Animator  
 Joel Richardson, Creative

**AWARD** Silver ADDY Award  
**ENTRANT** Lampstand Story Co.  
**ADVERTISER** Oracle NetSuite  
**TITLE** Grow Wire Show  
**CREDIT** Derek Watson, Principal  
 Nick Jones, Principal  
 Hayley Moore, Producer  
 Kendall Fisher, Executive Producer  
 Janson Jones, Cinematographer  
 Benjamin Crane, Editor  
 Bryan Clark, Art Director  
 Abbi Dedmon, Editor  
 David Callahan, Cinematographer

**AWARD** Bronze ADDY Award  
**ENTRANT** Ackerman McQueen  
**ADVERTISER** BancFirst  
**TITLE** LoyalTV  
**CREDIT** Ashley Ball, Creative Director  
 Blake McCarty, Director/Editor  
 Caroline Palumbo, Producer  
 Shad Wyckoff, Director of Photography  
 Joe Busch, Director of Photography  
 Timothy Katzenmeier, Assistant Camera

Benson Coleman, Gaffer  
 Matthew Bauske, Gaffer  
 Rodney Lipe, Account Service  
 Chelsea Simmons, Account Service  
 Tiffany Eitzmann, Research

## BRANDED CONTENT & ENTERTAINMENT FOR ONLINE FILM, VIDEO & SOUND

**AWARD** Gold ADDY Award  
**ENTRANT** HOEGGER COMMUNICATIONS  
**ADVERTISER** Hall of Frame Framing  
**TITLE** Oh Deer  
**CREDIT** Matt Hamilton, Director/Editor  
 Andrew Bell, Producer  
 Abelio Petrik, Director of Photography  
 Hayden Gerstner, Animation  
 Tom Cavanaugh, The Man

**AWARD** Silver ADDY Award  
**ENTRANT** High Five Media  
**ADVERTISER** American Heart Association  
**TITLE** American Heart - Smoking in Daycare  
**CREDIT** High Five Media, Agency  
 Jonathan Burkhart, Videography  
 Josiah Zumwalt, Videography

**AWARD** Bronze ADDY Award  
**ENTRANT** Ackerman McQueen  
**ADVERTISER** BancFirst  
**TITLE** LoyalTV "Fish Out of Water"  
**CREDIT** Ashley Ball, Creative Director  
 Blake McCarty, Director/Editor  
 Caroline Palumbo, Producer  
 Shad Wyckoff, Director of Photography  
 Timothy Katzenmeier, Assistant Camera  
 Benson Coleman, Gaffer  
 Rodney Lipe, Account Service  
 Chelsea Simmons, Account Service  
 Tiffany Eitzmann, Research

## Single entry – more than :60 seconds

**AWARD** Gold ADDY Award  
**ENTRANT** Beyond Theory Creative  
**ADVERTISER** Fitcamp 180  
**TITLE** Shawn Busby: A Fitcamp 180 Story  
**CREDIT** The Beyond Theory Team

**AWARD** Gold ADDY Award  
**ENTRANT** Beyond Theory Creative  
**ADVERTISER** Nexus Equine  
**TITLE** A Bigger Purpose (Online)  
**CREDIT** The Beyond Theory Team

**AWARD** Silver ADDY Award  
**ENTRANT** HOEGGER COMMUNICATIONS  
**ADVERTISER** James Lane Air Conditioning & Plumbing  
**TITLE** The James Lane Journey  
**CREDIT** Matt Hamilton, Director/Editor  
 Scott Hamilton, Director/Producer  
 Hayden Gerstner, Animation  
 Abelio Petrick, Director of Photography

**AWARD** Silver ADDY Award  
**ENTRANT** Traction Marketing  
**ADVERTISER** BC Clark  
**TITLE** The Heart of Oklahoma Short Film  
**CREDIT** Team Traction

**AWARD** Silver ADDY Award  
**ENTRANT** HOEGGER COMMUNICATIONS  
**ADVERTISER** Notre Dame  
**TITLE** Welcome to Notre Dame  
**CREDIT** Matt Hamilton, Director/Editor  
 Scott Hamilton, Producer/Director  
 Andrew Bell, Graphic Design

**AWARD** Silver ADDY Award  
**ENTRANT** Beyond Theory Creative  
**ADVERTISER** Primary Health Partners  
**TITLE** How To Have A Doctor (Online)  
**CREDIT** The Beyond Theory Team

**AWARD** Silver ADDY Award  
**ENTRANT** Spectrum Productions  
**ADVERTISER** Girl Scouts Western Oklahoma

<b>TITLE</b>	Girl Scouts Social Media Ad
<b>CREDIT</b>	James Harber, Producer Joseph Harber, Assistant Producer
<b>AWARD</b>	Bronze ADDY Award
<b>ENTRANT</b>	Oklahoma Attorneys Mutual Insurance Company
<b>ADVERTISER</b>	Oklahoma Attorneys Mutual Insurance Company
<b>TITLE</b>	Understanding Claims-Made Policies
<b>CREDIT</b>	Brandon Haynie, Video Editor Megan Radford, Writer Isaac Fraim , Editor Robin Gayle, Editor Jonathan Lindsay, Graphic Designer
<b>AWARD</b>	Bronze ADDY Award
<b>ENTRANT</b>	Oklahoma Attorneys Mutual Insurance Company
<b>ADVERTISER</b>	Oklahoma Attorneys Mutual Insurance Company
<b>TITLE</b>	Understanding Tail Coverage
<b>CREDIT</b>	Brandon Haynie, Video Editor Megan Radford, Writer Isaac Fraim, Editor Robin Gayle, Editor Jonathan Lindsay, Graphic Designer
<b>AWARD</b>	Bronze ADDY Award
<b>ENTRANT</b>	Oklahoma Attorneys Mutual Insurance Company
<b>ADVERTISER</b>	Oklahoma Attorneys Mutual Insurance Company
<b>TITLE</b>	Understanding Step Ratings
<b>CREDIT</b>	Brandon Haynie, Video Editor Megan Radford, Writer Isaac Fraim, Editor Robin Gayle, Editor Jonathan Lindsay, Graphic Designer
<b>AWARD</b>	Bronze ADDY Award
<b>ENTRANT</b>	RadVine Marketing
<b>ADVERTISER</b>	Addison Price, Miss Oklahoma 2019
<b>TITLE</b>	I Am 2.0
<b>CREDIT</b>	Team RadVine Marketing
<b>AWARD</b>	Bronze ADDY Award
<b>ENTRANT</b>	Paycom

<b>ADVERTISER</b>	Paycom
<b>TITLE</b>	Moment of Truth
<b>CREDIT</b>	Casey Twenter, Creative Director Lauren Rogers, Writer Brock Lay, Designer Preston Herring, Video Production Manager Chuck Taylor, Video Production Team Lead Brandon Keck, Animator
<b>AWARD</b>	Bronze ADDY Award
<b>ENTRANT</b>	Lampstand Story Co.
<b>ADVERTISER</b>	Oracle
<b>TITLE</b>	Oracle: Change the World With Us
<b>CREDIT</b>	Derek Watson, Director Nick Jones, Principal Janna Smith, Assistant Director Janson Jones, Cinematographer & Editor Bryan Clark, Art Director Benjamin Crane, PA Hayley Moore, Account Executive
<b>AWARD</b>	Bronze ADDY Award
<b>ENTRANT</b>	High Five Media
<b>ADVERTISER</b>	American Heart Association
<b>TITLE</b>	American Heart Association - Ajay
<b>CREDIT</b>	High Five Media, Agency Adam Beatty, Video Editing Justan Floyd, Cinematography Brandon Kobs, Producer Tanner Powell, Camera Operations Duke Fleischer, Camera Operations

### Non-Broadcast

<b>AWARD</b>	Gold ADDY Award
<b>ENTRANT</b>	Robot House Creative
<b>ADVERTISER</b>	Hideaway Pizza
<b>TITLE</b>	Hideaway Pizza On-Hold
<b>CREDIT</b>	Brian Winkler
<b>AWARD</b>	Gold ADDY Award
<b>ENTRANT</b>	HOEGGER COMMUNICATIONS
<b>ADVERTISER</b>	Urban Air Adventure Park
<b>TITLE</b>	Urban Air - Tramps
<b>CREDIT</b>	Matt Hamilton, Director/Editor

	Hayden Gerstner, Animation Andrew Bell, Graphic Design
<b>AWARD</b>	Gold ADDY Award
<b>ENTRANT</b>	Ackerman McQueen
<b>ADVERTISER</b>	Oklahoma City National Memorial & Museum
<b>TITLE</b>	Looking Back Thinking Forward
<b>CREDIT</b>	Tuck Oden, Creative Director & Writer Charlie Ryan, Editor Jon Minson , Art Director Jason Bushore, Senior Audio Producer Hillary Farrell , Account Service Debby Johnson, Account Service Barbara Johnston, Account Service
<b>AWARD</b>	Silver ADDY Award
<b>ENTRANT</b>	Retrospec Films
<b>ADVERTISER</b>	Helmerich & Payne
<b>TITLE</b>	H&P "Drive Safe Campaign"
<b>AWARD</b>	Silver ADDY Award
<b>ENTRANT</b>	Retrospec Films
<b>ADVERTISER</b>	Department of Tourism
<b>TITLE</b>	Oklahoma Road Trip Trailer
<b>AWARD</b>	Bronze ADDY Award
<b>ENTRANT</b>	Retrospec Films
<b>ADVERTISER</b>	Governor Kevin Stitt
<b>TITLE</b>	Stitt For Governor

### Campaign

<b>AWARD</b>	Gold ADDY Award
<b>ENTRANT</b>	Lampstand Story Co.
<b>ADVERTISER</b>	Power of Sports LLC
<b>TITLE</b>	Power of Sports
<b>CREDIT</b>	Janna Smith, Producer & Editor Janson Jones, Cinematographer Benjamin Crane, Cinematographer & Editor Abbi Dedmon, Editor Jacob Jolly, Cinematographer Derek Watson, Principal Nick Jones, Principal

**AWARD** Gold ADDY Award  
**ENTRANT** Oklahoma City Thunder  
**ADVERTISER** Oklahoma City Thunder  
**TITLE** In-Game Entertainment Videos  
**CREDIT** OKC Thunder Intro Video's , Media Production, Events & Entertainment

**AWARD** Bronze ADDY Award  
**ENTRANT** Oklahoma Attorneys Mutual Insurance Company  
**ADVERTISER** Oklahoma Attorneys Mutual Insurance Company  
**TITLE** Legal Malpractice: How It Works  
**CREDIT** Brandon Haynie, Video Editor  
 Megan Radford, Writer  
 Isaac Fraim, Editor  
 Robin Gayle, Editor  
 Jonathan Lindsay, Graphic Designer

## AUDIO/VISUAL SALES PRESENTATION

**AWARD** Bronze ADDY Award  
**ENTRANT** High Five Media  
**ADVERTISER** American Heart Association  
**TITLE** American Heart - Smoking in Daycare  
**CREDIT** High Five Media, Agency  
 Jonathan Burkhart, Videography  
 Josiah Zumwalt, Videography

## MUSIC VIDEO

**AWARD** Silver ADDY Award  
**ENTRANT** Retrospec Films  
**ADVERTISER** TBN  
**TITLE** Veggietales Remix "Hairbrush"

## ADVERTISING INDUSTRY SELF-PROMOTION FILM, VIDEO & SOUND

**AWARD** Gold ADDY Award  
**ENTRANT** HOEGGER COMMUNICATIONS  
**ADVERTISER** Hall of Frame Framing  
**TITLE** Oh Deer  
**CREDIT** Matt Hamilton, Director/Editor  
 Andrew Bell, Producer  
 Abelio Petrik , Director of Photography  
 Hayden Gerstner, Animation  
 Tom Cavanaugh, The Man

**AWARD** Gold ADDY Award  
**ENTRANT** Ackerman McQueen  
**ADVERTISER** Ackerman McQueen  
**TITLE** Ackerman McQueen Reel  
**CREDIT** Team AM, Creative Direction and Editing

**AWARD** Gold ADDY Award  
**ENTRANT** Insight Creative Group  
**ADVERTISER** ICG  
**TITLE** A Letter from Uncle Doug  
**CREDIT** Team ICG

**AWARD** Silver ADDY Award  
**ENTRANT** Beyond Theory Creative  
**ADVERTISER** Beyond Theory Creative  
**TITLE** Brand Film (Promo)  
**CREDIT** The Beyond Theory Team

**AWARD** Silver ADDY Award  
**ENTRANT** VI Marketing and Branding  
**ADVERTISER** VI Marketing and Branding  
**TITLE** 30 Years of History  
**CREDIT** Mike Anderson, Senior Animator  
 Beau Leland, Senior Video Editor  
 Jennifer Blevins, Associate Creative Director  
 Steve Sturges, Partner, Creative Director  
 Matt Lowery, Motion Creative Director

**AWARD** Bronze ADDY Award  
**ENTRANT** Retrospec Films  
**ADVERTISER** Retrospec Films  
**TITLE** Veggietales Remix BTS

**AWARD** Bronze ADDY Award  
**ENTRANT** Retrospec Films  
**ADVERTISER** Retrospec Films  
**TITLE** Cash and Mav BTS



## B-TO-B CAMPAIGN

Local



**AWARD** Gold ADDY Award  
**ENTRANT** Beyond Theory Creative  
**ADVERTISER** Primary Health Partners  
**TITLE** PHP UCO Campaign  
**CREDIT** The Beyond Theory Team

**AWARD** Bronze ADDY Award  
**ENTRANT** Chisel Creative LLC  
**ADVERTISER** Oklahoma Film and Music Office  
**TITLE** Oklahoma Film Conference Campaign  
**CREDIT** Chisel Creative

## CONSUMER CAMPAIGN

Local



**AWARD** Gold ADDY Award  
**ENTRANT** Beyond Theory Creative  
**ADVERTISER** Primary Health Partners  
**TITLE** PHP Consumer Campaign  
**CREDIT** The Beyond Theory Team

**AWARD** Gold ADDY Award  
**ENTRANT** Chisel Creative LLC  
**ADVERTISER** Oklahoma City Police Department  
**TITLE** Oklahoma City Police Recruitment  
**CREDIT** Chisel Creative



**AWARD** Gold ADDY Award  
**ENTRANT** Insight Creative Group  
**ADVERTISER** True Sky **CREDIT** Union  
**TITLE** Chopping Rates  
**CREDIT** Team ICG



**AWARD** Gold ADDY Award  
**ENTRANT** Insight Creative Group  
**ADVERTISER** Ted's Cafe Escondido  
**TITLE** NOW That's What I Call Ted's  
**CREDIT** Team ICG

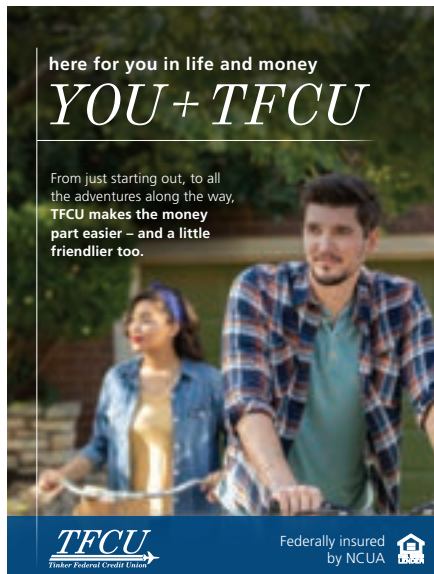
**AWARD** Silver ADDY Award  
**ENTRANT** Beyond Theory Creative  
**ADVERTISER** Focus Federal Credit Union  
**TITLE** Cash is King Consumer Campaign  
**CREDIT** The Beyond Theory Team

**AWARD** Bronze ADDY Award  
**ENTRANT** Unknown Studio  
**ADVERTISER** Akin Brothers Floor Stores  
**TITLE** Akin Bros. Anniversary Sale

**CREDIT** Tanner Tate, Creative Director & Copywriter  
Aaron Dickey, Design Director  
Preston Moon, Media Director  
Josh Moon, Director of Photography

**AWARD** Bronze ADDY Award  
**ENTRANT** Unknown Studio  
**ADVERTISER** The Children's Center Rehabilitation Hospital  
**TITLE** 1898 Club Campaign  
**CREDIT** Tanner Tate, Creative Director & Copywriter  
Aaron Dickey, Design Director & Developer  
Preston Moon, Media Director  
Amanda Dely, Graphic Designer

*Regional/National*



**AWARD** Gold ADDY Award  
**ENTRANT** Braid Creative  
**ADVERTISER** Tinker Federal Credit Union  
**TITLE** Road Trip Campaign  
**CREDIT** Team Braid, Creative Direction  
Digital DK, Video Production  
Simon Hurst, Photography  
Lucky Dog, Audio Production

## INTEGRATED BRAND IDENTITY CAMPAIGN

*Local or Regional/National*



**AWARD** Gold ADDY Award  
**ENTRANT** Robot House Creative  
**ADVERTISER** Stargazer Edibles  
**TITLE** Stargazer Edibles Brand Campaign  
**CREDIT** Brian Winkler,  
Adam LeNaire,  
Brett Grimes,  
Marissa Thelen



**AWARD** Gold ADDY Award  
**ENTRANT** Beyond Theory Creative  
**ADVERTISER** Primary Health Partners  
**TITLE** PHP Brand Identity Campaign  
**CREDIT** The Beyond Theory Team



**AWARD** Gold ADDY Award  
**ENTRANT** Nuevo Studio  
**ADVERTISER** deadCenter Film

**TITLE** deadCenter Film Festival 2019  
**CREDIT** Naoma Serna-Zahn, Creative Director  
Lauren Mayhew, Graphic Designer



**AWARD** Gold ADDY Award  
**ENTRANT** Nuevo Studio  
**ADVERTISER** Frank & Glory  
**TITLE** Frank & Glory — Branding  
**CREDIT** Naoma Serna-Zahn, Creative Director  
Lauren Mayhew, Graphic Designer  
Sarah Sears, Brand Strategist  
Christine Eddington, Copywriter



**AWARD** Gold ADDY Award  
**ENTRANT** Ghost  
**ADVERTISER** Foreword  
**TITLE** Foreword Brand Identity Campaign  
**CREDIT** Team Ghost



**AWARD** Gold ADDY Award  
**ENTRANT** Oklahoma City Thunder  
**ADVERTISER** Oklahoma City Thunder  
**TITLE** Thunder Front Line Staff Awards  
**CREDIT** Oklahoma City Thunder, Thunder Front Line Staff Awards

**AWARD** Silver ADDY Award  
**ENTRANT** Robot House Creative  
**ADVERTISER** Ventana Exploration and Production  
**TITLE** Ventana Brand Campaign  
**CREDIT** Brian Winkeler,  
Adam LeNaire,  
Brett Grimes

**AWARD** Silver ADDY Award  
**ENTRANT** Beyond Theory Creative  
**ADVERTISER** Focus Federal Credit Union  
**TITLE** Money School Brand Identity  
**CREDIT** The Beyond Theory Team

**AWARD** Silver ADDY Award  
**ENTRANT** Ghost  
**ADVERTISER** Grateful Farms  
**TITLE** Grateful Farms Brand Campaign  
**CREDIT** Team Ghost

**AWARD** Silver ADDY Award  
**ENTRANT** Ghost  
**ADVERTISER** Kusa Blooms  
**TITLE** Kusa Blooms Brand Identity Campaign  
**CREDIT** Team Ghost

**AWARD** Silver ADDY Award  
**ENTRANT** Oklahoma City Thunder  
**ADVERTISER** Oklahoma City Thunder  
**TITLE** Nick Collison Retirement Campaign  
**CREDIT** Oklahoma City Thunder, #4 Nick  
Collison Retirement Campaign

**AWARD** Bronze ADDY Award  
**ENTRANT** Robot House Creative  
**ADVERTISER** Cannabest Labs  
**TITLE** Cannabest Labs Brand Campaign  
**CREDIT** Brian Winkeler,  
Adam LeNaire,  
Brett Grimes

**AWARD** Bronze ADDY Award  
**ENTRANT** Beyond Theory Creative  
**ADVERTISER** Focus Federal Credit Union  
**TITLE** Cash is King Brand Identity  
**CREDIT** The Beyond Theory Team

**AWARD** Bronze ADDY Award  
**ENTRANT** VI Marketing and Branding  
**ADVERTISER** Oklahoma Tourism and Recreation  
Department  
**TITLE** Oklahoma Fishing Trail Campaign  
**CREDIT** Devon Baker, Production Artist  
David Hinds, Art Director  
Mike Anderson, Senior Animator  
Beau Leland, Senior Editor  
Valerie Trammell, Group Account  
Director  
Deleanie Moriello, Account Coordinator  
Jennifer Blevins, Associate Creative  
Director

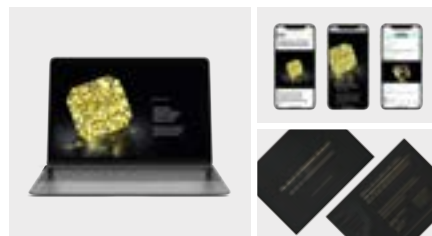
**AWARD** Bronze ADDY Award  
**ENTRANT** Toast Design Studio  
**ADVERTISER** Oklahoma Catalyst Programs  
**TITLE** OK Wise Conference Brand Identity  
**CREDIT** Tiffany Lea Haendel, Co-Owner  
Emily Smart, Co-Owner

## INTEGRATED BRANDED CONTENT CAMPAIGN

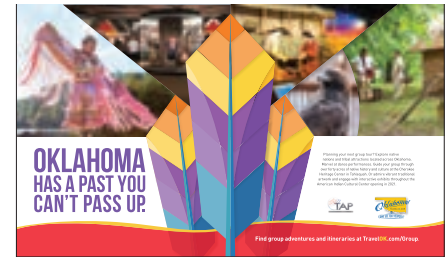
*Local or Regional/National*



**AWARD** Gold ADDY Award  
**ENTRANT** Beyond Theory Creative  
**ADVERTISER** Primary Health Partners  
**TITLE** PHP Branded Content Campaign  
**CREDIT** The Beyond Theory Team



**AWARD** Gold ADDY Award  
**ENTRANT** Traction Marketing  
**ADVERTISER** BC Clark  
**TITLE** The Heart of Oklahoma  
**CREDIT** Team Traction



**AWARD** Gold ADDY Award  
**ENTRANT** VI Marketing and Branding  
**ADVERTISER** Oklahoma Tourism and Recreation  
Department  
**TITLE** CTM Integrated Branded Campaign  
**CREDIT** Jeff Bowman, Art Director  
Anna Kinder, Junior Copywriter  
Devon Baker, Production Artist  
Moriah Behymer, Production Artist  
Jennifer Blevins, Associate Creative  
Director  
Julie Rowell, Production Manager  
Deleanie Moriello, Marketing  
Coordinator  
Valerie Trammell, Group Account  
Director



**AWARD** Gold ADDY Award  
**ENTRANT** Oklahoma City Thunder  
**ADVERTISER** Oklahoma City Thunder  
**TITLE** OKC Thunder Change Makers 2.0  
**CREDIT** OKC Thunder Change Makers Vision 2.0  
Campaign





**AWARD** Gold ADDY Award  
**ENTRANT** University of Central Oklahoma  
**ADVERTISER** School of Design, University of Central Oklahoma  
**TITLE** The School of Design Brand/Campaign  
**CREDIT** Monique Ortman, Design and Illustration



**AWARD** Gold ADDY Award  
**ENTRANT** Ackerman McQueen  
**ADVERTISER** Nature Nate's Honey  
**TITLE** Nate's Great Honey Adventure  
**CREDIT** Ed Russell, Creative Director  
 Tyler Petersen, Executive Producer  
 Amy Hearn, Producer  
 Nathan Raglin, Director of Photography  
 Charlie Ryan, Editor  
 Mike Galloway, Illustrator  
 Brandon Witt, Animation  
 Shea Hussey, Photography

**AWARD** Silver ADDY Award  
**ENTRANT** Beyond Theory Creative  
**ADVERTISER** Focus Federal Credit Union  
**TITLE** Money School Branded Content  
**CREDIT** The Beyond Theory Team

**AWARD** Silver ADDY Award  
**ENTRANT** University of Central Oklahoma  
**ADVERTISER** School of Design, University of Central Oklahoma  
**TITLE** Winner, Winner, Chicken Dinner!

**CREDIT** Monique Ortman, Design and Illustration

**AWARD** Bronze ADDY Award  
**ENTRANT** University of Central Oklahoma  
**ADVERTISER** School of Design, University of Central Oklahoma

**TITLE** Meanwhile...Back at the Ranch, 2019  
**CREDIT** Monique Ortman, Design and Illustration

**AWARD** Bronze ADDY Award  
**ENTRANT** Ackerman McQueen  
**ADVERTISER** OG&E  
**TITLE** OG&E Growth Stories  
**CREDIT** Ashley Ball, Creative Director  
 Bruce Parks, Creative Director  
 Rick Lipe, Producer  
 Jason Bushore, Senior Audio Producer  
 Bob Harstad, Account Service

**AWARD** Bronze ADDY Award  
**ENTRANT** Ackerman McQueen  
**ADVERTISER** OG&E  
**TITLE** OGETogether Community Campaign  
**CREDIT** Ashley Ball, Creative Director  
 Bruce Parks, Creative Director  
 Rick Lipe, Producer  
 Jason Bushore, Senior Audio Producer  
 Bob Harstad, Account Service

**AWARD** Bronze ADDY Award  
**ENTRANT** Paycom  
**ADVERTISER** Paycom  
**TITLE** President's Club  
**CREDIT** Casey Twenter, Creative Director  
 Lacey Brauser, Design Team Lead  
 Lauren Rogers, Writer  
 Elysa Casiano, Animator

## PRO BONO CAMPAIGNS

### *Integrated Media Pro Bono Campaign*

**AWARD** Bronze ADDY Award  
**ENTRANT** Chisel Creative LLC  
**ADVERTISER** Dale Graham Veterans Foundation

**TITLE** Dale Graham Veterans Foundation  
**CREDIT** Chisel Creative

## ADVERTISING INDUSTRY SELF-PROMOTION CAMPAIGNS

### *Single Medium Campaign*

**AWARD** Gold ADDY Award  
**ENTRANT** Ackerman McQueen  
**ADVERTISER** Ackerman McQueen  
**TITLE** Fix It Series  
**CREDIT** Tyler Petersen, Creative Director / Director / Camera Operator / Editor  
 Jason Wilson, Camera Operator  
 Charlie Ryan, Editor

**AWARD** Gold ADDY Award  
**ENTRANT** Ackerman McQueen  
**ADVERTISER** Ackerman McQueen  
**TITLE** Ackerman McQueen - Always Moving  
**CREDIT** Katie McQueen, Creative Director  
 Tyler Petersen, Director & Editor  
 Jason Wilson, Director of Photography  
 Charlie Ryan, Editor

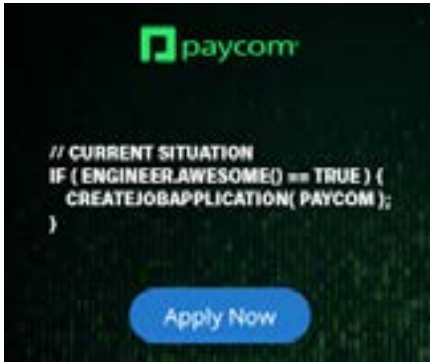
**AWARD** Silver ADDY Award  
**ENTRANT** Ackerman McQueen  
**ADVERTISER** Ackerman McQueen  
**TITLE** As Told By Ray Ackerman  
**CREDIT** Jesse Davison, Creative/Art Direction/ Animation  
 Mike Galloway, Illustration

### *Integrated Media Campaign*

**AWARD** Bronze ADDY Award  
**ENTRANT** VI Marketing and Branding  
**ADVERTISER** VI Marketing and Branding  
**TITLE** Carne Diem  
**CREDIT** Devon Baker, Production Artist  
 Anna Kinder, Creative Director of Copywriting



## COPYWRITING



**AWARD** Gold ADDY Award  
**ENTRANT** Paycom  
**ADVERTISER** Paycom  
**TITLE** SWE 2019 Ads: Apply Today  
**CREDIT** Casey Twenter, Creative Director  
 Jennifer Byrd, Writer

**AWARD** Silver ADDY Award  
**ENTRANT** VI Marketing and Branding  
**ADVERTISER** Oklahoma Tourism and Recreation  
 Department  
**TITLE** Southeast Oklahoma Memories  
**CREDIT** Anna Kinder, Junior Copywriter

**AWARD** Bronze ADDY Award  
**ENTRANT** Paycom  
**ADVERTISER** Paycom  
**TITLE** Recruiting Development  
**CREDIT** Casey Twenter, Creative Director  
 Jennifer Byrd, Writer

**AWARD** Bronze ADDY Award  
**ENTRANT** Paycom  
**ADVERTISER** Paycom  
**TITLE** Application Security Recruiting Ads  
**CREDIT** Casey Twenter, Creative Director  
 Jennifer Byrd, Writer

## LOGO DESIGN



**AWARD** Gold ADDY Award  
**ENTRANT** Robot House Creative  
**ADVERTISER** Stargazer Edibles  
**TITLE** Stargazer Edibles Logo  
**CREDIT** Adam LeNaire,  
 Brett Grimes,  
 Brian Winkler



**AWARD** Gold ADDY Award  
**ENTRANT** Robot House Creative  
**ADVERTISER** Hideaway Pizza  
**TITLE** Kite Flyers Session Ale Logo  
**CREDIT** Adam LeNaire,  
 Brian Winkler



**AWARD** Gold ADDY Award  
**ENTRANT** Toast Design Studio  
**ADVERTISER** Oxford Macarons  
**TITLE** Oxford Macarons Logo  
**CREDIT** Tiffany Lea Haendel, Co-Owner  
 Emily Smart, Co-Owner

**AWARD** Silver ADDY Award  
**ENTRANT** VI Marketing and Branding  
**ADVERTISER** Oklahoma Tourism and Recreation  
 Department  
**TITLE** Oklahoma Fishing Trail Logo  
**CREDIT** Devon Baker, Production Artist  
 David Hinds, Art Director

**AWARD** Silver ADDY Award  
**ENTRANT** Ackerman McQueen  
**ADVERTISER** Oklahoma City National Memorial &  
 Museum  
**TITLE** 25th Anniversary Logo  
**CREDIT** Jon Minson, Art Director  
 Hillary Farrell, Account Service  
 Barbara Johnston, Account Service

**AWARD** Silver ADDY Award  
**ENTRANT** Insight Creative Group  
**ADVERTISER** Oklahoma City Public Schools  
**TITLE** Oklahoma City Public Schools logo  
**CREDIT** Team ICG

**AWARD** Bronze ADDY Award  
**ENTRANT** Freestyle Creative  
**ADVERTISER** Oklahoma City Convention Center  
**TITLE** OKC Convention Center Branding  
**CREDIT** Sonni Adams, Creative Director  
 Carter Campbell, Vice President,  
 Director of Account Services  
 Megan Ivy, Account Executive  
 Vahid Farzaneh, Founder/CEO  
 Kelley Gann, President

**AWARD** Bronze ADDY Award  
**ENTRANT** Robot House Creative  
**ADVERTISER** Cannabest Labs  
**TITLE** Cannabest Labs Logo  
**CREDIT** Adam LeNaire,  
 Brett Grimes

**AWARD** Bronze ADDY Award  
**ENTRANT** Braid Creative  
**ADVERTISER** A Good Egg Dining Group  
**TITLE** Mexican Radio  
**CREDIT** Kathleen Shannon, Creative Director

**AWARD** Bronze ADDY Award  
**ENTRANT** Back40 Design  
**ADVERTISER** EOI (Eyes on Investigation)  
**TITLE** EOI Logo  
**CREDIT** Christina Hall, Project Manager  
 Adrian Townsend, Designer

**AWARD** Bronze ADDY Award  
**ENTRANT** liquidfish  
**ADVERTISER** Elevate Holistics  
**TITLE** Elevate Holistics Logo  
**CREDIT** Team liquidfish

**AWARD** Bronze ADDY Award  
**ENTRANT** Paycom  
**ADVERTISER** Paycom  
**TITLE** President's Club  
**CREDIT** Casey Twenter, Creative Director  
 Lacey Brauser, Design Team Lead  
 Lauren Rogers, Writer  
 Elysa Casiano, Animator

# CROSS PLATFORM

## ILLUSTRATION

Single



**AWARD** Gold ADDY Award  
**ENTRANT** Robot House Creative  
**ADVERTISER** Robot House Store  
**TITLE** Char Aznable Crossing Texas Colony  
**CREDIT** Brett Grimes



**AWARD** Gold ADDY Award  
**ENTRANT** VI Marketing and Branding  
**ADVERTISER** TSET – Shape Your Future  
**TITLE** Doctor Resource Poster  
**CREDIT** Jeff Bowman, Art Director  
 Erin Robinson, Associate Creative Director  
 Madison Deen, Marketing Coordinator  
 Lindsey Funk, Group Account Director  
 Ann E. Freeman, Marketing Strategist



**AWARD** Gold ADDY Award  
**ENTRANT** Ghost  
**ADVERTISER** NBC Bank  
**TITLE** NBC Christmas Card  
**CREDIT** Team Ghost

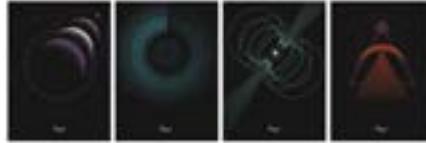
**AWARD** Silver ADDY Award  
**ENTRANT** Future Haus  
**ADVERTISER** Sovereign Technology Solution, LLC, an affiliate of The Chickasaw Nation  
**TITLE** AYA Walk Group Characters 2019  
**CREDIT** Future Haus Design Team

**AWARD** Bronze ADDY Award  
**ENTRANT** VI Marketing and Branding  
**ADVERTISER** Oklahoma Tourism and Recreation Department  
**TITLE** Buffalo Illustration  
**CREDIT** Jeff Bowman, Art Director

**AWARD** Bronze ADDY Award  
**ENTRANT** Metropolitan Library System  
**ADVERTISER** Metropolitan Library System  
**TITLE** Wild About Reading!  
**CREDIT** Rick George, Visual Communications Manager

**AWARD** Bronze ADDY Award  
**ENTRANT** VI Marketing and Branding  
**ADVERTISER** TSET – Shape Your Future  
**TITLE** Healthy Kids Cooking Contest  
**CREDIT** Jeff Bowman , Art Director  
 Erin Robinson, Associate Creative Director  
 Madison Deen, Marketing Coordinator  
 Lindsey Funk , Group Account Director  
 Ann E. Freeman , Marketing Strategist

### Series



**AWARD** Gold ADDY Award  
**ENTRANT** Robot House Creative  
**ADVERTISER** Stargazer Edibles  
**TITLE** Stargazer Edibles Illustrations  
**CREDIT** Adam LeNaire,  
 Brett Grimes,  
 Marissa Thelen



**AWARD** Gold ADDY Award  
**ENTRANT** VI Marketing and Branding  
**ADVERTISER** Oklahoma Tourism and Recreation Department  
**TITLE** Oklahoma State Parks Outdoor Guide  
**CREDIT** Jeff Bowman, Art Director



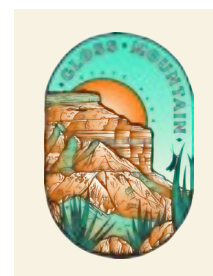
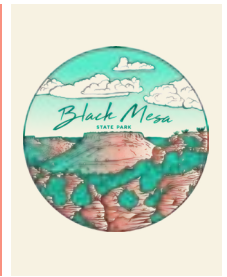
**AWARD** Gold ADDY Award  
**ENTRANT** liquidfish  
**ADVERTISER** liquidfish  
**TITLE** "Top 5 In OKC" Illustrations  
**CREDIT** Team liquidfish



**AWARD** Gold ADDY Award  
**ENTRANT** VI Marketing and Branding  
**ADVERTISER** TSET - Tobacco Stops With Me  
**TITLE** Vaping Horrors Halloween  
**CREDIT** Mike Anderson, Senior Animator



**AWARD** Gold ADDY Award  
**ENTRANT** Insight Creative Group  
**ADVERTISER** Oklahoma Zoological Society:  
 ZOOfriends  
**TITLE** Zoo Brew Illustrations  
**CREDIT** Team ICG



**AWARD** Gold ADDY Award  
**ENTRANT** Oklahoma Shirt Company  
**ADVERTISER** Oklahoma Shirt Company  
**TITLE** Oklahoma State Park Shirt Series  
**CREDIT** Team OSCO



**AWARD** Silver ADDY Award Entrant  
University of Central Oklahoma

**ADVERTISER** School of Design, University of Central Oklahoma

**TITLE** Patience Grasshopper

**CREDIT** Monique Ortman, Design and Illustration

**AWARD** Bronze ADDY Award

**ENTRANT** Traction Marketing

**ADVERTISER** Lyric Theatre of Oklahoma

**TITLE** 2020 Season Artwork

**CREDIT** Team Traction

**AWARD** Bronze ADDY Award

**ENTRANT** Future Haus

**ADVERTISER** Sovereign Technology Solution, LLC, an affiliate of The Chickasaw Nation

**TITLE** AYA Walk Character Relics & Items

**CREDIT** Future Haus Design Team

**AWARD** Bronze ADDY Award

**ENTRANT** Ackerman McQueen

**ADVERTISER** Ackerman McQueen

**TITLE** A New York Story

**CREDIT** Mike Galloway, Creative Direction/ Illustration

## STILL PHOTOGRAPHY

*Black & White, Single*



**AWARD** Gold ADDY Award

**ENTRANT** High Five Media

**ADVERTISER** High Five Media

**TITLE** High Five Media - Tree

**CREDIT** Jonathan Burkhart, Photographer

**AWARD** Bronze ADDY Award

**ENTRANT** Noble Research Institute

**ADVERTISER** Noble Research Institute

**TITLE** Woodography

**CREDIT** Rob Mattson, Photographer and Imaging Specialist

*Color, Single*



**AWARD** Gold ADDY Award

**ENTRANT** Noble Research Institute

**ADVERTISER** Noble Research Institute

**TITLE** Chuck Coffey

**CREDIT** Rob Mattson, Photographer and Imaging Specialist



**AWARD** Gold ADDY Award

**ENTRANT** Retrospec Films

**ADVERTISER** McCurtain County

**TITLE** Gone Fishing



**AWARD** Gold ADDY Award

**ENTRANT** High Five Media

**ADVERTISER** High Five Media

**TITLE** High Five Media - Pelicans

**CREDIT** Jonathan Burkhart, Photographer



**AWARD** Gold ADDY Award

**ENTRANT** High Five Media

**ADVERTISER** Thrive Cannabis Collective

**TITLE** Thrive Cannabis

**CREDIT** Jonathan Burkhart, Photographer



**AWARD** Gold ADDY Award

**ENTRANT** High Five Media

**ADVERTISER** Tow Dawg

**TITLE** Tow Dawg - Off Road

**CREDIT** Jonathan Burkhart, Photographer

**AWARD** Silver ADDY Award

**ENTRANT** Noble Research Institute

**ADVERTISER** Noble Research Institute

**TITLE** Dave Wingo

**CREDIT** Rob Mattson, Photographer and Imaging Specialist

**AWARD** Silver ADDY Award

**ENTRANT** High Five Media

**ADVERTISER** Tow Dawg

**TITLE** Tow Dawg - Farm Hand

**CREDIT** Jonathan Burkhart, Photographer



**AWARD** Bronze ADDY Award  
**ENTRANT** Noble Research Institute  
**ADVERTISER** Noble Research Institute  
**TITLE** Brent Kuehny  
**CREDIT** Rob Mattson, Photographer and Imaging Specialist

**AWARD** Bronze ADDY Award  
**ENTRANT** High Five Media  
**ADVERTISER** Thrive Cannabis Collective  
**TITLE** Thrive Cannabis - Bud Macro  
**CREDIT** Jonathan Burkhart, Photographer

**AWARD** Bronze ADDY Award  
**ENTRANT** High Five Media  
**ADVERTISER** Tow Dawg  
**TITLE** Tow Dawg - Rob  
**CREDIT** Jonathan Burkhart, Photographer

## BLACK & WHITE/COLOR/ DIGITALLY ENHANCED

### Campaign



**AWARD** Gold ADDY Award  
**ENTRANT** VI Marketing and Branding  
**ADVERTISER** Coury Hospitality  
**TITLE** Coury Photography  
**CREDIT** Matt Lowery, Motion Creative Director



**AWARD** Gold ADDY Award  
**ENTRANT** Retrospec Films  
**ADVERTISER** Department of Tourism  
**TITLE** Oklahoma Road Trip



**AWARD** Gold ADDY Award  
**ENTRANT** High Five Media  
**ADVERTISER** Tow Dawg  
**TITLE** Tow Dawg - Campaign  
**CREDIT** Jonathan Burkhart, Photographer

**AWARD** Silver ADDY Award  
**ENTRANT** Freestyle Creative  
**ADVERTISER** Chickasaw Country  
**TITLE** Chickasaw Country  
**CREDIT** Josh Bivens, Director of Photography  
 Sonni Adams, Creative Director  
 Carter Campbell, Vice President,  
 Director of Account Services  
 Megan Ivy, Account Executive

**AWARD** Silver ADDY Award  
**ENTRANT** Retrospec Films  
**ADVERTISER** Oklahoma Department of Tourism  
**TITLE** Oklahoma Restaurant Campaign

**AWARD** Silver ADDY Award  
**ENTRANT** High Five Media  
**ADVERTISER** Western Equipment  
**TITLE** Western Equipment - Photo Campaign  
**CREDIT** Jonathan Burkhart, Photographer

**AWARD** Bronze ADDY Award  
**ENTRANT** Ghost  
**ADVERTISER** 405 Center  
**TITLE** 405 Center Photography Campaign  
**CREDIT** Team Ghost

**AWARD** Bronze ADDY Award  
**ENTRANT** liquidfish  
**ADVERTISER** Braum's Ice Cream & Dairy Stores  
**TITLE** Braum's Recipe Booklet Photography  
**CREDIT** Team liquidfish

**AWARD** Bronze ADDY Award  
**ENTRANT** Unknown Studio  
**ADVERTISER** Skull Unlimited International  
**TITLE** Skulls Drama Photos  
**CREDIT** Aaron Dickey, Design Director & Photographer  
 Tanner Tate, Creative Director  
 Amanda Dely, Photo Editor

**AWARD** Bronze ADDY Award  
**ENTRANT** High Five Media  
**ADVERTISER** Boomerang Diner  
**TITLE** Boomerang Diner  
**CREDIT** Jonathan Burkhart, Photographer

## ART DIRECTION

### Single

**AWARD** Silver ADDY Award  
**ENTRANT** Freestyle Creative  
**ADVERTISER** Cory's Audio Visual  
**TITLE** Cory's Audio Visual eSports  
**CREDIT** Sonni Adams, Creative Director  
 Carter Campbell, Vice President,  
 Director of Account Services

**AWARD** Silver ADDY Award  
**ENTRANT** Ghost  
**ADVERTISER** The University of Central Oklahoma  
**TITLE** UCO Old North Style Guide  
**CREDIT** Team Ghost

### Campaign



**AWARD** Gold ADDY Award  
**ENTRANT** Insight Creative Group  
**ADVERTISER** Arts Council Oklahoma City  
**TITLE** Festival of the Arts  
**CREDIT** Team ICG

**AWARD** Silver ADDY Award  
**ENTRANT** Insight Creative Group  
**ADVERTISER** Arts Council Oklahoma City  
**TITLE** Opening Night  
**CREDIT** Team ICG

## CINEMATOGRAPHY

### Single

**AWARD** Gold ADDY Award  
**ENTRANT** Beyond Theory Creative  
**ADVERTISER** Nexus Equine  
**TITLE** A Bigger Purpose (Cinematography)  
**CREDIT** The Beyond Theory Team

**AWARD** Gold ADDY Award  
**ENTRANT** Retrospec Films  
**ADVERTISER** Climb Tulsa  
**TITLE** Why I Climb "Justin"

**AWARD** Silver ADDY Award  
**ENTRANT** Beyond Theory Creative  
**ADVERTISER** Fitcamp 180  
**TITLE** Shawn Busby: A Fitcamp 180 Story  
**CREDIT** The Beyond Theory Team

**AWARD** Silver ADDY Award  
**ENTRANT** HOEGGER COMMUNICATIONS  
**ADVERTISER** Decker Farms  
**TITLE** Decker Farms  
**CREDIT** Matt Hamilton, Director/Editor  
 Andrew Bell, Producer/Graphic Designer

**AWARD** Bronze ADDY Award  
**ENTRANT** Beyond Theory Creative  
**ADVERTISER** Beyond Theory Creative  
**TITLE** Brand Film (Cinematography)  
**CREDIT** The Beyond Theory Team

**AWARD** Bronze ADDY Award  
**ENTRANT** Koch Communications  
**ADVERTISER** OROS Marketing Analytics  
**TITLE** OROS Analytics Launch Video  
**CREDIT** Caleb Everett, Video Production Specialist  
 Dusky Hamm, Creative Manager

Jared Gallagher, Writing Specialist  
 Delaney Deck, Content Marketing Manager

**AWARD** Bronze ADDY Award  
**ENTRANT** Retrospec Films  
**ADVERTISER** Professional Bull Riding  
**TITLE** PBR TruFragrance

**AWARD** Bronze ADDY Award  
**ENTRANT** Insight Creative Group  
**ADVERTISER** Tonkawa Hotel & Casino  
**TITLE** Pow Wow  
**CREDIT** Team ICG

**AWARD** Bronze ADDY Award  
**ENTRANT** High Five Media  
**ADVERTISER** Tow Dawg  
**TITLE** Tow Dawg  
**CREDIT** High Five Media, Agency  
 Duke Fleischer, Cinematography  
 Jonathan Burkhart, Aerial Cinematography

### Campaign

**AWARD** Gold ADDY Award  
**ENTRANT** Chisel Creative LLC  
**ADVERTISER** Oklahoma City Police Department  
**TITLE** Oklahoma City Police Department  
**CREDIT** Chisel Creative

**AWARD** Bronze ADDY Award  
**ENTRANT** Ghost  
**ADVERTISER** Cox Business Security  
**TITLE** Cox Business Cinematography  
**CREDIT** Team Ghost

## ANIMATION, SPECIAL EFFECTS OR MOTION GRAPHICS

**AWARD** Gold ADDY Award  
**ENTRANT** VI Marketing and Branding  
**ADVERTISER** VI Marketing and Branding  
**TITLE** 30 Years of History - Animation  
**CREDIT** Mike Anderson, Senior Animator

**AWARD** Gold ADDY Award  
**ENTRANT** Paycom  
**ADVERTISER** Paycom  
**TITLE** Complying With FLSA  
**CREDIT** Casey Twenter, Creative Director  
 Lauren Rogers, Writer  
 Lacey Brauser, Designer  
 Preston Herring, Video Production Manager  
 Brandon Keck, Animator  
 Elysa Casiano, Animator

**AWARD** Silver ADDY Award  
**ENTRANT** VI Marketing and Branding  
**ADVERTISER** Oklahoma Highway Safety Office  
**TITLE** Impaired Road Science  
**CREDIT** Mike Anderson, Senior Animator  
 Aaron Cahill, Associate Creative Director

**AWARD** Silver ADDY Award  
**ENTRANT** Insight Creative Group  
**ADVERTISER** Tonkawa Hotel and Casino  
**TITLE** Thunder bucks  
**CREDIT** Team ICG

**AWARD** Silver ADDY Award  
**ENTRANT** Insight Creative Group  
**ADVERTISER** Carter Chevrolet  
**TITLE** Chicken Head  
**CREDIT** Team ICG

**AWARD** Silver ADDY Award  
**ENTRANT** Paycom  
**ADVERTISER** Paycom  
**TITLE** Moment of Truth  
**CREDIT** Casey Twenter, Creative Director  
 Lauren Rogers, Writer  
 Brock Lay, Designer  
 Preston Herring, Video Production Manager  
 Chuck Taylor, Video Production Team Lead  
 Brandon Keck, Animator

**AWARD** Bronze ADDY Award  
**ENTRANT** Chisel Creative LLC  
**ADVERTISER** Oklahoma Film and Music Office

**TITLE** Oklahoma Film Conference Video  
**CREDIT** Chisel Creative

**AWARD** Bronze ADDY Award

**ENTRANT** Paycom

**ADVERTISER** Paycom

**TITLE** Sick of Ads

**CREDIT** Casey Twenter, Creative Director  
 Jennifer Byrd, Writer  
 Lacey Brauser, Designer  
 Elysa Casiano, Animator

## VIDEO EDITING

**AWARD** Gold ADDY Award

**ENTRANT** Beyond Theory Creative

**ADVERTISER** Primary Health Partners

**TITLE** How To Have A Doctor (Editing)

**CREDIT** The Beyond Theory Team

**AWARD** Gold ADDY Award

**ENTRANT** Traction Marketing

**ADVERTISER** BC Clark

**TITLE** The Heart of Oklahoma Short Film

**CREDIT** Team Traction

**AWARD** Gold ADDY Award

**ENTRANT** Chisel Creative LLC

**ADVERTISER** Oklahoma City Police Department

**TITLE** OKC Police Recruitment - Anthony

**CREDIT** Chisel Creative

**AWARD** Gold ADDY Award

**ENTRANT** HOEGGER COMMUNICATIONS

**ADVERTISER** Notre Dame

**TITLE** Welcome to Notre Dame

**CREDIT** Matt Hamilton, Director/Editor  
 Scott Hamilton, Producer/Director  
 Andrew Bell, Graphic Design

**AWARD** Gold ADDY Award

**ENTRANT** HOEGGER COMMUNICATIONS

**ADVERTISER** Urban Air Adventure Park

**TITLE** Urban Air - Tramps

**CREDIT** Matt Hamilton, Director/Editor  
 Hayden Gerstner, Animation  
 Andrew Bell, Graphic Design

**AWARD** Gold ADDY Award

**ENTRANT** HOEGGER COMMUNICATIONS

**ADVERTISER** Hall of Fame Framing

**TITLE** Oh Deer

**CREDIT** Matt Hamilton, Director/Editor  
 Andrew Bell, Producer  
 Abelio Petrik , Director of Photography  
 Hayden Gerstner, Animation  
 Tom Cavanaugh, The Man

**AWARD** Gold ADDY Award

**ENTRANT** Retrospec Films

**ADVERTISER** Oklahoma City Police Department

**TITLE** OKC PD "Anthony"

**AWARD** Silver ADDY Award

**ENTRANT** HOEGGER COMMUNICATIONS

**ADVERTISER** Decker Farms

**TITLE** Decker Farms

**CREDIT** Matt Hamilton, Director/Editor  
 Andrew Bell, Producer/Graphic  
 Designer

**AWARD** Bronze ADDY Award

**ENTRANT** Beyond Theory Creative

**ADVERTISER** Nexus Equine

**TITLE** 4H Competition

**CREDIT** The Beyond Theory Team

**AWARD** Bronze ADDY Award

**ENTRANT** Beyond Theory Creative

**ADVERTISER** Diffe Ford Lincoln

**TITLE** Diffe Carpooling Teaser (Editing)

**CREDIT** The Beyond Theory Team

**AWARD** Bronze ADDY Award

**ENTRANT** Candor

**ADVERTISER** Greater Oklahoma City Chamber

**TITLE** These are the Best Days - EoA

**CREDIT** Karen Wicker, President & CEO  
 Rich Ross, Director of Video &  
 Production

**AWARD** Bronze ADDY Award

**ENTRANT** HOEGGER COMMUNICATIONS

**ADVERTISER** James Lane Air Conditioning &  
 Plumbing

**TITLE** The James Lane Journey

**CREDIT** Matt Hamilton, Director/Editor  
 Scott Hamilton, Director/Producer  
 Hayden Gerstner, Animation  
 Abelio Petrick , Director of Photography  
 Andrew Bell, Graphic Design

**AWARD** Bronze ADDY Award

**ENTRANT** High Five Media

**ADVERTISER** Tow Dawg

**TITLE** Tow Dawg

**CREDIT** High Five Media, Agency  
 Joel Anderson, Video Editing and Sound  
 Design

## MUSIC WITHOUT LYRICS

*Single*

**AWARD** Bronze ADDY Award  
**ENTRANT** VI Marketing and Branding  
**ADVERTISER** Oklahoma Highway Safety Office  
**TITLE** Impaired Road Science  
**CREDIT** Matt Lowery, Motion Creative Director

**AWARD** Bronze ADDY Award  
**ENTRANT** Retrospec Films  
**ADVERTISER** Hilti Global  
**TITLE** Hilti Hype Score

**AWARD** Bronze ADDY Award  
**ENTRANT** High Five Media  
**ADVERTISER** High Five Media  
**TITLE** High Five Media - Photo Boardwalk  
**CREDIT** High Five Media, Agency  
 Garrison Brown, Music

## SOUND DESIGN

*Single*

**AWARD** Silver ADDY Award  
**ENTRANT** High Five Media  
**ADVERTISER** American Heart Association  
**TITLE** American Heart - Smoking in Daycare  
**CREDIT** High Five Media, Agency  
 Josiah Zumwalt, Sound Design

**AWARD** Silver ADDY Award  
**ENTRANT** High Five Media  
**ADVERTISER** Tow Dawg  
**TITLE** Tow Dawg  
**CREDIT** High Five Media, Agency  
 Joel Anderson, Video Editing and Sound Design

## DIGITAL CREATIVE TECHNOLOGY

*Responsive Design*

**AWARD** Gold ADDY Award  
**ENTRANT** Koch Communications  
**ADVERTISER** OROS  
**TITLE** OROS Marketing Analytics Website  
**CREDIT** Scott Scrivner, Graphic Designer  
 Dusky Hamm, Creative Manager  
 Matteo Baisden, Web Developer  
 Delaney Deck, Content Marketing Manager  
 Jared Gallagher, Writing Specialist

**AWARD** Silver ADDY Award  
**ENTRANT** Ghost  
**ADVERTISER** Ghost  
**TITLE** Ghost Website Responsive Design  
**CREDIT** Team Ghost

**AWARD** Bronze ADDY Award  
**ENTRANT** Ghost  
**ADVERTISER** 405 Center  
**TITLE** 405 Center Responsive Design  
**CREDIT** Team Ghost

*GPS & Location Technology*

**AWARD** Gold ADDY Award  
**ENTRANT** Future Haus  
**ADVERTISER** Sovereign Technology Solution, an affiliate of The Chickasaw Nation  
**TITLE** AYA Walk Stumble Upon Item  
**CREDIT** Future Haus Design & Dev Team



*Augmented Reality*

**AWARD** Silver ADDY Award  
**ENTRANT** Clevyr, Inc.  
**ADVERTISER** Clevyr, Inc.  
**TITLE** Augmented Reality CityScape  
**CREDIT** Nick Duttweiler, Senior Software Engineer  
Seth, Hartman

*Innovative Use of Interactive / Technology*

**AWARD** Gold ADDY Award  
**ENTRANT** Back40 Design  
**ADVERTISER** Gemini Coatings  
**TITLE** Gemini Coatings Website  
**CREDIT** Christina Hall, Project Manager  
Brady Christopher, Developer  
Zack Walker, Designer

# Benny Christensen

Video Editor • Post Production • Motion Graphics  
Formerly Producers Playhouse

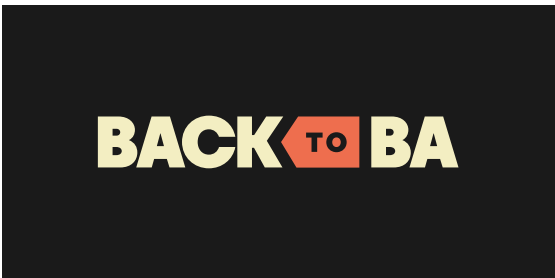
# hire me

COLLATERAL

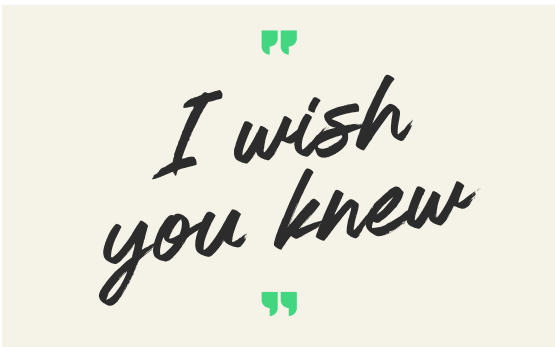
Brand Elements



AWARD Gold ADDY Award  
ENTRANT Ghost  
ADVERTISER Cleveland County Health Department  
TITLE The Well Stationery  
CREDIT Team Ghost



AWARD Gold ADDY Award  
ENTRANT Ghost  
ADVERTISER City of Broken Arrow  
TITLE Back to BA Brand Identity Campaign  
CREDIT Team Ghost



AWARD Gold ADDY Award  
ENTRANT Ghost  
ADVERTISER Oklahoma Department of Mental Health

and Substance Abuse Services

TITLE Youth Now Copywriting  
CREDIT Team Ghost

AWARD Silver ADDY Award  
ENTRANT Ghost  
ADVERTISER City of Broken Arrow  
TITLE Back to BA Logo  
CREDIT Team Ghost

AWARD Silver ADDY Award  
ENTRANT Ghost  
ADVERTISER Cleveland County Health Department  
TITLE The Well Brand Identity Campaign  
CREDIT Team Ghost

AWARD Bronze ADDY Award  
ENTRANT Ghost  
ADVERTISER Cleveland County Health Department  
TITLE The Well Enamel Pins  
CREDIT Team Ghost

Annual Report (printed or digital)

AWARD Silver ADDY Award  
ENTRANT Oklahoma City Thunder  
ADVERTISER Oklahoma City Thunder  
TITLE Thunder Community Impact Report  
CREDIT OKC Thunder Community Impact Report, Print and Publication

MARKETING & SPECIALTY ADVERTISING

Single Unit



AWARD Gold ADDY Award  
ENTRANT Toast Design Studio

**ADVERTISER** Toast Design Studio  
**TITLE** Gun Reform Postcards  
**CREDIT** Tiffany Lea Haendel, Co-Owner  
 Emily Smart, Co-Owner  
 Monica Kim, Design Intern

## PRO BONO COLLATERAL

### Brand Elements



**AWARD** Gold ADDY Award  
**ENTRANT** Ghost  
**ADVERTISER** Allied Arts  
**TITLE** Art Around OKC Brand Campaign  
**CREDIT** Team Ghost



**AWARD** Gold ADDY Award  
**ENTRANT** Ghost  
**ADVERTISER** Community Leaders For MAPS4  
**TITLE** MAPS4 Proposal  
**CREDIT** Team Ghost

**AWARD** Gold ADDY Award  
**ENTRANT** Ghost  
**ADVERTISER** Lifeshare  
**TITLE** Lifeshare Copywriting  
**CREDIT** Team Ghost

**AWARD** Silver ADDY Award  
**ENTRANT** Ghost  
**ADVERTISER** Allied Arts  
**TITLE** Art Around OKC Logo  
**CREDIT** Team Ghost

**AWARD** Silver ADDY Award  
**ENTRANT** Ghost  
**ADVERTISER** Positive Tomorrows  
**TITLE** Positive Tomorrows Copywriting  
**CREDIT** Team Ghost

**AWARD** Bronze ADDY Award  
**ENTRANT** Ghost  
**ADVERTISER** 405 Center  
**TITLE** 405 Center Brand Identity Campaign  
**CREDIT** Team Ghost

## ONLINE/INTERACTIVE

**AWARD** Bronze ADDY Award  
**ENTRANT** Freestyle Creative  
**ADVERTISER** Oklahoma Nutrition Information and Education (ONIE) Project  
**TITLE** ONIE Website  
**CREDIT** Sonni Adams, Creative Director  
 Megan Ivy, Account Executive  
 Carter Campbell, VP, Director of Account Services  
 Clevyr Team,  
 ONIE Project Team

## PRO BONO ONLINE/ INTERACTIVE CAMPAIGN

**AWARD** Silver ADDY Award  
**ENTRANT** Ghost  
**ADVERTISER** Lifeshare  
**TITLE** Lifeshare Online Campaign  
**CREDIT** Team Ghost

## FILM, VIDEO & SOUND

**AWARD** Gold ADDY Award  
**ENTRANT** Insight Creative Group  
**ADVERTISER** SSM Health  
**TITLE** The Colon Crew  
**CREDIT** Team ICG

**AWARD** Silver ADDY Award  
**ENTRANT** HOEGGER COMMUNICATIONS  
**ADVERTISER** Faith Mission  
**TITLE** Faith Mission - Home

**CREDIT** Matt Hamilton, Director/Editor  
 Abelio Petrik, Director of Photography  
 Andrew Bell, Graphic Design

**AWARD** Silver ADDY Award  
**ENTRANT** VI Marketing and Branding  
**ADVERTISER** Oklahoma Highway Safety Office  
**TITLE** Road Hazard  
**CREDIT** Steve Sturges, Partner, Executive Creative Director  
 Matt Lowery, Motion Creative Director  
 Mike Anderson, Senior Animator  
 Beau Leland, Senior Editor  
 Robbie Repola, Creative Producer/ Production Director  
 Aaron Cahill, Associate Creative Director  
 Valerie Trammell, Group Account Director

### Pro Bono Campaign

**AWARD** Gold ADDY Award  
**ENTRANT** Ghost  
**ADVERTISER** Lifeshare  
**TITLE** Lifeshare TV Campaign  
**CREDIT** Team Ghost

**AWARD** Silver ADDY Award  
**ENTRANT** Ghost  
**ADVERTISER** Lifeshare  
**TITLE** Lifeshare Radio Campaign  
**CREDIT** Team Ghost

## NON-BROADCAST AUDIO/ VISUAL

**AWARD** Gold ADDY Award  
**ENTRANT** Krush Digital  
**ADVERTISER** CASA of Oklahoma County, Inc.  
**TITLE** CASA of OK County Video  
**CREDIT** Krush Digital

**AWARD** Silver ADDY Award  
**ENTRANT** Lampstand Story Co.  
**ADVERTISER** Oklahoma Baptists  
**TITLE** May We Always Go: Oklahoma Baptists  
**CREDIT** Derek Watson, Director

Janson Jones, Cinematographer & Editor  
 Bryan Clark, Art Director  
 Nick Jones, Principal  
 Hayley Moore, Account Executive  
 Janna Smith, Producer  
 Benjamin Crane, PA  
 Jacob Jolly, PA

## CAMPAIGN

**AWARD** Silver ADDY Award  
**ENTRANT** Insight Creative Group  
**ADVERTISER** SSM Health  
**TITLE** Medicine on the move  
**CREDIT** Team ICG

## PRO BONO TELEVISION

**AWARD** Gold ADDY Award  
**ENTRANT** Ghost  
**ADVERTISER** Lifeshare  
**TITLE** Lifeshare TV Spot: Full Length  
**CREDIT** Team Ghost

**AWARD** Silver ADDY Award  
**ENTRANT** Ghost  
**ADVERTISER** Lifeshare  
**TITLE** Lifeshare TV Spot: 15 Seconds  
**CREDIT** Team Ghost

**AWARD** Silver ADDY Award  
**ENTRANT** Ghost  
**ADVERTISER** Lifeshare  
**TITLE** Lifeshare TV Spot: 30 Seconds  
**CREDIT** Team Ghost

## PRO BONO ONLINE FILM, VIDEO & SOUND

**AWARD** Gold ADDY Award  
**ENTRANT** Retrospec Films  
**ADVERTISER** Little Light House  
**TITLE** Little Light House - Will's Story

**AWARD** Gold ADDY Award  
**ENTRANT** Ghost

**ADVERTISER** Lifeshare  
**TITLE** Lifeshare Internet Commercial  
**CREDIT** Team Ghost  
**AWARD** Gold ADDY Award  
**ENTRANT** Insight Creative Group  
**ADVERTISER** American Lung Association  
**TITLE** Ashley. A lungforce hero  
**CREDIT** Team ICG

**AWARD** Silver ADDY Award  
**ENTRANT** Insight Creative Group  
**ADVERTISER** Angels Foster Family Network  
**TITLE** Searching for a Place  
**CREDIT** Team ICG

**AWARD** Bronze ADDY Award  
**ENTRANT** Ackerman McQueen  
**ADVERTISER** United Way of Central Oklahoma  
**TITLE** United Way 2019 Campaign Video  
**CREDIT** Tuck Oden , Creative Director & Writer  
 Joe Busch , Shooter & Editor  
 Wes Dewitte, Audio  
 Rick Lipe, Producer  
 Mark Ackerman , Account Service  
 Hillary Farrell, Account Service

## PRO BONO NON-BROADCAST AUDIO/VISUAL

**AWARD** Bronze ADDY Award  
**ENTRANT** Liquid Media  
**ADVERTISER** Cystic Fibrosis Foundation  
**TITLE** Don't Give Up on Me  
**CREDIT** Andrew Harris

**AWARD** Bronze ADDY Award  
**ENTRANT** Chisel Creative LLC  
**ADVERTISER** Dale Graham Veterans Foundation  
**TITLE** Dale Graham Video - Walter  
**CREDIT** Chisel Creative

**AWARD** Bronze ADDY Award  
**ENTRANT** Chisel Creative LLC  
**ADVERTISER** Dale Graham Veterans Foundation  
**TITLE** Dale Graham Foundation Video  
**CREDIT** Chisel Creative

**AWARD** Bronze ADDY Award  
**ENTRANT** Ghost  
**ADVERTISER** Positive Tomorrows  
**TITLE** Positive Tomorrows Video Editing  
**CREDIT** Team Ghost



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***STUDENT***

# SALES & MARKETING

## SALES PROMOTION

### Packaging



**AWARD** Gold ADDY Award  
**ENTRANT** Adam Coe  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** Normal Coffee



**AWARD** Gold ADDY Award  
**ENTRANT** Morgan Vogt  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** @Ease



**AWARD** Gold ADDY Award  
**ENTRANT** Alex Sun  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** Euphoria Blooming Tea



**AWARD** Gold ADDY Award  
**ENTRANT** Kate Pitzer  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** Queen City Kefir



**AWARD** Gold ADDY Award  
**ENTRANT** Morgan Vogt  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** Lunar, Phase No. 2



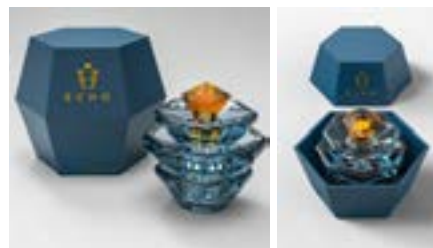
**AWARD** Gold ADDY Award  
**ENTRANT** Mia Le  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** Grace Tea



**AWARD** Gold ADDY Award  
**ENTRANT** Kate Pitzer  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** F.E.W. Artisanal Pasta



**AWARD** Gold ADDY Award  
**ENTRANT** Mandy Rochat  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** Cracked



**AWARD** Gold ADDY Award  
**ENTRANT** Kale Kirkpatrick  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** Echo





**AWARD** Gold ADDY Award  
**ENTRANT** Haley Carter  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** Exotic Spices by Chirp, Chirp

**AWARD** Silver ADDY Award  
**ENTRANT** Kate Pitzer  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** Chéri

**AWARD** Silver ADDY Award  
**ENTRANT** Morgan Vogt  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** Roonies

**AWARD** Silver ADDY Award  
**ENTRANT** Mandy Rochat  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** Fineato

**AWARD** Silver ADDY Award  
**ENTRANT** Alex Sun  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** Vulcan Cold Brew Coffee

**AWARD** Silver ADDY Award  
**ENTRANT** Erin Kirkpatrick  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** Ruse

**AWARD** Silver ADDY Award  
**ENTRANT** Kennedy Parker  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** Secret Fusion, cold pressed juice

**AWARD** Bronze ADDY Award  
**ENTRANT** Mia Le  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** Secret Garden, Infused Water

**AWARD** Bronze ADDY Award  
**ENTRANT** Mia Le  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** Amélie

**AWARD** Bronze ADDY Award  
**ENTRANT** Kevin Davis  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** HYDRA, Beta Test

**AWARD** Bronze ADDY Award  
**ENTRANT** Charmaine Arongay  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** Rumors Perfume

**AWARD** Bronze ADDY Award  
**ENTRANT** Jarrod Lovick  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** Voodoo BBQ

**AWARD** Bronze ADDY Award  
**ENTRANT** Colton Danker  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** The Reckoning

## COLLATERAL MATERIAL

### *Printed Annual Report or Brochure*

**AWARD** Silver ADDY Award  
**ENTRANT** Jiaxiao Che  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** Bifur Type Specimen Brochure

**AWARD** Bronze ADDY Award  
**ENTRANT** Nik Long  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** Type Study Baskerville 1757

### *Special Event Materials*



**AWARD** Gold ADDY Award  
**ENTRANT** Shannon Perrin  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** Atlantis



**AWARD** Gold ADDY Award  
**ENTRANT** Shay Rhinehart  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** Voodoo Love



**AWARD** Gold ADDY Award  
**ENTRANT** Cynthia Luong  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** Shadow Puppet Theater Invitation

**AWARD** Silver ADDY Award  
**ENTRANT** Shay Rhinehart  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** Oktoberfest

# SALES & MARKETING

**AWARD** Bronze ADDY Award  
**ENTRANT** Kate Pitzer  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** Bake to Give

**AWARD** Bronze ADDY Award  
**ENTRANT** Alex Sun  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** Culture Cards, Chinese New Year

## PUBLICATION DESIGN

### Cover

**AWARD** Silver ADDY Award  
**ENTRANT** Natalie Calmes  
**UNIVERSITY** Oklahoma Baptist University  
**TITLE** The Kite Runner (re-cover)

**AWARD** Bronze ADDY Award  
**ENTRANT** Sofia Arenas  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** It's Kind of a Funny Story

### Cover/Editorial Spread

**AWARD** Bronze ADDY Award  
**ENTRANT** Morgan Vogt  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** Oklahoma Treasures

### Magazine Design



**AWARD** Gold ADDY Award  
**ENTRANT** Nhi Pham  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** The Wild

**AWARD** Silver ADDY Award  
**ENTRANT** Cynthia Luong  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** The Cookie Issue

**AWARD** Bronze ADDY Award  
**ENTRANT** Sarah Ottaberry  
**UNIVERSITY** Southern Nazarene University  
**TITLE** HomeGrown Goodness Magazine

**AWARD** Bronze ADDY Award  
**ENTRANT** Morgan Vogt  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** Awkward Zine

### Book Design



**AWARD** Gold ADDY Award  
**ENTRANT** Ryan Neal  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** The Ultimate Story Book

**AWARD** Silver ADDY Award  
**ENTRANT** Haley Carter  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** Silly Stories & Coloring Book

**AWARD** Silver ADDY Award  
**ENTRANT** Kate Pitzer  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** Walls

**AWARD** Silver ADDY Award  
**ENTRANT** Cynthia Luong  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** Nonsensical Rootabaga Stories

## PRINT ADVERTISING

### Magazine Ad Campaign

**AWARD** Bronze ADDY Award  
**ENTRANT** Chase D. Grimes  
**UNIVERSITY** University of Oklahoma, Gaylord School of Journalism and Mass Communication  
**TITLE** Stone Cloud  
**CREDIT** Chase D. Grimes, Art Director  
 Mitchell L. Howard, Copywriter  
 Avery A. Acosta, Copywriter

# OUT OF HOME & AMBIENT MEDIA

## OUT-OF-HOME

### Poster



**AWARD** Gold ADDY Award  
**ENTRANT** Amanda Sullivent  
**UNIVERSITY** University of Oklahoma, Gaylord School of Journalism and Mass Communication  
**TITLE** Legos Millennial



**AWARD** Gold ADDY Award  
**ENTRANT** Meghan Wallace  
**UNIVERSITY** Oklahoma State University  
**TITLE** Pumpkin Festival Posters

**AWARD** Silver ADDY Award  
**ENTRANT** Nhi Pham  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** Paper Jam, Hypnosis

**AWARD** Silver ADDY Award  
**ENTRANT** Esther Velasco  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** Ahhhh!

## AMBIENT MEDIA

### Guerilla Marketing

**AWARD** Silver ADDY Award  
**ENTRANT** Mia Le, Inktank Studio  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** Red Coyote, proposed installation

**AWARD** Bronze ADDY Award  
**ENTRANT** Adam Coe, Inktank Studio  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** Red Coyote, proposed installation

# ONLINE / INTERACTIVE

## SOCIAL MEDIA

### Campaign

**AWARD** Silver ADDY Award  
**ENTRANT** Emily Falls  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** Salvador Dali's Weird Wide World

**AWARD** Bronze ADDY Award  
**ENTRANT** Ebony Sayles  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** Frida Love, Frida Kahlo

## APPS

**AWARD** Gold ADDY Award  
**ENTRANT** Kale Kirkpatrick  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** Found Sound

**AWARD** Silver ADDY Award  
**ENTRANT** Celeste Torres  
**UNIVERSITY** Oklahoma State University  
**TITLE** Pokes Parking App

CROSS PLATFORM

INTEGRATED CAMPAIGNS

Integrated Advertising Campaign



**AWARD** Gold ADDY Award  
**ENTRANT** Raeyn St. Clare  
**UNIVERSITY** University of Oklahoma, Gaylord School of Journalism and Mass Communication  
**TITLE** AgeismGetsOld Radio

Integrated Brand Identity Campaign



**AWARD** Gold ADDY Award  
**ENTRANT** Adam Coe  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** Jekyll & Hyde Book Experience



**AWARD** Gold ADDY Award  
**ENTRANT** Mia Le  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** The Nest Hotel

**AWARD** Silver ADDY Award  
**ENTRANT** Adam Coe  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** Martin Nature Park, re-brand

**AWARD** Silver ADDY Award  
**ENTRANT** Kate Pitzer  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** Grounded: Seasonal Cooking

**AWARD** Silver ADDY Award  
**ENTRANT** Adam Coe, Inktank Studio  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** Common Bonds.

**AWARD** Silver ADDY Award  
**ENTRANT** Erin Kirkpatrick  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** Watership Down, release campaign



# ELEMENTS OF ADVERTISING

## VISUAL

### Logo Design



**AWARD** Gold ADDY Award  
**ENTRANT** Danielle Harkey  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** Barkerie & Co.



**AWARD** Gold ADDY Award  
**ENTRANT** Megan Ross  
**UNIVERSITY** University of Oklahoma, Gaylord School of Journalism and Mass Communication  
**TITLE** Gaylord News Logo

**AWARD** Silver ADDY Award  
**ENTRANT** Esther Velasco  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** La Herradura Mexican Bakery

**AWARD** Bronze ADDY Award  
**ENTRANT** Adam Coe, Inktank Studio  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** Common Bonds.

## ILLUSTRATION

### Single



**AWARD** Gold ADDY Award  
**ENTRANT** Nhi Pham  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** Smile



**AWARD** Gold ADDY Award  
**ENTRANT** Erin Kirkpatrick  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** Forest Spirit



**AWARD** Gold ADDY Award  
**ENTRANT** Alexandra Haubrich  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** Embracing the Sun



**AWARD** Gold ADDY Award  
**ENTRANT** Richie Wang, Inktank Studio  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** WildAid, Let Us Live, hippo w/ baby



**AWARD** Gold ADDY Award  
**ENTRANT** Shuning (Evelyn) Liu, Inktank Studio  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** WildAid, Let Us Live, lion couple

**AWARD** Silver ADDY Award  
**ENTRANT** Cynthia Luong  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** Self-Serving Tuna

**AWARD** Silver ADDY Award  
**ENTRANT** Cynthia Luong  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** Self-Serving Tuna

**AWARD** Silver ADDY Award  
**ENTRANT** Sydni Levis-Nasada, Inktank Studio  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** WildAid, Let Us Live, hippo friend

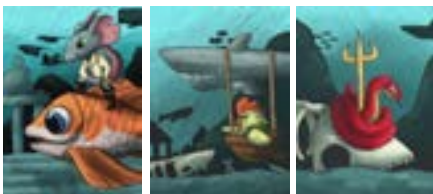
# ELEMENTS OF ADVERTISING

**AWARD** Bronze ADDY Award  
**ENTRANT** Kayla Sinclair  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** The Showdown

## Campaign



**AWARD** Gold ADDY Award  
**ENTRANT** Erin Kirkpatrick  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** An Unlikely Pair



**AWARD** Gold ADDY Award  
**ENTRANT** Jameson Johns  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** The Adventurer, Serpent & Overlord



**AWARD** Gold ADDY Award  
**ENTRANT** Cynthia Luong  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** Bunny Adventure



**AWARD** Gold ADDY Award  
**ENTRANT** Cynthia Luong  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** Ocean in the Sky



**AWARD** Gold ADDY Award  
**ENTRANT** Cynthia Luong  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** Perception of a Cactus



**AWARD** Gold ADDY Award  
**ENTRANT** Nik Long  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** Medication Mayhem



**AWARD** Gold ADDY Award  
**ENTRANT** Danielle Harkey  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** The Velveteen Rabbit

**AWARD** Bronze ADDY Award  
**ENTRANT** Alex Sun  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** Vulcan Cold Brew Coffee Owls

**AWARD** Bronze ADDY Award  
**ENTRANT** Ryan Neal  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** The Cursed Nursing Home

**AWARD** Bronze ADDY Award  
**ENTRANT** Alexandra Haubrich  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** Take a Day & Drink to Your Health



**AWARD** Bronze ADDY Award  
**ENTRANT** Esther Velasco  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** Always Ready

## FILM, VIDEO & SOUND

*Animation or Special Effects*



**AWARD** Gold ADDY Award  
**ENTRANT** Adam Coe, Inktank Studio  
**UNIVERSITY** University of Central Oklahoma  
**TITLE** Enough's Enough

“Where there’s a Will... there’s a way.”

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Category \_\_\_\_\_  
Client \_\_\_\_\_  
Agency or Company \_\_\_\_\_

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Silver Medal    Quantity \_\_\_\_\_

Quantity    Medal Amount : \$ \_\_\_\_\_

**CERTIFICATES**

Addy    ☐    Quantity \_\_\_\_\_  
Silver Merit    ☐  
Bronze Merit    ☐

Certificate Amount : \$ \_\_\_\_\_

**REQUEST FOR DUPLICATE**

Title of Entry \_\_\_\_\_  
Category \_\_\_\_\_  
Client \_\_\_\_\_  
Agency or Company \_\_\_\_\_

**MEDALS**

Addy Medal    Quantity \_\_\_\_\_  
Silver Medal    Quantity \_\_\_\_\_

Quantity    Medal Amount : \$ \_\_\_\_\_

**CERTIFICATES**

Addy    ☐    Quantity \_\_\_\_\_  
Silver Merit    ☐  
Bronze Merit    ☐

Certificate Amount : \$ \_\_\_\_\_

**Make checks payable to:  
Oklahoma City Ad Club**

**Orders and Checks  
must be received by  
Friday, March 13, 2020**

No order will be accepted after this date.

**Mail orders to:**

**Michele Boatman  
P.O. Box 20408  
Oklahoma City, OK 73156**

Duplicate medals and  
certificates will be available for  
pick up at the April 8, 2020 Ad  
Club Luncheon.

If you have any questions, please  
contact **Michele Boatman** at

**728-3667**

## REQUEST FOR DUPLICATE

Title of Entry \_\_\_\_\_

Category \_\_\_\_\_

Client \_\_\_\_\_

Agency or Company \_\_\_\_\_

### MEDALS

Addy Medal Quantity \_\_\_\_\_

Silver Medal Quantity \_\_\_\_\_

Quantity Medal Amount : \$ \_\_\_\_\_

### CERTIFICATES

Addy ☐ Quantity \_\_\_\_\_

Silver Merit ☐

Bronze Merit ☐

Certificate Amount : \$ \_\_\_\_\_

## REQUEST FOR DUPLICATE

Title of Entry \_\_\_\_\_

Category \_\_\_\_\_

Client \_\_\_\_\_

Agency or Company \_\_\_\_\_

### MEDALS

Addy Medal Quantity \_\_\_\_\_

Silver Medal Quantity \_\_\_\_\_

Quantity Medal Amount : \$ \_\_\_\_\_

### CERTIFICATES

Addy ☐ Quantity \_\_\_\_\_

Silver Merit ☐

Bronze Merit ☐

Certificate Amount : \$ \_\_\_\_\_

## REQUEST FOR DUPLICATE

Title of Entry \_\_\_\_\_

Category \_\_\_\_\_

Client \_\_\_\_\_

Agency or Company \_\_\_\_\_

### MEDALS

Addy Medal Quantity \_\_\_\_\_

Silver Medal Quantity \_\_\_\_\_

Quantity Medal Amount : \$ \_\_\_\_\_

### CERTIFICATES

Addy ☐ Quantity \_\_\_\_\_

Silver Merit ☐

Bronze Merit ☐

Certificate Amount : \$ \_\_\_\_\_

OKLAHOMA CITY  
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